



Focus Canada

**Spring 2017
Immigration and the USA**

Released Data Tables

Field dates: April 3 – 15, 2017

The Environics Institute for Survey Research
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Toronto, Ontario M4W 3H1

Banner-Question Key

This detailed set of statistical tables shows survey results for the total general population and also by various subgroups of interest. For this table set there are three “banners” of subgroups, drawn from questions in the survey. The results have also been tested for significant differences within these subgroups. The statistical tests undertaken are an independent T-Test for means and independent Z-Test for percentages. The following key shows the questions used to create the banner subgroups and also what groups have been tested for significant differences in each of the banners.

In the tables that follow, **upper case letters** under the percentages indicate subgroup differences that are significant at the **95% level**.

BANNER 1

Total	Region						City				Age			
	ATL	QC	ON	MB/SK	AB	BC	Mtr1	Tor	Ca1	Va	18-29	30-44	45-59	60+
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)

Comparison Groups: BCDEFG / HIJK / LMNO

BANNER 2

Total	Education			Household Income				Country of Birth		Gender	
	HS/ Less	CD/S. Uni.	Univ. Grad	<\$30K	\$30-\$60K	\$60-\$100K	\$100K +	Can	Other	M	F
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)

Comparison Groups: BCD/EFGH/IJ/KL

FOCUS CANADA – Spring 2017

Q1. Overall, are you satisfied or dissatisfied with the way things are going in our country today?

BANNER 1

	REGION							CITY				AGE			
	TOTAL	ATL	QC	ON	MB/SK	AB	BC	MTRL	TOR	CAL	VAN	18-29	30-44	45-59	60+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Weighted 'N'	2002	143	479	770	124	207	279	210	354	67	98	398	480	553	536
Unweighted 'N'	2002	200	450	700	133	217	302	200	300	68	101	213	344	550	851
Satisfied	60	59	61 F	60 F	56	50	64 F	60	65	57	75 HJ	72 NO	66 NO	54	51
Dissatisfied	37	38	37	35	41	44 DG	33	36 K	31	36	21	24	31	42 LM	45 LM
DK/NA	4	4	2	4	3	6 C	4	5	4	6	4	4	3	4	4

Comparison Groups: BCDEFG/HIJK/LMNO

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Spring 2017

Q1. Overall, are you satisfied or dissatisfied with the way things are going in our country today?

BANNER 2

	EDUCATION				INCOME				COUNTRY OF BIRTH		GENDER	
	TOTAL	< HS	COLL.	UNIV./ POST GRAD	<\$30K	\$30K- \$60K	\$60K- \$100k	\$100K+	CANADA	OTHER	MALE	FEMALE
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Weighted 'N'	2002	578	524	885	327	472	429	528	1585	415	971	1031
Unweighted 'N'	2002	625	509	853	342	494	423	462	1628	372	923	1079
Satisfied	60	52	58	66 BC	49	62 E	63 E	65 E	57	69 I	62 L	57
Dissatisfied	37	44 CD	37	31	46 FGH	35	33	32	39 J	27	34	39
DK/NA	4	4	5	3	5	3	4	3	4	4	3	4

Comparison Groups: BCD/EFGH/IJ/KL

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Spring 2017

Q2. In your opinion, what is the most important problem facing CANADIANS today?

BANNER 1

	REGION							CITY				AGE			
	TOTAL	ATL	QC	ON	MB/SK	AB	BC	MTRL	TOR	CAL	VAN	18-29	30-44	45-59	60+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
weighted 'N'	2002	143	479	770	124	207	279	210	354	67	98	398	480	553	536
Unweighted 'N'	2002	200	450	700	133	217	302	200	300	68	101	213	344	550	851
Economy/interest rates/ Recession	16	15	11	19 CE	9	18 CE	18 CE	12	23 H	18	27 H	15	16	17	16
Health-care	12	16 DF	21 DEFG	8	9	6	10	20 IJK	7	10	7	11	10	15	11
Unemployment	10	13 C	7	10	8	14 C	9	9	8	19	9	10	7	11	10
Poor government/ leadership	7	5	9 DG	4	13 BDG	14 BDG	4	9 K	4	13 K	1	4	7	6	10 LN
Inflation/cost of living	6	5	3	9 BCF	4	4	6	3	11 HJ	3	9	5	7	6	5
Deficit/public debt	5	5	4	6	9	7	4	2	4	8	2	3	6	6	6
Environment/pollution/ climate change	5	6	5	5	2	3	9 EF	5	5	-	4	3	7	6	5
Immigration/refugees/ racial issues	4	3	5	5 G	4	4	2	5 K	6 K	5	1	6	3	3	5
Taxes	4	4	3	4	11 BCDFG	3	3	3	4	3	5	7 MNO	3	3	2
Poverty/hunger/ homelessness	3	3	2	3	7 CG	4	2	2	2	4	1	3	3	3	3

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FOCUS CANADA – Spring 2017

(Continued)

Q2. In your opinion, what is the most important problem facing CANADIANS today?

BANNER 1

	REGION							CITY				AGE			
	TOTAL	ATL	QC	ON	MB/SK	AB	BC	MTRL	TOR	CAL	VAN	18-29	30-44	45-59	60+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Donald Trump/US politics/ US policy	3	2	2	4 CEF	*	1	4 EF	1	3	-	4	3	3	2	4
Moral Issues	3	2	2	2	3	4	5	1	2	2	1	2	3	2	3
Education Issues	3	3 F	4 EF	2 F	1	1	4 EF	4	3	-	9 I	5 O	3 O	2	1
Personal finances	2	2	4 D	2	1	2	2	4	2	1	2	-	3	2	3
Crime/law and order	2	1	2	3 E	*	2	2	1	4	1	2	1	3	3	2
Social issues/cuts to social programs/social safety net	2	3	2	1	*	3	1	3	1	5	1	*	2	2 L	2 L
World conflict/war	1	1	2	1	3	1	2	3	1	1	3	1	1	1	2
Terrorism/Security	1	1	2	1	1	-	1	3	2	-	1	*	2	1	1
Gas/fuel prices/cost of gas	1	*	*	*	*	2 CD	1	-	-	6	3	*	1	*	*
Aboriginal Issues	1	1	*	1	2	*	*	1	*	1	-	1	-	*	1
National unity/Quebec	*	1	1	-	*	-	1	1	-	-	-	1	*	-	1
Farming/fisheries/ forestry	*	-	*	-	-	-	1	-	-	-	2	-	*	*	*
Oil sands/oil pipelines	*	-	-	-	-	1	-	-	-	-	-	*	*	-	-
None	2	*	1	3 BC	3	1	2	2	4	-	2	6 MNO	1	1	2
Other	3	5	3	2	3	4	2	4	2	2	1	4	3	3	2
DK/NA	4	4	4	3	4	2	6	1	4	-	5	7	5	2	2

FOCUS CANADA – Spring 2017

Q2. In your opinion, what is the most important problem facing CANADIANS today?

BANNER 2

	EDUCATION				INCOME				COUNTRY OF BIRTH		GENDER	
	TOTAL	< HS	COLL.	UNIV./ POST GRAD	<\$30K	\$30K- \$60K	\$60K- \$100k	\$100K+	CANADA	OTHER	MALE	FEMALE
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
weighted 'N'	2002	578	524	885	327	472	429	528	1585	415	971	1031
Unweighted 'N'	2002	625	509	853	342	494	423	462	1628	372	923	1079
Economy/interest rates/ Recession	16	13	14	19 BC	12	18 E	14	17	15	17	18 L	14
Health-care	12	13	15 D	10	14	15 H	11	9	13 J	8	9	15 K
Unemployment	10	11	8	10	12	10	12	8	9	13 I	9	11
Poor government/ Leadership	7	7	8	6	7	6	6	8	8 J	4	9 L	5
Inflation/cost of living	6	8 D	6	5	6	8 H	6	4	6	6	5	6
Deficit/public debt	5	5	7	5	4	4	5	7 F	6 J	3	7 L	4
Environment/pollution/ climate change	5	2	4	8 BC	4	5	6	6	6	4	5	5
Immigration/refugees/ racial issues	4	6 D	4	3	3	5	3	5	3	7 I	5	3
Taxes	4	3	5	4	4	3	5	4	4	5	5	3
Poverty/hunger/ homelessness	3	4	3	2	3	3	4	3	3	2	2	4 K

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FOCUS CANADA – Spring 2017

(Continued)

Q2. In your opinion, what is the most important problem facing CANADIANS today?

BANNER 2

	EDUCATION				INCOME				COUNTRY OF BIRTH		GENDER	
	TOTAL	< HS	COLL.	UNIV./ POST GRAD	<\$30K	\$30K- \$60K	\$60K- \$100k	\$100k+	CANADA	OTHER	MALE	FEMALE
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Donald Trump/US politics/ US policy	3	2	3	4	3	1	4 F	4 F	3	2	4	2
Moral Issues	3	2	2	4	4	1	4 F	2	3	2	3	3
Education Issues	3	3 C	1	4 C	1	-	3	5 E	3	2	2	3 K
Personal finances	2	3	2	2	2	3	2	2	2	3	2	2
Crime/law and order	2	2	2	2	2	3	2	1	2	2	2	2
Social issues/cuts to social programs/social safety net	2	1	2	1	2	1	2	1	2	1	1	2
World conflict/war	1	1	1	2	2	2	2	1	1	1	1	2
Terrorism/Security	1	1	1	1	1	2	1	1	1	3 I	1	1
Gas/fuel prices/cost of gas	1	1	*	*	*	1	1	*	*	1	1	*
Aboriginal Issues	1	*	*	1	*	-	1	1	1	*	*	1
National unity/Quebec	*	1	*	*	*	1	1	-	*	-	1	*
Farming/fisheries/ forestry	*	*	*	*	-	-	1	-	*	*	*	*
Oil sands/oil pipelines	*	*	*	-	-	-	-	1	*	-	*	*
None	2	3 D	3 D	1	4 G	3 G	*	2 G	1	5 I	2	3
Other	3	2	3	3	3	3	3	3	3	3	3	3
DK/NA	4	4	5	3	6 G	3	2	3	3	5	4	4

FOCUS CANADA – Spring 2017

Q4A. Agree/Disagree: Overall, there is too much immigration to Canada

BANNER 1

	REGION							CITY				AGE			
	TOTAL	ATL	QC	ON	MB/SK	AB	BC	MTRL	TOR	CAL	VAN	18-29	30-44	45-59	60+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
weighted 'N'	2002	143	479	770	124	207	279	210	354	67	98	398	480	553	536
Unweighted 'N'	2002	200	450	700	133	217	302	200	300	68	101	213	344	550	851
Strongly agree	18	18	18	17	19	22 G	14	16	19	25 K	11	11	18 L	19 L	21 L
Somewhat agree	18	19	19	16	20	23	16	18	14	19	13	19	16	16	20
Somewhat disagree	30	28	36 BDF	27	27	24	31	35	30	30	35	29	30	31	29
Strongly disagree	32	33	26	37 CF	32	26	35 C	29	35 J	21	39 J	39 NO	33	31	27
Neither agree/disagree	2	1	1	2	2	3	3	1	2	4	2	1	3	2	1
DK/NA	1	2	1	1	1	1	1	1	*	1	1	*	*	*	1 N
NET: Agree	35	37	36	34	38	45 DG	30	34	33	44 K	24	30	34	36	41 LM
NET: Disagree	62	60	62 F	64 F	59	51	66 F	64	65	51	73 J	68 O	63 O	62	56

Comparison Groups: BCDEFG/HIJK/LMNO

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Spring 2017

Q4A. Agree/Disagree: Overall, there is too much immigration to Canada

BANNER 2

	EDUCATION				INCOME				COUNTRY OF BIRTH		GENDER	
	TOTAL	< HS	COLL.	UNIV./ POST GRAD	<\$30K	\$30K- \$60K	\$60K- \$100k	\$100K+	CANADA	OTHER	MALE	FEMALE
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
weighted 'N'	2002	578	524	885	327	472	429	528	1585	415	971	1031
Unweighted 'N'	2002	625	509	853	342	494	423	462	1628	372	923	1079
Strongly agree	18	28 CD	17 D	11	29 FGH	19 H	14	11	18	17	17	18
Somewhat agree	18	24 CD	17	15	18	21 G	14	16	19	14	17	19
Somewhat disagree	30	28	33	29	25	28	32	32	30	27	33 L	26
Strongly disagree	32	19	29 B	43 BC	24	29	37 EF	38 EF	31	39 I	31	34
Neither agree/disagree	2	1	2	3 B	2	1	3	2	2	3	2	2
DK/NA	1	1	1	*	1	1	*	-	1	*	*	1
NET: Agree	35	52 CD	34 D	25	47 GH	40 GH	28	28	37	31	34	37
NET: Disagree	62	46	62 B	72 BC	50	57	69 EF	70 EF	61	66	63	60

Comparison Groups: BCD/EFGH/IJ/KL
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Spring 2017

Q4B. Agree/Disagree: Many people claiming to be refugees are not real refugees

BANNER 1

	REGION							CITY				AGE			
	TOTAL	ATL	QC	ON	MB/SK	AB	BC	MTRL	TOR	CAL	VAN	18-29	30-44	45-59	60+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
weighted 'N'	2002	143	479	770	124	207	279	210	354	67	98	398	480	553	536
unweighted 'N'	2002	200	450	700	133	217	302	200	300	68	101	213	344	550	851
Strongly agree	18	14	15	20	23	24 BCG	14	15	23 HK	22	8	11	17 L	19 L	24 LMN
Somewhat agree	22	23	24	22	22	22	20	22	24	22	24	16	22	23	27 LMN
Somewhat disagree	28	26	33 DF	27 F	27	20	31 F	29	25	18	31	37 MO	25	31 MO	21
Strongly disagree	21	25 C	17	21	22	24 C	23	22	19	26	21	26 NO	26 NO	18	17
Neither agree/disagree	4	5	4	5	2	5	4	2	4	8	8	5	6	4	4
DK/NA	6	7	7	5	3	5	8	10	6	5	8	5	5	6	7
NET: Agree	40	37	39	42 G	45	45 G	34	37	46 HK	44	32	27	39 L	41 L	51 LMN
NET: Disagree	49	51	49	48	49	44	54 F	51	44	43	52	63 MNO	51 O	49 O	38

Comparison Groups: BCDEFG/HIJK/LMNO

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Spring 2017

Q4B. Agree/Disagree: Many people claiming to be refugees are not real refugees

BANNER 2

	TOTAL	EDUCATION			INCOME				COUNTRY OF BIRTH		GENDER	
		< HS	COLL.	UNIV./ POST GRAD	<\$30K	\$30K- \$60K	\$60K- \$100k	\$100K+	CANADA	OTHER	MALE	FEMALE
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
weighted 'N'	2002	578	524	885	327	472	429	528	1585	415	971	1031
unweighted 'N'	2002	625	509	853	342	494	423	462	1628	372	923	1079
Strongly agree	18	25 CD	18	14	21	21 H	17	15	15	28 I	20 L	16
Somewhat agree	22	26 D	23	20	25 G	27 GH	17	20	23	21	24	21
Somewhat disagree	28	26	30	29	25	30	31	29	29	25	26	30
Strongly disagree	21	13	17	29 BC	16	15	26 EF	27 EF	22	18	19	22
Neither agree/disagree	4	4	4	5	5	3	4	5	5	4	5	4
DK/NA	6	7	8 D	4	8	4	4	5	6	5	6	6
NET: Agree	40	50 CD	41 D	33	46 GH	48 GH	34	35	38	49 I	44 L	37
NET: Disagree	49	39	47 B	58 BC	41	45	57 EF	55 EF	51 J	42	45	53 K

Comparison Groups: BCD/EFHG/IJ/KL

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Spring 2017

Q4D. Agree/Disagree: There are too many immigrants coming into this country who are not adopting Canadian values.

BANNER 1

	REGION							CITY				AGE			
	TOTAL	ATL	QC	ON	MB/SK	AB	BC	MTRL	TOR	CAL	VAN	18-29	30-44	45-59	60+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Weighted 'N'	2002	143	479	770	124	207	279	210	354	67	98	398	480	553	536
Unweighted 'N'	2002	200	450	700	133	217	302	200	300	68	101	213	344	550	851
Strongly agree	29	28	29 G	29 G	32	39 BCDG	22	26	30	33	19	14	28 L	34 L	36 LM
Somewhat agree	25	22	30 BD	22	23	26	25	30	22	29	25	31 M	23	24	25
Somewhat disagree	22	23	27 DEF	19	16	19	27 DEF	26	20	24	30	27 O	23	21	19
Strongly disagree	20	23 CF	12	26 CF	26 CF	12	20 CF	16 J	26 HJ	7	19 J	25 O	24 O	19	15
Neither agree/disagree	2	1	1	2	2	1	3	*	1	3	5	2	1	2	2
DK/NA	2	3	1	2	1	4	2	2	2	3	2	2	2	1	3 N
NET: Agree	54	50	59 BDG	51	55	65 BDG	47	56	52	62 K	44	44	50	58 LM	61 LM
NET: Disagree	42	45 F	39	45 CF	42	30	48 CF	42	46	32	49 J	52 NO	47 NO	39	34

Comparison Groups: BCDEFG/HIJK/LMNO

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Spring 2017

Q4D. Agree/Disagree: There are too many immigrants coming into this country who are not adopting Canadian values.

BANNER 2

	TOTAL	EDUCATION			INCOME				COUNTRY OF BIRTH		GENDER	
		< HS	COLL.	UNIV./ POST GRAD	<\$30K	\$30K- \$60K	\$60K- \$100k	\$100K+	CANADA	OTHER	MALE	FEMALE
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
weighted 'N'	2002	578	524	885	327	472	429	528	1585	415	971	1031
Unweighted 'N'	2002	625	509	853	342	494	423	462	1628	372	923	1079
Strongly agree	29	39 CD	32 D	21	35 GH	31	25	26	30	26	29	29
Somewhat agree	25	27	28 D	23	24	29 H	24	22	25	26	26	24
Somewhat disagree	22	16	23 B	26 B	18	21	25 E	24	23	19	21	24
Strongly disagree	20	14	14	28 BC	17	17	24 EF	24 EF	19	25 I	21	19
Neither agree/disagree	2	1	2	2	2	1	1	2	2	2	2	2
DK/NA	2	3	2	1	3	2	1	1	2	2	2	2
NET: Agree	54	66 D	60 D	43	60 GH	60 GH	49	49	54	52	55	53
NET: Disagree	42	30	36	54 BC	35	37	49 EF	48 EF	42	44	42	43

Comparison Groups: BCD/EFGH/IJ/KL
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Spring 2017

Q4E. Agree/Disagree: Overall, immigration has a positive impact on the economy of Canada.

BANNER 1

	REGION							CITY				AGE			
	TOTAL	ATL	QC	ON	MB/SK	AB	BC	MTRL	TOR	CAL	VAN	18-29	30-44	45-59	60+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Weighted 'N'	2002	143	479	770	124	207	279	210	354	67	98	398	480	553	536
Unweighted 'N'	2002	200	450	700	133	217	302	200	300	68	101	213	344	550	851
Strongly agree	40	47 CF	28	47 CF	44 C	35	40 C	35	53 HJ	36	45	43	43 O	38	37
Somewhat agree	38	34	47 BDEF	34	30	34	40	48 I	31	40	40	42 M	33	37	39
Somewhat disagree	11	9	16 BDG	9	12	13	10	11	8	9	8	9	11	12	12
Strongly disagree	9	5	6	9	12	15 BCG	7	3	7 H	14 HK	3	4	9 L	10 L	9 L
Neither agree/disagree	1	1	*	*	1	1	1	1	*	-	2	1	-	1	1
DK/NA	2	3	2	1	1	2	2	3 I	1	-	3	1	2	2	2
NET: Agree	78	82 F	75	81 CF	74	69	80 F	83	84	77	85	85 MNO	77	76	75
NET: Disagree	20	14	22 B	18	24	28 BDG	17	14	15	23	11	13	21 L	22 L	22 L

Comparison Groups: BCDEFG/HIJK/LMNO

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Spring 2017

Q4E. Agree/Disagree: Overall, immigration has a positive impact on the economy of Canada.

BANNER 2

	EDUCATION				INCOME				COUNTRY OF BIRTH		GENDER	
	TOTAL	< HS	COLL.	UNIV./ POST GRAD	<\$30K	\$30K- \$60K	\$60K- \$100k	\$100K+	CANADA	OTHER	MALE	FEMALE
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
weighted 'N'	2002	578	524	885	327	472	429	528	1585	415	971	1031
unweighted 'N'	2002	625	509	853	342	494	423	462	1628	372	923	1079
Strongly agree	40	31	32	50 BC	34	40	44 E	45 E	35	58 I	40	40
Somewhat agree	38	40	40 D	34	38	36	37	37	41 J	27	38	37
Somewhat disagree	11	15 D	13 D	8	13	15 GH	9	9	12 J	7	12	10
Strongly disagree	9	11 D	11 D	6	12	7	8	8	10 J	6	8	9
Neither agree/disagree	1	1	1	1	*	*	1	1	1	1	*	1
DK/NA	2	2	3	1	3 H	1	2 H	*	2	2	1	2
NET: Agree	78	71	73	85 BC	72	76	81 E	81 E	76	85 I	78	77
NET: Disagree	20	26 D	24 D	14	24 GH	23 G	16	17	22 J	12	20	20

Comparison Groups: BCD/EFGH/IJ/KL

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Spring 2017

Q6. In general, what is your opinion of the United States?

BANNER 1

	REGION							CITY				AGE			
	TOTAL	ATL	QC	ON	MB/SK	AB	BC	MTRL	TOR	CAL	VAN	18-29	30-44	45-59	60+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
weighted 'N'	2002	143	479	770	124	207	279	210	354	67	98	398	480	553	536
Unweighted 'N'	2002	200	450	700	133	217	302	200	300	68	101	213	344	550	851
Very favourable	9	4	7	8 B	11 B	16 BCD	10 B	9	9	18	9	7	9	9	9
Somewhat favourable	35	39	35	34	43	38	31	31	35	33	41	32	34	39	35
Somewhat unfavourable	33	33	35 F	34	29	26	33	33	34	33	27	36	34	30	32
Very unfavourable	20	21	21	21	16	18	22	25	18	15	19	23	20	20	20
DK/NA	3	3	2	3	1	2	3	2	5	2	4	2	2	3	3
NET: Favourable	44	42	43	42	54 CDG	54 BCDG	42	39	43	50	49	39	44	48 L	44
NET: Unfavourable	53	54	56 F	54 F	44	44	55 F	58	52	48	46	59 N	54	49	53

Comparison Groups: BCDEFG/HIJK/LMNO

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Spring 2017

Q6. In general, what is your opinion of the United States?

BANNER 2

	TOTAL	EDUCATION			INCOME				COUNTRY OF BIRTH		GENDER	
		< HS	COLL.	UNIV./ POST GRAD	<\$30K	\$30K- \$60K	\$60K- \$100k	\$100K+	CANADA	OTHER	MALE	FEMALE
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
weighted 'N'	2002	578	524	885	327	472	429	528	1585	415	971	1031
unweighted 'N'	2002	625	509	853	342	494	423	462	1628	372	923	1079
Very favourable	9	11	9	8	8	9	9	9	8	13 I	11 L	7
Somewhat favourable	35	36	37	34	31	37	32	36	36	33	40 L	31
Somewhat unfavourable	33	30	35	34	29	32	38 E	35	35 J	24	29	37 K
Very unfavourable	20	20	18	22 C	29 FGH	19	20	18	19	27 I	17	23 K
DK/NA	3	3	2	2	3	3	1	2	2	4	4	2
NET: Favourable	44	46	46	42	40	46	40	45	44	45	51 L	38
NET: Unfavourable	53	50	52	56	57	51	58 F	53	54	51	46	60 K

Comparison Groups: BCD/EFHG/IJ/KL
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Spring 2017

Q7. Over the last 10 years, do you think Canada has become:

BANNER 1

	REGION							CITY				AGE			
	TOTAL	ATL	QC	ON	MB/SK	AB	BC	MTRL	TOR	CAL	VAN	18-29	30-44	45-59	60+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Weighted 'N'	2002	143	479	770	124	207	279	210	354	67	98	398	480	553	536
Unweighted 'N'	2002	200	450	700	133	217	302	200	300	68	101	213	344	550	851
More like the United States	27	25	24	27	21	32	31 E	26	27	30	22	31	28	24	26
Less like the United States	26	33 C	18	29 C	32 C	24	26 C	17	28 H	27	33 H	31 O	27	25	23
Has there been no change	45	40	56 BDFG	43	46	40	39	55 IJ	43	39	42	38	42	49 L	48 L
DK/NA	2	1	1	2	2	4	3	1	2	3	3	-	2	3	2

Comparison Groups: BCDEFG/HIJK/LMNO

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Spring 2017

Q7. Over the last 10 years, do you think Canada has become:
BANNER 2

	EDUCATION				INCOME				COUNTRY OF BIRTH		GENDER	
	TOTAL	< HS	COLL.	UNIV./ POST GRAD	<\$30K	\$30K- \$60K	\$60K- \$100k	\$100K+	CANADA	OTHER	MALE	FEMALE
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Weighted 'N'	2002	578	524	885	327	472	429	528	1585	415	971	1031
Unweighted 'N'	2002	625	509	853	342	494	423	462	1628	372	923	1079
More like the United States	27	29	27	26	33 H	29 H	26	21	27	26	27	26
Less like the United States	26	20	25	30 B	22	23	29	31 EF	25	29	24	28
Has there been no change	45	49 D	46	42	43	45	45	46	46	41	46	44
DK/NA	2	2	2	2	2	2	1	1	2	4	2	2

Comparison Groups: BCD/EFHG/IJ/KL
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Spring 2017

Q8. How likely do you think it is that this form of anti-government populism will happen in Canada over the next few years? Would you say it is:

BANNER 1

	REGION							CITY				AGE			
	TOTAL	ATL	QC	ON	MB/SK	AB	BC	MTRL	TOR	CAL	VAN	18-29	30-44	45-59	60+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
weighted 'N'	2002	143	479	770	124	207	279	210	354	67	98	398	480	553	536
unweighted 'N'	2002	200	450	700	133	217	302	200	300	68	101	213	344	550	851
Very likely	12	9	11	12	10	19 BCDEG	10	10	9	15	4	9	13	12	14 L
Somewhat likely	33	31	33	33	33	33	32	31	34 K	39 K	21	35	31	33	31
Not very likely	39	45	38	37	44	38	42	37	39	42	50	40	40	39	38
Not at all likely	12	12 F	15 F	14 F	10	5	13 F	19 J	12 J	3	19 J	11	13	12	13
Already happening	1	2	*	1	-	1	*	1	1	-	-	*	1	1	*
DK/NA	3	2	2	4	3	5	3	2	5	2	6	4	3	3	3
NET: Likely	45	40	44	45	43	52 BG	42	41 K	43 K	53 K	25	44	44	45	45
NET: Not Likely	52	56 F	53 F	51	54	42	55 F	56	51	45	69 IJ	52	53	51	51

Comparison Groups: BCDEFG/HIJK/LMNO

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Spring 2017

Q8. How likely do you think it is that this form of anti-government populism will happen in Canada over the next few years? Would you say it is:

BANNER 2

	EDUCATION				INCOME				COUNTRY OF BIRTH		GENDER	
	TOTAL	< HS	COLL.	UNIV./ POST GRAD	<\$30K	\$30K- \$60K	\$60K- \$100k	\$100K+	CANADA	OTHER	MALE	FEMALE
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Weighted 'N'	2002	578	524	885	327	472	429	528	1585	415	971	1031
Unweighted 'N'	2002	625	509	853	342	494	423	462	1628	372	923	1079
Very likely	12	15 D	13	9	20 FGH	10	10	10	12	12	13	11
Somewhat likely	33	32	35	31	33	36	32	31	33	32	33	32
Not very likely	39	34	37	44 BC	27	39 E	44 E	44 E	40	34	37	41
Not at all likely	12	14	11	13	15	13	13	12	11	16 I	13	12
Already happening	1	1	*	*	1	-	*	1	1	1	1	*
DK/NA	3	4 D	3	2	4 G	3 G	1	3 G	3	5	3	3
NET: Likely	45	47 D	49 D	40	53 GH	45	42	40	45	44	46	43
NET: Not Likely	52	48	47	57 BC	42	52 E	57 E	56 E	52	51	50	53

Comparison Groups: BCD/EFGH/IJ/KL

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Spring 2017

Q9. Have you personally either changed your plans, or are thinking about changing your plans, for traveling to the United States this year because of the current political climate in that country?

BANNER 1

	REGION							CITY				AGE			
	TOTAL	ATL	QC	ON	MB/SK	AB	BC	MTRL	TOR	CAL	VAN	18-29	30-44	45-59	60+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Weighted 'N'	2002	143	479	770	124	207	279	210	354	67	98	398	480	553	536
Unweighted 'N'	2002	200	450	700	133	217	302	200	300	68	101	213	344	550	851
Yes, I have changed my plans	18	19	14	20 CF	22	12	22 CF	17	17	11	23	15	21	19	17
Yes, I am thinking about changing my plans	8	5	6	10 BCE	3	10 CE	10 CE	7	12	15	12	12 O	9	8	6
No	59	57	67 BDG	54	59	65 D	56	62	56	66	59	62	57	60	57
Have no/Never had plans to visit the US this year	14	20	13	15	16	13	12	14	14 K	7	6	11	12	13	20 LMN
Changed plans for another reason	*	-	1	*	-	-	*	-	-	-	1	-	1	*	*
DK/NA	*	-	*	*	-	-	-	1	*	-	-	-	*	-	*

Comparison Groups: BCDEFG/HIJK/LMNO
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Spring 2017

Q9. Have you personally either changed your plans, or are thinking about changing your plans, for traveling to the United States this year because of the current political climate in that country?

BANNER 2

	EDUCATION				INCOME				COUNTRY OF BIRTH		GENDER	
	TOTAL	< HS	COLL.	UNIV./ POST GRAD	<\$30K	\$30K- \$60K	\$60K- \$100K	\$100K+	CANADA	OTHER	MALE	FEMALE
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Weighted 'N'	2002	578	524	885	327	472	429	528	1585	415	971	1031
Unweighted 'N'	2002	625	509	853	342	494	423	462	1628	372	923	1079
Yes, I have changed my plans	18	13	15	23 BC	14	17	21 E	21 E	17	22	14	22 K
Yes, I am thinking about changing my plans	8	6	8	10 B	6	5	9 F	13 EF	8	9	7	9
No	59	61	59	57	53	62 E	58	60	59	57	66 L	52
Have no/Never had plans to visit the US this year	14	20 D	17 D	9	27 FGH	16 H	12 H	6	15	12	13	16
Changed plans for another reason	*	-	*	*	*	*	*	*	*	*	*	*
DK/NA	*	-	*	-	-	-	*	-	*	*	*	*

Comparison Groups: BCD/EFGH/IJ/KL
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Spring 2017

Q10. Were you born in Canada or in another country?

BANNER 1

	REGION							CITY				AGE			
	TOTAL	ATL	QC	ON	MB/SK	AB	BC	MTRL	TOR	CAL	VAN	18-29	30-44	45-59	60+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Weighted 'N'	2002	143	479	770	124	207	279	210	354	67	98	398	480	553	536
Unweighted 'N'	2002	200	450	700	133	217	302	200	300	68	101	213	344	550	851
Canada	79	93 CDEFG	84 D	71	82 D	84 D	79 D	75 I	56	81 I	67	72	77	82 L	83 LM
Another country	21	7	16 B	28 BCEFG	18 B	16 B	21 B	25	44 HJ	19	33	28 NO	23 O	18	17
REFUSE/NA	*	-	-	*	-	-	-	-	*	-	-	-	-	-	-

Comparison Groups: BCDEFG/HIJK/LMNO
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Spring 2017

Q10. Were you born in Canada or in another country?

BANNER 2

	EDUCATION				INCOME				COUNTRY OF BIRTH		GENDER	
	TOTAL	< HS	COLL.	UNIV./ POST GRAD	<\$30K	\$30K- \$60K	\$60K- \$100k	\$100K+	CANADA	OTHER	MALE	FEMALE
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
weighted 'N'	2002	578	524	885	327	472	429	528	1585	415	971	1031
Unweighted 'N'	2002	625	509	853	342	494	423	462	1628	372	923	1079
Canada	79	83 D	83 D	74	75	76	81	84 EF	100	-	79	80
Another country	21	17	17	26 BC	25 H	24 H	19	16	-	100	21	20
REFUSE/NA	*	-	-	-	-	-	-	-	-	-	*	*

Comparison Groups: BCD/EFH/IJ/KL
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Spring 2017

DEM1. In what year were you born? (AGE)

BANNER 1

	REGION							CITY				AGE			
	TOTAL	ATL	QC	ON	MB/SK	AB	BC	MTRL	TOR	CAL	VAN	18-29	30-44	45-59	60+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Weighted 'N'	2002	143	479	770	124	207	279	210	354	67	98	398	480	553	536
Unweighted 'N'	2002	200	450	700	133	217	302	200	300	68	101	213	344	550	851
18-24	12	11	11	12	16 CG	11	11	6	13 H	9	14 H	58	-	-	-
25-34	16	14	16	16	13	18	19 E	15	17	29 HI	22	42 M	32	-	-
35-54	37	37	36	37	36	40	35	45 K	40	33	32	-	68	74	-
55+	35	39	37	34	35	31	35	33	28	29	32	-	-	26	100 N
Refuse	*	-	*	1	-	*	-	*	1	-	-	-	-	-	-

Comparison Groups: BCDEFG/HIJK/LMNO

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Spring 2017

DEM1. In what year were you born? (AGE)

BANNER 2

	EDUCATION				INCOME				COUNTRY OF BIRTH		GENDER	
	TOTAL	< HS	COLL.	UNIV./ POST GRAD	<\$30K	\$30K- \$60K	\$60K- \$100k	\$100K+	CANADA	OTHER	MALE	FEMALE
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Weighted 'N'	2002	578	524	885	327	472	429	528	1585	415	971	1031
Unweighted 'N'	2002	625	509	853	342	494	423	462	1628	372	923	1079
18-24	12	16 CD	12 D	9	16 GH	14 H	11	8	11	14 I	12	11
25-34	16	11	16 B	20 BC	17	17	20 H	14	15	21 I	16	16
35-54	37	26	41 B	41 B	23	26	35 EF	59 EFG	37	38	37	36
55+	35	47 CD	31	30	43 GH	43 GH	34 H	18	37 J	26	34	36
Refuse	*	-	*	*	-	-	-	-	*	*	1	*

Comparison Groups: BCD/EFGH/IJ/KL

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Spring 2017

DEM2. What is the highest level of schooling that you have completed?

BANNER 1

	REGION							CITY				AGE			
	TOTAL	ATL	QC	ON	MB/SK	AB	BC	MTRL	TOR	CAL	VAN	18-29	30-44	45-59	60+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Weighted 'N'	2002	143	479	770	124	207	279	210	354	67	98	398	480	553	536
Unweighted 'N'	2002	200	450	700	133	217	302	200	300	68	101	213	344	550	851
Public/Elementary (Grade 1-8)	2	1	2	2	1	2	1	1	1	1	-	1	*	1	4 LMN
Some High School (Grade 9-11)	7	13 DG	9 D	5	9	6	6	5	3	2	3	6	3	7 M	12 LMN
Graduated High School	20	18	19	21	24	25	18	18	18	24	13	25 M	17	18	22 M
Some Vocational/ Technical/College/CEGEP	5	4	6	4	5	8 D	4	6 K	3	9	2	5	4	6	4
Completed Vocational/ Technical/College/CEGEP	21	20	26 EFG	22 G	17	19	16	26	21	16	16	22	21	25 O	19
Some University	6	9 C	3	5	8	5	11 CDF	2	5	2	16 HIJ	12 MNO	2	4	5 M
Graduated University	27	23	23	30 C	27	25	32 C	28	35	32	32	25	36 LNO	28 O	22
Post Graduate	11	11	11	12	8	10	13	13	12	15	19	5	16 L	11 L	12 L
Refuse	1	-	*	1	*	-	1	1	2	-	1	-	1	*	*

Comparison Groups: BCDEFG/HIJK/LMNO

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Spring 2017

DEM2. What is the highest level of schooling that you have completed?

BANNER 2

	EDUCATION				INCOME				COUNTRY OF BIRTH		GENDER	
	TOTAL	< HS	COLL.	UNIV./ POST GRAD	<\$30K	\$30K- \$60K	\$60K- \$100k	\$100K+	CANADA	OTHER	MALE	FEMALE
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Weighted 'N'	2002	578	524	885	327	472	429	528	1585	415	971	1031
Unweighted 'N'	2002	625	509	853	342	494	423	462	1628	372	923	1079
Public/Elementary (Grade 1-8)	2	5	-	-	6 FGH	1	*	1	2	1	2	1
Some High School (Grade 9-11)	7	24	-	-	17 FGH	8 GH	4 H	1	8 J	3	8	6
Graduated High School	20	71	-	-	25 H	27 GH	20 H	13	21	19	23 L	18
Some Vocational/ Technical/College/CEGEP	5	-	18	-	6 G	4	3	5	5 J	3	5	4
Completed Vocational/ Technical/College/CEGEP	21	-	82	-	19	25 H	22	19	22	18	21	22
Some University	6	-	-	13	6	6	6	6	6	4	5	6
Graduated University	27	-	-	62	15	22 E	31 EF	37 EF	26	33 I	25	29
Post Graduate	11	-	-	25	4	7	13 EF	19 EFG	10	17 I	10	13 K
Refuse	1	-	-	-	1	-	*	*	*	1	1	*

Comparison Groups: BCD/EFGH/IJ/KL
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Spring 2017

DEM7. Which of the following categories best reflects your total household income before taxes for 2015, that is, the total income earned by all those living in your home?
BANNER 1

	REGION							CITY				AGE			
	TOTAL	ATL	QC	ON	MB/SK	AB	BC	MTRL	TOR	CAL	VAN	18-29	30-44	45-59	60+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Weighted 'N'	2002	143	479	770	124	207	279	210	354	67	98	398	480	553	536
Unweighted 'N'	2002	200	450	700	133	217	302	200	300	68	101	213	344	550	851
Less than \$20,000	7	12 DEG	9	6	4	6	5	7	4	8	5	9	5	6	9 MN
\$20,000 to less than \$30,000	9	12	12	8	7	7	10	12 I	6	6	7	15 MN	5	4	14 MN
\$30,000 to less than \$40,000	7	5	10 G	8	8	5	5	7	7	3	4	8	6	7	10 M
\$40,000 to less than \$50,000	9	6	11 F	8	13	6	10	12	12	7	9	11	7	7	11 MN
\$50,000 to less than \$60,000	7	10 F	8 F	6	6	4	10 F	5	6	2	9	10 MN	5	5	10 MN
\$60,000 to less than \$80,000	11	11	11	10	10	11	15	13	10	19	15	10	13	9	12
\$80,000 to less than \$100,000	10	10	10	11	14	8	9	14 J	11	5	7	9	12 O	12 O	8
\$100,000 or more	26	22	18	28 C	30 C	41 BCD G	25 C	15	29 H	43 H	33 H	20 O	38 LO	37 LO	11
Refused	12	10	12	14	9	12	10	14	15	7	12	7	9	13 L	16 LM

FOCUS CANADA – Spring 2017

DEM7. Which of the following categories best reflects your total household income before taxes for 2015, that is, the total income earned by all those living in your home?
BANNER 2

	EDUCATION				INCOME				COUNTRY OF BIRTH		GENDER	
	TOTAL	< HS	COLL.	UNIV./ POST GRAD	<\$30K	\$30K- \$60K	\$60K- \$100k	\$100K+	CANADA	OTHER	MALE	FEMALE
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Weighted 'N'	2002	578	524	885	327	472	429	528	1585	415	971	1031
Unweighted 'N'	2002	625	509	853	342	494	423	462	1628	372	923	1079
Less than \$20,000	7	12 CD	6	4	43	-	-	-	7	6	7	7
\$20,000 to less than \$30,000	9	15 CD	10 D	5	57	-	-	-	8	14 I	9	10
\$30,000 to less than \$40,000	7	13 CD	7	4	-	32	-	-	7	9	8	7
\$40,000 to less than \$50,000	9	9	11	8	-	38	-	-	8	13 I	9	9
\$50,000 to less than \$60,000	7	7	9	6	-	31	-	-	8	5	9	6
\$60,000 to less than \$80,000	11	11	10	12	-	-	52	-	11	12	11	11
\$80,000 to less than \$100,000	10	8	11	12 B	-	-	48	-	11	8	10	11
\$100,000 or more	26	14	23 B	37 BC	-	-	-	100	28 J	21	28	25
Refused	12	12	14	11	-	-	-	-	12	12	10	15 K

FOCUS CANADA – Spring 2017

Gender BANNER 1

	REGION						CITY				AGE				
	TOTAL	ATL	QC	ON	MB/SK	AB	BC	MTRL	TOR	CAL	VAN	18-29	30-44	45-59	60+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
weighted 'N'	2002	143	479	770	124	207	279	210	354	67	98	398	480	553	536
Unweighted 'N'	2002	200	450	700	133	217	302	200	300	68	101	213	344	550	851
Male	49	48	49	48	42	54	48	42	53 H	56	49	53	49	47	47
Female	51	52	51	52	58	46	52	58 I	47	44	51	47	51	53	53

BANNER 2

	EDUCATION				INCOME				COUNTRY OF BIRTH		GENDER	
	TOTAL	< HS	COLL.	UNIV./ POST GRAD	<\$30K	\$30K- \$60K	\$60K- \$100K	\$100K+	CANADA	OTHER	MALE	FEMALE
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
weighted 'N'	2002	578	524	885	327	472	429	528	1585	415	971	1031
Unweighted 'N'	2002	625	509	853	342	494	423	462	1628	372	923	1079
Male	49	55 D	49	44	46	53	49	51	48	50	100	-
Female	51	45	51	56 B	54	47	51	49	52	50	-	100

FOCUS CANADA – Spring 2017

Language
BANNER 1

	REGION							CITY				AGE			
	TOTAL	ATL	QC	ON	MB/SK	AB	BC	MTRL	TOR	CAL	VAN	18-29	30-44	45-59	60+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Weighted 'N'	2002	143	479	770	124	207	279	210	354	67	98	398	480	553	536
Unweighted 'N'	2002	200	450	700	133	217	302	200	300	68	101	213	344	550	851
ENGLISH	78	99 C	9	100 C	100 C	100 C	100 C	15	100 H	100 H	100 H	78	78	78	78
FRENCH	22	1	91 BDG	*	-	-	*	85	-	-	-	22	22	22	22

BANNER 2

	EDUCATION				INCOME				COUNTRY OF BIRTH		GENDER	
	TOTAL	< HS	COLL.	UNIV./ POST GRAD	<\$30K	\$30K- \$60K	\$60K- \$100k	\$100K+	CANADA	OTHER	MALE	FEMALE
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Weighted 'N'	2002	578	524	885	327	472	429	528	1585	415	971	1031
Unweighted 'N'	2002	625	509	853	342	494	423	462	1628	372	923	1079
ENGLISH	78	77	73	81 C	72	74	78	85 EFG	76	87 I	79	77
FRENCH	22	23	27 D	19	28 H	26 H	22 H	15	24 J	13	21	23

FOCUS CANADA – Spring 2017

Sample source
BANNER 1

	REGION						CITY				AGE				
	TOTAL	ATL	QC	ON	MB/SK	AB	BC	MTRL	TOR	CAL	VAN	18-29	30-44	45-59	60+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
weighted 'N'	2002	143	479	770	124	207	279	210	354	67	98	398	480	553	536
Unweighted 'N'	2002	200	450	700	133	217	302	200	300	68	101	213	344	550	851
LANDLINE	65	69 F	69 F	65 F	80 BCDFG	54	63 F	70 J	65 J	43	62 J	26	56 L	76 LM	92 LMN
CELL	35	31 E	31 E	35 E	20	46 BCDEG	37 E	30	35	57 HIK	38	74 MNO	44 NO	24 O	8

BANNER 2

	EDUCATION				INCOME				COUNTRY OF BIRTH		GENDER	
	TOTAL	< HS	COLL.	UNIV./ POST GRAD	<\$30K	\$30K- \$60K	\$60K- \$100k	\$100k+	CANADA	OTHER	MALE	FEMALE
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
weighted 'N'	2002	578	524	885	327	472	429	528	1585	415	971	1031
Unweighted 'N'	2002	625	509	853	342	494	423	462	1628	372	923	1079
LANDLINE	65	67	64	65	63	65	63	62	67 J	59	61	70 K
CELL	35	33	36	35	37	35	37	38	33	41 I	39 L	30