

Canadian Millennial-GenZ Social Values 2020

Draft Data Tables

Millennials

(Canadians ages 25 to 40)

Field dates: September 8 – November 9, 2020

MILLENNIALS – 2020 Survey

Banner-Question Key

This detailed set of statistical tables shows survey results for the total general population and also by various subgroups of interest. For this table set there are three “banners” of subgroups, drawn from questions in the survey. The results have also been tested for significant differences within these subgroups. The statistical tests undertaken are an independent T-Test for means and independent Z-Test for percentages. The following key shows the questions used to create the banner subgroups and also what groups have been tested for significant differences in each of the banners.

In the tables that follow, **upper case letters** under the percentages indicate subgroup differences that are

BANNER 1

TOTAL	Age Cohort				Education				Belonging to Community				Follow news/events			Volunteer?		Political orientation		
	Early	Mid	Late	HS	Some/Comp	HS/PSE	Some/Comp	PSE/grad	Post/Strg	Very/Strg	Somw/Weak	SmVv/Day	Many/Day	1-2/Mnth	Week/Nevr	Rare/Yes	No	Left	Mid	Right
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)

Comparison Groups: ABCD/AEFGHI/AJKL/AMNOP/AQR/ASTU

BANNER 2

TOTAL	Employment Status							Household income				Generation in Canada			Ethnicity				
	Empl/FT	Empl/PT	Self/Empl	Stud/ent	Look/work	Not/look		<\$30K	\$30K-\$60K	\$60K-\$100K	\$100K+	Can/3rd+	Can/2nd	Other/Ctry	white	Abor	Black	Chin/ese	Sou/Asian
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)

Comparison Groups: ABCDEFG/AHIJK/ALMN/AOPQRST

BANNER 3

TOTAL	Gender		Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/Sex	Bi/Sex	Oth/er	Bros/Britt	Lone/Wolv	Enga/Ideal	Divers/Striv	New/Tradit	Crit/Countr
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)

Comparison Groups: ABC/ADEFGHI/AJKL/AMNO/APQRSTU

MILLENNIALS – 2020 Survey

QA1. Which one of the following best describes your gender?

	Age Cohort				Education					Belonging to Community			Follow news/events			volunteer?		Political orientation			
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
Female	50 SUMN	49	49	52	46	52	53 H	47	46	47	49	52	39	47 M	57 AMN	59 AMN	47	51	46	49 U	41
Male	48 OPLD	50 D	49	45	52	46	46	51	52	52 L	49	45	59 ANOP	52 AOP	41	38	51	47	50	49	58 AST
Nonbinary	1 KB	*	1	1 AB	1	1	1	1	*	1	*	1 AK	2 AO	1	*	1	1	1	2 AT	*	-
Transgender	1 UNHBC	*	*	2 ABC	1	1	1 H	*	1	*	1	1	1	*	1	1	1	1	1 U	1	*
Genderqueer	1 TN	*	*	1	1	*	*	1	*	*	*	1	1	*	*	1	*	1	2 ATU	*	*
Two Spirit	* O	*	*	1	*	1	*	*	1	1	*	*	*	*	*	1 O	1	*	*	*	*
Another gender identity (Specify if you wish)	*	-	*	*	1	-	*	-	-	-	-	*	*	*	*	-	-	*	*	*	-
Prefer not to say	1 GB	*	1 ABD	*	1	1	*	1	1	*	1	1	*	1	1	*	1	1	*	1	1

MILLENNIALS – 2020 Survey

QA1. Which one of the following best describes your gender?

	Employment Status						Household income				Generation in Canada			Ethnicity						
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30k	\$30k- \$60k	\$60k- \$100k	\$100k +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	White	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
Female	50 QRSKB	42	59 ABDF	50 B	54 B	49 B	70 BCDEF	53 JK	54 AJK	47	44	52 AMN	47	47	52 AQRS	47	38	38	40	52 QRS
Male	48 LHICG	56 CDEFG	40 G	46 G	45 G	49 CG	25 A	43	44	52 AHI	55 AHI	46	51	51	46	49	56 AO	59 AOT	58 AOT	47
Nonbinary	1 NB	*	1	2	-	1	3 AB	2 AJ	1	*	-	1 N	1	*	1	2	1	1	-	1
Transgender	1	1	1	1	-	*	2 F	1	1	1	-	1	1	1	1	2	2 AOT	1	-	*
Genderqueer	1 O	*	1	2	*	1	1	1	1	*	*	*	1	1	*	4 AOQ	1	1	-	1
Two Spirit	* O	*	*	2 F	*	*	1	1	*	1	-	*	*	*	*	2	-	-	-	1
Another gender identity (Specify if you wish)	*	*	*	-	-	*	*	1	-	-	-	*	*	-	*	1	-	-	-	-
Prefer not to say	1 O	1	-	1	1	*	1	1 AIJ	*	*	1	*	1	1 AL	*	-	2	1	2	1

MILLENNIALS – 2020 Survey

QA1. Which one of the following best describes your gender?

	Gender			Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
Female	50 PSO	-	100	48	52	49	48	51	49	48	51	51	50 O	69 AMO	38	44	50 P	61 APQSU	45	59 APQSU	48
Male	48 RTN	100	-	48	45	49	50	47	49	50	48	45	49 N	27	51 N	55 AQRT	48 RT	36	53 ART	39	46 R
Nonbinary	1 MJKBC P	*	*	-	1	1	-	*	1	*	*	3 AJK	*	3 AM	7 AMN	*	1 P	1 P	1	-	4 APQS
Transgender	1 PMJC	*	*	1	1	1	2	-	1	*	1 J	1 J	*	4 AM	4 AM	*	1	1	1	2 AP	1
Genderqueer	1 MBC	*	*	1	*	1	-	*	1	*	*	1	*	3 M	5 AM	*	*	1	-	*	4 APQRT
Two Spirit	*	*	*	1	*	*	-	1	-	*	*	1	*	3 AM	2 AM	*	-	1	*	*	-
Another gender identity (Specify if you wish)	*	-	-	1	-	*	-	-	*	-	*	1	-	-	1	-	-	*	-	-	2
Prefer not to say	1 M	-	-	3 AEF	*	*	1	1	-	1	1	1	*	-	1	1	1	*	1	1	-

MILLENNIALS – 2020 Survey

QA2. Age

	Age Cohort				Education					Belonging to Community			Follow news/events			volunteer?		Political orientation			
	TOTAL	Early	Mid	Late	Some/ HS	HS/ Comp	Some /PSE	PSE/ Comp	Post/ grad	Very/ Strg	Somw/ Strg	SmVy/ Weak	Many/ Day	1-2/ Day	week/ Mnth	Rare/ Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
Late Millennials (Born 1990 - 1995)	37 R	-	-	100	38	36	37	42 AFI	34	39	37	38	36	37	40	37	42 AR	36	42 AT	35	38
Mid Millenials (Born 1985 - 1989)	31	-	100	-	34	32	28	31	37 G	29	32	32	33	29	31	35	29	32	29	33	34
Early Millennials (Born 1980 - 1984)	31 H	100	-	-	28	33 H	34 AH	27	29	32	31	31	31	35 AO	29	29	29	32	29	32	28

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QA2. Age

	Employment Status						Household income				Generation in Canada			Ethnicity						
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30k	\$30k- \$60k	\$60k- \$100k	\$100k +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	White	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
Late Millennials (Born 1990 - 1995)	37 ONKB	34	50 ABDFG	36	56 ABDFG	39	34	44 AJK	40	36	27	37 N	42 ALN	32	34	45 AO	50 AOT	41	50 AOT	39
Mid Millennials (Born 1985 - 1989)	31 QC	33 C	21	31 C	27	34 C	32 C	31	30	30	36 AJ	32	29	33	32 Q	30	24	29	32	29
Early Millennials (Born 1980 - 1984)	31 SHE	33 E	29 E	33 E	17	27 E	35 E	26	30	34 H	37 AHI	31	29	35 M	33 APS	24	27	30 S	19	32 S

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QA2. Age

	Gender		Province							Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
Late Millennials (Born 1990 - 1995)	37 QMB	35	39 B	38	34	39	35	41 E	37	36	37	41 AJ	35	49 AM	45 AM	37 Q	30	38 Q	44 APQT	36	46 APQT
Mid Millennials (Born 1985 - 1989)	31 S	32	30	30	36 AF	29	33	31	29	34	30	30	32 A	28	29	31	33 S	33	27	32	33
Early Millennials (Born 1980 - 1984)	31 UNO	33	31	32	30	32	33	28	34	31	33	28	32 ANO	23	26	32 U	37 ARSU	29	29	32 U	22

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QA3. In what province or territory do you currently live?

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	Week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
NET: ATLANTIC -----	6 NK	6	6	6	8	5	5	7	6	10 AKL	5	6	6	5	7	7	6	6	6	5	7
Newfoundland and Labrador	1 K	1	1	1	3	1	1	1	1	4 AKL	1	1	1	1	1	2	2	1	1	1	1
Prince Edward Island	*	*	*	1	-	*	1	*	*	*	*	*	-	*	*	1	*	*	*	*	*
Nova Scotia	3 N	3	3	2	2	2	2	3	4	4	2	3	3	2	4 N	2	3	3	2	3	3
New Brunswick	2 T	2	2	2	3	2	2	2	1	2	2	2	2	1	2	3	2	2	2	1	2
Quebec	23 UFG	22	26 ABD	21	21	19	18	33 AEFG	30 AEFG	21	24	22	25	21	25	20	23	23	27 AU	25 U	19
Ontario	39 OH	40	37	40	36	40 H	42 H	34	43 H	41	38	39	39	42 AO	36	38	38	39	36	38	42
NET: MB/SK -----	6 SI	6	6	6	7	8 I	6	5	3	7	5	7	5	5	7	8	5	6	4	6	6
Manitoba	3 K	3	4	3	4	4	3	3	2	4	2	4 AK	3	2	4	4	2	4	3	3	3
Saskatchewan	3 SMI	3	3	3	2	4 I	3 I	2	1	3	3	2	1	3 M	3 M	3	3	3	1	3 S	3 S
Alberta	13 HI	12	13	14	15 H	15 AHI	15 HI	8	9	12	13	13	12	14	12	15	14	13	12	13	14
British Columbia	13 I	14	12	13	13	14	13	13	9	10	14 J	13	13	13	14	13	13	13	14	13	12

MILLENNIALS – 2020 Survey

QA3. In what province or territory do you currently live?

	Employment Status							Household income				Generation in Canada			Ethnicity					
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30k	\$30k- \$60k	\$60k- \$100k	\$100k +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	White	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
NET: ATLANTIC -----	6 RNE	6	6	8 EF	3	4	9 AEF	7	6	6	6	7 AMN	5	4	7 RT	8 R	7 R	2	5	4
Newfoundland and Labrador	1 NK	1	1	3 F	1	1	2	2 K	1	2 K	*	2 AN	1	*	1	2	*	1	-	1
Prince Edward Island	*	*	*	1	1	1	1	*	1	*	*	1	*	-	*	-	*	-	-	-
Nova Scotia	3 EF	3 EF	3	2	1	1	4 EF	3	3	2	3	3	2	2	3	3	4	1	2	3
New Brunswick	2	2	2	3	1	2	2	1	2	2	2	2	1	1	2	3	1	-	2	-
Quebec	23 TMNDG PRS	26 ACDG	19	17 ACDFG	31	21	17	22	24	23	22	27 AMN	14	18	28 APRST	13 RS	28 PRST	4	3	18 RS
Ontario	39 OPL	38	42	40	38	39	41	40	40	38	37	32	52 AL	48 AL	35 P	24	45 OP	44 OP	67 OPQRT A	48 AOP
NET: MB/SK -----	6 STM	6	6	5	4	9	7	6	6	5	7	7 AMN	4	4	6 S	18 OQRST A	8 S	4	2	3
Manitoba	3 RSM	3	3	2	2	6 ABDE	4	3	3	3	4	4 M	2	3	3 R	10 AORST	5 RS	1	1	2
Saskatchewan	3 SN	2	3	3	2	3	3	3	3	2	4	3 AN	2	1	3 S	8 AOQST	2	3	1	2
Alberta	13 N	13	13	20 BCEFG A	10	13	13	12	12	14	14	15 AMN	11	10	13	17 Q	9	14	12	12
British Columbia	13 OQL	12	14	11	13	15	13	12	13	14	14	12	15	15	11 Q	20 AOQ	3	32 OPQST A	12 Q	15 Q

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QA3. In what province or territory do you currently live?

	Gender		Province							Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
NET: ATLANTIC -----		6 R	6	6	100	-	-	-	-	7	5	6	6	6	7	6 R	7 R	3	8 R	5	7
Newfoundland and Labrador		1 R	1	1	21	-	-	-	-	2 A	1	1	1	*	3	1 R	2 R	*	2 R	1	1
Prince Edward Island		*	*	*	6	-	-	-	-	*	1 A	-	*	1	1	*	*	*	*	1	2
Nova Scotia		3	2	3	43	-	-	-	-	3	2	3	3	2	2	3	3	2	3	2	4
New Brunswick		2 R	2	2	29	-	-	-	-	2	2	2	2	2	1	2 R	2	1	3 RTU	1	1
Quebec		23 PSL	22	24	-	100	-	-	-	28 AKL	23 L	18	24 N	18	27 N	20	20	35 APQST	17	22	38 APQST
Ontario		39 RJ	40	38	-	100	-	-	-	35	40 J	43 AJ	38	45	37	41 R	36	32	43 AQRU	43 R	34
NET: MB/SK -----		6 RN	6	6	-	-	100	-	-	6	6	6	6 N	2	8 N	5	8 PRU	3	8 APRU	7	3
Manitoba		3 RUN	4	3	-	-	55	-	-	3	3	3	3 N	1	6 N	3 APRTU	6	1	5 RU	3	1
Saskatchewan		3 N	3	3	-	-	45	-	-	3	3	3	3 N	1	2	2	3	2	3	4	2
Alberta		13 U	13	13	-	-	-	100	-	11	14	13	13	14	10	15 U	12 U	13 U	12 U	13 U	5
British Columbia		13 T	13	13	-	-	-	-	100	13	13	13	13	16	11	13	16 AST	14	11	10	13

MILLENNIALS – 2020 Survey

QA4. The Canadian census has been collecting information on the ancestral origins or cultural backgrounds of the population for over 100 years to capture the composition of Canada's diverse population. Below are the diversity categories that the census uses. Please let us know which of the following best describes you.

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	Smvy/Weak	Many/Day	1-2/Day	Week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
white	70 QJHID TU	74 AD	72 D	66	74 I	79 AGHI	70 I	67 I	49	56	69 J	77 AJK	69	68	71	76 AMN	63	73 AQ	76 ATU	68	63
Aboriginal/Indigenous (First Nations, Métis, Inuit)	8 RNKHI U	7	8	9	17 AFGHI	10 AHI	7 I	6 I	2	8	7	10 AK	9 N	6	8	13 ANO	10 AR	7	10 U	8	6
South Asian (e.g., East Indian, Pakistani, Sri Lankan, etc.)	7 PLEFB SR	4	8 B	9 AB	2	4 E	7 EF	8 EF	23 AEFGH	15 AKL	8 L	4	8 P	8 P	8 P	4	10 AR	6	3	7 S	14 AST
Chinese	6 PF	6	6	6	4	2	6 F	10 AEFG	10 AEFG	4	6	6	6 P	9 AOP	5 P	2	6	6	4	7 AS	6
Black	5 RL	4	4	6	2	4	6 E	4	7	8 L	5	3	6	4	5	3	7 AR	4	3	5	4
Latin American	3	3	2	3	2	2	3	2	4	4	3	2	2	2	3	3	3	3	3	3	2
Southeast Asian (e.g., Vietnamese, Cambodian, Laotian, Thai, etc.)	2 PF	2	2	2	1	1	2	3 AF	3	3	2	2	2	2 P	3 P	1	3	2	2	3	2
Filipino	2 L	1	2	2	1	2	2	2	2	3	2 L	1	2	2	1	2	3	1	2	2	3
Arab	1 ROLF	2	1	1	2	1	2	2 F	1	3 AL	2 L	1	2 O	2 AO	*	1	2 AR	1	1	2	2
West Asian (e.g., Iranian, Afghan, etc.)	1 F	1	1	1	1	*	1	1 F	2	1	1	1	1	1	1	-	1	1	1	1	-
Korean	1 RF	1	1	1	2	*	1	1 F	1	1	1	1	1	1	1	*	2 AR	*	*	1	1
European	1 KH	1	1	1	3 H	1	1	*	-	*	*	1 AJK	1	1	1	1	1	1	1	1	1
Japanese	1	1	1 D	*	2	*	1	1	*	*	1	1	*	1	1	1	*	1	1	1	*
Mixed race	*	1	*	*	*	*	1	*	-	*	*	*	*	*	1	1	*	*	1	*	*
West Indian/Caribbean	*	-	*	*	-	*	*	*	-	-	*	*	-	*	-	*	*	*	-	*	*
Other	*	*	*	*	-	*	*	-	*	-	-	*	*	*	*	-	-	*	*	*	-
DK/NA	*	1	1	*	1	*	1	*	*	1	*	1	*	*	1	1	*	*	*	*	-

MILLENNIALS – 2020 Survey

QA4. The Canadian census has been collecting information on the ancestral origins or cultural backgrounds of the population for over 100 years to capture the composition of Canada's diverse population. Below are the diversity categories that the census uses. Please let us know which of the following best describes you.

	Employment Status							Household income				Generation in Canada			Ethnicity					
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K-\$60K	\$60K-100K	\$100K+	Can/ 3rd+	Can/ 2nd	Other/ Ctry	White	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
White	70 MNHCE PQRST	72 CE	65	69 E	60	69 E	77 BCDEF A	67	73 H	70	73 H	89 AMN	52 N	27	100 PQRST A	23 QRST	6 S	2	2	6 S
Aboriginal/Indigenous (First Nations, Métis, Inuit)	8 MNJKB OQT	5	7	10 B	10 B	16 ABC	13 ABC	15 AIJK	8 JK	5	4	11 AMN	4	2	3 QT	100 AOQT	1	-	-	1
South Asian (e.g., East Indian, Pakistani, Sri Lankan, etc.)	7 OTLKG	7 G	11 AFG	8	9 G	6	4	8	7	9 K	5	1	13 AL	23 ALM	*	-	-	-	100 AOT	2
Chinese	6 TLHIF OQS	7 AFG	5	4	8 F	3	4	3	4	7 AHI	10 AHI	1	14 AL	12 AL	*	-	*	100 AOQST	1	2
Black	5 RSTLG	5	4	7 G	8 G	5	2	6	4	4	3	2	9 AL	10 AL	1	2	100 OPRST A	1	1	2
Latin American	3 OPL	2	3	4	3	3	2	3	3	2	3	*	6 AL	7 AL	1	1	-	-	-	24 AOP
Southeast Asian (e.g., Vietnamese, Cambodian, Laotian, Thai, etc.)	2 OLHG	2 G	5 AG	3 G	2	2	*	1	3 H	2 H	2	*	5 AL	5 AL	*	-	-	2 O	-	22 AOR
Filipino	2 OLFG	2 F	3	2	2	1	1	1	2	3 H	1	1	3 AL	4 AL	*	-	1	-	1	18 AOQS
Arab	1 OL	1	2	2	3	1	1	1	1	2	1	*	2 L	5 ALM	*	-	-	1	-	15 AOR
West Asian (e.g., Iranian, Afghan, etc.)	1 OL	1	2	1	1	2	1	2	1	1	1	*	1 L	3 AL	*	-	-	-	-	9 AO
Korean	1 OL	1	1	1	1	1	-	*	1	1	1	*	1 L	2 AL	*	-	-	-	-	7 AO
European	1 OJB	*	*	2	1	1	2 B	2 AJK	1	*	*	1	1	1	*	3	-	-	-	1
Japanese	1 OL	1	1	*	1	2	1	1	*	*	1	*	2 AL	1	*	-	-	-	-	5 AO
Mixed race	*	*	*	1	1	*	1	1	*	*	*	*	1	-	-	-	-	-	-	-
West Indian/Caribbean	*	*	1	-	-	-	-	-	*	-	*	-	1	*	-	-	-	-	-	-
Other	*	*	*	-	-	-	*	*	*	-	*	*	-	*	-	-	-	-	-	2
DK/NA	*	*	*	-	*	-	1	1	*	*	-	*	1	1	-	-	-	-	-	5

MILLENNIALS – 2020 Survey

QA4. The Canadian census has been collecting information on the ancestral origins or cultural backgrounds of the population for over 100 years to capture the composition of Canada's diverse population. Below are the diversity categories that the census uses. Please let us know which of the following best describes you.

	Gender			Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ Wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
White	70 TJFIB S	67	74 AB	78 AFGI	84 AFGHI	64	68	71 FI	62	65	71 J	77 AJK	73 A	79 AO	69	74 AST	78 AST	84 APQST	48	63 S	86 APQST
Aboriginal/Indigenous (First Nations, Métis, Inuit)	8 UMJEF	8	8	10 E	4	6	21 DEFHI A	11 EF	13 AEF	6	7	13 AJK	7	13 M	16 AM	8	8	9 U	8 U	8	4
South Asian (e.g., East Indian, Pakistani, Sri Lankan, etc.)	7 OLEGC QRN	9 AC	6	6 E	1	13 DEGHI A	3	6 EG	7 EG	11 AKL	7 L	4	7 NO	3	3	7 QR	4	3	15 APQRT	9 QR	-
Chinese	6 LDEGC RT	7 AC	4	2	1	7 DEG	3	6 DE	14 DEFGH A	7 L	6	4	6	5	7	7 ART	5 R	2	8 ART	3	4
Black	5 QRI	5	4	4	5 I	6 I	5	3	2	5	5	4	4	6	6	4 Q	1	2	9 APQRU	9 APQRU	2
Latin American	3 PG	2	3	-	2	3 G	1	2	5 G	3	2	3	2	3	3	2	2	2	4 P	5 P	2
Southeast Asian (e.g., Vietnamese, Cambodian, Laotian, Thai, etc.)	2 QE	3	2	1	1	3 E	1	2	4 E	2	2	3	2	2	3	3 Q	1	1	4 AQRU	2	1
Filipino	2 R	1	2	2	-	3 A	1	2	2	2	2	2	2	-	3	1	1	1	4 APQRU	3 R	1
Arab	1 RLI	2	1	-	3 AI	2	-	1	*	2	2	*	1	-	2	1	1	1	4 APQRU	2	1
West Asian (e.g., Iranian, Afghan, etc.)	1 P	1	1	1	*	1	*	1	1	1	1	1	1	1	1	*	*	1	2 APQ	1	1
Korean	1 M	1	1	1	1	1	*	*	1	1	1	*	*	*	3 AMN	1	1	*	1	*	-
European	1	1	1	1	1	1	-	2	*	*	1	1	1	1	1	1	*	1	1	1	1
Japanese	1	1	1	-	*	*	1	1	1	1	1	*	*	*	1	1	1	*	1	*	1
Mixed race	*	*	1	1	*	1	-	-	*	*	1	*	*	-	*	-	*	1	*	*	1
West Indian/Caribbean	*	*	*	-	-	*	-	-	-	*	*	-	*	-	-	-	*	-	-	1 A	-
Other	*	*	*	-	*	*	-	-	-	-	*	*	*	1	-	*	1	-	-	-	-
DK/NA	*	*	*	2	*	1	*	*	-	*	1	*	*	-	-	*	1	1	-	1	-

MILLENNIALS – 2020 Survey

QA5. Of the ancestral or cultural backgrounds you indicated, which one of them would you say you most closely identify with?

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	Smvy/Weak	Many/Day	1-2/Day	Week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
White	68 QJHID U	73 AD	70 D	62	71 I	76 AGHI	67 I	65 I	48	53	67 J	75 AJK	66	65	69	76 AMNO	60	71 AQ	73 ATU	66	62
South Asian (e.g., East Indian, Pakistani, Sri Lankan, etc.)	7 PLEFB SR	4	7 B	9 AB	1	4 E	7 EF	7 EF	23 AEFGH	15 AKL	8 L	3	8 P	8 P	7 P	4	10 AR	6	3	7 S	14 AST
Aboriginal/Indigenous (First Nations, Métis, Inuit)	6 NHIB	4	6	7 B	16 AFGHI	7 AGHI	4 I	3 I	1	7	5	6	6	4	6 N	8 N	7	5	6	5	4
Chinese	5 OPEF	5	5	6	2	2	5 EF	10 AEFG	10 AEFG	4	6	5	6 P	8 AOP	4	2	5	5	4	7 AS	6
Black	4 RL	3	3	5	2	3	5 E	3	6	7 AL	4	2	5	4	3	3	6 AR	3	3	4	3
Latin American	2	2	2	2	2	2	2	1	3	3	2	2	2	2	3	1	2	2	2	3	2
Southeast Asian (e.g., Vietnamese, Cambodian, Laotian, Thai, etc.)	2 F	2	2	2	1	1	2	3 F	2	2	2	2	2	2	3 P	1	2	2	2	2	2
Filipino	2 LE	1	1	2	*	2	1	2 E	2	2	2 L	1	1	2	1	2	2	1	2	1	3
Arab	1 OL	2	1	1	1	1	2	2	1	3 AL	2 L	*	2 O	2 O	*	1	2	1	1	1	2
West Asian (e.g., Iranian, Afghan, etc.)	1	1	1	1	-	*	1	1	2	*	1	1	1	1	1	-	1	1	1	1	-
Korean	1 RF	1	1	1	1	*	1	1 F	1	1	1	1	1	1	1	*	1 AR	*	*	1	1
European	*	*	*	*	1	*	1	*	-	*	*	1	1	*	*	*	*	*	1	*	*
Japanese	*	*	1	*	1	*	*	*	*	-	*	1	*	1	*	1	*	*	1	*	-
Mixed race	*	1	*	*	*	*	1	*	-	*	*	*	*	*	1	1	*	*	1	*	*
West Indian/Caribbean	*	-	*	*	-	*	*	*	-	-	*	*	-	*	-	*	*	*	-	*	*
Other	1 K	1	1	*	1	1	1	*	1	1	*	1 K	*	1	1	1	*	1	1	1	-

MILLENNIALS – 2020 Survey

QA5. Of the ancestral or cultural backgrounds you indicated, which one of them would you say you most closely identify with?

	Employment Status							Household income				Generation in Canada			Ethnicity					
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K- \$60K	\$60K- \$100K	\$100K +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	white	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
White	68 MNHCE	70 ACE	60	66	58	64	74 ACEF	63	70 H	68	72 H	86 AMN	49 N	26	100	-	-	-	-	-
South Asian (e.g., East Indian, Pakistani, Sri Lankan, etc.)	7 LKG	7 G	10 AFG	7	9 G	5	4	7 K	7	9 AK	5	1	12 AL	22 ALM	-	-	-	-	100	-
Aboriginal/Indigenous (First Nations, Métis, Inuit)	6 MNJKB	3	6	8 B	7 B	13 ABCDE	9 AB	12 AIJK	5 JK	3	2	8 AMN	2	2	-	100	-	-	-	-
Chinese	5 LHIFG	6 ADFG	5	3	6 F	2	3	3	3	7 HI	10 AHI	1	12 AL	12 AL	-	-	-	100	-	-
Black	4 LG	4	4	5	7 G	5	2	5	4	4	3	1	7 AL	10 AL	-	-	100	-	-	-
Latin American	2 L	2	3	3	2	2	2	3	2	1	2	*	4 AL	7 AL	-	-	-	-	-	23
Southeast Asian (e.g., Vietnamese, Cambodian, Laotian, Thai, etc.)	2 LH	2	4 AE	2	2	2	-	1	2 H	2 H	2	*	4 AL	5 AL	-	-	-	-	-	20
Filipino	2 LH	2	2	2	2	1	1	1	2	2 H	1	1	3 L	4 AL	-	-	-	-	-	17
Arab	1 L	1	2	1	2	1	1	1	1	2	1	*	2 L	5 ALM	-	-	-	-	-	14
West Asian (e.g., Iranian, Afghan, etc.)	1 L	1	1	1	1	1	1	1	1	*	1	*	1	3 ALM	-	-	-	-	-	8
Korean	1 LH	1	1	*	*	1	-	*	1	1	1	*	1 L	2 AL	-	-	-	-	-	7
European	*	*	*	-	*	1	1	1	*	-	*	*	-	1	-	-	-	-	-	-
Japanese	*	*	*	-	-	1	1	1	*	*	*	*	1 L	1 L	-	-	-	-	-	4
Mixed race	* B	*	*	1	1	*	1	1	*	*	*	*	1	-	-	-	-	-	-	-
West Indian/Caribbean	*	*	1	-	-	-	-	-	*	-	*	-	1	*	-	-	-	-	-	-
Other	1	1	1	-	*	-	1	1 JK	1	*	*	*	1	1	-	-	-	-	-	6

MILLENNIALS – 2020 Survey

QA5. Of the ancestral or cultural backgrounds you indicated, which one of them would you say you most closely identify with?

	Gender			Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ Wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
White	68 TJFIB S	65	71 AB	74 FI	82 AFGHI	61	67	69 FI	60	64	69 J	71 J	70 A	75 A0	64	72 AST	77 AST	80 APST	45	61 S	83 APST
South Asian (e.g., East Indian, Pakistani, Sri Lankan, etc.)	7 KLEGC QRNO	8 AC	6	5 E	1	12 DEGHI A	3	6 EG	6 EG	11 AKL	6	4	7 NO	3	2	6 QR	4	3	15 APQRT	9 QR	-
Aboriginal/Indigenous (First Nations, Métis, Inuit)	6 UMJEF	6	5	8 EF	3	3	17 DEFHI A	7 EF	9 AEF	4	6	9 AJK	5	8	12 AM	5	6	6 U	8 PU	5	3
Chinese	5 TLDEC R	7 AC	4	2	1	6 DE	3	6 DE	13 DEFGH A	7 L	5	4	5	4	6	7 ART	5 R	2	8 ART	3	4
Black	4 QRI	4	3	4	5 I	4 I	5	3	1	4	4	3	4	4	3	3	1	2	8 APQRU	8 PQRU	1
Latin American	2	2	2	-	2	2	1	2	4 G	2	2	2	2	3	3	2	1	1	3	4 PQR	2
Southeast Asian (e.g., Vietnamese, Cambodian, Laotian, Thai, etc.)	2 QE	2	2	1	1	2 E	1	2	3	2	2	3	2	1	2	2 Q	1	1	3 AQRU	2	1
Filipino	2 PR	1	2	1	-	2 A	1	2	2	2	2	1	2	-	1	1	1	1	4 APQRU	2	1
Arab	1 RLI	2	1	-	3 AI	1	-	1	*	2	2	*	1	-	1	1	1	*	3 APQRU	2 R	1
West Asian (e.g., Iranian, Afghan, etc.)	1 P	1	1	1	*	1 I	*	1	*	1	1	1	1	1	1	*	*	1	2 AP	1	1
Korean	1 M	1	1	1	1	1	*	*	1	1	1	*	*	*	3 AM	*	1	*	1	*	-
European	*	*	*	-	*	*	-	1	*	*	1	*	*	1	1	*	*	1	1	1	1
Japanese	*	*	*	-	*	*	1	*	1	*	1	*	*	*	1	*	1	*	*	-	1
Mixed race	*	*	1	1	*	1	-	-	*	*	1	*	*	-	*	-	*	1	*	*	1
West Indian/Caribbean	*	*	*	-	-	*	-	-	-	*	*	-	*	-	-	-	*	-	-	1 A	-
Other	1	1	1	2	1	1	*	*	-	*	1	1	1	1	-	1	1	1	-	1	-

MILLENNIALS – 2020 Survey

QA6. Are you?

SUBSAMPLE: Identify as Indigenous

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/ HS	HS/ Comp	Some /PSE	PSE/ Comp	Post/ grad	Very/ Strg	Somw/ Strg	SmVy/ Weak	Many/ Day	1-2/ Day	week/ Mnth	Rare/ Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	217	57	69	91	37	83	56	35	6	30	84	103	51	52	69	44	77	140	57	80	30
Unweighted Total	208	59	71	78	37	74	49	41	7	29	79	100	48	51	67	42	73	135	55	78	29
First Nations	58	68	56	52	70 I	56	59	53	25	78 AKL	55	54	57	62	58	54	61	56	51	59	67
Métis	36 JB	23	33	46 AB	24	38	35	43	56	18	38 J	39 J	39	38	35	31	34	37	41	37	26
Inuk (Inuit)	2	3	3	-	4	1	2	2	-	-	4	1	-	-	2	6	3	1	6	1	-
Other	3	5	3	2	3	3	5	-	19	-	2	5	4	-	5	3	1	4	2	2	-
DK/NA	1	-	5	-	-	3	-	2	-	4	1	1	-	-	1	6	1	2	-	-	7

MILLENNIALS – 2020 Survey

QA6. Are you?
SUBSAMPLE: Identify as Indigenous

	Employment Status						Household income				Generation in Canada			Ethnicity						
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30k	\$30k- \$60k	\$60k- \$100k	\$100k +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	White	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	217	77	22	23	24	43	45	97	60	42	18	184	23	10	61	152	1	-	-	2
Unweighted Total	208	77	19	22	22	40	44	91	57	40	20	177	21	10	59	145	2	-	-	2
First Nations	58 O	54	47	51	65	66	67	59	60	50	61	57	54	78	37	65 AO	100 AOP	-	-	100 AOP
Métis	36 P	41 E	53 E	29	20	32	30	37	36	36	32	39 A	27	-	53 AP	30	-	-	-	-
Inuk (Inuit)	2	-	-	11	3	-	1	1	-	6	3	*	14	-	-	3	-	-	-	-
Other	3	3	-	9	6	2	2	4	2	5	-	3	-	10	8	1	-	-	-	-
DK/NA	1	2	-	-	5	-	-	-	2	3	4	*	5	13	3	1	-	-	-	-

MILLENNIALS – 2020 Survey

QA6. Are you?
SUBSAMPLE: Identify as Indigenous

	Gender		Province							Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ Wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	217	101	107	16	26	58	33	39	45	44	104	69	145	26	43	67	34	41	45	25	5
Unweighted Total	208	101	99	17	22	54	33	39	43	44	98	66	138	24	40	63	38	35	41	25	6
First Nations	58 U	63	53	62	57	62	49	57	59	60	60	53	57	56	51	51	54 U	62 U	69 U	62 U	19
Métis	36	32	41	18	33	32	51 D	43 D	31	35	36	37	38	42	39	37	41	35	29	34	65
Inuk (Inuit)	2	1	1	20 AF	-	1	-	-	-	2	1	3	1	-	4	4	2	-	-	-	15
Other	3	2	3	-	4	5	-	-	6	-	3	5	3	-	5	5	3	4	-	4	-
DK/NA	1	1	2	-	5	-	-	-	4	3	-	3	1	3	-	3	-	-	3	-	-

MILLENNIALS – 2020 Survey

QA7. Are you currently enrolled full or part time in school?

	Age Cohort				Education					Belonging to Community			Follow news/events			Volunteer?		Political orientation			
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
NET: Yes -----	36 LEFBC SRP	31	32	43 ABC	22	29 E	41 AEF	39 AEF	43 AEF	51 AKL	38 AL	27	37 P	39 AP	36 P	23	50 AR	30	29	40 AS	48 AST
Yes - Full time	24 LEFBC SRP	21	21	29 ABC	13	20 E	24 EF	28 AEF	35 AEFG	38 AKL	24 L	19	26 P	26 P	24 P	13	32 AR	20	20	25 S	35 AST
Yes - Part time	12 RLFI	10	11	14 AB	10	10	16 AEFHI	11	8	14 L	14 AL	8	11	13	12	10	18 AR	9	10	14 AS	13
No	64 KGHID TUQNJ	69 AD	68 AD	57	78 AFGHI	71 AGHI	59	61	57	49	62 J	73 AJK	63	61	64	77 AMNO	50	70 AQ	71 ATU	60 U	52

MILLENNIALS – 2020 Survey

QA7. Are you currently enrolled full or part time in school?

	Employment Status							Household income				Generation in Canada			Ethnicity					
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K- \$60K	\$60K- \$100K	\$100K +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	white	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
NET: Yes -----	36 PLHFG O	39 AFG	52 ABDFG	32 FG	94 BCDFG A	14 G	5	29	34	40 AHI	37 H	29	44 AL	47 AL	31	27	51 AOP	55 AOP	52 AOP	49 AOP
Yes - Full time	24 HCDFG OPL	31 ACDFG	17 FG	14 FG	60 BCDFG A	5	2	17	24 H	27 AH	26 H	20	28 AL	32 AL	20 P	14	33 AOP	43 AOP	32 AOP	33 AOP
Yes - Part time	12 OLBFG	8 G	34 ABDFG	18 ABFG	33 ABDFG	8 G	3	12	11	13	11	9	16 AL	15 AL	10	14	18 AO	12	20 AO	15 O
No	64 NJBCE QRSTM	61 CE	48 E	68 CE	6	86 ABCDE	95 BCDEF A	71 AJK	66 J	60	63	71 AMN	56	53	69 AQRST	73 AQRST	49	45	48	51

MILLENNIALS – 2020 Survey

QA7. Are you currently enrolled full or part time in school?

	Gender		Province							Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
NET: Yes -----	36 PQTU	37	34	40	38 H	36	33	31	34	39 AL	35	32	35	32	38	31 Q	23	33 Q	61 APQRTU	27	25
Yes - Full time	24 RTUHC Q	26 AC	21	26	26 H	24 H	24	18	22	26 AL	23	21	24	19	24	22 QT	16	19	44 APQRTU	15	16
Yes - Part time	12 PQ	11	13	14	12	12	9	13	12	12	12	11	11	13	14	10	8	14 PQ	17 APQU	12 Q	9
No	64 SJ	63	66	60	62	64	67	69 E	66	61	65	68 J	65	68	62	69 AS	77 APRS	67 S	39	73 AS	75 AS

MILLENNIALS – 2020 Survey

QA8. Which level of education are you currently enrolled in?

SUBSAMPLE: currently in school

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	Week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	950	258	265	427	47	243	315	242	102	190	465	294	215	342	314	79	388	561	172	407	243
Unweighted Total	931	274	285	372	43	203	269	298	118	192	443	296	220	337	302	72	382	549	173	392	246
High school	16 K	17	19	14	81 AF	48 A	-	-	-	19	13	20 AK	13	16	17	23	14	18	16	15	14
College or technical school	33 UJEHD	41 ACD	32	29	16	34 EH	60 AEFH	15	-	23	37 AJ	34 J	29	30	37	46 AMN	32	34	28	36 U	27
University – undergraduate program	30 PFB	22	29	36 AB	-	15	38 AF	54 AFG	-	31	30	29	35 P	31 P	28	20	33	28	34	32	29
University – graduate/professional program (MA, Ph.D., MD)	18 TPL	17	18	18	-	-	-	29 A	99 AH	26 AL	18 L	12	20 P	23 AOP	15 P	5	20	17	18	14	29 AST
Other	1	1	1	*	-	*	1	*	1	1	1	1	1	*	1	1	1	1	1	1	1
Nothing/not in school	1 Q	1	1	2	3	2	1	1	-	1	1	2	1	*	2	4	*	2 AQ	2	1	1
DK/NA	*	1	*	*	-	*	1	*	-	-	*	1	1	-	1	1	*	1	*	1	-

MILLENNIALS – 2020 Survey

QA8. Which level of education are you currently enrolled in?

SUBSAMPLE: Currently in school

	Employment Status							Household income				Generation in Canada			Ethnicity					
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K- \$60K	\$60K- 100K	\$100K +	Can/ 3rd+	Can/ 2nd	other/ Ctry	White	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	950	543	171	75	219	37	19	189	258	326	174	484	241	225	556	41	52	78	97	120
Unweighted Total	931	548	161	71	210	38	18	180	242	321	185	462	230	239	520	37	92	82	78	117
High school	16 QRNK	15	20 E	12	12	24	41 ABDE	23 AJK	18	14	12	18 N	18 N	11	19 AQR	16	6	6	14	16 QR
College or technical school	33 RSKB	29	30	44 BC	38 B	37	39	42 AK	37 K	34 K	17	36 A	31	29	35 RS	51 ARS	33 S	22	17	38 RS
University – undergraduate program	30 HG	31 G	35 G	23	32 G	25	13	21	33 H	30 H	36 H	28	34	29	28	24	39	47 AOPT	33	27
University – graduate/professional program (MA, Ph.D., MD)	18 HICFG OPL	23 ACEFG	10	19 G	16 G	7	2	12	11	20 HI	32 AHIJ	15	15	29 ALM	15	7	18	24 P	34 AOPQT	18
Other	1	*	2	2	1	4	-	1	1	*	1	1	1	1	*	3	1	1	2	-
Nothing/not in school	1	1	2	-	-	2	5 B	*	1	1	3	2	1	1	2 A	-	2	-	-	-
DK/NA	*	*	1	-	-	-	-	1	*	1	1	*	*	*	1	-	*	-	-	1

MILLENNIALS – 2020 Survey

QA8. Which level of education are you currently enrolled in?

SUBSAMPLE: Currently in school

	Gender		Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS						
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ Wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	950	477	455	64	234	374	53	107	118	295	486	169	740	64	102	269	99	148	327	81	26
Unweighted Total	931	473	444	66	231	359	55	104	116	293	482	156	728	59	99	240	111	128	319	94	39
High school	16 RSMJ	17	17	20	15	15	21	19	17	12	16	25 AJK	14	30 AM	20	23 ARS	23 RS	9	13	16	13
College or technical school	33 S	31	35	27	32	33	40	37	32	30	33	39	34	38	39	40 AST	39 S	34	27	28	25
University – undergraduate program	30 PN	30	30	22	31	31	22	31	32	31	31	25	31 N	19	27	23	27	38 P	32 P	30	38
University – graduate/professional program (MA, Ph.D., MD)	18 PQL	20	16	30 AFGH	22 H	17	14	11	16	25 AKL	17 L	10	19 N	10	14	10	10	18	26 APQ	21 PQ	22
Other	1	1	*	-	-	1	-	-	1	1	1	-	1	2	-	1	-	1	1	2	1
Nothing/not in school	1	1	1	1	*	2	3	2	-	1	1	1	1	2	-	2	1	1	-	3	-
DK/NA	*	*	*	-	-	1	-	-	2	*	1	1	*	-	-	*	1	-	1	-	1

MILLENNIALS – 2020 Survey

QA9. What is the highest level of education that you have reached?

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
Some high school or less	8 TQNK	7	9	8	100	-	-	-	-	8	6	10 AK	7	6	7	17 AMNO	5	9 AQ	7	7	6
Completed high school	31 UQMJK S	32	31	30	-	100	-	-	-	26	28	36 AJK	24	29 M	32 M	44 AMNO	25	33 AQ	25	32 SU	22
Some university / college or technical school	29 UJC	32 AC	26	29	-	-	100	-	-	25	31 AJ	28	30	29	30	26	31	28	30	31 U	25
Completed college/ technical school	8 PL	9	8	7	-	-	-	35	-	10	9 L	6	10 P	7	9 P	5	8	8	7	8	11 AS
Completed undergraduate degree	15 RPB	11	15 B	18 AB	-	-	-	65	-	17	15	14	17 P	18 AOP	14 P	6	18 AR	14	20 AT	15	19 A
Completed graduate/ professional degree (MA, Ph.D, MD)	9 ROPL	8	11	8	-	-	-	-	100	14 AL	11 AL	6	13 AOP	11 AOP	7 P	3	12 AR	8	10	8	16 AST

MILLENNIALS – 2020 Survey

QA9. What is the highest level of education that you have reached?

	Employment Status						Household income				Generation in Canada			Ethnicity						
	Emp1/ FT	Emp1/ PT	Self/ Emp1	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K- \$60K	\$60K- \$100K	\$100K +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	white	Abor	Black	Chin/ ese	Sou/ Asian	Other	
TOTAL	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
Some high school or less	8 NIJKB QRS	4	6	9 B	7	14 ABCE	21 BCDEF A	18 AIJK	6 K	5 K	2	9 AN	8 N	4	8 QRS	23 OQRST A	3	3	1	6 S
Completed high school	31 NJKBE QRST	26	30 E	30 E	22	39 ABCDE	47 ABCDE	39 AJK	37 AJK	25 K	20	36 AMN	29 N	17	35 AQRST	41 AQRST	22 R	12	17	24 R
Some university / college or technical school	29 LG	28 G	36 ABFG	37 ABFG	41 ABFG	25	21	27	31	30	27	27	32 L	31	29	22	39 AOPRS	26	28	31 P
Completed college/ technical school	8 HG	9 AG	9 G	6	7	7	4	5	8 H	10 AH	9 H	8	7	8	8	7	6	7	6	9
Completed undergraduate degree	15 PHIDG O	20 ACDFG	12 G	8	17 DG	11 G	5	7	12 H	19 AHI	23 AHI	14	16	18 L	14 P	6	14	35 OPQST A	18 P	18 P
Completed graduate/ professional degree (MA, Ph.D, MD)	9 LHIFG OP	13 ACEFG	6 G	9 FG	7 G	3	2	4	5	11 AHI	19 AHIJ	5	8 L	23 ALM	6 P	1	15 OP	16 AOP	29 OPQRT A	12 OP

MILLENNIALS – 2020 Survey

QA9. What is the highest level of education that you have reached?

	Gender			Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ Wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
Some high school or less	8 RMK	9	7	10	7	7	9	9	8	6	7	13 AJK	6	16 AM	11 M	10 R	8 R	5	7	10 R	7
Completed high school	31 RSUJE	30	32	26	25	32 E	39 ADE	36 ADE	33 E	23	32 J	40 AJK	31	41 AMO	30	36 ARSTU	45 PRSTU A	21	23 U	30 RSU	17
Some university / college or technical school	29 SE	28	31	26	23	31 AE	27	34 AE	30 E	29	29	28	30	24	32	30 S	26 AQS	35	23	30 S	31
Completed college/ technical school	8 PNLH	9	8	11	12 AFHI	7	8	5	6	10 L	8	6	8 N	4	8	6	6	9	12 APQU	9	6
Completed undergraduate degree	15 QNLFP	16	14	17	21 AFGH	13	12	10	17 H	17 L	16 L	10	16 AN	9	13	12	11	21 APQT	16 Q	13	27 APQST
Completed graduate/ professional degree (MA, Ph.D, MD)	9 PQLGH	10	8	9	12 AGHI	10 GH	5	6	7	14 AKL	9 L	2	9	6	6	6	4	9 Q	18 APQRT	8	13 PQ

MILLENNIALS – 2020 Survey

Q16A. People have different ways of defining themselves. Do you consider yourself to be ...?

Subsample: non-Indigenous people

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVY/Weak	Many/Day	1-2/Day	week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2454	778	766	910	177	745	718	580	235	340	1135	980	522	830	802	300	704	1750	531	948	478
Unweighted Total	2463	830	825	808	170	640	620	748	285	347	1134	982	554	842	784	283	724	1739	551	949	490
NET: Canadian -----	47 K	51 AC	46	46	47	49	48	45	45	46	42	54 AJK	47	47	47	50	44	49	50	47	44
A Canadian only	24 QKHI	26	24	22	29 HI	28 AHI	24 HI	19	17	24	20	28 AK	21	23	24	28 M	21	25 AQ	22	23	22
A Canadian first, but also a ____	24 F	25	22	24	18	21	24	26 EF	29 EF	22	22	26	26	24	23	22	24	24	29 AU	24	23
Equally a Canadian and a ____	30 SLH	28	29	34 ABC	24	32 H	32 EH	27	34 EH	28	34 AJL	27	30	32	31	27	32	30	27	31	30
NET: Province -----	22 LFG	21	25 AD	20	28 FG	19	19	28 AFGI	21	26 L	24 L	19	23	21	22	23	24	22	23	21	26 A
A ____ first, but also a Canadian	14 LF	14	17 AD	12	16	12	13	19 AFG	14	13	16 AL	12	12	15	15	12	13	14	12	15	17 S
A ____ only	8 TRN	7	9	8	12 G	8	7	10 G	7	13 AKL	8	7	11 ANO	6	7	11 N	10 AR	7	10 AT	7	9

MILLENNIALS – 2020 Survey

Q16A. People have different ways of defining themselves. Do you consider yourself to be ...?

Subsample: non-Indigenous people

	Employment Status							Household income				Generation in Canada			Ethnicity					
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30k	\$30k- \$60k	\$60k- \$100k	\$100k +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	White	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2454	1326	309	208	210	232	316	550	690	763	446	1460	523	471	1755	-	100	142	187	245
Unweighted Total	2463	1379	295	201	203	228	304	519	672	779	488	1406	532	525	1677	-	200	154	154	253
NET: Canadian -----	47 L	48	43	51	48	47	47	47	46	48	50	45	55 ALN	48	47	-	51	49	41	50
A Canadian only	24 C	24 C	16	24 C	22	24 C	29 AC	27	24	22	22	23	27	23	24	-	26	21	19	23
A Canadian first, but also a ____	24 LHG	24 G	27 G	26 G	26	23	18	20	22	25 H	27 AHI	22	28 AL	25	23	-	25	28	23	27
Equally a Canadian and a ____	30 OLE	30	34 E	33 E	24	37 ABEG	28	29	34 A	30	28	28	32	36 AL	27	-	32	40 AO	42 AO	37 AO
NET: Province -----	22 TMNDF QR	22 DF	23 F	16	29 ADF	16	25 DF	24	20	22	22	27 AMN	13	16	25 AQRST	-	16	10	17	13
A ____ first, but also a Canadian	14 TMNIF RS	14 F	14	13	20 AF	9	15	13	12	16 I	17 I	18 AMN	7	9	17 AQRST	-	10	5	7	6
A ____ only	8 MKD	8 D	9 D	3	9 D	7	10 D	11 AJK	8	7	6	9 AM	6	7	9	-	6	5	9	7

MILLENNIALS – 2020 Survey

Q16A. People have different ways of defining themselves. Do you consider yourself to be ...?

Subsample: non-Indigenous people

	Gender			Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2454	1181	1228	144	589	983	127	309	303	714	1283	457	1950	176	223	788	394	413	489	269	101
Unweighted Total	2463	1200	1227	146	593	986	133	310	295	735	1295	433	1973	167	213	711	437	365	487	310	153
NET: Canadian -----	47 RJEC	51 AC	44	45 E	30	59 DEGHI A	43 E	49 E	48 E	43	48 J	52 AJ	47	48	51	49 R	52 R	42	46	47	50
A Canadian only	24 RUE	25	22	23 E	11	32 DEGHI A	24 E	23 E	22 E	22	24	26	24	19	26	26 RU	31 ARSTU	17	23 R	24 R	16
A Canadian first, but also a ____	24 JE	25	22	22	18	26 AE	19	26 E	26 E	21	24	26	24	29	25	23	21	25	23	24	34 APQST
Equally a Canadian and a ____	30 QUEB	28	32 AB	29	23	31 E	36 E	35 E	36 AE	30	31	30	30	37 O	26	31 QU	24	34 QU	31 QU	33 QU	21
NET: Province -----	22 NLFHI P	21	23	27 FHI	47 DFGHI A	11	21 F	16 F	15	26 AKL	21	18	22 N	16	23	20	24	24	23	19	29 PT
A ____ first, but also a Canadian	14 LFHI	13	16 A	23 AFHI	30 AFGHI	5	15 F	10 F	10 F	17 AL	14 L	9	14	13	15	14	14	16	13	12	20
A ____ only	8 NKDFI P	8	8	4	17 DFGHI A	5	5	6	5	10 K	7	9	8 N	2	7 N	6	10 P	8	11 AP	7	9

MILLENNIALS – 2020 Survey

Q16A. People have different ways of defining themselves. Do you consider yourself to be ...?

Subsample: Identify as Indigenous

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	Week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	217	57	69	91	37	83	56	35	6	30	84	103	51	52	69	44	77	140	57	80	30
Unweighted Total	208	59	71	78	37	74	49	41	7	29	79	100	48	51	67	42	73	135	55	78	29
NET: Canadian	46	47	46	47	35	52	48	41	53	31	50	48	35	50	48	53	45	47	37	47	62
-----																					S
A Canadian only	19	15	20	20	16	26 _G	12	16	20	16	16	23	14	18	15	32 _{AMO}	15	21	14	20	28
A Canadian first, but also an Indigenous person	28	32	25	27	18	26	36	26	33	15	34 _J	26	21	32	33	21	30	26	23	27	34
Equally a Canadian and an Indigenous person	32 _F	28	35	32	42 _F	22	41 _F	33	19	28	31	34	34	31	32	29	28	34	41	27	23
NET: Indigenous	22 _G	25	19	21	23	26 _G	11	26	28	41 _{AKL}	19	18	30	19	20	17	27	19	22	26	14

An Indigenous person first, but also a Canadian	14	20	12	10	20	13	9	11	28	27	11	11	14	13	16	10	13	14	14	18	7
An Indigenous person only	8 _G	5	7	11	3	13 _{EG}	2	14 _G	-	14	8	7	16 _O	7	4	8	14	5	7	8	7

MILLENNIALS – 2020 Survey

Q16A. People have different ways of defining themselves. Do you consider yourself to be ...?

Subsample: Identify as Indigenous

	Employment Status							Household income				Generation in Canada			Ethnicity					
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30k	\$30k- \$60k	\$60k- \$100k	\$100k +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	White	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	217	77	22	23	24	43	45	97	60	42	18	184	23	10	61	152	1	-	-	2
Unweighted Total	208	77	19	22	22	40	44	91	57	40	20	177	21	10	59	145	2	-	-	2
NET: Canadian -----	46 P	51	30	51	52	38	42	41	46	55	55	44	70 AL	39	75 AP	34	100 AOP	-	-	100 AOP
A Canadian only	19 PC	22 C	5	14	25	16	19	16	18	20	30	17	30	28	31 AP	13	53	-	-	56
A Canadian first, but also an Indigenous person	28 P	30	25	37	28	22	23	25	28	35	25	27	40 N	10	44 AP	21	47	-	-	44
Equally a Canadian and an Indigenous person	32	28	45	20	24	38	36	35	26	33	29	33	20	43	23	36 A	-	-	-	-
NET: Indigenous -----	22 O	21	25	29	23	24	22	23	28 J	12	16	23	10	18	2	30 AO	-	-	-	-
An Indigenous person first, but also a Canadian	14 OJ	16	18	20	8	12	10	14 J	20 J	4	9	15	8	-	1	19 AO	-	-	-	-
An Indigenous person only	8 O	5	7	9	15	12	11	9	8	8	7	8	3	18	1	11 AO	-	-	-	-

MILLENNIALS – 2020 Survey

Q16A. People have different ways of defining themselves. Do you consider yourself to be ...?

Subsample: Identify as Indigenous

	Gender			Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ Wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	217	101	107	16	26	58	33	39	45	44	104	69	145	26	43	67	34	41	45	25	5
Unweighted Total	208	101	99	17	22	54	33	39	43	44	98	66	138	24	40	63	38	35	41	25	6
NET: Canadian -----	46 Q	42	53	46	41	45	42	50	52	58 K	39	50	48	40	39	57 AQ	31	50	41	44	45
A Canadian only	19 D	18	21	6	8	24 D	17	25 D	19	27	17	16	17	21	19	25	22	11	21	10	12
A Canadian first, but also an Indigenous person	28 Q	24	32	39	33	21	25	25	32	31	22	34	31	19	20	32 Q	9	39 Q	20	35 Q	33
Equally a Canadian and an Indigenous person	32 C	37	25	26	24	39	42	22	30	28	36	29	32	34	35	32	33	19	38	37	40
NET: Indigenous -----	22 P	21	21	29	34	16	17	28	18	15	25	22	21	26	26	11	36 P	30 P	21	19	15
An Indigenous person first, but also a Canadian	14	15	13	24	18	8	14	17	11	9	15	14	13	21	15	8	31 APS	12	11	15	-
An Indigenous person only	8 P	6	8	5	17	8	3	11	7	6	10	8	8	5	11	3	5	18 P	11	4	15

MILLENNIALS – 2020 Survey

Q17A. I will read you a number of factors which may contribute to one's personal feeling of identity.
Please tell me whether each of the following it is very important, somewhat important, not very important, or not at all important to your own sense of identity.

Your country

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
NET: Important -----	83 SPL	85	81	84	80	81	84	86 F	87 EF	92 AKL	88 AL	75	86 AP	84 P	84 P	74	84	83	80	84	87 AS
Very important to your sense of identity	40 RPL	41	38	39	44	38	40	41	39	67 AKL	40 L	30	48 ANOP	38	38	33	44 AR	38	36	39	45 AS
Somewhat important	44 QMJE	44	43	45	36	43 E	44 E	45 E	48 E	25	48 AJ	46 J	38	46 M	46 M	40	40	45 AQ	44	45	42
NET: Not important -----	17 UMJK	15	19 A	16	20 I	18 HI	16	14	13	8	12 J	25 AJK	14	15	16	26 AMNO	16	17	20 AU	16	13
Not very important	12 UJK	11	13	11	11	12	12	11	10	5	9 J	16 AJK	10	12	12	13	12	11	15 ATU	11	9
Not at all important to your sense of identity	5 NJKH	4	6	5	10 AGHI	6 HI	5	3	3	3	3	8 AJK	4	3	4	13 AMNO	5	5	5	5	4
DK/NA	*	-	-	*	-	*	-	-	-	-	-	*	-	*	-	-	-	*	-	*	-

MILLENNIALS – 2020 Survey

Q17A. I will read you a number of factors which may contribute to one's personal feeling of identity.
Please tell me whether each of the following it is very important, somewhat important, not very important, or not at all important to your own sense of identity.

Your country

	Employment Status						Household income				Generation in Canada			Ethnicity						
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K- \$60K	\$60K- \$100K	\$100K +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	white	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
NET: Important -----	83 H	85 AC	80	83	82	82	82	81	83	85 H	86 H	83	84	85	82	79	84	84	92 OPQRT A	85
Very important to your sense of identity	40 O	40	40	41	43	39	36	37	41	41	39	39	40	43	38	40	48 AOR	33	54 AOPRT	43 R
Somewhat important	44	45	40	42	40	44	47	43	42	44	47	44	44	42	45 Q	39	36	51 QS	38	42
NET: Not important -----	17 SB	15	20 B	17	17	18	18	19 AJK	17	15	14	17	16	15	18 S	21 S	16 S	16 S	8	15 S
Not very important	12 S	11	13	14	14	12	10	12	12	12	10	12	11	10	12 S	11 S	13 S	12 S	5	11 S
Not at all important to your sense of identity	5 QJB	4	7	3	4	6	8 BD	7 AJK	6 J	3	4	5	5	5	5 Q	10 AQRS	2	3	3	4
DK/NA	*	-	-	-	*	-	-	-	*	-	-	*	-	-	-	-	-	1	-	-

MILLENNIALS – 2020 Survey

Q17A. I will read you a number of factors which may contribute to one's personal feeling of identity.

Please tell me whether each of the following it is very important, somewhat important, not very important, or not at all important to your own sense of identity.

Your country

	Gender			Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL (A)	Male (B)	Female (C)	ATL (D)	QC (E)	ON (F)	MB/SK (G)	AB (H)	BC (I)	High (J)	Med (K)	Low (L)	Hetr/ Sex (M)	Bi/ Sex (N)	Oth/ er (O)	Bros/ Britt (P)	Lone/ wolv (Q)	Enga/ Ideal (R)	Divers/ Striv (S)	New/ Tradit (T)	Crit/ Countr (U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
NET: Important -----	83 UNOLE Q	83	85 A	87 E	79	84 E	86 E	88 AEFI	83	86 AL	84 L	78	85 ANO	77	72	85 QU	71	84 QU	93 APQRTU	86 QU	65
Very important to your sense of identity	40 UNOLE Q	40	40	46 E	29	45 AEI	38 E	43 E	38 E	47 AKL	39 L	32	40 NO	32	33	39 QU	24	38 QU	56 APQRTU	46 APQRU	20
Somewhat important	44 SJF	43	45	41	50 AF	39	49 F	46 F	45	39	46 J	45 J	45 A	45	39	46 S	47 S	46 S	37	40	45
NET: Not important -----	17 SMJHC	17	15	13	21 ADFGH	16 H	14	12	17 H	14	16	22 AJK	15	23 AM	28 AM	15 S	29 APRST	16 S	7	14 S	35 APRST
Not very important	12 SMJDH	12	11	7	18 DFGHI A	10	9	8	11	9	12 J	14 J	10	15	22 AM	12 S	17 APRST	12 S	5	10 S	22 APRST
Not at all important to your sense of identity	5 PSMK	5	4	6	4	6	5	4	6	5	4	8 AK	4	7	6	3	12 APRST	4	2	5	12 APRST
DK/NA	*	-	*	-	-	*	-	-	-	-	-	*	-	-	-	-	-	-	*	-	-

MILLENNIALS – 2020 Survey

Q17B. I will read you a number of factors which may contribute to one's personal feeling of identity.
Please tell me whether each of the following it is very important, somewhat important, not very important, or not at all important to your own sense of identity.

Your language

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	Week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
NET: Important -----	76	74	77	77	76	74	73	80	84	86	81	67	79	77	76	70	78	75	70	76	82
	SPLG							AFG	AEFG	AKL	AL		P	P	P				S	AST	
Very important to your sense of identity	36	36	34	37	44	31	35	39	40	61	35	28	45	33	33	32	39	34	33	34	43
	ROLF				AFG			AF	F	AKL	L		ANOP				AR				AST
Somewhat important	40	38	43	40	32	43	39	41	44	25	46	40	34	43	43	38	39	41	37	42	39
	MJE				E			E	E		AJL	J		AM	M						
NET: Not important -----	24	26	23	23	24	26	27	20	16	14	19	33	21	23	24	30	22	25	30	24	18
	UJKHI				I	HI	AHI				J	AJK				AMNO			ATU	U	
Not very important	17	17	16	17	15	18	19	15	13	10	14	22	14	17	17	19	16	17	21	17	14
	UJKI				I	I	HI					AJK							ATU		
Not at all important to your sense of identity	7	8	7	6	9	8	8	5	4	4	5	11	7	6	7	11	6	7	9	7	5
	UJKHI				I	HI	I					AJK				AMNO			U		
DK/NA	*	*	-	-	-	*	-	-	-	-	-	-	*	-	-	*	-	-	*	-	*

MILLENNIALS – 2020 Survey

Q17B. I will read you a number of factors which may contribute to one's personal feeling of identity.

Please tell me whether each of the following it is very important, somewhat important, not very important, or not at all important to your own sense of identity.

Your language

	Employment Status						Household income				Generation in Canada			Ethnicity						
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K- \$60K	\$60K- \$100K	\$100K +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	White	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
NET: Important -----	76 O	77	73	71	76	74	79 D	76	77	76	77	75	77	79	75	79	83 AO	78	79	78
Very important to your sense of identity	36 RK	34	34	35	39	38	39	39 AK	34	36	31	35	35	39	35	41 R	48 AORT	28	40 R	35
Somewhat important	40 H	43 AF	39	36	38	36	40	37	42 H	40	45 AH	40	42	39	40	38	34	50 AOPQ	39	43
NET: Not important -----	24 Q	23	27	29 G	24	25	21	24	23	24	23	25	23	21	25 AQ	21	17	22	21	22
Not very important	17 G	17	18	23 ABG	19	17	13	17	16	18	16	17	16	15	17	13	14	21	14	16
Not at all important to your sense of identity	7 QR	7	9 E	6	5	8	8	7	8	6	7	7	7	6	8 AQR	8 R	4	2	6 R	6 R
DK/NA	*	-	-	-	-	*	-	*	-	-	-	*	-	-	*	-	-	-	-	-

MILLENNIALS – 2020 Survey

Q17B. I will read you a number of factors which may contribute to one's personal feeling of identity.

Please tell me whether each of the following it is very important, somewhat important, not very important, or not at all important to your own sense of identity.

Your language

	Gender			Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL (A)	Male (B)	Female (C)	ATL (D)	QC (E)	ON (F)	MB/SK (G)	AB (H)	BC (I)	High (J)	Med (K)	Low (L)	Hetr/ Sex (M)	Bi/ Sex (N)	Oth/ er (O)	Bros/ Britt (P)	Lone/ wolv (Q)	Enga/ Ideal (R)	Divers/ Striv (S)	New/ Tradit (T)	Crit/ Countr (U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
NET: Important -----	76 NOLFI QU	76	77	77	85 DFGHI A	74	71	75	71	81 AKL	77 L	67	78 ANO	65	67	76 QU	63	74 QU	88 APQRTU	82 APQRU	62
Very important to your sense of identity	36 UNOLI PQ	35	37	33	45 DFGHI A	34	32	35	28	45 AKL	34 L	25	36 NO	28	26	32 Q	24	34 QU	51 APQRTU	42 APQRU	25
Somewhat important	40 J	40	41	44	40	40	39	40	42	36	42 J	42 J	42 A	37	41	44 AS	39	40	38	40	38
NET: Not important -----	24 STMJE	24	23	23	15	26 AE	29 E	25 E	29 AE	18	23 J	33 AJK	22	34 AM	33 AM	24 ST	37 APRST	26 ST	12	17 S	38 APRST
Not very important	17 SMJE	17	16	16	11	18 E	19 E	18 E	22 AE	11	18 J	22 AJ	16	23 AM	26 AM	17 S	24 APST	19 S	9	14 S	24 AST
Not at all important to your sense of identity	7 STKE	7	6	7	4	8 E	10 E	7 E	8 E	7	5	11 AJK	7	11	7	7 ST	13 APRST	7 ST	3	4	13 APRST
DK/NA	*	-	*	-	*	-	-	-	-	*	-	-	-	*	-	-	-	-	-	*	-

MILLENNIALS – 2020 Survey

Q17C. I will read you a number of factors which may contribute to one's personal feeling of identity.
Please tell me whether each of the following it is very important, somewhat important, not very important, or not at all important to your own sense of identity.

Your region or province

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	Week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
NET: Important -----	68 RPLG	67	69	68	67	66	63	75 AEFG	74 AFG	88 AKL	75 AL	54	72 AP	69 P	68 P	60	72 AR	66	64	69	76 AST
Very important to your sense of identity	24 SRPLF	24	23	24	29 F	20	23	26 F	26	54 AKL	24 L	13	28 AOP	25 P	21	18	28 AR	22	19	22	33 AST
Somewhat important	44 JLG	44	46	44	38	46 G	40	49 AEG	48 EG	34	51 AJL	41 J	43	44	47	42	44	45	45	47 A	43
NET: Not important -----	32 MJKHI UQ	33	31	32	33 H	34 HI	37 AHI	25	26	12	25 J	46 AJK	28	31	32	40 AMNO	28	34 AQ	36 U	31 U	24
Not very important	23 QMJKH U	23	22	23	19	24 H	26 AEHI	19	19	8	19 J	31 AJK	19	24 M	23	23	20	24 AQ	25 U	22	19
Not at all important to your sense of identity	9 UNJKH	10	10	9	14 HI	10 H	10 H	7	7	4	6	15 AJK	9	8	8	17 AMNO	9	10	11 U	9 U	5

MILLENNIALS – 2020 Survey

Q17C. I will read you a number of factors which may contribute to one's personal feeling of identity.
Please tell me whether each of the following it is very important, somewhat important, not very important, or not at all important to your own sense of identity.

Your region or province

	Employment Status							Household income				Generation in Canada			Ethnicity					
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K- \$60K	\$60K- 100K	\$100K +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	White	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
NET: Important -----	68	69	64	66	67	65	69	65	67	68	73 AHI	69	67	65	67	67	71	70	78 AOPT	66
Very important to your sense of identity	24 O	23	24	23	25	21	23	24	24	23	24	23	23	25	22	28	27	18	35 AORT	24
Somewhat important	44 N	46	40	43	42	44	45	42	43	45	48 H	46 AN	44	40	45	39	44	52 P	43	42
NET: Not important -----	32 SK	31	36	34	33	35	31	35 K	33 K	32	27	31	33	35	33 S	33 S	29	30	22	34 S
Not very important	23 SK	22	25	24	23	24	21	23	24 K	23	19	22	22	25	23 S	22	23 S	23 S	13	25 S
Not at all important to your sense of identity	9	9	11	10	10	11	11	12	9	9	8	9	11	10	9	11	6	6	9	9

MILLENNIALS – 2020 Survey

Q17C. I will read you a number of factors which may contribute to one's personal feeling of identity.
Please tell me whether each of the following it is very important, somewhat important, not very important, or not at all important to your own sense of identity.

Your region or province

	Gender		Province							Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
NET: Important -----	68 QUNLF	66	69	79 AFGHI	77 AFGHI	60	67	69 F	69 F	74 AKL	69 L	58	69 N	60	63	68 QU	54	67 QU	84 APQRTU	67 QU	52
Very important to your sense of identity	24 UOKLF PQ	24	23	36 AEFHI	26 F	20	28 F	25	22	35 AKL	21 L	13	24 O	23	18	19 QU	12	23 QU	43 APQRTU	23 QU	11
Somewhat important	44 NJFB	42	46	43	52 AFGH	41	39	44	47 F	39	47 AJ	45	45 N	37	44	49 AQS	42	44	41	44	41
NET: Not important -----	32 SJDE	34	31	21	23	40 ADEHI	33 DE	31 DE	31 DE	26	31 J	42 AJK	31	40 AM	37	32 S	46 APRST	33 S	16	33 S	48 APRST
Not very important	23 SJDE	23	23	12	17	27 ADE	24 D	24 DE	23 DE	18	23 J	29 AJK	23	27	24	25 S	29 AS	23 S	12	24 S	27 S
Not at all important to your sense of identity	9 PSMEC	10 C	8	9	6	13 AEHI	10	7	8	8	9	14 AJK	8	13	13 M	7 S	18 APRST	10 S	4	9 S	21 APRST

MILLENNIALS – 2020 Survey

Q17D. I will read you a number of factors which may contribute to one's personal feeling of identity.

Please tell me whether each of the following it is very important, somewhat important, not very important, or not at all important to your own sense of identity.

Your ethnicity or race

SUBSAMPLE: Non-Indigenous people

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVv/Weak	Many/Day	1-2/Day	week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2454	777	766	911	177	744	719	580	235	340	1135	980	522	831	801	300	704	1750	531	947	479
Unweighted Total	2463	829	825	809	170	639	621	748	285	347	1134	982	554	843	783	283	724	1739	551	948	491
NET: Important -----	62 SRPLF	61	59	64	57	58	63	62	70 AEFH	78 AKL	66 AL	50	64 P	63	61	56	65 AR	60	52	64 AS	71 AST
Very important to your sense of identity	26 SROLB	22	26	29 AB	27	24	26	26	32 AF	50 AKL	25 L	18	36 ANOP	24	23	22	29 AR	25	21	25	37 AST
Somewhat important	36 SMJL	39 AC	34	34	30	34	37	37	38	28	41 AJL	32	28	39 AM	38 M	34	36	36	32	40 AS	34
NET: Not important -----	38 UQJKI T	39	41	36	43 I	42 AI	37	38 I	30	22	34 J	50 AJK	36	37	39	44 AM	35	40 AQ	48 ATU	36 U	29
Not very important	25 UJ	23	27	24	24	28 AGI	22	25	20	11	23 J	31 AJK	22	27 M	25	23	22	25	29 ATU	23	21
Not at all important to your sense of identity	14 UNKI	16	14	12	19 I	14	15	13	10	11	11	19 AJK	15 N	11	14	21 AMNO	13	14	19 ATU	13 U	8

MILLENNIALS – 2020 Survey

Q17D. I will read you a number of factors which may contribute to one's personal feeling of identity.
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Your ethnicity or race

SUBSAMPLE: Non-Indigenous people

	Employment Status							Household income				Generation in Canada			Ethnicity					
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K- \$60K	\$60K- \$100K	\$100K +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	white	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2454	1326	309	209	210	231	316	549	690	763	447	1459	523	472	1755	-	100	142	187	245
Unweighted Total	2463	1379	295	202	203	227	304	518	672	779	489	1405	532	526	1677	-	200	154	154	253
NET: Important -----	62 OL	63	59	63	62	57	59	61	60	62	64	53	74 AL	75 AL	54	-	86 AO	84 AO	80 AO	78 AO
Very important to your sense of identity	26 OL	25	28	24	27	26	27	28	26	25	23	17	35 AL	41 AL	19	-	61 AORST	37 AO	47 AO	38 AO
Somewhat important	36 QC	38 AC	30	38	35	31	32	33	33	36	41 AHI	35	39	34	35 Q	-	25	47 AOQS	33	41 Q
NET: Not important -----	38 RSTMN Q	37	41	37	38	43	41	39	40	38	36	47 AMN	26	25	46 AQRST	-	14	16	20	22
Not very important	25 RSTMN Q	24	25	24	26	29	24	24	26	24	24	29 AMN	17	17	29 AQRST	-	10	12	12	15
Not at all important to your sense of identity	14 STMNK QR	13	16	13	12	14	17	15	14	14	11	18 AMN	9	8	17 AQRST	-	4	4	8	6

MILLENNIALS – 2020 Survey

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Your ethnicity or race

SUBSAMPLE: Non-Indigenous people

	Gender			Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2454	1181	1228	144	588	984	127	309	303	713	1284	457	1951	175	223	788	394	413	489	268	102
Unweighted Total	2463	1200	1227	146	592	987	133	310	295	734	1296	433	1974	166	213	711	437	365	487	309	154
NET: Important -----	62 RUNLE Q	61	62	59	57	65 AE	62	62	62	66 AL	62 L	53	62 N	53	56	62 QRU	47 U	49 U	83 APQRTU	69 APQRU	36
Very important to your sense of identity	26 QRULE P	26	26	27	20	28 E	29 E	27 E	26	33 AKL	25 L	17	26	24	22	22 QU	13	17 U	48 APQRTU	35 APQRU	9
Somewhat important	36 UJ	35	36	33	36	37	33	35	35	32	38 AJ	35	37	30	34	40 ARU	34	32	35	34	27
NET: Not important -----	38 STJF	39	38	41	43 AF	35	38	38	38	34	38	47 AJK	38	47 AM	44	38 ST	53 APST	51 APST	17	31 S	64 APQRST
Not very important	25 SJF	24	26	28	27 F	22	25	25	25	20	25 J	29 AJ	24	29	27	25 S	31 APST	33 APST	11	20 S	34 APST
Not at all important to your sense of identity	14 STKC	15	12	12	16	13	13	13	14	14	12	18 AJK	13	18	17	12 S	21 APST	18 APST	6	10 S	30 APQRST

MILLENNIALS – 2020 Survey

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Please tell me whether each of the following it is very important, somewhat important, not very important, or not at all important to your own sense of identity.

Your Indigenous nation or community

SUBSAMPLE: Identify as Indigenous

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVv/Weak	Many/Day	1-2/Day	week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	217	57	69	91	37	83	56	35	6	30	84	103	51	52	69	44	77	140	57	80	30
Unweighted Total	208	59	71	78	37	74	49	41	7	29	79	100	48	51	67	42	73	135	55	78	29
NET: Important -----	78 RL	76	77	81	81	83	68	76	100 AEFGH	92 AL	87 AL	67	84	77	84 P	66	87 AR	73	75	84 U	64
Very important to your sense of identity	39 UPL	33	46	37	61 AFGH	36	29	34	47	66 AKL	45 L	25	59 ANOP	29	39	26	46	34	46 U	41 U	21
Somewhat important	40 ME	43	32	43	20	47 E	39	42 E	53	25	42	42	25	48 M	44 M	40	41	39	29	43	42
NET: Not important -----	22 QJK	24	23	19	19	17	32	24	-	8	13	33 AJK	16	23	16	34 O	13	27 AQ	25	16	36 T
Not very important	13 QJ	12	12	14	8	10	23 A	12	-	3	11	17 J	9	14	12	17	7	16 AQ	15	13	13
Not at all important to your sense of identity	9 TK	12	11	5	10	7	9	11	-	5	2	15 AK	7	9	4	18 O	6	10	9	4	24 AT

MILLENNIALS – 2020 Survey

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Please tell me whether each of the following it is very important, somewhat important, not very important, or not at all important to your own sense of identity.

Your Indigenous nation or community

SUBSAMPLE: Identify as Indigenous

	Employment Status							Household income				Generation in Canada			Ethnicity					
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30k	\$30k- \$60k	\$60k- \$100k	\$100k +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	White	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	217	77	22	23	24	43	45	97	60	42	18	184	23	10	61	152	1	-	-	2
Unweighted Total	208	77	19	22	22	40	44	91	57	40	20	177	21	10	59	145	2	-	-	2
NET: Important	78	76	96	72	78	76	83	81	82	74	60	80	62	84	63	84	100	-	-	100
-----	O		ABDF													AO	AOP			AOP
Very important to your sense of identity	39	32	40	46	44	44	39	43	42	31	21	40	23	48	23	46	-	-	-	-
Somewhat important	40	44	55	26	34	32	43	39	40	43	39	40	39	37	40	38	100	-	-	100
-----			D														AOP			AOP
NET: Not important	22	24	4	28	22	24	17	19	18	26	40	20	38	16	37	16	-	-	-	-
-----	PC	C		C		C									AP					
Not very important	13	12	4	24	22	14	11	10	9	18	25	12	26	9	20	10	-	-	-	-
Not at all important to your sense of identity	9	12	-	4	-	11	7	8	9	8	15	8	12	6	17	6	-	-	-	-
-----															AP					

MILLENNIALS – 2020 Survey

Q17D. I will read you a number of factors which may contribute to one's personal feeling of identity.

Please tell me whether each of the following it is very important, somewhat important, not very important, or not at all important to your own sense of identity.

Your Indigenous nation or community

SUBSAMPLE: Identify as Indigenous

	Gender			Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ Wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	217	101	107	16	26	58	33	39	45	44	104	69	145	26	43	67	34	41	45	25	5
Unweighted Total	208	101	99	17	22	54	33	39	43	44	98	66	138	24	40	63	38	35	41	25	6
NET: Important -----	78 P	75	82	80	89	83	70	73	76	81	83	69	80	65	76	59	76	89 APU	94 APQU	93 APU	47
Very important to your sense of identity	39 QL	38	37	55	42	31	32	38	47	48	41	29	39	35	37	31	18	56 APQ	51 PQ	36	35
Somewhat important	40 P	37	45	25	48	53 ADI	38	35	29	33	42	40	41	31	39	28	58 APRU	33	43	57 PU	12
NET: Not important -----	22 RST	25	18	20	11	17	30	27	24	19	17	31	20	35	24	41 ARST	24 S	11	6	7	53 RST
Not very important	13 ST	14	12	20	11	9	10	22	11	14	12	14	12	20	17	25 ARST	11	8	3	4	42
Not at all important to your sense of identity	9 S	12	6	-	-	7	20	5	13	5	5	16 AK	8	15	7	15 RS	13	3	3	4	12

MILLENNIALS – 2020 Survey

Q17E. I will read you a number of factors which may contribute to one's personal feeling of identity.
Please tell me whether each of the following it is very important, somewhat important, not very important, or not at all important to your own sense of identity.

Your religion

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	Week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
NET: Important -----	42 SRL	41	40	44	42	41	41	40	47 H	65 AKL	44 AL	31	46 AP	40	42	37	53 AR	37	26	42 S	60 AST
Very important to your sense of identity	19 STRPL	18	17	22 ABC	17	19	18	20	24	44 AKL	18 L	12	25 ANOP	18	18	15	28 AR	16	11	17 S	34 AST
Somewhat important	22 SRL	23	22	22	25	22	23	20	24	21	26 AL	19	20	22	24	22	25 AR	21	15	25 AS	26 S
NET: Not important -----	58 UQMJK	59	60	56	58	58	59	60 I	53	34	56 J	69 AJK	54	60	58	63 M	47	63 AQ	74 ATU	57 U	40
Not very important	23 QMJ	24	22	22	25	22	23	23	23	13	24 J	25 J	18	26 AMP	23 M	20	20	24 AQ	24	25 AU	20
Not at all important to your sense of identity	36 UQJKI T	36	38	34	33	36	36	37 I	30	21	32 J	45 AJK	36	34	35	43 ANO	27	39 AQ	51 ATU	32 U	20
DK/NA	*	*	-	-	*	*	-	-	-	*	-	*	-	-	*	-	-	*	-	*	-

Comparison Groups: ABCD/AEFGHI/AJKL/AMNOP/AQR/ASTU
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.

MILLENNIALS – 2020 Survey

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Your religion

	Employment Status							Household income				Generation in Canada			Ethnicity					
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K- \$60K	\$60K- 100K	\$100K +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	White	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
NET: Important -----	42	39	43	47	47	41	44	45	40	42	38	34	50	57	35	41	69	31	77	55
	ORLB			B	B			AK					AL	ALM			AOPRT		AOPRT	AOPR
Very important to your sense of identity	19	17	25	23	22	19	20	22	21	17	15	14	23	32	15	19	43	10	43	27
	ORLKB		AB					AJK	K				AL	ALM		R	AOPRT		AOPRT	AOR
Somewhat important	22	22	18	24	25	22	25	23	19	25	23	20	27	25	20	22	26	21	34	28
	OLIC			C	C					AI			AL	L					AOPR	AO
NET: Not important -----	58	61	57	53	53	58	56	55	60	58	62	66	50	43	65	59	31	69	23	45
	STMNH Q	ADE									H	AMN	N		AQST	QST		AQST		QS
Not very important	23	24	23	24	16	25	20	22	21	25	23	23	23	21	24	23	20	32	10	22
	SE	E	E	E		E								S	S	S	AOQST			S
Not at all important to your sense of identity	36	37	34	30	37	34	35	33	39	33	38	42	28	22	41	35	11	36	13	23
	QSTMN	AD						HJ				AMN			AQST	QST		QST		QS
DK/NA	*	*	-	-	-	*	-	*	-	*	-	*	-	-	*	-	-	-	-	-

MILLENNIALS – 2020 Survey

Q17E. I will read you a number of factors which may contribute to one's personal feeling of identity.

Please tell me whether each of the following it is very important, somewhat important, not very important, or not at all important to your own sense of identity.

Your religion

	Gender			Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ Wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
NET: Important -----	42 UNOLE PQR	41	42	49 E	32	44 E	51 AEI	46 E	40 E	47 AKL	40	37	42 NO	31	29	34 QRU	26 U	27 U	65 APQRU	78 APQRSU	7
Very important to your sense of identity	19 UNOKE PQR	19	19	23 E	14	21 E	28 AEI	20 E	16	25 AKL	17	16	19 NO	12	11	10 U	9 U	8 U	38 APQRU	51 APQRSU	3
Somewhat important	22 QUE	22	23	26	18	23 E	23	26 E	23	22	23	21	23	20	18	24 QU	17 U	19 U	28 AQRU	28 AQRU	4
NET: Not important -----	58 STJG	59	58	51	68 DFGHI A	56	49	54	60 G	53	60 J	63 AJ	58	68 AM	71 AM	66 AST	74 APST	73 APST	35 T	21	93 APQRST
Not very important	23 STJ	23	23	18	26 D	23	21	21	20	19	25 AJ	24 J	23	27	27	25 ST	23 T	28 AST	18	15	26 ST
Not at all important to your sense of identity	36 STFG	36	35	33	42 ADFGH	33	28	32	40 FGH	34	35	39	35	41	44 AM	41 AST	51 APST	45 AST	17 T	6	66 APQRST
DK/NA	*	*	*	-	*	-	-	*	-	*	*	-	*	*	-	-	-	-	-	1	-

MILLENNIALS – 2020 Survey

Q17F. I will read you a number of factors which may contribute to one's personal feeling of identity.

Please tell me whether each of the following it is very important, somewhat important, not very important, or not at all important to your own sense of identity.

Your gender

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	Week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
NET: Important -----	75 SPLF	74	72	77 AC	71	72	77 F	77	77	86 AKL	78 AL	68	78 P	74	75	70	77	74	69	75 S	82 AST
Very important to your sense of identity	38 STL	36	38	40	42	38	40	35	37	60 AKL	37 L	32	46 ANOP	35	36	36	39	38	32	36	46 AST
Somewhat important	37 MJEC	39 C	34	37	29	34	37 E	42 AEF	40 E	26	40 AJ	36 J	32	39 M	39 M	34	38	36	37	39	35
NET: Not important -----	25 UJKD	26	28 D	23	29	28 AG	23	23	23	14	22 J	32 AJK	22	26	25	30 AM	23	26	31 ATU	25 U	18
Not very important	17 UMJK	16	19 A	16	17	19 G	15	17	16	8	15 J	22 AJK	14	19 AM	17	18	16	18	24 ATU	17 U	13
Not at all important to your sense of identity	8 UNJH	9	8	7	12 H	9	8	6	7	6	7	10 AJK	9	6	8	12 ANO	7	9	8	9 U	6

MILLENNIALS – 2020 Survey

Q17F. I will read you a number of factors which may contribute to one's personal feeling of identity.

Please tell me whether each of the following it is very important, somewhat important, not very important, or not at all important to your own sense of identity.

Your gender

	Employment Status						Household income				Generation in Canada			Ethnicity						
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30k	\$30k- \$60k	\$60k- \$100k	\$100k +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	white	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
NET: Important -----	75 OL	74	77	75	73	71	77	73	75	76	75	73	79 AL	77	73	73	83 AO	79	83 AOP	78
Very important to your sense of identity	38 OL	36	37	39	34	41	41	40	38	39	35	36	40	44 AL	35	41	61 AOPRT	35	54 AOPRT	37
Somewhat important	37 QSNF	37 F	40 F	36	39 F	30	35	34	37	37	40 H	37	39 N	33	38 QS	32 Q	22	43 QS	29	40 QS
NET: Not important -----	25 QSM	26	23	25	27	29	23	27	25	24	25	27 AM	21	23	27 AQS	27 S	17	21	17	22
Not very important	17 SC	18 AC	13	18	17	18	15	17	18	16	17	18 A	15	15	18 S	16	12	19	11	16
Not at all important to your sense of identity	8 RM	8	11	7	10	10	8	10	7	8	8	9 AM	6	8	9 AQR	10 R	5	2	6	6 R

MILLENNIALS – 2020 Survey

Q17F. I will read you a number of factors which may contribute to one's personal feeling of identity.

Please tell me whether each of the following it is very important, somewhat important, not very important, or not at all important to your own sense of identity.

Your gender

	Gender			Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL (A)	Male (B)	Female (C)	ATL (D)	QC (E)	ON (F)	MB/SK (G)	AB (H)	BC (I)	High (J)	Med (K)	Low (L)	Hetr/ Sex (M)	Bi/ Sex (N)	Oth/ er (O)	Bros/ Britt (P)	Lone/ wolv (Q)	Enga/ Ideal (R)	Divers/ Striv (S)	New/ Tradit (T)	Crit/ Countr (U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
NET: Important -----	75 UOLEB Q	69	80 AB	80 EH	71	76 E	76	72	75	80 AKL	74	69	76 AO	70	69	74 QU	63	72 QU	87 APQRU	83 APQRU	56
Very important to your sense of identity	38 OKLEB PQU	35	41 AB	44 E	28	41 AE	38 E	40 E	43 AE	46 AKL	36	33	39 O	34	32	35 QU	25	34 QU	53 APQRU	52 APQRU	22
Somewhat important	37 TB	34	40 AB	36	43 AFHI	36	39	32	32	34	38	36	37	37	37	39 T	38	38	34	32	34
NET: Not important -----	25 STMJC	31 AC	20	20	29 ADF	24	24	28 D	25	20	26 J	31 AJ	24	30	31 AM	26 ST	37 APRST	28 ST	13	17	44 APRST
Not very important	17 STJC	21 AC	13	13	19	16	18	18	16	13	18 J	20 J	17	20	20	18 ST	25 APRST	17 ST	9	11	30 APRST
Not at all important to your sense of identity	8 SMJC	9 AC	7	7	10 G	7	5	10	9	6	8	11 AJ	7	10	11	8 S	12 APST	11 AST	3	6	14 APST

MILLENNIALS – 2020 Survey

Q1G. I will read you a number of factors which may contribute to one's personal feeling of identity.
Please tell me whether each of the following it is very important, somewhat important, not very important, or not at all important to your own sense of identity.

Your generation

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
NET: Important -----	69 PLG	67	67	71 A	71 G	70 G	63	72 G	75 AG	82 AKL	73 AL	60	71 P	70 P	71 P	60	71	68	68	67	73 AT
Very important to your sense of identity	24 TRPL	23	23	26	28	24	24	23	26	54 AKL	23 L	15	32 ANOP	22	23	18	30 AR	22	24	21	31 AST
Somewhat important	45 QMJG	45	44	45	43	46 G	40	49 AG	49 G	28	49 AJL	45 J	38	47 M	47 M	42	41	46 AQ	45	46	42
NET: Not important -----	31 UJKID	33	33	29	29	30	37 AEFHI	28	25	18	27 J	40 AJK	29	30	29	40 AMNO	29	32	32	33 U	27
Not very important	22 J	24	23	21	20	20	27 AFHI	21	19	14	21 J	27 AJK	21	24	21	24	22	23	22	24	21
Not at all important to your sense of identity	9 NJKHI U	9	10	8	8	10 HI	10 HI	7	6	4	6	13 AJK	8	6	8	16 AMNO	7	9	10 U	8	6
DK/NA	*	*	-	-	*	-	-	-	-	*	-	-	-	-	*	-	-	*	-	*	-

MILLENNIALS – 2020 Survey

Q17G. I will read you a number of factors which may contribute to one's personal feeling of identity.

Please tell me whether each of the following it is very important, somewhat important, not very important, or not at all important to your own sense of identity.

Your generation

	Employment Status						Household income				Generation in Canada			Ethnicity						
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K- \$60K	\$60K- \$100K	\$100K +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	White	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
NET: Important -----	69 OLI	69	71	65	65	64	72 F	69	65	70 I	72 I	66	71 L	76 AL	65	75 O	82 AO	75 O	83 AOT	74 O
Very important to your sense of identity	24 OL	23	25	30 B	28	25	24	26	23	23	25	21	28 L	31 AL	21	31 OR	38 AOR	19	43 AOPRT	29 OR
Somewhat important	45 DEF	47 ADEF	46 DE	36	37	39	48 DEF	43	42	47 I	47	45	43	45	44	44	43	56 OPQST A	40	45
NET: Not important -----	31 QSN	30	29	35	35	36 G	28	31	35 AJK	30	28	34 AMN	29	24	35 PQRST A	25	18	25	17	26 S
Not very important	22 QSTNG P	23 G	20	26 G	28 CG	27 CG	18	21	26 AH	21	21	24 AN	21	17	26 APQST	14	15	19	13	17
Not at all important to your sense of identity	9 QSB	8	9	9	7	10	10	10	9	8	7	10 N	8	7	10 AQS	11 QS	4	6	5	9 Q
DK/NA	*	*	-	-	-	-	-	-	-	*	-	*	-	-	*	-	-	-	-	-

MILLENNIALS – 2020 Survey

Q17G. I will read you a number of factors which may contribute to one's personal feeling of identity.

Please tell me whether each of the following it is very important, somewhat important, not very important, or not at all important to your own sense of identity.

Your generation

	Gender			Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ Wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
NET: Important -----	69 QLB	65	72 AB	72	70	68	72	65	70	73 AKL	68	65	69	71	66	67 Q	54	68 Q	86 APQRTU	68 Q	63
Very important to your sense of identity	24 QUKLE P	23	25	27	21	26 AE	27	23	23	33 AKL	21	20	24	25	22	19 Q	11	22 Q	46 APQRTU	26 PQU	17
Somewhat important	45 SJFB	42	47 AB	45	49 AFH	42	46	42	47	40	47 AJ	44	45	46	44	48 AS	43	46	40	42	47
NET: Not important -----	31 SJC	35 AC	28	28	30	32	28	35	30	27	32 J	35 AJ	31	29	34	33 S	46 APRST	32 S	14	32 S	37 S
Not very important	22 SJC	26 AC	20	17	25 D	21	19	25	22	20	24 J	23	23	19	23	25 AS	28 AS	24 S	10	24 S	27 S
Not at all important to your sense of identity	9 SME	9	8	11 E	5	10 AE	8	10 E	8	8	8	13 AJK	8	10	11	8 S	18 PRSTU A	8 S	4	7	10 S
DK/NA	*	*	-	-	-	-	-	*	-	-	*	-	*	-	-	-	-	-	-	*	-

MILLENNIALS – 2020 Survey

Q18. How would you describe your sense of belonging to your local community? Would you say it is?

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
Very strong	14 ROPF	14	13	14	14	12	12	16 AFG	21 AFG	100	-	-	23 ANOP	15 OP	9	6	25 AR	9	12	12	25 AST
Somewhat strong	46 SRPEF	46	46	45	37	41	49 AEF	48 EF	54 AEF	-	100	-	43 P	49 AP	48 P	35	50 AR	44	40	52 AS	48 S
Somewhat weak	31 UQMI	31	31	32	35 I	35 AGI	30 I	31 I	23	-	-	77	26	29	35 AMN	37 AMN	21	35 AQ	36 ATU	30 U	23
Very weak	9 QNOHI TU	9	10	9	14 AHI	13 AHI	9 HI	5 I	2	-	-	23	7	7	7	23 AMNO	4	11 AQ	12 ATU	6	5

MILLENNIALS – 2020 Survey

Q18. How would you describe your sense of belonging to your local community? Would you say it is?

	Employment Status						Household income				Generation in Canada			Ethnicity						
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30k	\$30k- \$60k	\$60k- \$100k	\$100k +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	White	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
Very strong	14 OLFG	16 AFG	14 F	15 F	12	9	10	13	12	16 I	15	12	14	20 ALM	11	17 O	26 AOR	11	29 AOPRT	20 AOR
Somewhat strong	46 HG	48 AFG	48 G	53 AFG	45 G	41	35	41	45	47 H	50 AH	45	47	46	45	40	48	51	51	48
Somewhat weak	31 QSTD	30	29	26	38 ABCD	36 D	36 D	31	34	30	29	33	30	29	34 AQST	29 S	22	35 QST	18	25
Very weak	9 NJKBE QRS	6	8	7	6	15 ABCDE	19 ABCDE	15 AIJK	9 K	8	5	10 AN	9 N	5	11 AQRS	13 QRS	4	3	2	8 RS

MILLENNIALS – 2020 Survey

Q18. How would you describe your sense of belonging to your local community? Would you say it is?

	Gender		Province							Life Satisfaction			Sexual Orientation			SV SEGMENTS						
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ Wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107	
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160	
Very strong	14 QUOKL P	15	13	22 AEFHI	12	15	15	12	11	25 AKL	10 L	7	14	10	10	6	4	12 PQ	37 APQRTU	12 PQ	9	
Somewhat strong	46 QULD	47	45	36	48 D	45 D	40	47 D	49 D	47 L	49 AL	34	46	43	46	45 Q	32	52 APQU	50 AQU	51 AQU	37	
Somewhat weak	31 SJB	29	34 AB	33	32	30	34	30	33	22	33 AJ	40 AJK	32	36	31	39 ARST	41 ARST	29 S	12	29 S	40 ARST	
Very weak	9 MJKEC RST	10	8	9	7	10 E	11	11	7	6	7	19 AJK	9	12	13 M	10 RS	22 PRSTU A	6 S	1	7 S	14 RST	

MILLENNIALS – 2020 Survey

Q19. What would you say is the main reason or reasons you do not have a stronger sense of belonging to your local community?

SUBSAMPLE: Have somewhat/very weak sense of belonging

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	1084	336	342	407	105	395	304	221	60	-	-	1084	192	322	367	203	199	885	284	369	141
Unweighted Total	1083	355	365	363	100	343	271	289	80	-	-	1083	206	329	361	187	199	884	291	368	147
NET: NEIGHBOURHOOD ISSUES	44	39	44	49	44	45	43	50	33	-	-	44	45	44	47	41	46	44	49	44	48

Lack of interesting community programs / events/ services / don't participate enough in them	13 EB	9	13	17 AB	7	14 E	11	17 AEG	13	-	-	13	13	13	15	11	12	14	14	13	11
Don't know anyone here/ doesn't feel like a community/everyone lives for himself	9	10	10	8	5	10	9	13 EI	5	-	-	9	14 O	10	8	8	7	10	9	10	9
Don't share same values/views of life/ beliefs/politics	7	7	6	9	10	7	7	8	6	-	-	7	6	6	9	9	11	7	9	7	10
Not a friendly neighbourhood / People are not welcoming	7 HI	6	9 AD	5	14 AFHI	6 I	9 HI	4	*	-	-	7	5	6	8	7	5	7	7	7	8
Cultural / demographic makeup of neighbourhood	5	4	5	6	3	5	4	7	3	-	-	5	6	5	5	3	6	5	5	5	5
Don't like it here/ can't integrate with community/no sense of belonging	5	6	3	5	6	4	4	5	9	-	-	5	6	4	4	6	8	4	7	3	5
It is a horrid/wrong place to live in/ people are violent/a lot of crime/it is a ghetto	3	3	3	2	7	2	3	2	-	-	-	3	2	2	3	2	2	3	2	3	3

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MILLENNIALS – 2020 Survey

Continued)

Q19. What would you say is the main reason or reasons you do not have a stronger sense of belonging to your local community?

SUBSAMPLE: Have somewhat/very weak sense of belonging

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	1084	336	342	407	105	395	304	221	60	-	-	1084	192	322	367	203	199	885	284	369	141
Unweighted Total	1083	355	365	363	100	343	271	289	80	-	-	1083	206	329	361	187	199	884	291	368	147
NET: PERSONAL REASONS	43	45	41	44	36	42	46	43	52	-	-	43	44	45	44	39	44	43	42	46	42
I am introvert / shy / prefer to keep to myself / prefer to stay at home / take care of my family	22	23	19	23	22	21	24	22	17	-	-	22	20	22	22	23	22	22	20	25	22
New to the area / don't know people yet	11 F	11	10	12	8	8	15 AEFH	10	20 EFH	-	-	11	14	11	11	8	13	11	13	9	8
Lack of time / too busy to socialize	8 E	7	8	8	1	7 E	8 E	8 E	15 E	-	-	8	6	9	8	5	8	8	9	8	7
Not interested/don't need more connection	5 G	4	6	3	6	6 G	2	5	4	-	-	5	5	5	5	3	4	5	3	5	6
Not active due to health/age	1	-	1	1	-	1	1	-	-	-	-	1	1	-	1	2	1	1	1	1	-
COVID-19 has stopped me from talking to people	4 PB	2	4	5 B	4	3	5	4	3	-	-	4	5 P	4 P	4 P	1	5	4	5	3	4
Other	5 UOE	5	6	5	2	7 E	5	4	7	-	-	5	5	7	3	6	4	5	5	7 U	2
DK/NA	14 SND	16 D	14	11	19	14	13	11	11	-	-	14	11	10	14	22 AMNO	11	14	10	12	14

MILLENNIALS – 2020 Survey

Q19. What would you say is the main reason or reasons you do not have a stronger sense of belonging to your local community?

SUBSAMPLE: Have somewhat/very weak sense of belonging

	Employment Status							Household income				Generation in Canada			Ethnicity					
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K- \$60K	\$60K- \$100K	\$100K +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	white	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	1084	508	123	75	101	139	199	300	321	301	159	708	211	164	808	65	27	54	37	81
Unweighted Total	1083	527	121	71	100	135	191	288	307	306	179	671	225	187	771	63	58	63	30	85
NET: NEIGHBOURHOOD ISSUES	44 NK	45	51 D	36	48	48	43	48 K	48 K	42	34	46 N	44	37	44	46	39	46	35	43
Lack of interesting community programs / events/ services / don't participate enough in them	13 JG	16 AG	14	9	18 G	13	8	10	19 AHJ	10	14	13	13	14	12	7	14	20 P	17	18 P
Don't know anyone here/ doesn't feel like a community/everyone lives for himself	9 P	11	16 ADEFG	6	7	8	8	8	9	12	9	10	11	7	10 P	3	-	16 P	7	12 P
Don't share same values/views of life/ beliefs/politics	7 K	6	5	11	12	8	9	11 AK	6	7	4	8	6	6	8	9	3	9	3	5
Not a friendly neighbourhood / People are not welcoming	7 RTNKB	5	6	6	3	10 BE	12 ABCE	11 AIJK	5	6	3	8 N	6	4	6 RT	20 AQRT	3	2	8	2
Cultural / demographic makeup of neighbourhood	5 K	5	8	4	6	6	4	5 K	6 K	5 K	2	5	4	7	4	7	14	4	3	5
Don't like it here/ can't integrate with community/no sense of belonging	5	4	5	7	5	7	5	5	5	5	3	5	5	3	5	4	6	3	-	3
It is a horrid/wrong place to live in/ people are violent/a lot of crime/it is a ghetto	3	3	4	2	-	4	1	3	2	3	3	3 A	2	-	3	5	-	-	-	-

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MILLENNIALS – 2020 Survey

(Continued)

Q19. What would you say is the main reason or reasons you do not have a stronger sense of belonging to your local community?

SUBSAMPLE: Have somewhat/very weak sense of belonging

	Employment Status							Household income				Generation in Canada			Ethnicity					
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K- \$60K	\$60K- \$100K	\$100K +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	white	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	1084	508	123	75	101	139	199	300	321	301	159	708	211	164	808	65	27	54	37	81
Unweighted Total	1083	527	121	71	100	135	191	288	307	306	179	671	225	187	771	63	58	63	30	85
NET: PERSONAL REASONS	43	45	46	50	45	34	41	42	42	44	49	42	42	50	44	37	38	42	49	45
I am introvert / shy / prefer to keep to myself / prefer to stay at home / take care of my family	22 F	22 F	20	31 F	18	14	24 F	23	21	21	23	21	23	21	22	16	13	25	29	24
New to the area / don't know people yet	11 PRM	10	12	12	15	12	12	10	11	12	13	10	7	21 ALM	12 PR	5	9	5	7	15 PR
Lack of time / too busy to socialize	8 IFG	10 ADFG	8	4	10 G	4	3	6	5	9	14 AHI	7	7	9	8	6	11	8	9	6
Not interested/don't need more connection	5 NK	5	6	4	4	5	3	5	6 K	5	2	5 N	6 N	2	4	11 T	7	5	4	2
Not active due to health/age	1	1	-	-	-	1	2	2	-	*	1	1	1	-	1	-	-	-	-	-
COVID-19 has stopped me from talking to people	4 E	3	2	3	1	6 E	8 ABCDE	3	3	6 AHK	2	4	2	5	4	4	1	2	4	4
Other	5 T	4	4	4	5	7	6	5	7	3	6	5	6	4	5 T	12 T	11 T	7	-	1
DK/NA	14	13	12	13	15	13	15	11	11	16	16	13	15	14	14	11	13	15	22	14

MILLENNIALS – 2020 Survey

Q19. What would you say is the main reason or reasons you do not have a stronger sense of belonging to your local community?

SUBSAMPLE: Have somewhat/very weak sense of belonging

	Gender		Province							Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ Wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	1084	490	566	66	242	423	72	141	139	212	564	308	846	96	117	416	271	162	71	106	58
Unweighted Total	1083	496	563	62	236	422	78	145	140	213	576	294	852	91	108	377	297	140	70	119	80
NET: NEIGHBOURHOOD ISSUES	44	44	45	51	48	42	57 AFHI	40	42	46	42	47	43	53	50	42	43	51	43	47	49
Lack of interesting community programs / events/ services / don't participate enough in them	13	12	14	15	12	16	13	11	10	15	13	13	14	10	15	11	16 S	14	8	17	13
Don't know anyone here/ doesn't feel like a community/everyone lives for himself	9	10	9	8	9	10	7	10	9	11	9	9	9	9	9	9	8	14	8	12	7
Don't share same values/views of life/ beliefs/politics	7 QMF	6	8	15 F	9	5	7	7	10	9	6	9	6	11	12 M	6	5	14 APQ	7	7	11
Not a friendly neighbourhood / People are not welcoming	7 RJEC	9 AC	5	14 E	2	8 E	14 EI	7	5	4	7 J	9 J	7	8	8	9 R	5	4	11	7	7
Cultural / demographic makeup of neighbourhood	5 H	4	6	5	10 AFHI	3	5	1	4	5	6	4	4	8	4	5	4	5	6	7	6
Don't like it here/ can't integrate with community/no sense of belonging	5 TF	4	5	3	8 AF	3	6	4	4	4	4	5	4	8	9	4	4	6	6	1	7
It is a horrid/wrong place to live in/ people are violent/a lot of crime/it is a ghetto	3 E	3	2	1	1	2	11 ADEFH	3	4	4	2	3	3	3	1	3	3	-	3	-	5

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MILLENNIALS – 2020 Survey

(Continued)

Q19. What would you say is the main reason or reasons you do not have a stronger sense of belonging to your local community?

SUBSAMPLE: Have somewhat/very weak sense of belonging

	Gender			Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	1084	490	566	66	242	423	72	141	139	212	564	308	846	96	117	416	271	162	71	106	58
Unweighted Total	1083	496	563	62	236	422	78	145	140	213	576	294	852	91	108	377	297	140	70	119	80
NET: PERSONAL REASONS -----	43 EG	43	43	58 AEG	36	45 EG	31	43	51 AEG	41	45	43	44	40	40	42	40	48	44	48	44
I am introvert / shy / prefer to keep to myself / prefer to stay at home / take care of my family	22 E	22	21	27 E	14	24 E	18	24 E	25 E	20	22	22	23	17	17	22	23	21	20	21	19
New to the area / don't know people yet	11 GB	9	13 AB	17 G	11 G	11 G	5	8	15 G	9	12	11	11	13	12	10	9	16 Q	12	13	14
Lack of time / too busy to socialize	8 Q	8	8	8	7	6	8	7	12	11 L	7	6	8 A	7	5	7	5	13 APQ	7	8	8
Not interested/don't need more connection	5	5	4	5	4	4	1	8 G	4	2	5	6	5	4	5	5	5	3	5	5	6
Not active due to health/age	1 M	1	1	4	-	1	-	-	-	-	*	2 A	*	1	3 M	1	*	1	-	1	2
COVID-19 has stopped me from talking to people	4 JE	3	5	-	2	6 AE	4	4	5	2	4	5	4	10 AMO	3	3	4	5	2	6	6
Other	5 TG	6	4	3	6 G	6 G	1	5	5	7	4	6	5	8	7	6 T	3	5	5	1	9 T
DK/NA	14 RUD	13	14	3	17 D	13 D	16 D	16 D	10 D	12	14	13	13	9	15	15 RU	20 ARSTU	8	10	8	4

MILLENNIALS – 2020 Survey

Q20. All things considered, how satisfied are you with your life as a whole nowadays?
Please answer on a scale from 0 to 10, with "0" meaning "extremely dissatisfied", and "10" meaning "extremely satisfied."

	Age Cohort			Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation			
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	Smvy/Weak	Many/Day	1-2/Day	week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
High (8-10)	28 TROLF	28	31	27	23	21	29 F	33 AEF	44 AEFGH	50 AKL	30 L	20	31 O	32 AO	24	26	32 AR	27	27	24	43 AST
Med (5-7)	52 SUJE	54	50	51	44	53 E	52	53 E	51	39	56 AJ	52 J	51	52	53	50	50	53	46	59 ASU	47
Low (0-4)	20 NJKHI TU	18	19	22 B	33 AGHI	26 AGHI	19 HI	13 I	5	10	15 J	28 AJK	18	16	22 AN	25 AMN	18	20	28 ATU	17 U	10
MEAN	6.1 OPLEF SR	6.2	6.2	6.1	5.2	5.7 E	6.2 EF	6.6 AEFG	7.1 AEFGH	7.2 AKL	6.4 AL	5.5	6.4 AOP	6.3 AOP	6.0	5.8	6.4 AR	6.0	5.8	6.1	7.0 AST

MILLENNIALS – 2020 Survey

Q20. All things considered, how satisfied are you with your life as a whole nowadays?
Please answer on a scale from 0 to 10, with "0" meaning "extremely dissatisfied", and "10" meaning "extremely satisfied."

	Employment Status						Household income				Generation in Canada			Ethnicity						
	TOTAL	Emp1/ FT	Emp1/ PT	Self/ Emp1	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K- \$60K	\$60K- \$100K	\$100K +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	White	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
High (8-10)	28 LHIFG OP	33 ACEFG	26 F	27 F	25 F	15	23 F	19	25 H	32 AHI	41 AHIJ	26	26	38 ALM	27 P	19	32 P	35 OP	43 AOPQT	31 P
Med (5-7)	52	52	56	51	53	50	52	50	54	54	48	53	51	50	53	51	51	52	45	52
Low (0-4)	20 SNJKB R	15	19	22 B	22 B	35 BCDEG A	25 AB	32 AIJK	21 JK	14	11	21 N	23 AN	12	21 RS	30 OQRST A	17	13	12	18
MEAN	6.1 LMHFG OP	6.5 ACDEF	6.1 FG	6.0 F	6.0 F	5.2	5.7	5.3	6.0 H	6.5 AHI	6.9 AHIJ	6.1	5.9	6.7 ALM	6.1 P	5.5	6.6 AOP	6.6 AOP	6.8 AOPT	6.2 P

MILLENNIALS – 2020 Survey

Q20. All things considered, how satisfied are you with your life as a whole nowadays?
Please answer on a scale from 0 to 10, with "0" meaning "extremely dissatisfied", and "10" meaning "extremely satisfied."

	Gender			Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
High (8-10)	28 PQNOF	30	27	32	34 AFH	25	30	24	29	100	-	-	30 ANO	18	20	23	20	30 PQ	41 APQRTU	31 PQ	26
Med (5-7)	52 S	52	53	47	51	53	50	56	51	-	100	-	53	50	51	54 S	54	50	47	54	50
Low (0-4)	20 STME	18	20	21	15	22 AE	20	20	20	-	-	100	18	32 AM	29 AM	22 AST	26 ARST	20 S	12	15	24 ST
MEAN	6.1 QNOLFP	6.3 A	6.1	6.3	6.5 AFHI	6.0	6.1	6.1	6.1	8.6 AKL	6.2 L	2.6	6.3 ANO	5.4	5.6	5.9	5.6	6.2 PQ	6.8 APQRTU	6.4 APQU	5.9

MILLENNIALS – 2020 Survey

Q21. What are the top three priorities in your life over the next two years?

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/weak	Many/Day	1-2/Day	week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
NET: FAMILY/ RELATIONSHIPS -----	40 SFB	36	43 B	41 B	40	35	39	45 AFG	48 AFG	43	40	39	40	40	42	36	41	40	36	42 S	39
Get married/start a family	16 SFB	12	19 AB	18 B	15	14	17	20 AF	16	19	16	16	16	17	16	15	18	16	13	19 ASU	15
Family/spend time with family/take care of my loved ones/raise good children	15 D	18 ACD	14	13	20 AGH	14	13	14	18	17	14	15	14	16	15	13	14	15	14	14	14
Kids/have (more) children	8 SPFB	5	9 AB	8 B	7	5	7	9 F	12 AFG	8	8	7	8 P	7	9 P	5	8	7	5	8 S	10 S
Find love/be in a long lasting/serious love relationship	6 NB	5	6	7 AB	5	6	6	7	8	5	6	6	7	4	7 N	7	7	6	6	7	5
NET: CAREER -----	37 PEB	30	37 B	41 ABC	30	34	38 E	36	44 AEFH	35	36	37	41 AP	36 P	36 P	30	38	36	42 AU	37	33
Find a job/a better job/a second job	22 PHB	19	21	25 AB	20	23	22	19	26 H	21	21	23	24 P	22 P	22 P	17	23	21	24	22	20
Build/advance in my career	10 EFB	8	11	12 B	4	7 E	11 EF	14 AEF	13 EF	10	10	11	12	11	10	8	10	11	11	10	10
Start a business/become a business owner	2	2	2	2	2	2	3	1	3	2	2	2	2	2	2	3	3	2	2	2	2
Get my licence (driver's, mechanic, plumber...)	1 UHB	*	2 B	2 B	4 AGH	2 GH	1	1	-	2	1	2	1	1	2	3 MN	1	1	2	1	1
work in the field I love/be a (chef/nurse...)	1 NEB	*	1	2 AB	*	1	2 E	2 E	1	1	1	2	2 N	1	1	1	2	1	2	1	1
Be successful/famous	1 RNP	1	1	1	*	1	1	1	2	2	1	1	2 NP	1	1 P	*	2 AR	1	1	1	1

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MILLENNIALS – 2020 Survey

(Continued)

Q21. What are the top three priorities in your life over the next two years?

	Age Cohort				Education					Belonging to Community			Follow news/events				volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVv/Weak	Many/Day	1-2/Day	week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
NET: FINANCIAL -----	33 PI	33	32	32	30	33	36 AI	32	27	31	32	34	33	35 P	32	27	31	33	34	34	34
Achieve financial stability/financial freedom/have good savings	18 PE	17	18	18	11	17 E	20 EI	20 EI	14	17	18	18	20 P	18 P	18 P	12	18	18	20	18	19
Pay off debt/mortgage	8 EH	9	8	8	4	10 EH	10 EH	6	7	6	8	9	7	8	9	8	7	9	8	9	8
Achieve wealth/have lots of money	6 M	6	6	7	10 AFH	6	7	6	5	6	6	7	4	8 AM	6	7	7	6	6	6	9 A
Be secure in my life	2	2	2	1	4	2	1	1	2	2	1	2	1	2	1	1	2	1	1	2	1
Live independently	1 KIB	1	1	2 AB	2	2 I	1	2 I	*	2	1	2	1	2	1	1	1	2	2	1	1
Retire comfortable/early	1 PD	2 ACD	1	*	1	1	1	2	1	1	1	1	2 P	1	1	*	1	1	1	1	1
NET: PERSONAL GROWTH/HEALTH -----	31 PKD	36 AD	31 D	26	29	30	29	34 A	30	34 K	28	32	31 P	31 P	32 P	24	30	31	32	31	30
Be healthy/eat well/exercise	15 PD	21 ACD	16 D	10	12	13	15	18 AEF	16	17	14	15	15 P	16 P	17 P	9	14	16	16	14	15
Be happy/happiness/enjoy my life	8	9	7	7	7	9	7	8	9	9	8	7	8	8	7	9	7	8	7	10 AS	7
Better lifestyle/improve wellbeing/have a balanced life	5 UJ	6	5	5	5	6	4	5	3	3	5	6 AJ	5	5	5	6	4	5	6 U	5	3
Grow in person/be a better person	4 SI	4	5	4	5	6 HI	5 I	3	2	5	4	5	4	5	5	3	5	4	3	5	5
Be (more) spiritual/grow my faith in God/find inner peace	2 RKF	2	2	2	3	1	2	3 F	3	5 AKL	1	2	2	2	2	2	3 AR	1	1	1	3 S
Develop new talents/skills/experience new things/develop hobbies	2 M	1	2	2	2	2	2	2	2	1	1	3 A	1	3 M	2	1	2	2	3 AT	1	2

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MILLENNIALS – 2020 Survey

(Continued)

Q21. What are the top three priorities in your life over the next two years?

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	Smvy/Weak	Many/Day	1-2/Day	Week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
NET: HOME	26	23	26	30	24	28	27	26	24	22	26	28	29	27	25	24	26	26	28	27	24
-----	JB			AB								J									
Buy a (new) house/ property	22	20	21	26	18	22	22	24	24	21	23	23	25	23	21	22	23	22	22	24	22
	B			AB																	
Move to another/better place	4	4	5	4	7	5	5	3	1	2	4	6	5	4	4	3	3	5	6	4	3
	UJKHI				HI	HI	HI				J	AJK							U		
Sell my house	*	*	*	-	1	*	-	-	-	*	*	*	-	*	*	-	*	*	-	*	*
Go to /graduate/finish school/college/ university	11	7	9	15	12	9	13	10	8	8	10	12	12	9	12	8	12	10	14	10	7
	UPBC			ABC			AFHI						P		P				AU	U	
Vacation/travel	7	10	6	5	3	5	8	8	11	7	7	6	8	8	6	6	7	7	9	8	6
	EFD	ACD					EF	EF	AEF												
Buy a (new) car	5	4	4	6	4	6	4	5	4	4	6	4	5	5	5	6	4	5	4	6	4
Have good/interesting friends	3	3	2	3	2	2	3	4	2	2	2	3	3	3	2	2	3	3	4	2	4
	C			C				AF													
Volunteer/help people/ community/have an impact on my environment	2	2	2	3	3	2	3	2	4	5	2	2	4	2	2	2	4	2	3	2	3
	RL									AKL							AR				
Own a pet/have more pets	1	1	1	1	1	1	2	1	1	1	1	1	1	1	2	2	1	1	1	2	*
	UN																		U	U	
write/publish a book/ poems/make movies/ compose music	1	1	1	1	1	1	1	1	*	*	1	1	1	1	1	1	1	1	1	1	*
	U																		U	U	
Accomplish my goals/ fulfill my dreams	1	*	1	1	2	-	*	1	2	*	*	1	1	1	*	1	1	1	1	1	1
								AG				AJK									
Have fun	*	*	1	*	-	*	1	1	*	*	*	1	*	1	*	*	1	*	*	*	1
Other	6	7	7	5	9	5	6	6	9	8	7	5	7	6	6	7	8	6	7	6	9
	L										L										
DK/NA	20	22	20	18	23	24	18	17	15	20	21	19	16	19	19	30	18	21	17	19	21
	MID	D			I	AGHI										AMNO					

MILLENNIALS – 2020 Survey

Q21. What are the top three priorities in your life over the next two years?

	Employment Status							Household income				Generation in Canada			Ethnicity					
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30k	\$30k- \$60k	\$60k- \$100k	\$100k +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	White	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
NET: FAMILY/ RELATIONSHIPS	40 MHE	43 AEF	37	41	33	36	40	33	40 H	41 H	50 AHIJ	42 AM	35	40	41	35	42	41	34	42
Get married/start a family	16 HG	19 ACEFG	14	15	13	13	11	11	17 H	17 H	22 AHIJ	17	15	16	16	12	19	19	13	21 PS
Family/spend time with family/take care of my loved ones/raise good children	15 RMB	13	15	16	12	13	23 BCDEF A	15	14	14	18 AIJ	16 AM	11	15 M	16 QR	14	10	10	14	14
Kids/have (more) children	8 HCE	9 ACE	5	8	4	6	6	4	6	9 HI	12 AHI	7	8	7	7	7	8	10	8	7
Find love/be in a long lasting/serious love relationship	6 SK	6	5	7	7	6	5	6	8 AK	6	4	6	6	5	7 S	4	10 PST	6	3	4
NET: CAREER	37 MG	36 G	40 G	37 G	48 ABDG	47 ABDG	24	37	38	35	35	37	33	39 M	36	39	33	34	40	41
Find a job/a better job/a second job	22 KBG	19	25 BG	19	34 ABCDG	35 ABCDG	15	25 AJK	24 K	20 K	16	21	20	26 AM	21	23	16	20	26 Q	26 Q
Build/advance in my career	10 HIG	13 CDEFG A	9 G	8 G	9 G	9 G	4	6	8	12 AHI	16 AHI	10	9	11	10	8	10	14	9	13
Start a business/become a business owner	2	2	3	9 BCEFG A	2	1	2	3	3	2	2	2	3	2	2	4	5	1	2	2
Get my licence (driver's, mechanic, plumber...)	1 NJKBD T	1	2 D	*	2	3 BD	2	2 JK	2 JK	1	1	2 AN	1	*	1 T	5 RST	1	1	1	*
work in the field I love/be a (chef/nurse....)	1	1	2	-	3	2	1	1	2 AJ	1	1	2	1	1	1	2	3	-	1	2
Be successful/famous	1	1	1	3 E	*	1	1	1	1	1	1	1	1	1	1	1	3 O	1	2	1

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MILLENNIALS – 2020 Survey

(Continued)

Q21. What are the top three priorities in your life over the next two years?

	Employment Status							Household income				Generation in Canada			Ethnicity					
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K-\$60K	\$60K-100K	\$100K +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	White	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
NET: FINANCIAL	33	36	29	41	24	31	25	28	34	34	34	33	34	29	33	34	41	35	29	27
	HEG	ACEG		ACEFG					H	H							AST			
Achieve financial stability/financial freedom/have good savings	18	20	19	21	14	18	12	15	19	19	18	17	19	18	18	17	26	21	14	14
	HG	AEG	G	G		G			H	H						AOST				
Pay off debt/mortgage	8	11	4	8	3	6	6	4	10	9	10	10	7	4	9	10	4	2	5	7
	NHCEG	ACEFG		E					H	H	H	AMN	N		AQRS	R				R
Achieve wealth/have lots of money	6	6	5	12	6	5	6	7	5	7	6	6	8	6	6	4	9	11	10	5
	I			BCEFG													P			
Be secure in my life	2	2	2	2	-	2	1	2	2	1	1	2	1	2	1	2	2	2	2	2
	J			A				J	J											
Live independently	1	1	2	2	2	3	2	2	2	1	1	2	1	1	1	2	-	1	2	2
	B					B	B													
Retire comfortable/early	1	2	-	*	-	*	*	*	1	1	2	1	1	1	1	1	2	1	-	1
	H	ADFG							H											
NET: PERSONAL GROWTH/HEALTH	31	30	28	33	20	34	34	31	30	29	33	31	29	30	31	35	24	24	31	28
	E	E	E	E		E	E									QR				
Be healthy/eat well/exercise	15	15	12	17	7	14	20	14	12	16	20	15	14	16	16	16	10	12	14	13
	IE	E		E		E	ABCE				AHIJ				Q					
Be happy/happiness/enjoy my life	8	9	8	8	4	9	7	8	8	7	9	9	6	6	9	6	4	5	7	7
	QE	E	E			E						AM			Q					
Better lifestyle/improve wellbeing/have a balanced life	5	5	4	5	6	8	5	6	6	4	4	5	5	4	5	10	6	3	4	4
															RST					
Grow in person/be a better person	4	4	6	4	3	6	6	6	5	4	3	4	5	4	4	6	3	2	9	6
	RKB		E					AJK	K										AOQR	R
Be (more) spiritual/grow my faith in God/find inner peace	2	1	4	3	1	2	3	2	2	2	1	1	2	5	1	2	3	1	4	4
	OL													ALM						
Develop new talents/skills/experience new things/develop my hobbies	2	2	2	3	1	4	1	2	2	1	2	2	3	1	2	1	2	2	1	1
						E							AN							

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MILLENNIALS – 2020 Survey

(Continued)

Q21. What are the top three priorities in your life over the next two years?

	Employment Status							Household income				Generation in Canada			Ethnicity					
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K- \$60K	\$60K- \$100K	\$100K +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	white	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
NET: HOME -----	26 NH	29 ADEFG	26	22	22	23	22	23	26	29 H	28	28 AN	26	22	27	26	29	26	23	24
Buy a (new) house/ property	22 HDG	26 ADEFG	22 D	15	20	18	17	18	22	26 AH	24 H	23	23	20	22	23	29	23	21	22
Move to another/better place	4 TMNJB QS	4	4	6	3	5	6	6 J	5 J	3	5 J	6 AMN	3	2	5 AQRST	3	1	3	2	2
Sell my house	*	*	-	-	-	-	-	-	*	-	-	*	*	-	*	-	-	-	-	-
Go to /graduate/finish school/college/ university	11 OJKB	6	14 ABD	8	50 BCDFG A	14 BD	11 B	16 AIJK	10 K	9	6	10	10	13	10	15 R	16 OR	7	10	15 AOR
Vacation/travel	7 PHG	8 AEG	7	6	4	6	4	3	8 H	7 H	9 AH	6	6	9	7 P	3	6	7	4	8 P
Buy a (new) car	5 RKD	5 D	5	3	4	7 D	4	7 AK	5 K	5 K	2	5	5	4	5 R	11 AORS 1	6 R	2	4	6 R
Have good/interesting friends	3 PG	3 G	2	2	6 ACDG	4	1	2	3	3	3	3	3	3	3 P			3	3	3
Volunteer/help people/ community/have an impact on my environment	2 R	2	1	3	4	3	3	4 AIJ	2	2	2	2	2	3	2 R	6 R	2	*	3	2
Own a pet/have more pets	1 KC	1	*	3 C	1	1	2	1 K	2 K	1 K	*	2 A	1	-	1	2	-	1	-	1
Write/publish a book/ poems/make movies/ compose music	1 J	1	1	1	1	2 AG	*	1 J	1	*	1	1	1	1	1	1	*	1	-	1
Accomplish my goals/ fulfill my dreams	1	1	1	1	*	-	1	1	*	1	*	1	1	1	1	1	1	-	1	1
Have fun	*	1	*	-	1	-	*	1	*	*	1	*	1	*	*	1	*	-	*	1
Other	6	6	5	11 ABCF	8	6	9	7	6	7	6	6	7	8	6	11 Q	4	6	8	6
DK/NA	20 KE	19 E	21 E	18	13	16	26 ABDEF	23 AJK	20	19	16	19	22	20	20	18	19	23	23	20

MILLENNIALS – 2020 Survey

Q21. What are the top three priorities in your life over the next two years?

	Gender			Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ Wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
NET: FAMILY/ RELATIONSHIPS	40 QOLFB	35	45 AB	39	50 DFGHI A	37	39	38	37	48 AKL	39 L	33	43 AO	36	31	38 Q	32	46 APQ	39 Q	48 APQS	48 PQ
Get married/start a family	16 NOL	16	17	13	21 ADFHI	16	15	15	14	21 AKL	16 L	12	18 ANO	11	10	15	14	19	18	16	16
Family/spend time with family/take care of my loved ones/raise good children	15 QLFB	11	19 AB	18	18 AF	13	15	16	13	18 AL	15 L	11	16 A	19 O	12	13	12	16	14	21 APQS	21 PQ
Kids/have (more) children	8 QUOKB	6	9 AB	8	9	7	7	7	8	11 AKL	6	6	8 AO	7	3	8 QU	5	7 U	7 U	11 AQU	3
Find love/be in a long lasting/serious love relationship	6 Q	6	6	5	9 ADFHI	6	6	4	5	5	6	7	6	4	9 N	6	4	9 AQT	6	5	12 APQST
NET: CAREER	37 QJ	36	38	33	37	36	40	37	36	32	37 J	40 J	36	40	39	38 Q	27	41 Q	37 Q	37 Q	41 Q
Find a job/a better job/a second job	22 J	21	23	21	23	22	29 HI	18	19	17	23 J	26 AJ	21	24	24	25 AQR	20	19	22	22	19
Build/advance in my career	10 Q	10	10	7	10	10	8	12	11	11	11	9	11 A	7	8	9 Q	5 APQST	16	10 Q	10 Q	12 Q
Start a business/become a business owner	2	2	2	2	2	2	2	4	2	2	2	3	2	4	2	2	1	2	2	3	3
Get my licence (driver's, mechanic, plumber...)	1 M	1	2	4	1	1	1	2	2	2	1	2	1	5 AM	2	2	1	2 Q	1	1	2
work in the field I love/be a (chef/nurse...)	1 Q	1	2	-	2	1	1	1	2	1	1	1	1	2	3	1	*	2 Q	1	1	6 APQST
Be successful/famous	1 QJ	1	1	2	1	1	1	1	1	1	1	2	1	*	2	1	*	1	2	2	-

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MILLENNIALS – 2020 Survey

(Continued)

Q21. What are the top three priorities in your life over the next two years?

	Gender			Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ Wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
NET: FINANCIAL -----	33 QJEC	36 AC	29	32	29	30	35	38 AEF	39 AEF	29	33	36 J	33	37	35 AQRS	37	27	31	29	34 Q	41 AQRS
Achieve financial stability/financial freedom/have good savings	18 FC	20 AC	16	17	19	15	19	19	22 F	18	18	18	18	18	18	19	16	17	15	21 S	26 AQRS
Pay off debt/mortgage	8 SJEF	7	9	9	5	7	14 AEF	13 AEF	11 EF	6	9 J	9	8	11	7	10 AS	7 S	10 S	4	9 S	11 S
Achieve wealth/have lots of money	6 UJEC	8 AC	5	8 G	5	7 EG	2	8 EG	5	5	7 J	8 J	6	8	9	9 AQR	4	3	9 AQR	5	3
Be secure in my life	2 J	2	1	1	2	2	1	1	2	1	2 J	2	2	1	2	2	2	1	2	2	2
Live independently	1 M	1	1	2	1	2	2	1	1	1	1	3 AJK	1	4 AM	4 AM*	2	1	2	1	1	1
Retire comfortable/early	1 TC	2 AC	1	-	1	2	-	1	1	1	1	1	1 A	1	1	2 T	1	1	1	*	*
NET: PERSONAL GROWTH/HEALTH -----	31 PQN	30	31	32	37 AFGHI	28	28	26	30	31	30	32	31 N	23	29	27	26	37 APQS	29	36 APQS	44 APQS
Be healthy/eat well/exercise	15	15	16	18	19 AFHI	13	14	13	14	16	15	13	16	12	11	14	13	17	14	18	19
Be happy/happiness/enjoy my life	8	8	8	8	10 H	8	6	6	7	8	8	8	8	6	6	8	6	11 AQST	7	7	11
Better lifestyle/improve wellbeing/have a balanced life	5 SJ	5	5	4	6	4	5	5	6	3	5	8 AJK	4	5	10 AMN	5	5	7 S	3	5	11 APQST
Grow in person/be a better person	4 P	4	5	5	4	5	2	6	3	5	4	5	4	2	4	3	4	6 P	5 P	8 APQU	3
Be (more) spiritual/grow my faith in God/find inner peace	2 PQNO	2	2	2	2	2	3	1	1	3	2	2	2 NO	1	1	1	1	1	3 PQ	5 APQR	3
Develop new talents/skills/experience new things/develop my hobbies	2 SKC	3 AC	1	-	1	2	3	2	3	3 K	1	3 K	2	2	3	2	2	3	1	3	4

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MILLENNIALS – 2020 Survey

(Continued)

Q21. What are the top three priorities in your life over the next two years?

	Gender			Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ Wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
NET: HOME -----	26 B	23	30 AB	21	24	27	29	28	27	28	26	25	27	28	24	27	23	32 AQS	23	26	28
Buy a (new) house/ property	22 LB	20	25 AB	17	22	23 D	24	23	22	25 AL	22	19	23	24	21	22	19	27 APQS	21	24	20
Move to another/better place	4 STJEB	3	5 AB	4	3	4	5	6 E	6 E	3	4 J	7 AJK	4	5	4	5 ST	4	5 ST	2	2	8 ST
Sell my house	*	*	*	-	*	*	-	-	-	*	*	-	*	1	-	*	-	*	-	*	-
Go to /graduate/finish school/college/ university	11 QMB	9	12 AB	9	10	10	13	12	11	9	10	13 J	9	16 AM	14	9	7	15 APQS	10	14 PQ	13 Q
Vacation/travel	7 NLD	7	7	3	8 D	6 D	7	6	10 ADF	8 L	7 L	4	7 AN	1	9 N	7	5	9 Q	6	5	11 Q
Buy a (new) car	5 UJE	5	5	6	3	6 E	4	5	6	4	5	6 J	5	6	4	5 U	3	4	7 AQRU	5	2
Have good/interesting friends	3 NLC	4 AC	2	2	4 FH	2	3	1	4 H	4 AKL	2	2	3 N	1	2	3	3	3	2	3	2
Volunteer/help people/ community/have an impact on my environment	2 P	2	3	2	3	2	2	2	2	2	2	2	2	3	3	1	1	3	3	4	3
Own a pet/have more pets	1 TB	*	2 AB	1	2 AF	1	-	2	1	1	1	2	1	1	3	1	1	3 AT	1	*	1
write/publish a book/ poems/make movies/ compose music	1 Q	1	1	1	1	1	-	1	1	1	1	1	1	2	1	-	*	2 AQT	1	1	1
Accomplish my goals/ fulfill my dreams	1	1	1	-	1	1	1	1	1	1	1	1	1	1	2	1	*	1	1	*	2
Have fun	* C	1 AC	*	-	1	1 AH	-	*	-	*	*	1	*	-	*	1	1	*	*	*	1
Other	6 Q	7	6	4	6	7	6	6	6	6	6	8	6	7	8	6	4	8 Q	8 QU	6	4
DK/NA	20 TUMEC R	22 AC	17	24 E	16	22 AE	20	18	18	18	20	20	19	18	21	20 RTU	35 PRSTU A	9	22 RTU	14	9

MILLENNIALS – 2020 Survey

Q22. And thinking longer term, what are the three things you most want to achieve in your lifetime?

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	Week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
NET: FAMILY/RELATIONSHIPS	37 FB	32	36	42 ABC	36	34	37	42 AF	37	34	36	39	37	36	39	34	35	38	36	37	39
Get married/start a family	17 B	11	16 B	22 ABC	15	16	15	19 AG	17	17	15	18	16	16	17	16	16	17	16	16	18
Family/spend time with family/take care of my loved ones/raise good children	12 D	15 ACD	11	10	13	10	13	12	13	11	12	11	13	11	13	9	12	12	10	12	13
Kids/have (more) children	8 B	5	9 B	9 AB	7	7	8	9	9	6	8	8	7	9	9	6	7	8	6	9	8
Find love/be in a long lasting/serious love relationship	6	6	5	6	7	6	6	5	5	5	5	7 AJK	6	6	6	7	5	6	7	5	5
NET: FINANCIAL	31 PED	34 AD	31	27	22	29 E	34 AEFI	33 EI	25	30	30	32	34 P	30 P	31 P	24	28	31	31	31	32
Achieve financial stability/financial freedom/have good savings	15 PL	15	15	15	11	14	17 E	15	14	16	16 L	13	16 P	13	18 ANP	11	15	15	14	16	13
Retire comfortable/early	7 PED	12 ACD	7 D	4	3	7 E	8 E	9 E	8	5	7	9 J	9 P	9 AP	7 P	3	6	8	9	7	8
Achieve wealth/have lots of money	4 K	4	3	5	4	3	5	5	4	5	3	5 AK	5	4	4	5	4	4	5	4	6 A
Pay off debt/mortgage	4 QJEID	5	5 D	3	1	5 EI	5 AEHI	3	1	1	4 J	4 J	4	3	4	3	3	4 AQ	3	5 ASU	3
Be secure in my life	1	1	2	1	2	1	1	2	1	2	1	2	2	1	1	1	1	2	2	1	2
Live independently	1	1	1	1	1	1	1	1	-	2	1	1	1	1	1	2	2	1	1	1	2

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MILLENNIALS – 2020 Survey

(Continued)

Q22. And thinking longer term, what are the three things you most want to achieve in your lifetime?

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	Week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
NET: PERSONAL GROWTH/ HEALTH	28 F	29	26	28	25	25	31 F	29	31 F	29	29	26	28	28	29	24	30	27	25	29	30
Be happy/happiness/ enjoy my life	12 S	12	10	13	9	13	13	11	11	12	12	11	13	11	12	11	11	12	9	13 S	10
Be healthy/eat well/ exercise	8 PF	11 ACD	8	7	7	7	9	10 F	9	8	9	8	7	9 P	9 P	6	9	8	7	9	10
Better lifestyle/ improve wellbeing/have a balanced life	5	5	6	4	7	4	4	6	6	5	5	5	5	4	6 N	5	5	5	5	5	5
Grow in person/be a better person	3 P	3	3	3	5	2	3	4	4	4	3	3	3	3	4 AP	1	4	3	3	3	5 A
Be (more) spiritual/ grow my faith in God/ find inner peace	3 RO	3	3	3	3	3	4	3	5	5	3	3	3	4 O	2	4	4 AR	3	2	3	4
Develop new talents/ skills/experience new things/develop my hobbies	1	1	1	2 B	-	1	2	1	2	1	2	1	2	2	1	2	2	1	2	1	2
NET: CAREER	24 FB	19	22	29 ABC	21	20	27 AF	25 F	27 F	25	23	24	23	24	26 P	20	25	23	24	24	23
Build/advance in my career	7 FB	5	7	10 ABC	7	4	8 F	10 AF	9 F	8	8	7	7	9	7	6	7	8	7	8	6
Find a job/a better job/a second job	6 P	5	5	8 AB	6	6	6	6	7	6	6	6	6 P	6	7 P	3	6	6	6	6	5
Be successful/famous	5 N	5	5	4	6	5	5	4	5	5	4	5	5	3	6 AN	5	6	4	4	5	4
Start a business/ become a business owner	4	4	4	5	4	4	5	3	5	4	3	5	3	4	4	6	5	4	4	5	4
Work in the field I love/be a (chef/ nurse...)	2 RB	1	3 B	3 B	1	2	3	2	2	3	3	2	3	3	2	1	4 AR	2	4	2	2
Get my licence (driver's, mechanic,plumber)F	*	*	*	1	1	*	1 AFH	*	-	1	*	*	*	1	*	-	*	1	-	1	*

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MILLENNIALS – 2020 Survey

(Continued)

Q22. And thinking longer term, what are the three things you most want to achieve in your lifetime?

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	Smvy/Weak	Many/Day	1-2/Day	Week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
NET: HOME -----	20 B	15	20 B	24 AB	18	20	22	19	20	18	20	21	21	22	19	18	18	21	23 AU	20	18
Buy a (new) house/ property	19 B	14	19 B	23 ABC	17	19	20	17	18	17	19	19	18	21	18	17	17	19	21	18	18
Move to another/better place	2	2	2	2	2	1	2	2	1	1	1	2	4 ANO	1	1	2	1	2	3	2	1
Sell my house	*	-	-	*	-	-	*	*	-	*	*	-	-	-	*	-	-	*	-	*	-
Vacation/travel	14 UPJEF	14	14	14	9	11	14 E	17 AEF	16 E	10	15 J	14 J	14 P	14 P	16 P	7	13	14	19 ATU	14 U	10
Volunteer/help people/ community/have an impact on my environment	5 RP	4	5	6	3	4	5	6	5	6	5	4	6 NP	4	6 P	3	8 AR	4	7 A	4	4
Buy a (new) car	3 O	3	3	3	3	4	3	2	3	5	3	3	5 AO	3	2	3	3	3	3	3	5
Go to /graduate/finish school/college/ university	3 U	3	3	3	4	3	4	2	2	3	3	3	2	3	3	4	4	3	3	4 U	2
write/publish a book/ poems/make movies/ compose music	2 UJF	1	2	2	2	1	2 F	2 F	1	1	2 J	2	2	1	2	2	1	2	3 U	2 U	1
Accomplish my goals/ fulfill my dreams	1 R	2	1	1	2	1	1	1	2	2	1	2	2	1	1	1	3 AR	1	1	1	2
Have good/interesting friends	1 G	1	1	2	1	1	1	1	2	*	1	1	1	2 P	1	*	1	1	2	1	1
Own a pet/have more pets	1 QBC	*	*	2 ABC	-	1	1	1	*	1	1	1	1	1	1	1	*	1 AQ	2	1	-
Have fun	1	*	1	*	-	*	*	1	1	1	1	*	*	1	*	*	*	1	*	1	1
Other	6 TRO	7	6	6	7	5	6	7	9	7	7	6	9 AO	6	5	6	9 AR	5	7	5	10 AT
DK/NA	25 MGHD	27 D	27 D	21	32 AGHI	30 AGHI	22	20	20	26	25	24	20	24	24	35 AMNO	23	25	23	24	24

MILLENNIALS – 2020 Survey

Q22. And thinking longer term, what are the three things you most want to achieve in your lifetime?

	Employment Status							Household income				Generation in Canada			Ethnicity					
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K- \$60K	\$60K- \$100K	\$100K +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	white	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
NET: FAMILY/ RELATIONSHIPS -----	37 MHG	40 AG	34	34	41 G	36	31	34	37	37	42 AH	39 AM	33	35	38	34	37	39	33	32
Get married/start a family	17 PCG	19 ACFG	13	16 G	22 ACFG	14 G	9	15	18	16	16	17	15	16	18 AP	11	16	19	15	13
Family/spend time with family/take care of my loved ones/raise good children	12 TMI	11	14	12	10	12	15 B	10	9	11	19 AHIJ	13 AM	8	12	12 T	17 T	11	10	14	8
Kids/have (more) children	8 D	9 ADG	7	4	9 D	8 D	6	9	7	8	9	8	8	9	7	9	10 S	11 S	5	10 S
Find love/be in a long lasting/serious love relationship	6 N	6	5	7	7	8	5	6	7 K	6	4	6 N	7 N	4	6	3	4	5	4	5
NET: FINANCIAL -----	31 HG	35 ACEG	27	29 G	27	31 G	21	23	31 H	33 H	38 AHI	30	30	32	30	27	43 AOPST	34	31	30
Achieve financial stability/financial freedom/have good savings	15 G	15	15	14	16	17	12	14	15	15	15	14	15	18	14	11	22 AOP	18	17	18 P
Retire comfortable/early	7 QHCEG P	11 CDEFG A	3	6	2	5	3	2	6 H	9 AHI	13 AHIJ	8	6	7	8 PQ	3	4	8	7	8
Achieve wealth/have lots of money	4 LG	5 G	5 G	7 G	4	3	2	3	5	4	6	4	5	6 AL	4	6	13 OPRST A	6	3	3
Pay off debt/mortgage	4 NHD	5 ACDG	3	1	3	4	3	2	4 H	4 H	5 H	4 N	5 N	2	4 R	5	6	2	3	2
Be secure in my life	1	1	1	2	2	1	2	1	2 A	1	1	1	2	1	2	1	1	1	1	1
Live independently	1	1	1	1	2	1	2	1	1	1	1	1	1	1	1	4	1	-	2	1

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MILLENNIALS – 2020 Survey

(Continued)

Q22. And thinking longer term, what are the three things you most want to achieve in your lifetime?

	Employment Status							Household income				Generation in Canada			Ethnicity					
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K- \$60K	\$60K- \$100K	\$100K +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	white	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
NET: PERSONAL GROWTH/ HEALTH	28 H	28	30	28	26	28	28	23	27	30 H	32 AH	28	25	31 M	27	26	24	28	33	28
Be happy/happiness/ enjoy my life	12 NH	12	12	10	12	9	13	9	12	13	13	13 N	12	9	13 R	12	10	8	11	10
Be healthy/eat well/ exercise	8 PH	9	9	7	8	7	9	6	7	10 HI	12 AHI	8	7	13 ALM	8 P	3	5	12 PQ	10 P	10 P
Better lifestyle/ improve wellbeing/have a balanced life	5 M	4	7	8 ABEG	4	9 ABEG	3	5	5	6	4	5 M	3	7 AM	5	6	4	4	8	4
Grow in person/be a better person	3 RT	3	4	3	2	3	5	3	3	4	2	4	2	4	4 RT	7 RT	3	1	4 R	1
Be (more) spiritual/ grow my faith in God/ find inner peace	3 ORL	3	4	3	3	3	4	3	4	3	4	2	3	6 AL	2 R	2	3	*	9 AOPR	7 AOPR
Develop new talents/ skills/experience new things/develop my hobbies	1	2	1	1	1	3	1	1	1	2	2	2	2	1	1	-	1	4	1	3
NET: CAREER	24 OJB	22	25	23	38 BCDFG A	28 BG	21	27 AJ	24	21	24	23	22	28 ALM	23	23	36 AOPRS	21	25	28
Build/advance in my career	7 D	8 D	9 D	4	13 ABDFG	7	5	7	8	6	8	7	7	10 AL	7	5	10	11	6	6
Find a job/a better job/a second job	6 Q	5	7	5	11 ABDG	9	5	7	7	5	5	6	5	6	6 Q	6	2	5	8 Q	7 Q
Be successful/famous	5 R	4	5	7	4	6	5	6	5	4	4	4	6	4	4	8 R	8 OR	2	6	5
Start a business/ become a business owner	4 O	3	4	6	5	5	4	4	4	4	4	4	4	5	3	4	15 OPRST A	4	2	6
work in the field I love/be a (chef/ nurse....)	2 RSJ	2	2	2	6 ABCD	2	2	4 AJ	2	2	3	2	1	3 M	2 RS	1	2	*	1	6 AOPRS
Get my licence (driver's, mechanic,plumber)	*	*	*	*	*	1	1	1	*	*	-	*	1	1	*	1	1	-	2	-

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MILLENNIALS – 2020 Survey

(Continued)

Q22. And thinking longer term, what are the three things you most want to achieve in your lifetime?

	Employment Status							Household income				Generation in Canada			Ethnicity					
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K- \$60K	\$60K- \$100K	\$100K +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	white	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
NET: HOME -----	20 RNK	20	20	24	22	22	18	21 K	23 AK	20 K	15	22 AN	18	16	21 ART	25 R	21 R	12	16	16
Buy a (new) house/ property	19 RNK	18	19	22	21	20	16	19 K	22 AK	19 K	14	20 AN	18	15	20 R	23 R	21 R	11	14	16
Move to another/better place	2	2	1	2	1	2	2	2	2	1	1	2 AMN	1	1	2 AST	1	-	1	1	1
Sell my house	*	-	-	-	-	*	1	*	-	-	-	*	-	*	*	-	-	-	1	-
Vacation/travel	14 QSMHG	15 G	16 G	18 G	14 G	15 G	7	11	14 H	15 H	16 H	16 AM	10	13	16 APQS	10	9	11	6	12 S
Volunteer/help people/ community/have an impact on my environment	5 RM	4	5	9 ABCG	6	4	4	5	4	6	4	5 M	3	4	5 R	7 R	7 R	1	4	5 R
Buy a (new) car	3 OKG	3	2	5 G	2	6 G	1	4 K	3	3	2	3	3	4	3	6	5	3	6	3
Go to /graduate/finish school/college/ university	3 RMCD	2 D	2	1	7 ABCD	5 BCD	5 BCD	4 J	3	2	3	3 M	2	4 M	2 R	8 AORS	3	1	3	4 R
Write/publish a book/ poems/make movies/ compose music	2 NJ	1	4 ABG	3	2	1	1	2 J	3 AJK	1	1	2 N	2	1	2 A	1	1	-	1	1
Accomplish my goals/ fulfill my dreams	1	1	1	2	2	1	1	1	2	1	1	1	2	1	2	*	1	*	1	1
Have good/interesting friends	1	1	1	1	2	3	2	2	1	1	1	1	1	2	1	-	2	3	2	1
Own a pet/have more pets	1	1	1	-	3 G	1	*	1	1	1	*	1	*	*	1	-	-	*	1	1
Have fun	1	*	*	*	1	1	-	*	*	1	1	1	-	1	1	1	-	-	1	*
Other	6 IG	7 G	5	9 CG	7	8	4	6	5	8 I	7	7	5	7	6	10	4	6	6	8
DK/NA	25 LKEF	23 E	26 E	23	16	19	35 BCDEF A	29 AIJK	24	24	21	23	31 ALN	23	24	23	21	30	26	26

MILLENNIALS – 2020 Survey

Q22. And thinking longer term, what are the three things you most want to achieve in your lifetime?

	Gender			Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ Wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
NET: FAMILY/ RELATIONSHIPS	37 QSOFB	34	41 AB	30	44 ADFGH A	34	34	36	40 D	39	36	37	39 AO	40 O	29	38 QS	27 APQS	44 APQS	32	46 APQS	44 QS
Get married/start a family	17 QOD	18	16	11	23 DFGHI A	16	13	14	15	16	17	16	18 AO	15	11	18 Q	13	19 Q	15	17	14
Family/spend time with family/take care of my loved ones/raise good children	12 SOLFB PQ	9	14 AB	11	13	10	13	15 F	12	14 L	12	9	13 AO	11	7	10	9	16 APQS	8	21 APQS	19 APQS
Kids/have (more) children	8 UKHB	7	9 AB	7	10 H	8	7	5	9 H	9 K	6	9	8	11	8	9 U	6	9 U	8 U	8 U	3
Find love/be in a long lasting/serious love relationship	6 QSJB	5	7 AB	6	7	5	4	6	7	4	5	10 AJK	5	9	7	7 QS	2	8 QS	4	6 Q	9 QS
NET: FINANCIAL	31 QOEC	34 AC	27	39 AE	22	31 E	33 E	35 E	34 E	30	31	30	32 AO	29	25	34 AQR	24	28	31 Q	34 Q	28
Achieve financial stability/financial freedom/have good savings	15 QO	16	14	21 EH	13	15	15	13	19 AEH	15	15	15	15 O	16	11	15 Q	10	14	18 AQ	15 Q	16
Retire comfortable/early	7 SNEC	10 AC	5	8 E	3	9 AE	7 E	11 AE	7 E	7	8	7	8 ANO	3	5	11 AQRST	6	6	4	6	8
Achieve wealth/have lots of money	4 UEC	6 AC	3	8 E	3	4	6	5	4	4	4	5	4	5	5	4 U	3	3	7 AQRU	4 U	1
Pay off debt/mortgage	4 SEB	3	5 AB	2	2	4 E	5	7 ADE	4	4	4	4	4	3	5	5 AS	4 S	4 S	1	5 S	3
Be secure in my life	1 S	1	1	1	2	1	1	1	1	2	1	2	1	2	1	1	2	2	*	3 S	2
Live independently	1 S	1	1	2	1	1	1	1	1	1	1	3 AJK	1	2	1	1 S	1	1	*	3	-

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MILLENNIALS – 2020 Survey

(Continued)

Q22. And thinking longer term, what are the three things you most want to achieve in your lifetime?

	Gender			Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ Wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
NET: PERSONAL GROWTH/ HEALTH	28 PQODB	25	31 AB	21	27	29 D	31 D	29 D	28	30	27	26	29 AO	23	22	25	22	34 APQS	25	37 APQS	38 APQS
Be happy/happiness/ enjoy my life	12 QLB	10	14 AB	8	10	13 D	14	13	11	12	13 L	9	13 AO	11	9	12 Q	8	15 QS	10	14 QS	20 APQS
Be healthy/eat well/ exercise	8 OB	7	10 AB	6	8	9	9	8	9	10	8	7	9 O	7	5	8	7	8	9	12 AQ	8
Better lifestyle/ improve wellbeing/have a balanced life	5 P	4	5	4	5	5	7	5	5	4	5	7	5	6	7	4	5	7 P	4	7	6
Grow in person/be a better person	3	3	4	4	5	3	5	3	3	3	4	3	4 ANO	2	2	3	2	6 APQSU	2	5 S	2
Be (more) spiritual/ grow my faith in God/ find inner peace	3 PU	3	4	3	3	4	4	3	2	3	3	3	3 O	2	2	2	3 U	3 U	4 U	7 APQRU	1
Develop new talents/ skills/experience new things/develop my hobbies	1 PK	2	1	-	1	2	1	2	1	2 AK	1	2	1	1	1	1	1	3 P	2	1	2
NET: CAREER	24 PQB	20	27 AB	22	30 DFGHI A	22	20	22	21	26	23	23	24	24	26	21 Q	15	30 APQ	26 Q	28 PQ	30 PQ
Build/advance in my career	7 QB	5	9 AB	6	9 A	7	6	7	6	9	7	7	8	5	8	6	5	11 APQT	7	6	13 APQST
Find a job/a better job/a second job	6 ROH	5	7	8 H	8 AH	6	4	3	6	7	6	6	6	8 O	4	7	5	4	7 R	7	7
Be successful/famous	5 PQB	4	5	3	5	5	6	4	4	4	5	4	4	7	8	3	2	7 PQ	6 PQ	6 Q	4
Start a business/ become a business owner	4	4	4	4	5	4	4	5	3	5	4	3	4	3	4	4	3	5	4	4	2
work in the field I love/be a (chef/ nurse....)	2 PD	2	3	*	4 ADFG	2 D	1	2	3 D	3	2	3	2	1	3	2	2	4 P	2	4 PQS	4
Get my licence (driver's, mechanic,)	* P	1	*	1	*	1	-	-	1	*	*	1	*	1	*	*	-	1	1	1	1

CONTINUED/...

MILLENNIALS – 2020 Survey

(Continued)

Q22. And thinking longer term, what are the three things you most want to achieve in your lifetime?

	Gender			Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ Wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
NET: HOME -----	20 B	17	23 AB	21	21	19	15	18	26 AFGH	20	20	20	20	27 AM	22	21	20	24 AT	19	17	18
Buy a (new) house/ property	19 B	16	22 AB	19	20	17	14	17	24 AFGH	18	19	18	18	25 M	21	18	19	22 TU	18	16	15
Move to another/better place	2	2	2	1	2	2	1	2	2	1	1	3	2	3	2	2	1	2	1	1	3
Sell my house	*	*	*	*	-	-	-	-	1	*	-	*	*	-	-	-	-	*	*	-	-
Vacation/travel	14 QSLFB	12	16 AB	13	17 AFG	12	11	15	15	14	15 AL	10	14	15	18	15 QS	10	22 APQST	9	12	16 S
Volunteer/help people/ community/have an impact on my environment	5 PQ	4	5	3	5	5	5	5	5	5	5	5	5	6	8 AM	1	1	10 APQS	5 PQ	7 PQ	18 APQRST
Buy a (new) car	3	3	3	3	3	2	4	3	5 F	4	3	4	3	3	4	3	3	2	5 APQR	3	-
Go to /graduate/finish school/college/ university	3 FB	2	4 AB	5	4 F	2	5	2	3	4	3	3	3	4	4	2	3	3	3 APQR	4	3
Write/publish a book/ poems/make movies/ compose music	2 MJ	1	2	1	3 DH	1	1	1	2	*	2 J	3 J	1	6 AM	4 AM	1	1	2	2	1	5 APQT
Accomplish my goals/ fulfill my dreams	1 P	1	2 AB	1	1	2 AH	1	1	1	1	1	1	1	1	1	1	1	2 P	2	2	1
Have good/interesting friends	1 S	2	1	-	1	1	1	2	1	1	1	2	1	1	2	1	1	1	*	1	2
Own a pet/have more pets	1	1	1	1	1	*	1	1	2	*	1	2 AJ	1	1	2	*	1	1	*	1	2
Have fun	1	1	*	*	*	*	1	1	1	1	*	*	1	-	*	1	*	1	1	-	*
Other	6 PQNK	8 AC	4	6	8	6	4	5	6	7	5	8	7 N	3	8 N	5	4	8 PQ	9 APQ	7	5
DK/NA	25 MJEIC RTU	28 AC	21	27	20	27 AEI	31 EI	25	20	22	26 J	25	23	24	27	26 RTU	40 PRSTU	12	28 RTU	15	14

MILLENNIALS – 2020 Survey

Q23A. Thinking about what you want to achieve in terms of your work and career, how much importance do you place on achieving each for the following in your lifetime?

Achieving financial security, so you never ever have to worry about having enough

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	Smvy/Weak	Many/Day	1-2/Day	week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
Critically important	67 PKFB	63	65	72 ABC	63	62	71 AEF	68 F	68	74 AK	63	69 AK	74 ANOP	66 P	66 P	58	66	67	70	66	66
Important but not critical	30 MJLGD	33 AD	31 D	26	30	33 AG	26	30	30	23	35 AJL	26	24	31 M	31 M	33 M	31	29	28	30	31
Not especially important	4 SMKH	4	4	3	7 HI	5 AHI	3	2	2	3	3	5 AK	2	3	3	9 AMNO	4	3	2	4	3

MILLENNIALS – 2020 Survey

Q23A. Thinking about what you want to achieve in terms of your work and career, how much importance do you place on achieving each for the following in your lifetime?

Achieving financial security, so you never ever have to worry about having enough

	Employment Status						Household income				Generation in Canada			Ethnicity						
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30k	\$30k- \$60k	\$60k- \$100k	\$100k +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	White	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
Critically important	67 SG	69 AG	66 G	66 G	70 G	69 G	57	66	64	68	70 I	67	65	68	66	67	79 OPRST A	68	59	70 S
Important but not critical	30 Q	28	31	30	26	27	35 ABEF	29	33 K	29	27	30	32	27	30 Q	28	20	30	37 Q	27
Not especially important	4 QB	3	3	5	4	4	8 ABCE	4	3	3	3	3	4	5	4 Q	5	1	3	4	3

MILLENNIALS – 2020 Survey

Q23A. Thinking about what you want to achieve in terms of your work and career, how much importance do you place on achieving each for the following in your lifetime?

Achieving financial security, so you never ever have to worry about having enough

	Gender			Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
Critically important	67 Q	66	68	64	65	66	68	71	69	68	65	69	68	61	65	68 Q	59	72 AQTU	69 Q	64	62
Important but not critical	30 L	30	29	33	31	30	28	27	29	29	32 AL	26	29	36 M	31	29	31	26	29	33	36 R
Not especially important	4 PRS	4	3	4	4	4	4	2	2	3	3	6 AJK	3	3	4	2	10 PRSTU A	2	2	3	2

MILLENNIALS – 2020 Survey

Q23B. Thinking about what you want to achieve in terms of your work and career, how much importance do you place on achieving each for the following in your lifetime?

Creating wealth for yourself and your family

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	Week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
Critically important	51 SPKFB	46	49	56 ABC	51	46	54 AF	50	55 F	63 AKL	48	50	60 ANOP	49	48	44	52	50	46	51 S	57 AS
Important but not critical	41 UMJD	45 AD	42	37	39	42	39	43	40	30	46 AJL	39 J	34	44 AM	43 M	42 M	40	42	44 U	42 U	37
Not especially important	8 TNKID	9 D	9	7	10	11 AGHI	7	7	5	7	6	11 AJK	6	7	9	14 AMN	8	8	11 ATU	6	6

MILLENNIALS – 2020 Survey

Q23B. Thinking about what you want to achieve in terms of your work and career, how much importance do you place on achieving each for the following in your lifetime?

Creating wealth for yourself and your family

	Employment Status							Household income				Generation in Canada			Ethnicity					
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K- \$60K	\$60K- 100K	\$100K +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	white	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
Critically important	51 OLHG	53 AG	47 G	53 G	53 G	56 CG	37	47	49	53 H	54 H	48	52	59 ALM	47	50	75 OPRST A	54	59 AO	58 AO
Important but not critical	41 QNF	41 F	44 F	39	44 F	34	48 ABF	42	41	42	38	43 AN	40	35	43 AQT	40 Q	23	41 Q	37 Q	36 Q
Not especially important	8 SNJBE Q	7 E	10 E	7	3	10 E	15 BCDEF A	11 AJ	10 J	5	8 J	9 N	8	6	9 AQS	11 QS	2	5	4	6 Q

Comparison Groups: ABCDEFG/AHIJK/ALMN/AOPQRST
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.

MILLENNIALS – 2020 Survey

Q23B. Thinking about what you want to achieve in terms of your work and career, how much importance do you place on achieving each for the following in your lifetime?

Creating wealth for yourself and your family

	Gender			Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ Wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
Critically important	51 UNKDE Q	52	49	40	47	55 ADEI	55 D	52 D	47	55 AK	48	51	51 NO	43	45	56 AQRTU	34 U	46 QU	66 APQRTU	49 QU	21
Important but not critical	41 SLF	41	42	46 F	44 F	37	40	41	45 F	39	44 AJL	37	41	48	44	39 S	49 APST	44 S	32	42 S	61 APQRST
Not especially important	8 PSJB	7	9	14 AGH	9	8	5	6	8	6	8 J	12 AJ	8	10	11	5 S	17 APRST	10 PS	2	10 PS	17 APRST

MILLENNIALS – 2020 Survey

Q23C. Thinking about what you want to achieve in terms of your work and career, how much importance do you place on achieving each for the following in your lifetime?

Having a balance life between work and other priorities

	Age Cohort			Education					Belonging to Community			Follow news/events				volunteer?		Political orientation			
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
Critically important	68 UPEFB	64	67	73 ABC	60	64	71 EF	74 AEF	70 E	76 AKL	67	67	74 AP	70 P	69 P	54	70	68	73 AU	70 U	64
Important but not critical	28 SMJHD	30 AD	29	25	33 GH	31 AGH	25	24	29	22	30 AJ	27	24	26	29 M	35 AMNO	27	28	22	28 S	34 AST
Not especially important	4 JKHID TUQO	5 AD	4	3	7 HI	6 AHI	4 HI	2	1	2	3	6 AJK	3	3	3	10 AMNO	3	4 AQ	4	3	2

MILLENNIALS – 2020 Survey

Q23C. Thinking about what you want to achieve in terms of your work and career, how much importance do you place on achieving each for the following in your lifetime?

Having a balance life between work and other priorities

	Employment Status							Household income				Generation in Canada			Ethnicity					
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K- \$60K	\$60K- 100K	\$100K +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	White	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
Critically important	68 RHG	71 AG	73 G	67 G	73 G	73 G	57	62	74 AHJ	67 H	70 H	70 M	65	68	69 R	62	76 APRT	60	71	65
Important but not critical	28 OI	27	24	30	26	24	31 C	32 AIK	23	30 I	26	26	31	29	26	30	22	37 AOQ	28	33 OQ
Not especially important	4 BE	2	4	3	2	3	12 BCDEF A	6 AIJK	3	3	3	4	4	3	4	8 QST	2	3	2	2

MILLENNIALS – 2020 Survey

Q23C. Thinking about what you want to achieve in terms of your work and career, how much importance do you place on achieving each for the following in your lifetime?

Having a balance life between work and other priorities

	Gender		Province							Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ Wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
Critically important	68 PQB	64	74 AB	67	70	68	70	71	66	71	67	67	68	68	74 AM	65 Q	55	82 APQST	68 Q	73 APQ	82 APQST
Important but not critical	28 RUOC	32 AC	23	27	26	28	25	27	30	26	29	26	28 O	27	21	32 ARTU	33 ARTU	17	30 RTU	24 RU	16
Not especially important	4 RSH	4	3	6	4 H	4 H	5	2	4	3	3	7 AJK	3	5	5	3 R	11 PRSTU A	1	2	3	3

MILLENNIALS – 2020 Survey

Q23D. Thinking about what you want to achieve in terms of your work and career, how much importance do you place on achieving each for the following in your lifetime?

Having flexibility in how and when you work

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
Critically important	48 RPL	47	48	50	42	46	51 E	50 E	51	63 AKL	47	45	54 AOP	49 P	46	42	53 AR	47	47	50	48
Important but not critical	44 QJ	45	45	43	46	45	44	43	46	31	47 AJ	46 J	41	45	45	46	41	46 AQ	46	44	45
Not especially important	7 MNKGI T	8	7	7	12 AGHI	10 AGHI	6 I	6 I	3	6	6	9 AK	5	6	9 MN	12 AMN	6	8	7	6	8

MILLENNIALS – 2020 Survey

Q23D. Thinking about what you want to achieve in terms of your work and career, how much importance do you place on achieving each for the following in your lifetime?

Having flexibility in how and when you work

	Employment Status							Household income				Generation in Canada			Ethnicity					
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K- \$60K	\$60K- \$100K	\$100K +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	white	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
Critically important	48 OBG	46 G	52 G	58 ABG	55 ABG	54 BG	39	47	48	50	48	48	48	50	47	50	66 OPRST A	43	49	54 OR
Important but not critical	44 QD	48 ADEF	42	35	39	39	46 D	42	45	45	46	44	45	43	46 AQ	38	32	50 PQ	42	42 Q
Not especially important	7 QTB	6	6	7	6	8	14 BCDEF A	10 AIJK	7	6	7	8	6	7	8 QT	12 QT	2	8 Q	9 QT	4

MILLENNIALS – 2020 Survey

Q23D. Thinking about what you want to achieve in terms of your work and career, how much importance do you place on achieving each for the following in your lifetime?

Having flexibility in how and when you work

	Gender			Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ Wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
Critically important	48 PQB	45	51 AB	45	48	48	45	48	52	52 AK	47	47	49	45	46	45 Q	34 APQTU	56 APQTU	60 APQTU	46 Q	45 Q
Important but not critical	44 RSC	47 AC	42	44	44	44	49	46	43	42	46 AJ	43	44	44	49	48 ARS	50 ARS	38	36	48 RS	49 RS
Not especially important	7 RSO	8	7	11 I	7	8	7	6	5	6	7	10 AJ	7	10 O	5	7 S	17 PRSTU A	5	4	6	6

MILLENNIALS – 2020 Survey

Q23E. Thinking about what you want to achieve in terms of your work and career, how much importance do you place on achieving each for the following in your lifetime?

Making an important contribution to society

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
Critically important	28 PLEFB R	24	27	33 ABC	18	23	29 EF	32 AEF	40 AEFGH	57 AKL	28 L	19	38 ANOP	28 P	26 P	17	41 AR	23	31	27	36 AT
Important but not critical	54 UQMJ	55	55	53	61 A	54	54	54	52	39	60 AJL	54 J	48	55 M	59 AM	53	49	56 AQ	55 U	57 U	48
Not especially important	18 JKHID SQM	22 ACD	18 D	14	21 HI	23 AGHI	17 I	14 I	8	4	13 J	28 AJK	14	17	16	29 AMNO	10	21 AQ	13	16	16

MILLENNIALS – 2020 Survey

Q23E. Thinking about what you want to achieve in terms of your work and career, how much importance do you place on achieving each for the following in your lifetime?

Making an important contribution to society

	Employment Status							Household income				Generation in Canada			Ethnicity					
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K- \$60K	\$60K- \$100K	\$100K +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	white	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
Critically important	28 OG	28 G	32 G	32 G	38 ABG	31 G	18	28	27	29	30	27	29	31	26	28	49 OPRST	24	37 AOR	30
Important but not critical	54 Q	56	53	50	53	52	55	51	56	56	52	55	50	57 M	54 Q	54	43 A	55 Q	56 Q	59 Q
Not especially important	18 STNJE Q	17 E	15 E	18 E	9	17 E	27 BCDEF A	21 AIJ	17	15	18	18 N	20 N	12	20 AQST	18 QS	8	21 QST	7	11

MILLENNIALS – 2020 Survey

Q23E. Thinking about what you want to achieve in terms of your work and career, how much importance do you place on achieving each for the following in your lifetime?

Making an important contribution to society

	Gender			Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
Critically important	28 PQK	28	29	24	30	28	27	26	28	35 AKL	26	26	28	28	27	15 Q	10	42 APQT	49 APQRTU	31 PQ	36 APQ
Important but not critical	54 RSJ	54	54	53	54	54	54	58	54	49	57 AJ	53	54	51	58	63 AQRSU	51	49	46	57 RS	52
Not especially important	18 RSTU	18	17	22	16	18	19	16	18	16	17	21 AJ	18	21	15	22 ARSTU	39 PRSTU A	9 S	5	12 S	11 S

MILLENNIALS – 2020 Survey

Q24. How confident are you feeling today about achieving your current work and career goals over time?

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/ HS	HS/ Comp	Some /PSE	PSE/ Comp	Post/ grad	Very/ Strg	Somw/ Strg	SmVy/ Weak	Many/ Day	1-2/ Day	Week/ Mnth	Rare/ Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
NET: Confident -----	73 RPLEF S	71	74	74	60	66	74 EF	80 AEFG	90 AEFGH	89 AKL	82 AL	58	75 P	76 AP	73 P	63	83 AR	69	69	75 S	83 AST
Very confident	21 ROKLF T	20	20	23	20	19	19	24 F	30 AEFG	55 AKL	18 L	13	29 ANOP	21	17	20	30 AR	17	21	19	29 AST
Somewhat confident	52 PJLEF SM	51	54	51	40	47	54 EF	57 AEF	60 AEF	34	64 AJL	45 J	46	56 AMP	56 AMP	43	52	52	48	56 AS	53
NET: Not Confident -----	27 NJKHI UQ	29	26	26	40 AGHI	34 AGHI	26 HI	20 I	10	11	18 J	42 AJK	25	24	27	37 AMNO	17	31 AQ	31 ATU	25 U	17
Not very confident	20 QJKHI U	21	19	21	25 HI	25 AGHI	20 I	17 I	9	8	15 J	31 AJK	19	19	21	24	14	23 AQ	23 TU	19 U	15
Not at all confident	6 JKHID UQN	7 D	7	5	15 AFGHI	9 AGHI	6 HI	3	1	3	3	12 AJK	6	4	6	13 AMNO	3	8 AQ	7 U	6 U	2

MILLENNIALS – 2020 Survey

Q24. How confident are you feeling today about achieving your current work and career goals over time?

TOTAL	Employment Status						Household income				Generation in Canada			Ethnicity						
	Emp1/ FT	Emp1/ PT	Self/ Emp1	Stud/ ent	Look/ work	Not/ look	<\$30k	\$30k- \$60k	\$60k- \$100k	\$100k +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	White	Abor	Black	Chin/ ese	Sou/ Asian	Other	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
NET: Confident -----	73 OHFG	83 CDEFG A	73 FG	73 FG	77 FG	51 FG	51 FG	61 H	71 H	77 AHI	85 AHIJ	73 N	71 M	77 ALM	71 O	67 P	85 AOPT	77 R	81 AOP	77 OP
Very confident	21 OICFG	25 ACFG	16	21 F	24 CFG	12	17	19	16	25 AHI	27 AHI	21	20	22	19	20	36 AOPRT	16	32 AOPR	25 OR
Somewhat confident	52 HFG	59 AFG	57 FG	52 FG	53 FG	39	34	43	56 AH	53 H	58 AH	51	51	55	52	47	49	61 AOPQS	49	52
NET: Not Confident -----	27 SNJKB Q	17	27 B	27 B	23 B	49 ABCDE	49 ABCDE	39 AIJK	29 JK	23 K	15	27 N	29 N	23	29 AQST	33 QST	15	23	19	23 Q
Not very confident	20 QKB	14	22 B	23 B	20 B	36 ABCDE	29 ABCE	26 AJK	23 K	19 K	11	21	21	19	21 Q	27 QST	14	19	17	17
Not at all confident	6 NJKBE QS	3	5	4	3	13 ABCDE	20 BCDEF A	13 AIJK	6 J	3	4	7 N	7 N	4	8 AQRS	6 Q	1	4	1	5 QS

MILLENNIALS – 2020 Survey

Q24. How confident are you feeling today about achieving your current work and career goals over time?

	Gender		Province							Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ Wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
NET: Confident -----	73 QNLFC P	77 AC	71	76	81 AFGI	68	68	76 F	71	92 AKL	75 L	42	75 ANO	58	68 N	68 Q	57	80 APQU	87 APQRTU	77 PQU	67 Q
Very confident	21 QUKLI P	22	20	23	25 AFI	20	20	22	17	40 AKL	15 L	9	21	17	23	15 Q	9	27 APQU	38 APQRTU	23 PQU	13
Somewhat confident	52 NOLF	54 A	51	53	56 AF	48	48	55 F	55 F	52 L	59 AJL	33	54 ANO	41	45	53	49	54	50	55	53
NET: Not Confident -----	27 SMJEB R	23	29 AB	24	19 AEH	32 AEH	32 E	24	29 E	8	25 J	58 AJK	25	42 AMO	32 M	32 ARST	43 PRSTU A	20 S	13	23 S	33 RST
Not very confident	20 SMJEB R	19	22	16	16 ADEH	23 ADEH	24 E	18	22 E	7	22 AJ	36 AJK	19	32 AMO	23	25 ARS	28 ARST	16 S	11	20 S	23 S
Not at all confident	6 MJKEB RST	5	8 AB	8 E	3	8 AE	8 E	5	6	2	3 J	22 AJK	6	10 M	9	7 RST	14 APRST	4	2	3	10 RST

MILLENNIALS – 2020 Survey

Q25. Do you have plans, or are you considering, getting further education at the college, university or post-graduate level, including trades and apprenticeship training?

SUBSAMPLE: In school or do not yet have post-secondary education

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	1264	409	395	460	214	828	187	35	-	156	538	569	224	388	421	230	321	943	224	494	201
Unweighted Total	1123	393	362	368	207	714	160	42	-	139	475	509	202	344	371	206	283	840	203	436	179
Yes	32 RPLFB	27	30	38 ABC	29	30	42 AEF	43	-	49 AKL	33 L	26	38 P	32 P	34 P	22	49 AR	26	33	33	40 A
No	34 QGD	43 AD	39 AD	23	39 G	37 AG	19	29	-	28	36	35	29	37	31	42 AMO	25	38 AQ	33	34	35
Currently enrolled in post-secondary/graduate level	8 PEFB	6	7	10 AB	3	4	27 AEF	14	-	8	7	8	10 P	8 P	8 P	3	9	7	9	9	7
Uncertain	26 UQJGH	24	24	29	29 GH	29 AGH	12	14	-	14	24 J	30 AJK	22	23	26	33 AMN	17	29 AQ	24	24	18

MILLENNIALS – 2020 Survey

Q25. Do you have plans, or are you considering, getting further education at the college, university or post-graduate level, including trades and apprenticeship training?

SUBSAMPLE: In school or do not yet have post-secondary education

	Employment Status						Household income				Generation in Canada			Ethnicity						
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30k	\$30k- \$60k	\$60k- \$100k	\$100k +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	White	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	1264	525	160	108	129	159	251	420	389	322	128	863	248	153	916	105	38	37	47	109
Unweighted Total	1123	457	143	95	116	146	230	378	342	285	113	754	225	144	796	97	55	33	34	97
Yes	32 OLG	33 G	32 G	34 G	47 ABCG	36 G	22	32	31	35	29	30	33	42 AL	26	47 AO	48 AO	44 O	53 AO	50 AO
No	34 STCEF PQ	41 ACEF	26 E	32 E	8	25 E	41 ACEF	33	33	37	39	35	37	28	39 APQST	23	21	37	20	23
Currently enrolled in post-secondary/graduate level	8 LBG	5 G	11 BG	8	42 BCDFG A	7 G	2	8	8	7	8	6	9	14 AL	7	5	15	10	6	10
Uncertain	26 TMNBE R	21 E	31 BE	26 E	3	32 BE	34 ABE	27	28	22	24	29 AMN	20	16	28 AQRT	26 R	16	10	21	17

MILLENNIALS – 2020 Survey

Q25. Do you have plans, or are you considering, getting further education at the college, university or post-graduate level, including trades and apprenticeship training?

SUBSAMPLE: In school or do not yet have post-secondary education

	Gender			Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ Wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	1264	603	634	68	255	494	90	187	170	290	652	321	952	125	131	471	253	156	219	133	30
Unweighted Total	1123	538	566	61	217	441	86	169	149	261	579	283	844	110	114	392	253	121	188	131	38
Yes	32 PQ	32	32	31	28	29	37	39 EF	36	34	31	31	31	38	27	28 Q	16	41 APQ	53 APQRTU	35 Q	26
No	34 RSLG	36	33	33	45 AFGH	33	25	30	34	39 L	36 L	28	36 A	30	38	36 RS	54 PRSTU A	21	22	33 RS	22
Currently enrolled in post-secondary/graduate level	8	6	9	7	8	9	9	5	6	9	7	8	7	8	11	7	5	16 APQST	6	5	14
Uncertain	26 SJE	26	26	30	19	29	29	26	23	18	26 J	32 AJ	26	25	25	30 AS	26 S	23	18	27 S	38 S

MILLENNIALS – 2020 Survey

Q26. How valuable have you found your post-secondary education to have been so far in your life, in terms of helping you achieve your life goals?

SUBSAMPLE: Completed post-secondary degree

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	Early	Mid	Late		Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	Smvy/weak	Many/Day	1-2/Day	week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	855	238	280	337	-	-	-	615	240	151	423	281	226	320	262	47	303	552	220	314	235
Unweighted Total	1081	328	392	361	-	-	-	789	292	186	526	369	294	404	323	60	383	698	280	406	283
NET: Helpful -----	81 ROLH	77	83	82	-	-	-	78	89 AH	91 AKL	85 AL	70	84 OP	86 AOP	75	70	89 AR	77	77	82	84 S
Very helpful	36 ROPLH	33	38	36	-	-	-	32	47 AH	57 AKL	34	28	49 ANOP	35 P	29 P	17	41 AR	33	41 AT	31	37
Somewhat helpful	T 45 SMJ	45	44	46	-	-	-	46	42	34	51 AJL	42	34	51 AM	46 M	53 M	47	44	36	51 AS	47 S
NET: Not Helpful -----	19 QNJKI	23	17	18	-	-	-	22 AI	11	9	15 J	30 AJK	16	14	25 AMN	30 MN	11	23 AQ	23 U	18	16
Not very helpful	14 QNJI	16	12	12	-	-	-	16 AI	8	7	13 J	18 AJK	12	10	19 AMN	16	9	16 AQ	15	14	12
Not at all helpful	5 QJKI	6	5	5	-	-	-	6 AI	3	2	2	12 AJK	4	4	6	14 MN	3	7 AQ	8	5	4

MILLENNIALS – 2020 Survey

Q26. How valuable have you found your post-secondary education to have been so far in your life, in terms of helping you achieve your life goals?

SUBSAMPLE: Completed post-secondary degree

	Employment Status						Household income				Generation in Canada			Ethnicity						
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K- \$60K	\$60K- 100K	\$100K +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	White	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	855	595	90	53	72	59	37	102	193	323	237	451	171	233	514	22	35	83	101	96
Unweighted Total	1081	759	106	67	85	73	54	124	247	402	308	557	217	307	620	26	111	104	94	121
NET: Helpful -----	81 HDFG	86 CDEFG A	77 F	69	72	61	64	68	77	83 H	87 AHI	81	78	84	79	76	89 AO	82	86	85
Very helpful	36 RMHDF	40 ADF	41 DF	25	32 F	12	29 F	25	32	36 H	43 AHI	40 AM	25	37 M	38 R	34	50 AORT	21	42 RT	29
Somewhat helpful	45 OLC	46 C	35	44	40	49	35	43	45	47	43	41	53 AL	47	42	42	39	61 AOQS	43	56 AOQ
NET: Not Helpful -----	19 QKB	14	23 B	31 AB	28 B	39 ABC	36 AB	32 AJK	23 K	17	13	19	22	16	21 Q	24	11	18	14	15
Not very helpful	14 QB	10	19 B	22 B	23 AB	25 AB	24 B	20 K	15	13	10	13	14	13	15 Q	14	6	14	9	14
Not at all helpful	5 TNJKB	4	4	10	5	14 ABE	12	12 AJK	8 JK	4	3	6 N	8 N	3	6 T	11	5	4	5	1

MILLENNIALS – 2020 Survey

Q26. How valuable have you found your post-secondary education to have been so far in your life, in terms of helping you achieve your life goals?

SUBSAMPLE: Completed post-secondary degree

	Gender			Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ Wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	855	436	399	59	273	309	40	71	103	312	450	94	698	37	73	202	92	176	248	89	48
Unweighted Total	1081	558	505	75	330	395	54	102	125	388	575	118	889	48	88	236	142	183	291	138	91
NET: Helpful -----	81 QL	83	80	84	83	78	77	78	86 F	91 AKL	79 L	57	82	72	76	78 Q	61	77 Q	93 APQR TU	82 Q	83 Q
Very helpful	36 QKLFH P	37	35	30	47 ADFH I	30	38	26	33	49 AKL	31 L	15	37	27	34	26	19	42 PQ	45 APQT	32 Q	47 APQT
Somewhat helpful	45 RE	45	45	54 E	36	48 E	39	52 E	53 E	42	48	42	45	44	43	52 ARU	42	35	48 R	50 R	36
NET: Not Helpful -----	19 SJ	17	20	16	17	22 I	23	22	14	9	21 J	43 AJK	18	28	24	22 S	39 PRSTU A	23 S	7	18 S	17 S
Not very helpful	14 SJ	14	14	10	14	14	13	16	11	7	16 AJ	23 AJ	13	19	16	16 S	27 PRSTU A	15 S	6	15 S	10
Not at all helpful	5 SJE B	4	7	5	3	7 EI	9	6	3	2	5 J	20 AJK	5	10	8	6 S	11 AST	7 S	2	4	7

MILLENNIALS – 2020 Survey

Q27. If you could do it over again, would you have:

SUBSAMPLE: Completed post-secondary degree

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	Smvy/Weak	Many/Day	1-2/Day	Week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	855	238	280	337	-	-	-	615	240	151	423	281	226	320	262	47	303	552	220	314	235
Unweighted Total	1081	328	392	361	-	-	-	789	292	186	526	369	294	404	323	60	383	698	280	406	283
Gotten the same post-secondary education as you did	46 ROLHB	40	46	50 AB	-	-	-	43	51 AH	56 AL	48 L	36	51 AO	48 O	39	39	51 AR	43	47	42	48
Pursued a different type of post-secondary education	46 J	50	45	44	-	-	-	48	41	35	45 J	53 AJK	41	45	51 AM	43	43	48	45	52 AU	42
Done something else instead of getting a post-secondary education	8 QD	11 D	10	6	-	-	-	9	8	8	7	11	8	7	9	18 N	6	10 AQ	9	6	10

MILLENNIALS – 2020 Survey

Q27. If you could do it over again, would you have:

SUBSAMPLE: Completed post-secondary degree

	Employment Status							Household income				Generation in Canada			Ethnicity					
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K- \$60K	\$60K- \$100K	\$100K +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	White	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	855	595	90	53	72	59	37	102	193	323	237	451	171	233	514	22	35	83	101	96
Unweighted Total	1081	759	106	67	85	73	54	124	247	402	308	557	217	307	620	26	111	104	94	121
Got the same post- secondary education as you did	46 IF	50 ACF	36	39	40	26	49 F	37	37	48 HI	53 AHI	49 AM	41	42	47	58	45	47	39	41
Pursued a different type of post-secondary education	46 KBG	44	52 G	53 G	51 G	61 ABG	31	43	53 AK	47	41	45	48	46	45	37	44	47	46	51
Done something else instead of getting a post-secondary education	8 LJB	7	11	7	9	12	20 AB	20 AIJK	10	5	7	6	11 L	11 L	8	5	10	6	15 AR	7

MILLENNIALS – 2020 Survey

Q27. If you could do it over again, would you have:

SUBSAMPLE: Completed post-secondary degree

	Gender		Province							Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ Wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	855	436	399	59	273	309	40	71	103	312	450	94	698	37	73	202	92	176	248	89	48
Unweighted Total	1081	558	505	75	330	395	54	102	125	388	575	118	889	48	88	236	142	183	291	138	91
Gotten the same post-secondary education as you did	46 QTKL	45	47	43	54 AFGH	42	37	38	45	55 AKL	42 L	30	47	52	43	40	34	52 APQT	51 APQT	37	56 APQT
Pursued a different type of post-secondary education	46 SJE	47	45	50	41	47	52	54 E	47	37	50 AJ	58 AJ	46	42	46	51 RS	56 ARSU	40	40	57 ARSU	39
Done something else instead of getting a post-secondary education	8 E	8	8	7	5	11 AE	11	8	8	8	8	13	8	6	11	8	11	8	10	6	5

MILLENNIALS – 2020 Survey

Q28. How important do you believe it is to have a post-secondary (college or university) degree to have a fulfilling life?

	Age Cohort			Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation			
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	Week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
Essential	29 ROPLFS	28	31	28	27	21	28 F	34 AFG	52 AEFGH	52 AKL	29 L	21	37 AOP	33 AOP	23	21	41 AR	24	23	30 S	43 AST
Important but not essential	54 QMJICU	54	50	58 AC	48	56 EI	56 I	56 I	43	37	58 AJ	55 J	47	52	62 AMNP	51	47	57 AQ	59 AU	55 U	44
Not all that important	17 JKHIDUQN	18 D	19 D	14	25 AGHI	23 AGHI	16 HI	11 I	5	11	12	24 AJK	16	14	15	28 AMNO	13	18 AQ	18	16	14

MILLENNIALS – 2020 Survey

Q28. How important do you believe it is to have a post-secondary (college or university) degree to have a fulfilling life?

	Employment Status						Household income				Generation in Canada			Ethnicity						
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30k	\$30k- \$60k	\$60k- \$100k	\$100k +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	white	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
Essential	29 OLHFG	32 ADFG	33 FG	25	32 FG	24	20	25	28	32 H	32 H	25	27	45 ALM	24	28	41 AOP	35 O	52 AOPR	42 AOP
Important but not essential	54 SN	53	51	52	59 C	57	55	55	57	53	52	55 N	57 N	47	56 AS	52	51	58 S	42	52
Not all that important	17 STNBE QR	15 E	16 E	22 ABE	8	19 E	26 ABCEF	21 AIJ	15	15	16	20 AMN	16 N	8	20 AQRST	19 QRST	7	7	6	6

MILLENNIALS – 2020 Survey

Q28. How important do you believe it is to have a post-secondary (college or university) degree to have a fulfilling life?

	Gender			Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ Wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
Essential	29 UNKLI PQR	30	29	26	35 ADGHI	31 HI	26	25	22	38 AKL	27	23	30 AN	19	26	24 QU	16	24 QU	54 APQRTU	32 PQRU	13
Important but not essential	54 SMJ	54	55	57	52	53	58	53	60 AEF	47	57 AJ	55 J	53	64 AM	58	59 AS	55 S	58 S	42	52 S	65 AQST
Not all that important	17 SE	17	17	17	13	16	16	22 AEF	18 E	15	16	21 AJK	17	17	16	18 S	29 APRST	18 S	4	16 S	22 S

MILLENNIALS – 2020 Survey

Q31. Are you currently:

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	Smvy/Weak	Many/Day	1-2/Day	week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
Employed full time (30 hours or more/ week)	53 PLEFDR	55 D	56 AD	48	24	44 E	51 EF	68 AEFG	74 AEFGH	60 AL	55 AL	47	60 AOP	56 AOP	50 P	38	57 AR	51	53	54	64 AST
Employed part time (less than 30 hours/week)	12 RIC	11 C	8	16 ABC	9	12	16 AEHI	11	9	13	13	11	11	12	13	12	15 AR	11	10	13	12
Self employed (full or part time)	9 RMLH	9	9	8	10 H	9 H	11 AH	5	8	9	10 AL	7	7	8	11 AMP	7	13 AR	7	10	8	9
Student (full time)	5 EFB	2	5 B	8 ABC	2	4	8 AEF	6 EF	5	4	5	6	6	5	6	4	7	5	7	6	4
Student (part time)	3 ROIB	2	3	5 ABC	5	3	4 I	3	2	3	4	3	5 O	4 O	2	3	5 AR	3	3	4	2
Looking for work	10 QNJHIU	9	11	11	18 AGHI	13 AGHI	9 I	8 I	3	7	9	13 AJK	10	8	12 N	13 N	8	11 AQ	11 U	11 U	6
Not looking for work at this time	14 JKGHI TUQMN	15	14	12	35 AFGHI	21 AGHI	10 HI	5 I	2	10	10	18 AJK	10	11	13	26 AMNO	6	16 AQ	12 U	11 U	7
Other	* NH	*	*	1	2 H	*	*	*	-	-	*	1	1	*	*	1	*	*	*	*	*
DK/NA	*	-	*	*	*	-	*	-	-	*	-	*	*	*	-	-	-	*	*	-	-

MILLENNIALS – 2020 Survey

Q31. Are you currently:

	Employment Status							Household income				Generation in Canada			Ethnicity					
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K- \$60K	\$60K- \$100K	\$100K +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	white	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
Employed full time (30 hours or more/ week)	53 CDEFG PH	100	5 G	8 FG	11 CFG	3	1	18	54 H	64 AHI	78 AHIJ	53	50	54	54 AP	28	54 P	64 AOPT	53 P	51 P
Employed part time (less than 30 hours/week)	12 KBDFG OL	1 G	100	7 BG	15 BDFG	4 BG	*	16 AK	14 K	12 K	6	11	15 AL	14 L	11	12	12	11	18 O	19 AOR
Self employed (full or part time)	9 KBCFG N	1 G	5 BG	100	6 BG	3 G	*	10 K	7	10 IK	6	8	12 ALN	7	8	11	11 R	5	9	10
Student (full time)	5 JKBFG OL	*	6 BG	3 B	62 BCDFG	3 B	1	10 AIJK	5 K	4	2	4	7 AL	6	4	6	11 AOT	9	8	5
Student (part time)	3 JBG	1	5 BG	3 B	39 BCDFG	5 BG	1	5 AJK	4 J	2	3	3	3	4	3	5	5	2	3	5
Looking for work	10 KBCDG RJ	1	3 B	4 B	9 BCDG	100	2	19 AIJK	12 JK	6 K	3	11	9	11	10 R	23 OQRST A	13 R	3	8	10 R
Not looking for work at this time	14 BCDEF MNIJK QRST	*	*	*	3 B	2 B	100	29 AIJK	10 K	8 K	5	16 AMN	11	10	15 AQRST	22 OQRST A	6	9	8	9
Other	*	-	-	-	-	*	-	1	*	*	*	*	1	*	*	3	*	1	-	-
DK/NA	*	-	-	-	-	-	-	*	-	-	-	*	-	-	*	-	-	-	-	-

MILLENNIALS – 2020 Survey

Q31. Are you currently:

	Gender		Province							Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ Wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
Employed full time (30 hours or more/ week)	53 TNOLC Q	62 AC	44	52	59 AFGHI	51	48	51	50	62 AKL	52 L	40	56 ANO	37	45	55 QT	47	53 T	59 AQT	42	51
Employed part time (less than 30 hours/week)	12 B	10	15 AB	13	10	13	12	12	13	11	13	12	12	17	12	11	12	11	15	15	13
Self employed (full or part time)	9 QE	8	9	12 E	6	9	7	13 AEFGI	7	8	9	10	8	9	14 AMN	8	6	11 Q	8	10 Q	13 Q
Student (full time)	5 H	6	5	4	7 AH	5	4	3	5	5	5	6	5	7	6	6	4	6	6	4	8
Student (part time)	3 MJDB	3	4 AB	1	5 D	3	3	4	3	2	4 J	4	3	5	5	3	3	5 AP	3	3	5
Looking for work	10 SJ	11	10	7	9	10	15 D	10	12	6	10 J	18 AJK	10	11	13	10	10	12 S	7	14 AS	8
Not looking for work at this time	14 SMJEB R	7	19 AB	21 AEF	10	14 E	16	13	14	11	14	17 AJ	12	22 AMO	13	12 S	24 APRSU	10	7	20 APRSU	11
Other	*	*	1	-	-	*	1	1	1	*	*	1	*	*	1	1	*	*	*	1	1
DK/NA	*	*	-	-	-	*	-	-	-	-	-	*	*	*	-	-	*	-	-	-	1

MILLENNIALS – 2020 Survey

Q32. Do you currently earn or have enough money to lead the kind of life you want, or not?

	Age Cohort			Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation			
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	Week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
Yes	38 LEFGD ROP	40	40	35	25	32 E	33 E	49 AEFG	61 AEFGH	58 AKL	41 AL	29	42 OP	44 AOP	35 P	25	49 AR	34	39	36	53 AST
No	62 NJKHI UQ	60	60	65 A	75 AFGHI	68 AHI	67 AHI	51 I	39	42	59 J	71 AJK	58	56	65 AMN	75 AMNO	51	66 AQ	61 U	64 U	47

MILLENNIALS – 2020 Survey

Q32. Do you currently earn or have enough money to lead the kind of life you want, or not?

	Employment Status						Household income				Generation in Canada			Ethnicity						
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K- \$60K	\$60K- \$100K	\$100K +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	white	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
Yes	38 CDEFG PQLHI	49 CDEFG A	31 F	32 F	31 F	17	26 F	19	33 H	47 AHI	59 AHIJ	36	43 AL	40	38 P	23	31	50 AOPQ	47 AOPQ	41 PQ
No	62 SMJKB R	51	69 AB	68 AB	69 AB	83 BCDEG A	74 AB	81 AIJK	67 AJK	53 K	41	64 AM	57	60	62 RS	77 AORST	69 ARST	50	53	59

MILLENNIALS – 2020 Survey

Q32. Do you currently earn or have enough money to lead the kind of life you want, or not?

	Gender		Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS						
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ Wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
Yes	38 NKLFC QT	43 AC	34	39	47 AFGHI	35	35	38	34	58 AKL	35 L	18	39 N	28	37	35	33	36	53 APQRTU	31	36
No	62 SJEB	57	66 AB	61	53	65 AE	65 E	62 E	66 E	42	65 AJ	82 AJK	61	72 AM	63	65 S	67 AS	64 S	47	69 AS	64 S

MILLENNIALS – 2020 Survey

Q33. Do you think you will be able to earn or have enough money in the future to lead the kind of life you want, or not?

SUBSAMPLE: If “no” in Q.33

	Age Cohort			Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation			
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	Smvy/Weak	Many/Day	1-2/Day	week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	1650	500	503	647	161	563	518	314	94	154	723	773	334	495	563	259	402	1248	357	655	239
Unweighted Total	1620	534	526	560	155	485	452	409	119	159	704	757	341	492	545	242	406	1214	357	642	245
Yes	63 RPLFB	54	61 B	72 ABC	57	54	70 AEF	69 AEF	73 AEF	73 AL	69 AL	56	68 P	63 P	65 P	55	72 AR	61	63	64	69
No	37 KGHID QJ	46 ACD	39 D	28	43 GHI	46 AGHI	30	31	26	27	31	44 AJK	32	36	35	45 AMNO	28	39 AQ	37	36	31
DK/NA	*	*	-	-	-	-	-	-	1	-	*	-	-	*	-	-	-	*	-	*	-

MILLENNIALS – 2020 Survey

Q33. Do you think you will be able to earn or have enough money in the future to lead the kind of life you want, or not?

SUBSAMPLE: If “no” in Q.33

	Employment Status							Household income				Generation in Canada			Ethnicity					
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K- \$60K	\$60K- \$100K	\$100K +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	white	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	1650	719	228	158	161	230	267	526	504	428	189	1052	309	289	1127	117	70	71	99	146
Unweighted Total	1620	732	216	149	155	222	256	495	492	431	198	981	311	328	1051	111	135	74	80	150
Yes	63 OHG	66 G	62 G	76 ABCG	73 ACG	68 G	49	57	62	69 AHI	73 AHI	62	60	70 ALM	60	69 AOPRT	81	59	71 O	70 O
No	37 NJKDE Q	34 D	38 DE	24	27	32	51 BCDEF A	43 AJK	38 JK	31	27	37 N	40 N	30	40 AQST	31 Q	19	41 Q	29	30 Q
DK/NA	*	*	-	-	-	-	-	-	-	-	*	*	-	-	*	-	-	-	-	-

MILLENNIALS – 2020 Survey

Q33. Do you think you will be able to earn or have enough money in the future to lead the kind of life you want, or not?

SUBSAMPLE: If "no" in Q.33

	Gender		Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS						
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ Wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	1650	733	876	97	328	675	105	217	229	316	903	431	1277	144	168	552	284	292	250	204	68
Unweighted Total	1620	731	855	97	322	662	107	216	216	314	900	406	1263	134	156	491	311	249	244	232	93
Yes	63 PQNL	66	61	55	64	63	59	71 ADFGI	61	78 AKL	68 AL	43	65 N	53	63	59 Q	47	74 APQU	71 APQ	74 APQU	61 Q
No	37 STJKH R	34	39	45 H	36	37 H	41 H	29	39 H	22	32 J	57 AJK	35	47 AM	37	41 ARST	53 PRSTU A	26	28	26	39 RT
DK/NA	*	*	-	-	-	-	-	-	*	-	*	-	*	-	-	-	-	-	*	-	-

MILLENNIALS – 2020 Survey

Q44. In your view, how well do you think the country's major institutions (such as governments, post-secondary institutions and the private sector) have been doing to support the needs and aspirations of people in your generation? Have they done:

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	Smvy/weak	Many/Day	1-2/Day	week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
An excellent job	10 RPLFC T	11	8	12 C	10	9	10	10	20 AEFGH	34 AKL	9 L	4	16 ANOP	9	9 P	6	19 AR	7	10	8	20 AST
A good job	36 SMPLD	37 D	38 D	32	35	33	34	39 F	42 AFG	36 L	44 AJL	26	32	40 AMP	36 P	30	37	35	27	39 AS	39 S
An only fair job	38 QMJKI U	38	37	39	35	41 AI	38 I	37 I	30	21	36 J	46 AJK	33	37	41 AM	41 M	31	41 AQ	41 U	40 U	28
A poor job	16 QOJKI TU	14	16	17	20 I	17 I	17 I	14 I	9	9	11	24 AJK	19 O	15	13	23 ANO	13	17 AQ	23 ATU	13	12

MILLENNIALS – 2020 Survey

Q44. In your view, how well do you think the country's major institutions (such as governments, post-secondary institutions and the private sector have been doing to support the needs and aspirations of people in your generation? Have they done:

	Employment Status						Household income				Generation in Canada			Ethnicity						
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30k	\$30k- \$60k	\$60k- \$100k	\$100k +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	white	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
An excellent job	10 OLFG	12 AFG	11	11 F	11 F	6	7	10	10	10	12	8	10	17 ALM	8	9	13 O	8	29 OPQRT A	17 AOPR
A good job	36 OL	36	38	32	36	33	35	34	34	38	35	33	36	43 ALM	34	35	45 AO	38	44 AO	40
An only fair job	38 SN	38	37	42	37	38	39	35	40	38	39	41 AN	37 N	30	41 APQST	33 S	31 S	38 S	21	33 S
A poor job	16 STNJB Q	15	15	14	17	23 ABCD	19	20 AIJK	16	14	15	18 AN	17 N	10	18 AQST	23 AQST	11	15 S	5	10

MILLENNIALS – 2020 Survey

Q44. In your view, how well do you think the country's major institutions (such as governments, post-secondary institutions and the private sector have been doing to support the needs and aspirations of people in your generation? Have they done:

	Gender		Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS						
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
An excellent job	10 UMKLI PQRT	11	10	13 I	10 I	11 I	16 I	11 I	6	18 AKL	7	8	10	8	10	6 Q	4	5	31 APQRTU	6	3
A good job	36 UNLHC QR	39 AC	33	38 H	39 AH	35 H	35	28	36 H	41 AL	37 L	24	36 N	25	33	38 QRU	30 U	29 U	46 APQRTU	34 U	17
An only fair job	38 SJB	34	42 AB	39	38	37	32	40	40	32	42 AJ	37	38	41	41	39 S	46 APS	47 APS	19	41 S	47 AS
A poor job	16 SJKDE	16	16	10	13	17 D	17	20 ADE	18 D	9	14 J	32 AJK	16	26 AMO	17	16 S	21 AS	19 S	5	19 S	32 APQRST

MILLENNIALS – 2020 Survey

Q45. Generally speaking, would you say that:

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	Smvy/weak	Many/Day	1-2/Day	week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
Most people can be trusted	36 RPLEF	36	38	33	18	28 E	35 EF	47 AEFG	51 AEFG	52 AKL	40 AL	25	41 AOP	41 AOP	33 P	19	46 AR	31	38	35	49 AST
You cannot be too careful in dealing with people	64 NJKHI UQM	63	62	67	82 AFGHI	72 AGHI	65 HI	53	49	48	60 J	75 AJK	58	59	67 MN	81 AMNO	53	69 AQ	62 U	65 U	51
DK/NA	*	*	-	*	-	*	-	*	*	*	-	*	*	-	*	-	*	*	-	*	-

MILLENNIALS – 2020 Survey

Q45. Generally speaking, would you say that:

	Employment Status							Household income				Generation in Canada			Ethnicity					
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K- \$60K	\$60K- 100K	\$100K +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	white	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
Most people can be trusted	36 PHFG	41 ADFG	40 FG	34 G	38 FG	28	21	25	34 H	40 AHI	46 AHI	34	35	41 AL	34 P	23	29	49 AOPQ	43 AOPQ	41 OPQ
You cannot be too careful in dealing with people	64 SNJKBR	59	60	66 B	62	72 ABCE	79 ABCDE	75 AIJK	65 JK	60	54	66 N	65	59	65 RS	77 AORST	71 RST	51	57	59
DK/NA	*	*	-	-	-	*	-	*	*	-	-	*	-	-	*	-	-	-	-	-

MILLENNIALS – 2020 Survey

Q45. Generally speaking, would you say that:

	Gender			Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ Wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
Most people can be trusted	36 PQTLC	41 AC	30	43 F	37	34	35	33	36	45 AKL	36 L	21	36	33	34	28	26	40 APQT	50 APQRT	29	60 APQRST
You cannot be too careful in dealing with people	64 RSUJB	59	69 AB	57	63	66 D	65	66	64	55	64 J	79 AJK	64	67	66	72 ARSU	74 ARSU	60 SU	50 U	70 ARSU	40
DK/NA	*	*	*	-	*	-	-	*	-	*	*	-	-	*	*	*	-	-	*	*	-

MILLENNIALS – 2020 Survey

Q46A. Now a few questions about the level of trust you have in various institutions.
Using a scale of 1 to 5, where "1" means "no confidence at all" and "5" means "a great deal of confidence", how much confidence do you have in:

The justice system and the courts

	Age Cohort				Education					Belonging to Community			Follow news/events				volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVv/Weak	Many/Day	1-2/Day	week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
NET: High confidence -----	29 OPLEF SR	31	30	27	17	23	27 E	36 AEFG	49 AEFGH	48 AKL	29 L	21	36 AOP	33 AOP	25 P	15	34 AR	26	23	29 S	42 AST
A great deal of confidence.....5	8 ROPLF T	9	7	7	5	6	7	10 AEF	14 AEFGH	22 AKL	7 L	4	12 ANOP	9 OP	5	3	11 AR	6	7	6	13 AST
4	21 SPLEF	22	22	20	13	17	20 E	26 AEFG	34 AEFGH	26 AL	23 L	18	23 P	25 AOP	20 P	12	23	20	16	23 AS	30 AST
3	35 UQMJ	36	33	36	29	36	34	38 E	33	25	38 AJ	35 J	30	36 M	37 M	37 M	32	36 AQ	36 U	38 AU	28
NET: Low confidence -----	36 NJKHI TU	34	38	37	53 AFGHI	42 AHI	39 HI	26 I	19	26	32 J	44 AJK	34	31	39 N	48 AMNO	34	37	40 ATU	32	29
2	22 UJHI	21	21	23	27 HI	25 AHI	23 HI	18 I	13	14	20 J	26 AJK	19	21	25 AM	20	21	22	24 U	21	18
No confidence at all.....1	14 UNKHI T	13	16 B	14	27 AFGHI	17 AHI	16 HI	8	6	12	12	18 AJK	15 N	10	14 N	27 AMNO	13	15	16 TU	12	11
MEAN	2.9 PLEFG SRO	2.9 A	2.8	2.8	2.4	2.7 E	2.8 E	3.1 AEFG	3.4 AEFGH	3.3 AKL	2.9 AL	2.6	3.0 AOP	3.0 AOP	2.8 P	2.4	3.0 AR	2.8	2.7	2.9 AS	3.1 AST

MILLENNIALS – 2020 Survey

Q46A. Now a few questions about the level of trust you have in various institutions.
Using a scale of 1 to 5, where "1" means "no confidence at all" and "5" means "a great deal of confidence", how much confidence do you have in:

The justice system and the courts

	Employment Status							Household income				Generation in Canada			Ethnicity					
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K- \$60K	\$60K- 100K	\$100K +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	White	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
NET: High confidence -----	29	32	30	26	26	25	22	25	27	31	33	25	25	48	25	24	31	35	49	39
	OLMHG	AFG	G							H	AHI			ALM				OP	AOPQR	AOP
A great deal of confidence....5	8	8	8	5	7	7	7	8	8	8	8	6	6	16	6	3	7	9	21	14
	OPL													ALM				P	AOPQR	AOPQ
4	21	24	22	20	20	18	15	17	19	24	25	19	19	32	19	20	24	26	28	26
	OLHG	AFG	G							HI	AHI			ALM				AO	AO	O
3	35	36	31	37	36	32	33	33	37	34	35	35	38	31	36	24	37	42	31	35
	PN												N		P		P	P		P
NET: Low confidence -----	36	32	38	37	38	43	45	42	36	34	32	40	37	22	39	52	32	23	20	25
	STNKB R		B			AB	AB	AIJK				AN	N		ARST	OQRST A	S			
2	22	20	24	18	25	23	26	21	23	21	22	23	23	15	23	26	21	16	13	16
	STN						ABD					AN	N		ARST	RST	S			
No confidence at all....1	14	12	14	19	13	20	19	21	13	14	10	17	14	7	16	26	10	7	7	9
	STNKB R		B			ABE	AB	AIJK		K		AN	N		ARST	OQRST A				
MEAN	2.9 PLHFG O	3.0 ADF	2.9 G	2.7	2.8	2.7	2.6	2.7	2.8 H	2.9 H	3.0 AHI	2.7	2.8	3.4 ALM	2.8 P	2.5	3.0 OP	3.1 AOP	3.4 OPQRT A	3.2 AOPQ

MILLENNIALS – 2020 Survey

Q46A. Now a few questions about the level of trust you have in various institutions.
Using a scale of 1 to 5, where "1" means "no confidence at all" and "5" means "a great deal of confidence", how much confidence do you have in:

The justice system and the courts

	Gender			Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ Wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
NET: High confidence -----	29 RNKLI PQ	31 A	27	36 GI	33 AFGHI	28	24	27	24	42 AKL	27 L	15	28 N	21	30 N	24	21	24	47 APQRTU	28 Q	24
A great deal of confidence.....5	8 QUOKL P	8	7	8	8	8	6	8	6	15 AKL	5 L	3	7	5	5	3	4	6	21 APQRTU	6	4
4	21 QL	22	20	28 HI	25 AFHI	20	19	19	17	27 AKL	21 L	12	21	17	25 N	21	17	18	26 AQR	23	20
3	35 SJL	34	36	32	36	36	37	31	34	31	40	28	36	31	32	38	39	34	29	32	40
NET: Low confidence -----	36 SJKE	35	37	33	30	36 E	39 E	42 AE	43 ADEF	27	33 J	57 AJK	36	47 AMO	38	38 S	40 S	42 AS	23	39 S	36 S
2	22 SJE	22	21	20	18	23 E	26	23	23	18	21	30 AJK	22	23	20	23 S	21 S	25 S	15	24 S	24 S
No confidence at all.....1	14 SJKEB	13	15	13	12	13	13	19 AEF	19 AEF	10	13 J	26 AJK	14	24 AM	18	14 S	19 APSU	17 S	8	15 S	12
MEAN	2.9 RNLHI PQ	2.9 AC	2.8	3.0 HI	3.0 AFGHI	2.9 I	2.8	2.7	2.7	3.2 AKL	2.9 L	2.4	2.9 N	2.5	2.8 N	2.8	2.7	2.7	3.4 APQRTU	2.8	2.8

MILLENNIALS – 2020 Survey

Q46B. Now a few questions about the level of trust you have in various institutions.
Using a scale of 1 to 5, where "1" means "no confidence at all" and "5" means "a great deal of confidence", how much confidence do you have in:

The school system

	Age Cohort			Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation			
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	Week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
NET: High confidence	35	35	35	34	29	27	31	43	56	55	36	26	40	36	34	23	39	33	33	32	44
-----	RPLFG							AEFG	AEFGH	AKL	L		AOP	P	P		AR				AST
A great deal of confidence....5	8	8	8	8	10	6	6	10	17	28	6	4	14	7	7	6	12	7	7	6	15
	NKLFG							FG	AEFGH	AKL	L		ANOP				AR				AST
	TR																				
4	26	27	27	25	19	21	25	32	39	27	30	22	25	29	27	17	27	26	26	26	29
	PLEF							AEFG	AEFG		AL		P	AP	P						
3	38	41	37	37	34	37	42	39	31	23	42	39	34	38	41	37	34	40	38	43	31
	UQMJI						AEI	I			AJ	J			AM		AQ	U	ASU		
NET: Low confidence	27	24	27	30	37	35	28	19	13	21	22	35	27	26	24	40	27	27	29	25	25
-----	JKHIB			B	AGHI	AGHI	HI	I				AJK				AMNO					
	TO																				
2	18	17	18	19	22	23	19	12	10	13	16	22	16	19	17	22	17	19	19	18	16
	JKHI				HI	AHI	HI					AJK				M					
No confidence at all.....1	9	7	9	10	15	12	8	7	3	9	6	13	10	7	7	17	10	9	10	7	9
	OKHIB			B	AGHI	AGHI	I	I				AJK	O			AMNO			T		
	TN																				
DK/NA	*	-	-	*	-	*	-	-	-	-	-	*	-	-	-	*	-	*	*	-	-
MEAN	3.1	3.1	3.1	3.0	2.9	2.9	3.0	3.3	3.6	3.5	3.1	2.8	3.2	3.1	3.1	2.7	3.1	3.0	3.0	3.1	3.3
	RPLEF				F	AEFG	AEFGH	AKL	AL	AP	P	P	AR								AST

MILLENNIALS – 2020 Survey

Q46B. Now a few questions about the level of trust you have in various institutions.
Using a scale of 1 to 5, where "1" means "no confidence at all" and "5" means "a great deal of confidence", how much confidence do you have in:

The school system

	Employment Status							Household income				Generation in Canada			Ethnicity					
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K- \$60K	\$60K- \$100K	\$100K +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	White	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
NET: High confidence -----	35	36	36	33	36	33	30	32	32	36	40	33	30	47	33	31	37	32	49	38
	OLMG	G								AHI				ALM				OPQRT	A	
A great deal of confidence....5	8	7	10	11	7	9	7	9	8	8	8	6	8	16	6	9	13	6	20	14
	OL													ALM			OR		AOPR	AOR
4	26	28	26	21	29	25	22	23	24	28	32	26	22	31	27	22	25	26	29	25
	MH	ADG								H	AHI			AM						
3	38	39	39	38	36	36	37	35	39	40	37	38	42	34	39	25	41	51	29	39
	PSN												N		PS		PS	AOPST		P
NET: Low confidence -----	27	25	25	29	28	31	33	33	29	24	24	29	28	19	28	44	22	17	22	23
	RNJKB					B	ABC	AJK	J			AN	N		R	OQRST	A			
2	18	17	17	19	20	22	20	21	20	15	17	20	19	13	19	28	15	11	18	15
	RNJB					B		J	J			AN	N		R	OQRST	A			
No confidence at all....1	9	8	8	10	8	9	13	12	9	8	7	10	10	7	10	16	6	7	4	8
	SNK						ABC	AJK				N			S	OQRST	A			
DK/NA	*	*	-	-	-	-	-	*	-	-	-	-	*	-	*	-	-	-	-	-
MEAN	3.1	3.1	3.1	3.0	3.1	3.0	2.9	3.0	3.0	3.1	3.2	3.0	3.0	3.4	3.0	2.8	3.2	3.1	3.4	3.2
	OPLHG	G	G							H	AHI			ALM			OP	P	AOPRT	AOP

(Continued)

MILLENNIALS – 2020 Survey

Q46B. Now a few questions about the level of trust you have in various institutions.
Using a scale of 1 to 5, where "1" means "no confidence at all" and "5" means "a great deal of confidence", how much confidence do you have in:

The school system

	Gender			Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
NET: High confidence	35	34	35	39	43	31	39	31	30	52	31	18	35	24	34	29	26	35	50	34	35
-----	QNKLP				AFHI					AKL	L		N		N			Q	APQRTU	Q	Q
A great deal of confidence.....5	8	9	8	15	8	8	9	6	8	16	6	4	8	4	8	5	4	5	22	6	3
	RUNKLPQ			AEFHI						AKL			N						APQRTU		
4	26	26	27	24	35	23	29	25	22	35	26	15	27	20	26	25	21	30	27	29	32
	QNLFP			ADFHI						AKL	L		N			Q	Q	Q	Q	Q	Q
3	38	37	39	35	38	37	40	37	43	29	44	37	39	39	33	42	42	35	32	36	41
	SJ										AJL	J				ARS	RS				
NET: Low confidence	27	29	26	27	19	31	22	32	27	20	25	45	26	37	33	29	32	30	18	30	23
-----	MJKECS					AEG		AEG	E	J	AJK		AM	M	S	ASU	S	S	S	S	S
2	18	18	18	17	14	21	14	21	18	12	18	27	17	23	20	20	20	21	11	19	17
	SMJE					AEG		E			J	AJK			S	S	S	S		S	S
No confidence at all.....1	9	10	7	9	6	11	7	12	9	8	7	18	9	14	13	9	12	9	7	11	6
	SKECAC					AE		E				AJK		AM		APSU			S	S	
DK/NA	*	-	*	-	-	*	-	-	-	-	*	-	*	-	-	-	*	-	-	-	-
MEAN	3.1	3.0	3.1	3.2	3.3	3.0	3.2	2.9	3.0	3.4	3.1	2.6	3.1	2.8	3.0	3.0	2.9	3.0	3.5	3.0	3.1
	QNLFP			FH	AFHI		FH			AKL	L		N			Q		Q	APQRTU		Q

MILLENNIALS – 2020 Survey

Q46C. Now a few questions about the level of trust you have in various institutions.
Using a scale of 1 to 5, where "1" means "no confidence at all" and "5" means "a great deal of confidence", how much confidence do you have in:

Federal Parliament

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	Week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
NET: High confidence	24	25	24	24	18	18	23	28	43	46	24	16	33	27	19	12	31	21	24	21	36
	OPLEF TR						F	AEFG	AEFGH	AKL	L		ANOP	AOP	P		AR				AST
A great deal of confidence....5	7	7	7	7	6	5	5	8	15	24	5	3	12	6	5	4	10	6	6	5	13
	PKLFG TRO							FG	AEFGH	AKL	L		ANOP				AR				AST
4	17	18	16	17	11	13	18	20	28	23	19	13	21	21	14	8	20	16	18	16	23
	OPLEF R						EF	AEF	AEFGH	AL	AL		AOP	AOP	P		AR				AT
3	37	38	37	36	36	36	37	39	35	25	41	37	30	38	42	35	33	39	38	42	27
	UQMJ										AJ	J		M	AMP		AQ		U	AU	
NET: Low confidence	39	38	39	40	46	46	40	32	22	29	35	47	37	35	39	53	36	40	38	37	37
	NJKHI				AHI	AGHI	HI	I		J	AJK					AMNO					
2	22	22	20	23	24	24	23	20	15	14	21	25	20	21	23	26	21	22	22	22	19
	UJI				I	I	I	I		J	AJK										
No confidence at all....1	17	16	19	17	23	22	17	12	7	14	14	22	17	14	17	27	15	18	16	15	19
	TNKHI				HI	AGHI	HI	I				AJK				AMNO					
MEAN	2.7	2.8	2.7	2.7	2.6	2.6	2.7	2.9	3.3	3.3	2.8	2.5	2.9	2.8	2.7	2.4	2.9	2.7	2.8	2.7	2.9
	OPLEF R						F	AEFG	AEFGH	AKL	AL		AOP	AOP	P		AR				AST

MILLENNIALS – 2020 Survey

Q46C. Now a few questions about the level of trust you have in various institutions.
Using a scale of 1 to 5, where "1" means "no confidence at all" and "5" means "a great deal of confidence", how much confidence do you have in:

Federal Parliament

	Employment Status							Household income				Generation in Canada			Ethnicity					
	TOTAL	Emp1/ FT	Emp1/ PT	Self/ Emp1	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K- \$60K	\$60K- 100K	\$100k +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	white	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
NET: High confidence	24	26	22	27	26	20	20	21	22	26	28	19	25	39	20	19	25	27	47	41
-----	OLG	AFG		G							HI		L	ALM					AOPQR	AOPQR
A great deal of confidence....5	7	8	6	7	5	6	6	7	8	7	6	5	6	15	5	3	8	3	23	14
	OPRL													ALM					OPQRT	AOPR
																			A	
4	17	18	17	20	21	14	13	14	15	19	22	14	19	24	15	15	18	23	23	27
	OLHG	G		G	FG					HI	AHI		L	ALM				O	O	AOPQ
3	37	35	42	38	37	40	37	38	38	35	38	37	38	36	38	33	40	46	33	30
	TB		AB												T		T	APST		
NET: Low confidence	39	39	35	35	37	40	44	41	40	39	35	44	37	25	43	48	34	27	21	29
-----	RSTNK						CD	K				AMN	N	AQRST	AQRST		S			
2	22	22	21	21	22	21	23	21	24	22	19	24	21	15	24	24	22	17	12	17
	STN											AN	N		ARST	S	S			
No confidence at all....1	17	17	14	14	15	19	20	20	16	17	15	20	16	9	19	25	12	11	9	12
	RSTN						C				AN	N		AQRST	AQRST					
MEAN	2.7	2.8	2.8	2.9	2.8	2.7	2.6	2.7	2.7	2.8	2.8	2.6	2.8	3.2	2.6	2.5	2.9	2.9	3.4	3.1
	OPLG	G		G							H		L	ALM			OP	AOP	OPQRT	AOPQ
																			A	

MILLENNIALS – 2020 Survey

Q46C. Now a few questions about the level of trust you have in various institutions.

Using a scale of 1 to 5, where "1" means "no confidence at all" and "5" means "a great deal of confidence", how much confidence do you have in:

Federal Parliament

	Gender			Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ Wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
NET: High confidence	24	26	22	28	25	26	23	18	21	39	20	13	23	18	24	19	14	21	46	20	21
-----	NKLHC	C		H	H	H				AKL	L				Q			Q	APQRTU	Q	
A great deal of confidence.....5	7	7	7	9	6	9	8	5	5	16	4	2	6	3	7	4	4	3	19	6	2
	UNKLH					AHI				AKL									APQRTU	U	
	PQR																				
4	17	18	16	19	19	17	15	14	16	23	16	11	17	15	17	15	10	18	27	14	19
	PQL									AKL	L					Q		Q	APQRTU		Q
3	37	37	38	36	38	37	40	30	41	32	43	30	38	37	35	39	42	36	29	40	37
	SJLH				H	H			H		AJL				S	S	AS	S		S	
NET: Low confidence	39	38	40	36	37	37	37	51	38	29	37	57	39	45	42	43	44	43	25	40	42
-----	SJ							DEFGI	A	J		AJK	AS	AS	AS	AS	AS	S	S	S	S
2	22	20	23	25	20	21	22	25	23	16	22	29	22	21	26	24	21	26	15	22	27
	SJB		B								J	AJK			S	S	S	S		S	S
No confidence at all....1	17	18	16	11	18	16	15	26	15	14	15	28	17	24	16	19	23	17	10	18	14
	SJKD				D			DEFGI	A			AJK		AMO		S	ARSU	S		S	
MEAN	2.7	2.8	2.7	2.9	2.8	2.8	2.8	2.5	2.7	3.1	2.7	2.3	2.7	2.5	2.7	2.6	2.5	2.6	3.3	2.7	2.7
	QRNLH			H	H	AH	H		H	AKL	L		N						APQRTU	Q	
	P																				

MILLENNIALS – 2020 Survey

Q46D. Now a few questions about the level of trust you have in various institutions.
Using a scale of 1 to 5, where "1" means "no confidence at all" and "5" means "a great deal of confidence", how much confidence do you have in:

Banks

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
NET: High confidence	33	34	31	34	29	31	33	35	43	53	32	28	38	35	31	27	37	32	26	32	45
-----	SRPL								AEFGH	AKL			AOP	P			AR		S	AST	
A great deal of confidence....5	8	8	8	8	11	7	7	9	14	24	7	5	12	8	7	7	10	7	6	7	14
	TROKLS							AFG	AKL				ANOP				AR				AST
4	25	26	23	25	17	24	26	26	29	29	25	23	26	27	24	20	27	24	20	26	31
	SPE				E	E	E	E	E				P						S	AS	
3	36	34	37	36	38	38	34	35	31	24	39	36	28	34	38	45	31	37	30	39	32
	SQMJ				I	I					AJ	J		M	AM	AMN		AQ		ASU	
NET: Low confidence	31	32	32	30	34	31	33	30	26	23	29	36	34	31	31	28	32	31	44	29	22
-----	TUJ						I			J	AJK								ATU	U	
2	19	20	18	19	18	18	21	18	18	13	20	20	19	20	20	15	21	18	27	17	13
	UJ									J	J								ATU	U	
No confidence at all....1	12	12	14	11	16	13	12	12	8	9	10	16	15	11	11	13	11	13	17	11	9
	UKI				I	I					AJK	ANO							ATU		
DK/NA	*	-	*	-	-	-	-	*	-	-	*	-	*	-	-	-	*	-	-	*	-
MEAN	3.0	3.0	2.9	3.0	2.9	2.9	2.9	3.0	3.2	3.4	3.0	2.8	3.0	3.0	3.0	2.9	3.0	3.0	2.7	3.0	3.3
	SL								AEFGH	AKL	L								S	S	AST

MILLENNIALS – 2020 Survey

Q46D. Now a few questions about the level of trust you have in various institutions.
Using a scale of 1 to 5, where "1" means "no confidence at all" and "5" means "a great deal of confidence", how much confidence do you have in:

Banks

	Employment Status							Household income				Generation in Canada			Ethnicity					
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K- \$60K	\$60K- \$100K	\$100K +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	white	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
NET: High confidence -----	33	34	35	33	34	32	32	30	33	34	37	31	30	44	30	35	31	41	51	38
A great deal of confidence....5	8	8	9	11	9	9	9	9	7	9	9	7	7	15	7	7	8	7	19	12
4	25	26	26	22	26	23	23	21	26	25	29	24	23	30	23	28	23	34	32	26
3	36	37	35	36	28	32	37	36	34	36	36	36	37	31	37	29	31	42	30	31
NET: Low confidence -----	31	30	30	30	37	36	30	34	33	30	26	33	32	25	33	36	38	17	19	30
2	19	17	18	20	24	22	20	20	20	19	17	20	18	17	20	23	25	11	11	19
No confidence at all....1	12	12	13	11	13	15	10	14	13	12	10	13	14	8	13	13	13	6	8	11
DK/NA	*	*	-	-	-	-	-	-	*	-	-	-	*	-	-	-	-	*	-	-
MEAN	3.0	3.0	3.0	3.0	2.9	2.9	3.0	2.9	2.9	3.0	3.1	2.9	2.9	3.3	2.9	2.9	2.9	3.2	3.4	3.1
	OL										AHI			ALM				AOPQ	AOPQT	O

MILLENNIALS – 2020 Survey

Q46D. Now a few questions about the level of trust you have in various institutions.
Using a scale of 1 to 5, where "1" means "no confidence at all" and "5" means "a great deal of confidence", how much confidence do you have in:

Banks

	Gender			Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
NET: High confidence -----	33 UOKLH QR	33	34	43 AEHI	31	35 H	35	27	31	47 AKL	29 L	24	33 O	28	24	33 QU	22 U	27 U	51 APQRTU	36 QRU	14
A great deal of confidence.....5	8 ROKLNH PQ	9	8	10	8	10 HI	8	6	6	15 AKL	6	5	8	7	5	6	4	6	20 APQRT	9 Q	-
4	25 QUOL	24	26	33 AEH	23	26	27	22	25	32 AKL	23 L	19	25 O	21	18	27 QRU	18	21 U	31 AQRU	27 QU	14
3	36 SUJLE R	37	35	29	31	36	39	41 ADE	37	31	41 AJL	29	36	30	37	37 RSU	48 PRSTU A	30	31 U	33 U	23
NET: Low confidence -----	31 SJF	31	31	28 ADFG	37	29	26	31	32	22	30 J	48 AJK	30	42 AM	39 AM	30 S	30 S	42 APQST	18	31 S	64 APQRST
2	19 SJF	18	20	18	23 AFG	17	15	20	19	13	20 J	25 AJK	18	24	26 AM	18 S	17 S	27 APQST	12	20 S	36 APQST
No confidence at all.....1	12 SJK	13	11	10	14	12	11	11	13	9	10	22 AJK	12	18 A	14	12 S	13 S	15 S	6	12 S	27 APQRST
DK/NA	*	-	*	-	-	*	-	-	-	-	*	-	*	-	-	-	*	-	-	-	-
MEAN	3.0 UNOLE QR	3.0	3.0	3.2 AEHI	2.9	3.0 AE	3.1	2.9	2.9	3.3 AKL	3.0 L	2.6	3.0 NO	2.8	2.8	3.0 RU	2.8 U	2.8 U	3.5 APQRTU	3.0 QRU	2.2

MILLENNIALS – 2020 Survey

Q46E. Now a few questions about the level of trust you have in various institutions.
Using a scale of 1 to 5, where "1" means "no confidence at all" and "5" means "a great deal of confidence", how much confidence do you have in:

Major corporations

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation			
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVv/Weak	Many/Day	1-2/Day	week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509	
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520	
NET: High confidence	17	17	16	17	16	12	15	20	30	39	17	8	21	19	13	11	23	14	9	14	34	
-----	ROPLF ST							AFG	AEFGH	AKL	L		AOP	AOP			AR		S	AST		
A great deal of confidence....5	5	5	5	5	7	4	3	5	9	19	3	2	9	3	4	4	7	4	3	3	11	
	RNKLG ST							AFG	AKL				ANOP				AR				AST	
4	12	12	11	12	9	8	11	15	21	20	14	6	12	16	10	7	16	10	7	11	23	
	ROPLF S							AEF	AEFGH	AKL	AL		P	AMOP			AR		S	AST		
3	36	38	36	35	32	38	37	37	31	27	41	34	30	36	41	37	33	38	26	43	35	
	QMJLI S					I					AJL	J		M	AM	M		AQ		ASU	S	
NET: Low confidence	47	45	47	48	51	50	48	42	39	34	41	58	49	44	46	52	44	48	64	43	30	
-----	QJKHI TU				HI	AHI	HI				J	AJK				N	AQ		ATU	U		
2	26	25	26	27	28	28	25	25	26	16	26	30	25	27	28	25	25	27	31	25	19	
	UJ										J	AJ							ATU	U		
No confidence at all....1	20	20	21	21	23	22	23	17	14	17	15	27	24	18	18	27	18	21	33	18	11	
	NOKHI TU				I	I	HI					AJK	ANO			ANO			ATU	U		
DK/NA	*	*	-	*	1	-	-	*	*	*	*	-	*	*	-	*	*	*	*	*	*	*
MEAN	2.5 SRPLF	2.6	2.5	2.5	2.5	2.4	2.5	2.7 AFG	2.9 AEFGH	3.1 AKL	2.6 AL	2.3	2.6 P	2.6 P	2.5 P	2.4	2.7 AR	2.5	2.1	2.6 S	3.1 AST	

(Continued)

MILLENNIALS – 2020 Survey

Q46E. Now a few questions about the level of trust you have in various institutions.
Using a scale of 1 to 5, where "1" means "no confidence at all" and "5" means "a great deal of confidence", how much confidence do you have in:

Major corporations

	Employment Status							Household income				Generation in Canada			Ethnicity					
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K- \$60K	\$60K- 100K	\$100K +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	white	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
NET: High confidence -----	17	19	17	14	16	13	14	15	15	16	24	13	17	28	13	16	22	26	39	23
	OLF	AFG									AHIJ	L	ALM		O	AOP	OPQRT	A	AO	
A great deal of confidence.....5	5	5	4	5	6	5	5	6	5	4	5	3	6	8	4	7	6	3	13	7
	OL											L	AL						AOQR	O
4	12	14	14	9	11	7	8	10	10	11	19	10	12	20	9	9	16	23	25	16
	OLHFG	ADFG	FG								AHIJ			ALM			O	AOP	AOPT	OP
3	36	37	35	37	33	38	37	36	35	39	34	37	34	38	37	24	38	43	31	40
	P														P		P	PS		P
NET: Low confidence -----	47	45	47	49	51	49	50	49	50	45	42	50	48	33	50	60	39	31	30	37
	STNKB	QR						K	K			AN	N	AQRST	OQRST	A				
2	26	26	25	29	26	24	32	25	29	27	24	28	27	20	28	28	26	21	20	20
	STN						ABF					AN	N		ARST					
No confidence at all.....1	20	19	22	21	25	25	18	24	21	19	18	22	21	13	22	32	13	11	10	18
	QRSNB					BG		AJK				AN	N		AQRS	OQRST	A			RS
DK/NA	*	*	*	-	-	*	-	*	*	*	-	*	-	*	*	-	*	-	1	-
MEAN	2.5	2.6	2.5	2.5	2.5	2.4	2.5	2.5	2.5	2.6	2.7	2.4	2.5	2.9	2.4	2.3	2.8	2.9	3.1	2.8
	OPL	A									AHIJ			ALM			AOP	AOP	AOPQT	AOP

MILLENNIALS – 2020 Survey

Q46E. Now a few questions about the level of trust you have in various institutions.
Using a scale of 1 to 5, where "1" means "no confidence at all" and "5" means "a great deal of confidence", how much confidence do you have in:

Major corporations

	Gender			Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
NET: High confidence	17	18	16	22	15	18	17	13	16	31	12	8	16	12	13	12	10	8	40	15	3
-----	UNKLH			EH		H				AKL	L					U	U	U	APQRTU	RU	
A great deal of confidence....5	5	5	5	7	3	6	7	4	3	11	2	3	4	4	4	2	3	*	15	4	-
	QRKLE			P		E	E			AKL						R	R		APQRT	R	
4	12	13	11	16	12	12	9	9	12	20	10	6	12	8	9	9	7	8	25	11	3
	QRUKL			H						AKL	L					U	U	U	APQRTU	U	
	P																				
3	36	36	37	32	41	33	39	39	36	34	42	24	38	28	32	41	40	29	34	41	11
	RUNLF				ADF					L	AJL		AN			ARSU	RU	U	U	RU	
NET: Low confidence	47	46	47	46	44	49	44	48	48	35	46	68	46	60	55	47	49	63	25	43	86
-----	SJ					E					J	AJK		AM	AM	S	S	APQST	S	S	APQRST
2	26	26	27	27	26	28	24	24	26	21	28	30	26	31	30	29	28	32	14	26	38
	SJ										AJ	J				S	S	AS		S	APQST
No confidence at all....1	20	20	20	19	18	21	20	24	22	14	17	38	20	30	25	18	21	30	11	17	48
	SJK							E			J	AJK		AM		S	S	APQST		S	APQRST
DK/NA	*	*	*	-	*	-	-	*	-	*	-	-	*	-	-	-	-	*	*	-	-
MEAN	2.5	2.6	2.5	2.6	2.6	2.5	2.6	2.5	2.5	2.9	2.5	2.1	2.5	2.3	2.4	2.5	2.4	2.2	3.2	2.6	1.7
	RUNOL									AKL	L		NO			RU	RU	U	APQRTU	QRU	
	Q																				

MILLENNIALS – 2020 Survey

Q46F. Now a few questions about the level of trust you have in various institutions.
Using a scale of 1 to 5, where "1" means "no confidence at all" and "5" means "a great deal of confidence", how much confidence do you have in:

The Canadian media

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVly/Weak	Many/Day	1-2/Day	Week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
NET: High confidence -----	26	29	24	25	22	20	26	30	41	46	27	19	38	28	21	12	33	23	29	25	33
	ROPLF	AC					F	AEF	AEFGH	AKL	L		ANOP	OP	P		AR		A		AT
A great deal of confidence....5	6	7	6	6	7	5	6	7	12	21	5	3	11	6	5	4	10	5	6	5	12
	OPKLF						F	AFGH	AKL	L			ANOP				AR				AST
4	20	22	18	19	15	15	20	23	29	24	22	16	27	22	17	9	23	18	24	20	21
	OPLEF	AC					F	AEF	AEFGH	AL	AL		AOP	AOP	P		AR		A		
3	36	35	35	38	33	38	34	38	37	26	38	38	29	39	39	35	31	38	35	40	28
	UQMJ										J	J		M	AM	M		AQ	U	AU	
NET: Low confidence -----	38	35	41	37	45	43	40	32	22	28	35	44	33	33	40	52	36	38	35	36	38
	NJKHI		AB		AHI	AHI	HI	I			J	AJK			MN	AMNO					
2	21	21	23	19	25	21	22	19	16	14	21	23	19	20	23	22	20	21	23	20	16
	UJI		AD		I						J	AJ							U		
No confidence at all.....1	17	15	18	18	20	21	18	13	6	14	14	21	15	13	17	30	16	17	12	15	22
	SNKHI				HI	AHI	HI	I			AJK				N	AMNO					AST
DK/NA	*	-	-	*	-	*	-	*	-	*	-	*	*	-	-	*	*	*	*	-	*
MEAN	2.8	2.9	2.7	2.8	2.6	2.6	2.7	2.9	3.2	3.3	2.8	2.6	3.0	2.9	2.7	2.3	2.9	2.7	2.9	2.8	2.8
	ROPLF	AC					F	AEFG	AEFGH	AKL	L		ANOP	AOP	P		AR		A		

MILLENNIALS – 2020 Survey

Q46F. Now a few questions about the level of trust you have in various institutions.
Using a scale of 1 to 5, where "1" means "no confidence at all" and "5" means "a great deal of confidence", how much confidence do you have in:

The Canadian media

	Employment Status							Household income				Generation in Canada			Ethnicity						
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K- \$60K	\$60K- \$100K	\$100K +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	White	Abor	Black	Chin/ ese	Sou/ Asian	Other	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247	
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255	
NET: High confidence	26	28	27	26	22	22	22	22	25	27	32	23	25	36	23	24	36	30	40	29	
-----	OLH	AFG								H	AHIJ			ALM			AOP		AOPT		
A great deal of confidence....5	6	7	5	5	4	6	6	6	6	7	8	6	7	8	5	4	7	5	13	10	
	OL	ACE												L					AOPR	AOP	
4	20	21	22	21	18	16	16	16	19	20	25	18	18	28	18	20	29	25	27	18	
	OLHG	G	G								AHI			ALM			AOT		AOT		
3	36	36	40	35	41	37	35	38	37	35	33	35	39	39	35	36	33	47	38	37	
	L																	AOQT			
NET: Low confidence	38	36	33	39	37	42	43	39	38	38	35	42	36	25	41	40	31	23	21	35	
-----	RSNC					C	ABC					AMN	N		AQRS	RS			RS	RS	
2	21	20	19	21	17	23	25	20	22	22	18	23	19	15	22	22	15	17	16	18	
	N						ACE					AN			AQS						
No confidence at all....1	17	16	14	18	19	18	17	20	16	16	16	19	17	10	19	18	15	6	5	16	
	RSN							A				AN	N		ARS	RS	RS			RS	
DK/NA	*	*	*	-	-	-	-	*	*	-	-	-	*	*	*	-	-	-	-	1	-
MEAN	2.8	2.8	2.8	2.7	2.7	2.7	2.7	2.7	2.8	2.8	2.9	2.7	2.8	3.1	2.7	2.7	3.0	3.1	3.3	2.9	
	OLH	A									AH			ALM			AOP	AOP	AOPQT	O	

MILLENNIALS – 2020 Survey

Q46F. Now a few questions about the level of trust you have in various institutions.

Using a scale of 1 to 5, where "1" means "no confidence at all" and "5" means "a great deal of confidence", how much confidence do you have in:

The Canadian media

	Gender			Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ Wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
NET: High confidence	26	28	25	30	27	28	24	22	23	36	24	17	26	21	25	20	18	26	43	20	31
----- A great deal of confidence.....5	PQTKL 6	7	6	11 H	8	6	7	4	6	12 AKL	4	4	6	6	6	3	4	5	17 APQRTU	3	5
4	20 PQL	21	19	19	20	22	17	18	17	24 AKL	20 L	13	20	15	18	17	14	22 Q	26 APQT	18	27 PQT
3	36 RJ	35	37	35	34	37	38	32	42 AEH	30	41 AJL	33	37	38	33	38 R	41 ARS	30	35	35	39
NET: Low confidence	38	37	38	36	39	35	39	46	35	34	35	50	37	41	42	41	40	44	22	45	30
----- 2	SJKF 21	19	22	21	23 G	20	16	21	20	17	21 J	25 AJ	20	24	25	24 AS	20 S	27 AQST	11	20 S	22 S
No confidence at all.....1	17 SUK	18	16	14	15	15	22 EF	25 ADEFI	16	17	14	26 AJK	17	17	17	17 SU	20 SU	17 SU	11	25 APRSU	9
DK/NA	*	-	*	-	-	*	-	*	-	*	*	-	*	-	-	-	*	-	*	-	-
MEAN	2.8 PQTLH	2.8	2.8	2.9 H	2.8 H	2.8 H	2.7	2.6	2.8 H	3.0 AKL	2.8 L	2.4	2.8	2.7	2.7	2.7	2.6	2.7	3.3 APQRTU	2.5	3.0 APQRT

MILLENNIALS – 2020 Survey

Q46G. Now a few questions about the level of trust you have in various institutions.
Using a scale of 1 to 5, where "1" means "no confidence at all" and "5" means "a great deal of confidence", how much confidence do you have in:

The health care system

	Age Cohort				Education					Belonging to Community			Follow news/events				volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
NET: High confidence -----	49 PLEFB	45	50 B	51 B	40	45	48	52 EF	64 AEFGH	65 AKL	49 L	44	55 AP	49 P	50 P	37	50	49	51	47	53 AT
A great deal of confidence....5	14 TRPKL	13	15	15	14	13	13	15	24 AEFGH	31 AKL	12	11	19 ANOP	14 P	13	10	18 AR	13	15	12	18 AT
4	35 PE	32	35	36	26	33	35 E	37 E	41 AEF	34	36	33	35 P	35 P	36 P	27	32	36	36	35	35
3	34 UMJI	36	33	33	36 I	35 I	34 I	33	27	21	35 J	36 J	28	33 M	34 M	41 AMNO	32	34	33	35 U	30
NET: Low confidence -----	17 JHI	19	17	16	24 AHI	19 HI	18 I	15 I	9	13	16	20 AJK	17	17	16	22 AO	18	17	16	18	17
2	12 JI	13	12	12	16 I	14 I	12 I	11 I	6	7	12 J	14 AJ	11	12	12	13	12	12	11	13	12
No confidence at all.....1	5 OK	7 AD	5	4	8 HI	6	6	4	3	6	4	6 K	6 O	5	3	8 AO	6	5	5	5	4
MEAN	3.4 PLEFB	3.3	3.4 B	3.5 B	3.2	3.3	3.4	3.5 AEFG	3.8 AEFGH	3.8 AKL	3.4 L	3.3	3.5 AP	3.4 P	3.4 P	3.2	3.4	3.4	3.5	3.4	3.5 AT

MILLENNIALS – 2020 Survey

Q46G. Now a few questions about the level of trust you have in various institutions.
Using a scale of 1 to 5, where "1" means "no confidence at all" and "5" means "a great deal of confidence", how much confidence do you have in:

The health care system

	Employment Status							Household income				Generation in Canada			Ethnicity					
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K- \$60K	\$60K- \$100K	\$100K +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	white	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
NET: High confidence -----	49 MH	51 AG	47	49	46	47	44	41	52 AH	50 H	53 AH	48	45	56 ALM	48	46	45	48	62 OPQRT A	52
A great deal of confidence....5	14 ORL	15	13	15	15	15	14	13	16	15	13	12	13	23 ALM	13	15	15	8	27 AOPQR	20 AOR
4	35 H	37 AG	34	34	31	33	30	28	37 H	35 H	40 AH	36	32	33	35	31	30	39	35	31
3	34 PN	33	36	32	34	34	36	35	32	34	33	34 N	37 AN	28	35 P	25	37 P	37 P	28	33
NET: Low confidence -----	17 SKB	16	16	19	20	18	20	24 AIJK	16	16	13	18	17	16	17 S	29 OQRST A	18 S	15	10	16
2	12 SKB	11	12	14	15	14	13	17 AIJK	10	11	9	13	11	11	12 S	20 AORST	16 S	11	5	10
No confidence at all....1	5 Q	5	4	4	5	5	7	7 AK	5	5	4	5	6	6	5 Q	9 Q	2	4	5	6
MEAN	3.4 H	3.5 A	3.4	3.4	3.4	3.4	3.3	3.2	3.5 H	3.4 H	3.5 AH	3.4	3.3	3.6 ALM	3.4	3.2	3.4	3.4	3.7 OPQRT A	3.5 P

MILLENNIALS – 2020 Survey

Q46G. Now a few questions about the level of trust you have in various institutions.
Using a scale of 1 to 5, where "1" means "no confidence at all" and "5" means "a great deal of confidence", how much confidence do you have in:

The health care system

	Gender			Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ Wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
NET: High confidence	49	51	47	49	48	50	50	44	51	59	47	39	49	46	47	46	41	54	58	43	53
-----	QTKL									AKL	L							APQT	APQT		QT
A great deal of confidence.....5	14	16	13	13	12	16	16	14	13	24	11	9	15	11	10	12	10	12	25	14	11
	PQOKL	AC								AKL			O						APQRTU		
4	35	35	34	36	35	34	34	30	38	36	36	30	35	35	37	34	30	42	33	29	42
	QTL								H	L	L							APQST			QT
3	34	32	36	29	33	34	34	40	31	28	37	33	34	34	33	37	39	30	27	35	31
	SJB		AB					ADEFI			AJ					ARS	ARS			S	
NET: Low confidence	17	18	17	22	20	16	16	16	18	12	16	28	17	20	20	17	21	16	15	22	15
-----	J										J	AJK				S			S		
2	12	12	12	16	14	11	11	9	14	8	11	20	12	14	14	13	12	12	9	17	12
No confidence at all.....1	SJH			H	H				H		J	AJK							AS	5	3
	5	6	5	6	6	5	5	7	4	4	5	9	5	6	6	4	9	4	6		
												AJK				APRTU					
MEAN	3.4	3.4	3.4	3.3	3.3	3.5	3.4	3.4	3.4	3.7	3.4	3.1	3.4	3.3	3.3	3.4	3.2	3.5	3.6	3.3	3.5
	QL									AKL	L					Q		QT	APQRT		Q

MILLENNIALS – 2020 Survey

Q46H. Now a few questions about the level of trust you have in various institutions.

Using a scale of 1 to 5, where "1" means "no confidence at all" and "5" means "a great deal of confidence", how much confidence do you have in:

Major non-profit organizations (e.g., YMCA, United Way)

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	Week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
NET: High confidence	42	39	42	44	36	36	39	51	52	58	44	35	48	44	40	32	49	39	46	39	48
-----	TRPLF							AEFG	AEFG	AKL	L		AOP	P	P		AR		AT		AT
A great deal of confidence....5	11	9	12	12	14	9	9	13	15	28	10	6	16	9	10	9	16	9	12	8	14
	RLFGB T							AFG	AFG	AKL	L		ANOP				AR		T		AT
4	31	30	30	32	23	27	31	38	37	30	34	28	32	35	30	23	33	30	34	30	33
	PLEF						E	AEFG	AEF		AL		P	AP	P						
3	36	38	36	35	38	38	36	32	36	23	37	40	29	36	38	42	30	38	32	40	28
	UQMJS					H					J	AJ		M	M	AM		AQ		ASU	
NET: Low confidence	22	23	22	21	26	25	24	17	12	18	19	26	23	20	22	26	21	22	21	21	24
-----	KHI				HI	AHI	HI					AJK				N					
2	15	14	15	15	13	17	18	12	8	10	14	18	15	14	16	14	14	15	14	15	16
	JHI					HI	AHI				J	AJK									
No confidence at all.....1	7	8	7	6	13	9	7	5	4	8	6	8	7	6	6	12	7	7	8	6	8
	TOKHI				AGHI	HI						AK				AMNO					
DK/NA	*	-	-	*	-	-	-	*	-	*	-	-	*	-	-	-	*	-	-	-	*
MEAN	3.2	3.2	3.2	3.3	3.1	3.1	3.2	3.4	3.5	3.6	3.3	3.1	3.3	3.3	3.2	3.0	3.4	3.2	3.3	3.2	3.3
	RPLFB			B				AEFG	AEFG	AKL	AL		AP	P	P		AR				

MILLENNIALS – 2020 Survey

Q46H. Now a few questions about the level of trust you have in various institutions.

Using a scale of 1 to 5, where "1" means "no confidence at all" and "5" means "a great deal of confidence", how much confidence do you have in:

Major non-profit organizations (e.g., YMCA, United Way)

	Employment Status							Household income				Generation in Canada			Ethnicity					
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K- \$60K	\$60K- \$100K	\$100K +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	white	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
NET: High confidence -----	42	43	47	44	44	42	36	37	43	42	47	43	34	48	42	36	47	35	47	44
	MHG	G	G						H		AH	M		ALM			R		PR	
A great deal of confidence....5	11	11	12	11	14	12	11	11	12	9	12	11	9	14	10	13	14	7	15	14
	J								J					M					R	R
4	31	32	35	32	30	30	25	26	31	33	35	32	25	34	32	23	33	27	32	30
	PMHG	G	G							H	AH	M		M	P		P			
3	36	35	32	33	35	38	42	40	35	36	33	34	42	34	36	34	35	45	35	37
	L						ABCD	AK					ALN				AOP			
NET: Low confidence -----	22	22	21	23	21	20	22	23	21	23	20	23	23	18	22	30	18	20	17	19
	N											N	N		OQRST	A				
2	15	15	16	16	15	13	14	14	16	15	14	16	15	12	15	19	13	16	12	13
	N																			
No confidence at all....1	7	7	5	7	7	8	8	9	5	7	6	7	8	6	7	11	5	4	5	6
	I							AI							R					
DK/NA	*	-	*	-	-	-	-	-	*	-	-	-	-	*	-	-	-	-	1	-
MEAN	3.2	3.2	3.3	3.2	3.3	3.3	3.2	3.2	3.3	3.2	3.3	3.2	3.1	3.4	3.2	3.1	3.4	3.2	3.4	3.3
	M								H		H	M		ALM		P		AOPR	P	

MILLENNIALS – 2020 Survey

Q46H. Now a few questions about the level of trust you have in various institutions.
Using a scale of 1 to 5, where "1" means "no confidence at all" and "5" means "a great deal of confidence", how much confidence do you have in:

Major non-profit organizations (e.g., YMCA, United Way)

	Gender			Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
NET: High confidence -----	42	40	44	46	55	38	44	34	36	56	39	30	41	43	45	33	29	54	53	43	55
	KLFHI PQ			HI	AFGHI		H			AKL	L							APQT	APQT	PQ	APQT
A great deal of confidence.....5	11	11	11	13	14	10	13	7	9	18	9	6	10	12	13	7	5	14	20	10	13
	PQKLH				AFHI		H			AKL	L							PQ	APQRT	Q	PQ
4	31	30	33	34	41	28	31	27	27	39	30	24	31	31	32	26	24	40	33	34	42
	PQLF				AFGHI					AKL	L							APQS	PQ	PQ	APQ
3	36	35	36	29	30	39	29	40	40	27	41	36	38	29	31	42	43	31	28	34	32
	RSNJE					ADEG		DEG	DEG		AJ	J	ANO			ARSTU	ARSTU				
NET: Low confidence -----	22	24	20	24	15	23	27	26	24	16	20	34	21	28	24	25	28	15	19	22	13
	SUJEC R	AC		E		E	E	E	E		J	AJK				ARSU	ARSU			RU	
2	15	15	15	15	9	16	19	16	20	10	15	20	15	18	16	17	17	12	13	17	12
	RJE			E		E	E	E	AE		J	AJK				R	R				
No confidence at all.....1	7	9	5	9	6	7	8	10	4	6	5	14	7	10	8	9	11	3	6	6	1
	RUKIC	AC						AEI				AJK				ARU	ARSTU		RU	U	
DK/NA	*	-	*	-	-	-	-	*	-	*	-	-	-	-	-	-	-	-	*	-	-
MEAN	3.2	3.2	3.3	3.3	3.5	3.2	3.2	3.1	3.2	3.5	3.2	2.9	3.2	3.2	3.3	3.1	2.9	3.5	3.5	3.2	3.5
	QLFHB P		AB		DFGHI A					AKL	L				Q		APQT	APQT	PQ	APQT	

MILLENNIALS – 2020 Survey

Q46I. Now a few questions about the level of trust you have in various institutions.
Using a scale of 1 to 5, where "1" means "no confidence at all" and "5" means "a great deal of confidence", how much confidence do you have in:

Universities and colleges

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVly/Weak	Many/Day	1-2/Day	Week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
NET: High confidence	42	43	44	41	29	35	41	52	63	61	45	33	50	43	43	27	47	41	45	41	48
-----	RPLEF						EF	AEFG	AEFGH	AKL	AL		ANOP	P	P		AR				AT
A great deal of confidence....5	11	11	12	11	11	8	11	13	21	27	10	7	17	10	11	7	14	10	13	9	15
	TRPLF						F	F	AEFGH	AKL	L		ANOP		P		AR		T		AT
4	31	32	31	30	19	27	30	38	41	33	35	25	33	33	32	20	33	30	33	32	32
	PLEF					E	E	AEFG	AEFG	L	AL		P	P	P						
3	37	38	36	37	44	40	38	34	26	24	37	42	30	36	38	47	33	39	33	41	30
	UQMJIS				AHI	HI	I	I			J	AJK		M	M	AMNO		AQ		ASU	
NET: Low confidence	21	18	20	23	27	26	21	14	11	15	18	25	19	21	19	26	20	21	21	18	23
-----	TJKHI			B	AHI	AHI	HI					AJK			AMO						T
2	14	12	12	16	19	17	14	10	9	9	13	17	12	14	15	15	14	14	14	13	14
	JHI			ABC	AHI	AHI	HI				J	AJK									
No confidence at all....1	7	6	8	6	7	9	7	4	2	6	5	9	7	7	5	11	6	7	7	5	8
	TOKHI				I	AHI	HI					AK	O		ANO						T
DK/NA	*	-	-	*	-	-	-	*	-	*	-	-	*	-	-	-	*	-	-	-	*
MEAN	3.3	3.3	3.3	3.2	3.1	3.1	3.2	3.5	3.7	3.7	3.3	3.1	3.4	3.3	3.3	3.0	3.4	3.2	3.3	3.3	3.3
	RPLEF						EF	AEFG	AEFGH	AKL	AL		ANP	P	P		AR				

MILLENNIALS – 2020 Survey

Q46I. Now a few questions about the level of trust you have in various institutions.
Using a scale of 1 to 5, where "1" means "no confidence at all" and "5" means "a great deal of confidence", how much confidence do you have in:

Universities and colleges

	Employment Status						Household income				Generation in Canada			Ethnicity						
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30k	\$30k-\$60k	\$60k-\$100k	\$100k +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	White	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
NET: High confidence	42	46	40	39	47	44	34	37	43	46	45	42	35	53	42	42	38	45	50	42
-----	MHG	AG		G	G			H	AH	H	M		ALM					Q		
A great deal of confidence....5	11	12	10	11	10	11	11	11	9	13	13	10	10	19	10	11	14	10	22	14
	OLI									I	I			ALM					AOPR	
4	31	33	31	27	37	33	23	26	34	32	32	32	25	34	32	32	25	34	28	28
	MHG	AG	G	DG	G			H	H	H	M	M		M						
3	37	35	41	33	35	34	45	39	38	35	36	37	41	32	37	39	39	39	36	34
	NB						ABDEF					N	AN							
NET: Low confidence	21	20	18	28	17	22	21	24	19	19	19	21	24	15	21	19	23	16	13	23
-----	SN		ABCEG				AIJ				N	AN		S		S			S	
2	14	13	13	18	13	18	13	15	14	13	12	14	16	11	14	10	18	11	8	15
	SN											N	N		S		PS			S
No confidence at all....1	7	7	6	10	5	5	8	9	5	6	7	7	9	5	7	9	5	5	5	8
	NI		CEF					AI					N							
DK/NA	*	-	*	-	-	-	-	-	*	-	-	-	-	*	-	-	-	-	1	-
MEAN	3.3	3.3	3.3	3.1	3.4	3.3	3.2	3.1	3.3	3.3	3.3	3.2	3.1	3.5	3.2	3.2	3.2	3.3	3.5	3.3
	MHDG	ADG		D				H	H	H	M			ALM				AOPQT		

MILLENNIALS – 2020 Survey

Q46I. Now a few questions about the level of trust you have in various institutions.

Using a scale of 1 to 5, where "1" means "no confidence at all" and "5" means "a great deal of confidence", how much confidence do you have in:

Universities and colleges

	Gender			Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
NET: High confidence	42	42	44	42	59	37	42	36	37	56	41	26	43	36	39	35	30	50	57	43	43
	QLFHI P				DFGHI A					AKL	L						APQ	APQRTU	PQ	Q	
A great deal of confidence.....5	11	12	10	17	16	11	13	7	8	20	9	6	11	7	10	7	5	13	23	11	11
	NKLHI PQ			FHI	AFHI					AKL	L							PQ	APQRTU	PQ	
4	31	29	34	25	43	26	29	28	29	36	33	20	32	29	29	28	25	37	34	32	32
	PQLF		AB		DFGHI A					AL	L							APQ	PQ	Q	
3	37	35	39	34	29	39	42	41	39	31	40	38	38	34	34	42	43	33	29	35	31
	SJEB					E	E	E	E		AJ	J				ARSTU	ARSTU				
NET: Low confidence	21	23	17	24	12	24	16	23	24	13	19	36	19	30	26	22	27	17	13	22	26
	MJKEC RS	AC		E		AEG		E	EG		J	AJK		AM	AM	RS	ARS		S	RS	RS
2	14	15	12	14	8	16	12	15	17	8	13	23	13	23	18	15	16	13	8	14	22
	SMJEC	C		E		AE		E	E		J	AJK		AM		S	S	S		S	ARST
No confidence at all.....1	7	8	5	10	4	8	5	9	7	5	5	13	6	7	9	7	11	3	5	8	4
	RJKEC	AC		E		E		E	E			AJK			R	APRSU				RU	
DK/NA	*	-	*	-	-	-	-	*	-	*	-	-	-	-	-	-	-	-	*	-	-
MEAN	3.3	3.2	3.3	3.3	3.6	3.2	3.3	3.1	3.1	3.6	3.3	2.8	3.3	3.1	3.1	3.1	3.0	3.4	3.6	3.2	3.3
	NLFHI PQ		AB		DFGHI A		FHI			AKL	L		N			Q		APQT	APQRTU	Q	Q

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Q47. How frequently do you follow news and current events (e.g., international, national, regional or local)?

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	Week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
Many times throughout the day	21 RLF	21	23	21	18	17	22 F	25 AEF	30 AEFG	36 AKL	20	18	100	-	-	-	28 AR	19	28 AT	20	26 AT
Once or twice a day	33 LE	37 AC	30	32	24	31 E	33 E	36 E	41 AEFG	36 L	35 AL	30	-	100	-	-	35	32	32	35	42 AST
Several times each week	24 J	24	24	25	22	24	25	27 I	21	18	27 AJ	24 J	-	-	75	-	23	25	24	26	22
Several times each month	8 UJIB	6	9	9 B	8 I	10 AHI	9 I	7 I	3	4	8 J	10 AJ	-	-	25	-	7	8	7	8 U	5
Rarely	10 QJKHI SU	9	10	10	18 AGHI	13 AHI	10 HI	4	4	5	8 J	13 AJK	-	-	-	75	5	11 AQ	6	9 SU	4
Never	3 JKGHI TUQ	3	4	3	9 AGHI	5 AGHI	1	1	1	1	2	5 AJK	-	-	-	25	1	4 AQ	2	2	1

MILLENNIALS – 2020 Survey

Q47. How frequently do you follow news and current events (e.g., international, national, regional or local)?

	Employment Status						Household income				Generation in Canada			Ethnicity						
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30k	\$30k- \$60k	\$60k- \$100k	\$100k +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	White	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
Many times throughout the day	21 HG	25 ACDG	19	17	25 DG	20	16	18	20	23 H	26 AHI	21	21	25	21	23	28	23	24	21
Once or twice a day	33 PLHFG	35 AFG	33	32	35	27	27	26	34 H	35 H	40 AHI	31	36 L	36 L	32 P	24	34 P	50 OPQST A	36 P	36 P
Several times each week	24 R	24	25	34 ABCEG	19	28 E	22	23	24	26	24	25	24	24	25 R	23	23	16	22	26 R
Several times each month	8 JKB	7	10	8	10	8	10	12 AJK	9 K	6	5	8	9	7	8	13 Q	5	6	11	8
Rarely	10 MNJKB	7	11	7	9	13 BD	17 ABCDE	16 AIJK	11 JK	7 K	4	11 AMN	7	7	11 ARST	12 R	9	4	5	7
Never	RS 3 RNKBE Q	2	2	3	1	4 E	8 BCDEF A	6 AIJK	3	2	2	4 AN	3	1	3 QR	6 QR	1	1	2	2

MILLENNIALS – 2020 Survey

Q47. How frequently do you follow news and current events (e.g., international, national, regional or local)?

	Gender		Province							Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ Wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
Many times throughout the day	21 PQC	26 AC	17	23	24	22	17	19	21	24	21	20	21	21	25	18 Q	11	21 Q	30 APQRT	23 Q	40 APQRST
Once or twice a day	33 LDC	36 AC	31	26	30	36 ADE	29	35 D	32	37 AL	33 L	27	34	27	31	32	30	32	40 APQRTU	31	30
Several times each week	24 SJFB	22	27 AB	23	28 AF	22	28	23	27 F	21	24	29 AJ	25	24	23	27 SU	23	30 AQSTU	19	23	18
Several times each month	8 SB	6	11 AB	12	7	8	10	8	7	7	9	7	8	12	8	9 SU	11 ARSU	7	5	9	5
Rarely	10 SUB	7	12 AB	11	9	10	12	9	10	9	9	11	10	13	9	11 SU	17 PRSTU	8 S	4	12 SU	6
Never	3 RSJ	3	3	4	3	3	4	5	2	2	3	5 AJ	3	2	4	4 RS	7 PRSTU A	2	1	2	2

MILLENNIALS – 2020 Survey

Q48. Which media do you use for this?

SUBSAMPLE: Those who follow news and current events at least rarely

	Age Cohort				Education					Belonging to Community			Follow news/events				volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVv/Weak	Many/Day	1-2/Day	week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2587	810	803	974	195	785	764	606	238	367	1195	1025	573	884	871	259	774	1814	574	1009	504
Unweighted Total	2590	863	865	862	189	676	659	777	289	373	1190	1027	602	894	851	243	790	1800	593	1007	515
Social media (Facebook, Twitter, Instagram, other)	65 UNFBC	57	62 B	74 ABC	62	61	67 F	66 F	68 F	63	64	66	71 ANOP	62	64	63	64	65	67 U	65	60
Television	49 SOPLD	55 ACD	48	44	50	50	47	49	47	53 L	52 AL	43	53 AOP	53 AOP	45 P	33	51	48	41	51 S	54 AS
Online – News platforms (e.g. Huffington Post, iPolitics, CNN)	40 OPJEU	38	40	42	27	34	46 AEF	43 EF	43 EF	33	38	45 AJK	53 ANOP	41 P	37 P	19	42	39	53 ATU	39	35
Newspapers (print or online)	32 ROPLF	30	34	31	27	28	29	38 AEFG	39 AEFG	41 AKL	33 L	27	52 ANOP	34 OP	22 P	12	41 AR	28	39 AT	30	35
Radio	31 RPLD	33 D	32	28	36 I	30	30	32	26	41 AKL	33 L	25	37 ANOP	30 P	30 P	22	37 AR	28	28	33 S	33
Online – Blogs	16 ROPLBT	13	14	20 ABC	18	14	17	15	18	26 AKL	16	13	24 ANOP	16 OP	12	9	20 AR	14	16	14	21 AST
Online – Commentary shows (e.g., Daily Show, Colbert Report)	14 ROPFBT	12	14	16 AB	12	11	18 AFH	14	17 F	20 AKL	13	14	24 ANOP	14 OP	10	8	17 AR	13	20 ATU	13	13
Magazines (print or online)	11 ROPLFT	11	11	10	11	8	11	12 F	15 F	20 AKL	11 L	7	19 ANOP	11 OP	7 P	3	17 AR	8	13 T	8	18 AST
Other	2 TQ	2	2	2	4	2	2	1	2	1	1	3 AJK	1	2	2	4 M	1	2 AQ	2	1	2
DK/NA	*	*	*	*	1	-	*	*	-	*	*	*	-	*	*	1	*	*	-	*	-

MILLENNIALS – 2020 Survey

Q48. Which media do you use for this?

SUBSAMPLE: Those who follow news and current events at least rarely

	Employment Status							Household income				Generation in Canada			Ethnicity					
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K- \$60K	\$60K- 100K	\$100K +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	white	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2587	1373	324	225	232	265	332	609	732	786	456	1583	530	475	1754	143	100	140	183	242
Unweighted Total	2590	1424	308	217	223	258	321	576	709	801	500	1527	536	527	1679	136	199	153	151	249
Social media (Facebook, Twitter, Instagram, other)	65 B	63	64	62	70 B	70 B	69 B	66	67	63	62	66	62	65	64	75 AORT	65	59	72 AOR	63
Television	49 R	48	46	51	43	56 ABCE	50	47	47	49	50	48	50	47	48 R	51 R	58 AOR	37	52 R	52 R
Online - News platforms (e.g. Huffington Post, iPolitics, CNN)	40 QHI	41 G	39	42	40	40	35	35	37	44 AHI	44 AHI	40	40	41	40 Q	41	30	45 Q	37	45 Q
Newspapers (print or online)	32 SMHIG	35 AG	32 G	30	34 G	29	24	26	29	34 HI	40 AHIJ	33 M	27	33	33 S	34	27	30	25	32
Radio	31 SMHF	33 AFG	29	29	31	25	27	26	29	33 H	36 AHI	33 AM	27	29	32 AS	32	32	27	23	27
Online - Blogs	16 OLF	17 F	14 ABCFG	23	16	11	14	15	16	17	16	14	17	22 AL	13	17	27 AOP	20 O	23 AO	21 AO
Online - Commentary shows (e.g., Daily Show, Colbert Report)	14 R	14	14	18	17	16	12	14	13	15	15	14	15	14	14	17 R	16	9	17 R	17 R
Magazines (print or online)	11 OH	12	10	10	12	9	9	8	9	13 AHI	11	10	11	14 AL	10	13	12	7	11	18 AORS
Other	2 K	1	3 E	3	1	1	4 BE	2	2 K	2 K	1	2 AM	1	1	2	5	1	2	1	1
DK/NA	*	*	-	-	-	*	*	*	*	*	-	*	1	*	*	1	*	-	1	-

MILLENNIALS – 2020 Survey

Q48. Which media do you use for this?

	Gender			Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2587	1245	1292	154	599	1011	154	330	340	742	1345	500	2035	197	255	823	396	447	529	287	105
Unweighted Total	2590	1262	1287	157	601	1009	160	333	330	761	1353	476	2053	187	243	746	443	394	522	327	158
Social media (Facebook, Twitter, Instagram, other)	65 QB	61	69 AB	68	62	66	64	65	66	64	65	64	64	75 AM	68	65 Q	59	70 AQS	62	67 Q	70 Q
Television	49 QUNOL	49	48	43	54 ADHI	49	46	46	46	52 AL	49	44	50 ANO	35	38	47 U	42	47 U	58 APQRTU	51 QU	34
Online – News platforms (e.g. Huffington Post, iPolitics, CNN)	40 QSJE	41	39	38	34	42 E	35	41 E	47 AEG	36	41	44 J	40	39	46 A	38 S	33	51 APQS	30	46 APQS	67 APQRST
Newspapers (print or online)	32 PQDC	35 AC	28	24	38 ADFGI	30	27	33 D	31	34	32	29	32	27	37 N	28 Q	22	43 APQST	35 PQ	28 Q	45 APQST
Radio	31 QLFI	31	30	28	39 ADFHI	28	33	29	26	33 L	32 L	25	30	29	32	31 Q	23	34 Q	33 Q	32 Q	28
Online – Blogs	16 QNEC	18 AC	14	18	13	17 E	13	13	20 AEGH	18	15	15	15	11	20 N	15 Q	6	17 Q	24 APQRTU	16 Q	14 Q
Online – Commentary shows (e.g., Daily Show, Colbert Report)	14 QC	16 AC	12	16	13	14	13	14	18	14	13	17	14	16	18	13 Q	7	19 APQT	16 Q	13 Q	27 APQST
Magazines (print or online)	11 PQGC	12 AC	9	13	10	12 G	7	8	12 G	12	10	12	10	9	12	7	5	11 PQ	21 APQRTU	8	13 PQ
Other	2 SJGC	2	1	3	2	2	1	2	2	1	2 J	2	2	4	4	2	2 S	2	1	3 S	2
DK/NA	*	*	*	-	*	*	-	-	*	-	*	*	*	*	-	*	-	-	-	1	-

MILLENNIALS – 2020 Survey

Q49A. And what news and current affairs issues have you been following most closely in the past few months?

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2587	810	803	974	195	785	764	606	238	367	1195	1025	573	884	871	259	774	1814	574	1009	504
Unweighted Total	2590	863	865	862	189	676	659	777	289	373	1190	1027	602	894	851	243	790	1800	593	1007	515
COVID-19 news/ developments	54 PJKEF Q	55	55	53	46	50	54 E	60 AEFG	58 EF	48	51	60 AJK	57 P	59 AOP	53 P	31	51	55 AQ	61 ATU	54	51
US politics/2020 elections	23 OPJEF	23	23	23	12	20 E	27 AEF	24 E	26 E	18	22	27 AJK	32 ANOP	27 AOP	19 P	6	23	23	35 ATU	22	22
Racism/racial injustice/ Black Lives Matter	10 PJEFB U	7	9	12 AB	6	7	12 AEFI	12 EFI	7	7	10 J	10	11 P	11 P	9 P	3	11	9	15 ATU	10 U	7
Economy/business/trade/ corporations	7 OPEFB	5	9 AB	7	2	4	7 EF	11 AEFG	11 AEFG	9	7	6	9 AOP	9 AOP	5 P	*	7	7	8	7	10 A
Canadian politics/ government	7 OPFD	8 AD	7	5	7	5	9 AF	7 F	7	6	7	7	10 AOP	10 AOP	3	2	7	7	9	6	9 A
Politics/international politics	7 PF	6	7	8	8	5	7	8 F	8 F	7	7	6	11 ANOP	6 P	6 P	2	7	6	7	7	9 A
Global warming/weather/ Environment	5 PC	6 AC	3	5	3	4	5	6	5	7 K	4	5	5 P	6 P	4	2	5	5	8 ATU	4	3
Canadian economy/CERB benefits/jobs	4	4	3	4	2	4	4	4	4	4	4	4	5	4	3	4	5	4	3	4	4
Wars/civil unrest/ violence/terrorism	3 QPG	3	3	4	7 G	3	2	4	3	2	3	4	5 AOP	3	3	1	2	4 AQ	4	3	4
Local news/events	3 PH	3	3	2	4	3 H	2	2	1	3	2	3	3	3 P	3 P	1	2	3	2	3	4
Education/schools issues	3	3 AD	2	2	3	2	2	2	3	4	2	2	2	3	3	2	3	2	2	3	2

CONTINUED? ...

MILLENNIALS – 2020 Survey

(Continued)

Q49A. And what news and current affairs issues have you been following most closely in the past few months?

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	Week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2587	810	803	974	195	785	764	606	238	367	1195	1025	573	884	871	259	774	1814	574	1009	504
Unweighted Total	2590	863	865	862	189	676	659	777	289	373	1190	1027	602	894	851	243	790	1800	593	1007	515
Natural disasters	2	2	1	3	2	3	2	2	2	2	2	2	2	2	2	1	2	2	2	2	2
Healthcare	2 F	2	2	2	2	1	2	3 AF	3 F	3	2	1	2	2	2	1	2	2	2	2	3
Sports	2 OP	2	2	1	1	1	2	3 A	2	3	1	2	2 P	2 OP	1	1	2	2	1	1	4 AST
Crime/drugs/gun violence	1	1	2	2	3	1	2	1	1	1	1	2	2	1	1	1	2	1	1	1	2
Entertainment/celebrities	1	1	1	1	1	2	1	1	1	2	1	1	1	1	1	*	2	1	1	1	1
Child abuse/trafficking/sex trafficking	1 MNJBC	*	*	2 ABC	1	1	2	1	-	*	1 J	1 J	*	*	2 AMN	2 N	1	1	1	1	1
Science and technology	1	1	1	1	1	1	1	1	1	-	1	1	2 P	1	1	*	1	1	2	1	1
Aboriginal issues/natives affairs	1 R	1	1	1	2	1	1	1	1	2	1	1	1	1	1	1	2 AR	1	2	1	*
Refugees/Syrian refugees/immigrants	1 F	1	1	*	-	*	*	1	2 F	1	*	*	1	*	1	-	*	1	*	*	2 AST
Marijuana legalization	*	-	-	*	-	*	-	-	-	-	*	-	-	*	-	-	-	*	-	*	-
Mentions of news source/channels only (ex. BBC, CNN, 680 News,...)	5 RPL	6	5	4	7	4	5	4	6	8 AL	5 L	3	8 ANOP	5 P	4	2	8 AR	4	4	6 AS	5
Other	7 RPLF	5	7	7	11 F	4	7 F	8 F	7	11 AKL	7	5	7 P	7 P	7 P	3	8 AR	6	6	6	10 AST
Nothing	*	*	*	*	-	*	*	*	1	-	*	*	-	*	*	1	*	*	*	*	*
DK/NA	33 SMNHI	33	31	34	39 HI	40 AGHI	31	27	27	32	35 L	31	24	28	35 MN	61 AMNO	31	34	25	32 S	33 S

MILLENNIALS – 2020 Survey

Q49A. And what news and current affairs issues have you been following most closely in the past few months?

TOTAL	Employment Status						Household income				Generation in Canada			Ethnicity						
	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K- \$60K	\$60K- \$100K	\$100K +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	white	Abor	Black	Chin/ ese	Sou/ Asian	Other	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2587	1373	324	225	232	265	332	609	732	786	456	1583	530	475	1754	143	100	140	183	242
Unweighted Total	2590	1424	308	217	223	258	321	576	709	801	500	1527	536	527	1679	136	199	153	151	249
COVID-19 news/ developments	54 MHG	55 G	53	53	56 G	58 G	47	49	54	55 H	59 AH	56 AM	49	53	56 AT	52	50	48	50	48
US politics/2020 elections	23 PSHG	27 AFG	21	23 G	24 G	19	15	18	22	25 H	29 AHI	24	22	23	24 PS	16	29 PS	30 PS	13	22 S
Racism/racial injustice/ Black Lives Matter	10 SNG	10	12 G	9	13 G	12 G	7	9	10	10	10	10 N	12 N	6	10 S	12	13 S	9	5	7
Economy/business/trade/ corporations	7 OLHG	9 AG	6	6	6	6	3	5	6	8	9 H	6	7	11 AL	6	8	5	13 AOQ	9	10 O
Canadian politics/ government	7 TH	8	6	6	5	5	7	5	6	7	10 AHI	7	6	6	8 APT	4	8	6	6	3
Politics/international politics	7 OL	7	7	6	11 ADG	6	5	6	7	7	7	6	6	11 ALM	6	6	10	11 O	6	9
Global warming/weather/ Environment	5 R	4	5	7	7	6	4	4	5	4	6	5	4	4	5 R	5	5	1	4	5 R
Canadian economy/CERB benefits/jobs	4 TB	3	7 ABG	5	4	8 ABEG	2	5	4	3	4	4	4	4	4	5	4	6	7 T	2
Wars/civil unrest/ violence/terrorism	3 C	4 C	1	2	6 C	4 C	4 C	3	3	4	3	3	3	5	3	3	4	4	5	3
Local news/events	3 QRI	2	3	3	-	4	3	3	1	3 I	3	3 A	2	2	3 QR	4	1	1	1	3
Education/schools issues	3 P	2	4	2	4	2	3	2	3	3	2	3	2	3	3 P	1	4	2	3	2

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MILLENNIALS – 2020 Survey

(Continued)

Q49A. And what news and current affairs issues have you been following most closely in the past few months?

	Employment Status							Household income				Generation in Canada			Ethnicity						
	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look		<\$30K	\$30K- \$60K	\$60K- \$100K	\$100K +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	White	Abor	Black	Chin/ ese	Sou/ Asian	Other	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	
Total	2587	1373	324	225	232	265	332	609	732	786	456	1583	530	475	1754	143	100	140	183	242	
Unweighted Total	2590	1424	308	217	223	258	321	576	709	801	500	1527	536	527	1679	136	199	153	151	249	
Natural disasters	2 JG	2	3	4 G	2	3	1	3 J	2	1	2	2	2	2	2	2	2	1	3	2	
Healthcare	2 QR	2	3	1	2	2	1	2	2	2	2	2	1	3	2 Q	6 AOQR	*	*	3	3 Q	
Sports	2 E	2 AE	2	2	1	1	1	1	2	2	3	2	1	2	2	-	1	*	3	2	
Crime/drugs/gun violence	1	1	1	1	*	1	2	1	1	1	2	1	2	1	1	1	1	1	1	2	2
Entertainment/ celebrities	1	1	1	3	1	1	-	1	2	1	1	1	1	1	1	1	-	-	2	1	
Child abuse/trafficking/ sex trafficking	1 NB	1	2	1	1	2	3 ABE	1	1	1	1	1 AN	1	*	1 A	2	-	-	-	-	
Science and technology	1	1	1	1	2	2	1	1	1	1	*	1	1	2	1	2	-	2	1	1	
Aboriginal issues/ natives affairs	1 O	1	1	2	2	1	1	1	1	1	1	1 A	1	M -	1	8 AOQR	2	*	-	-	
Refugees/Syrian refugees/ immigrants	1	1	*	-	*	-	*	*	1	1	-	*	1	1	*	-	1	-	2	*	
Marijuana legalization	*	-	-	-	-	1	-	*	-	-	-	*	-	-	-	1	-	-	-	-	
Mentions of news source/ channels only (ex. BBC, CNN, 680 News,...)	5 OH	5	5	5	3	5	5	3	5	5 H	6 H	4	5	7 AL	4	4	6	8	6	8 AO	
Other	7 OG	7	9 G	7	8	7	4	7	6	6	7	6	7	8	6	8	10	5	9	8	
Nothing	*	*	-	-	-	*	-	*	*	*	*	*	-	*	*	-	-	-	-	1	-
DK/NA	33 NK	32	33	34	29	30	41 ABEF	40 AIJK	33 K	32 K	24	33	37 AN	29	33	38	30	33	35	33	

MILLENNIALS – 2020 Survey

Q49A. And what news and current affairs issues have you been following most closely in the past few months?

	Gender			Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2587	1245	1292	154	599	1011	154	330	340	742	1345	500	2035	197	255	823	396	447	529	287	105
Unweighted Total	2590	1262	1287	157	601	1009	160	333	330	761	1353	476	2053	187	243	746	443	394	522	327	158
COVID-19 news/ developments	54 QSB	51	58 AB	48	62 DFGHI A	53	53	50	52	56	54	52	56 A	50	53	54 QS	45	66 APQS	41	64 APQS	74 APQST
US politics/2020 elections	23 QSDC	26 AC	20	14	22 D	24 D	22	24 D	27 D	22	24	23	23	20	31 AMN	24 QS	16	33 APQST	14	24 QS	49 APQRST
Racism/racial injustice/ Black Lives Matter	10 QSJEB P	8	12 AB	9	7	11 AE	9	12 E	9	7	10 J	12 AJ	9	13	14 A	8	6	16 APQS	6	12 PQS	24 APQRST
Economy/business/trade/ corporations	7 QULGC	10 AC	4	7	7	7 G	3	7	9 G	9 AKL	7	4	7 A	5	6	6 U	4	9 QU	9 AQU	7 U	2
Canadian politics/ government	7 SDC	9 AC	5	3	5	6 D	6	10 ADE	9 DE	7	7	5	7	10	6	7 S	6	7 S	4	11 AQS	13 APQS
Politics/international politics	7 QLC	8 AC	5	5	8	6	8	7	7	7	7 L	4	7	5	5	6	4	7	7	10 Q	7
Global warming/weather/ Environment	5 K	5	5	4	6	5	4	3	5	6 K	4	5	5	4	4	5	3	6 T	4	3	12 APQST
Canadian economy/CERB benefits/jobs	4 QE	4	4	5	2	5 EG	2	5 E	4	3	4	5	4	4	6	5 Q	1	5 Q	4 Q	4 Q	3
Wars/civil unrest/ violence/terrorism	3 Q	4 A	3	2	3	4	5	4	3	2	4	4	3	3	2	4 Q	2	3	3	6 Q	4
Local news/events	3 OK	3	3	1	2	2	5 DI	4	2	3	2	4	3 O	2	1	3	2	3	2	2	4
Education/schools issues	3 QB	1	4 AB	2	2	3	2	3	1	3	2	2	2	3	2	2	1	4 Q	2	5 APQ	2

CONTINUED/ ...

MILLENNIALS – 2020 Survey

(Continued)

Q49A. And what news and current affairs issues have you been following most closely in the past few months?

	Gender		Province							Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ Wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2587	1245	1292	154	599	1011	154	330	340	742	1345	500	2035	197	255	823	396	447	529	287	105
Unweighted Total	2590	1262	1287	157	601	1009	160	333	330	761	1353	476	2053	187	243	746	443	394	522	327	158
Natural disasters	2 DE	2	2	*	1	3 DE	1	2	4 ADEGH	1	2	2	2	1	2	2	2	2	2	3	2
Healthcare	2 PN	2	2	2	3 AFH	2	2	1	2	2	2	1	2 N	1	1	1	1	2	4 APQ	2	2
Sports	2 LIC	3 AC	1	4 I	3 AI	1 I	-	2	*	3 AKL	1	1	2	1	1	2	2	2	2	2	1
Crime/drugs/gun violence	1 QE	1	2	1	*	2 E	1	2	2	1	1	2	1	2	1	1	*	1	2 Q	2 Q	1
Entertainment/ celebrities	1 I	1	1	-	2 I	1	-	2 I	*	1	1	2	1	1	*	1	1	1	1	1	2
Child abuse/trafficking/ sex trafficking	1 Q	-	2	-	-	1	2	1	2	1	1	2	1 A	1	2	1	*	2 Q	1	2 Q	1
Science and technology	1	1	1	1	1	1	-	1	2	1	1	2	1	1	1	1	*	2 Q	1	1	-
Aboriginal issues/ natives affairs	1 PQSM	1	1	3	1	1	1	*	1	1	1	1	1	5 AM	2	*	*	3 APQS	*	1	2
Refugees/syrian refugees/ immigrants	1	1	*	-	1	*	*	*	1	1 AL	*	*	1	1	*	*	1	*	1	*	*
Marijuana legalization	*	*	-	-	-	-	1	-	-	-	*	-	-	1	-	-	-	-	*	-	-
Mentions of news source/ channels only (ex. BBC, CNN, 680 News,...)	5 PK	5	5	5	5	5	6	3	5	7 AK	4	5	5	4	4	3	4	4	10 APQRTU	4	3
Other	7 QU	7	6	6	7	7	5	5	7	6	7	7	7	4	7	6	4	7 U	10 APQRTU	6	3
Nothing	*	*	*	-	*	*	2	-	-	*	*	-	*	-	-	*	-	*	*	*	-
DK/NA	33 TUMJER	34	31	39 EI	28	34 E	36	37 EI	29	29	34 J	35 J	31	38	35	37 ARTU	44 PRSTUA	23 U	37 RTU	23 U	13

MILLENNIALS – 2020 Survey

Q50. Generally speaking, how interested are you in politics?

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	Week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
Very interested	15 OPKLF TR	14	14	16	12	9	13 F	20 AEFG	26 AEFGH	39 AKL	12 L	9	38 ANOP	14 OP	5	3	23 AR	11	21 AT	10	28 AST
Somewhat interested	41 PJLEF R	41	42	41	32	37	44 EF	44 EF	48 AEF	35	46 AJL	38	43 P	53 AMOP	39 P	14	45 AR	40	44	47 A	50 A
Not very interested	28 QMNJI SU	28	27	29	30 I	29 I	30 I	27 I	20	17	28 J	32 AJ	13	24 M	40 AMNP	30 M	22	30 AQ	23	31 ASU	18
Not at all interested	16 JKGHI TUQMN S	17	16	15	26 AGHI	24 AGHI	13 I	9 I	6	9	13 J	21 AJK	5	8 M	16 MN	53 AMNO	10	18 AQ	12 U	12 U	4
DK/NA	*	*	-	-	-	-	-	-	*	-	*	-	-	*	-	-	-	*	-	-	*

MILLENNIALS – 2020 Survey

Q50. Generally speaking, how interested are you in politics?

	Employment Status						Household income				Generation in Canada			Ethnicity						
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30k	\$30k- \$60k	\$60k- \$100k	\$100k +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	White	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
Very interested	15 RHIFG	19 ACDFG	12	13	14 G	11	8	10	12	17 AHI	19 AHI	14	14	19 ALM	14	15	21 AOR	9	18 R	17 R
Somewhat interested	41 OG	43 G	44 G	47 G	42 G	41 G	31	39	42	41	45	40	45	43	39	47	45	44	49 O	43
Not very interested	28 PS	27	28	26	30	29	30	28	29	28	26	29	28	26	29 APS	18	25	39 OPQST A	21	27
Not at all interested	16 RNJKB Q	12	16	15	14	19 B	31 BCDEF A	23 AIJK	17 JK	13	10	18 AMN	13	12	17 AQRS	20 QR	9	8	12	13
DK/NA	*	*	-	-	-	-	-	-	-	-	*	-	-	*	-	-	-	-	1	-

MILLENNIALS – 2020 Survey

Q50. Generally speaking, how interested are you in politics?

	Gender			Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ Wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
Very interested	15 PQKLC	19 AC	10	18	16	14	16	14	13	20 AKL	13	11	14	17	18	8	6	14 PQ	28 APQRT	15 PQ	33 APQRT
Somewhat interested	41 QDC	45 AC	38	34	42	44 D	40	40	39	41	42	42	42	35	44	41 Q	29	45 Q	48 APQ	43 Q	40 Q
Not very interested	28 SUJB	24	32 AB	25	28	27	25	31	31	25	30 AJ	27	29	26	24	34 ARSTU	33 ASTU	28 SU	17	26 S	20
Not at all interested	16 SUB	12	20 AB	23 AEFH	14	15	20	15	16	14	15	21 AJK	15	21 MO	13	16 SU	32 PRSTU A	14 SU	6	16 SU	7
DK/NA	*	*	-	-	-	*	-	-	-	*	-	-	*	-	-	-	-	-	*	-	-

MILLENNIALS – 2020 Survey

Q51. In politics, people sometimes talk of left and right. Where would you place yourself on this scale, where left means "0" and right means "10"?

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	Week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
Right (7-10)	19 ROPLF	17	21	19	15	14	17	25 AEFG	33 AEFGH	34 AKL	20 L	13	23 AOP	24 AOP	16 P	7	24 AR	17	-	-	100
Mid (4-6)	38 PLE	40	40	36	31	40 E	41 E	38	35	34	44 AJL	34	36	41 P	40 P	33	40	38	-	100	-
Left (0-3)	22 PKF	21	21	24 A	20	18	23 F	26 AF	26 F	19	19	26 AJK	29 ANOP	21 P	21 P	15	21	22	100	-	-
Cannot say	20 NJKHI QM	22 C	19	20	33 AGHI	29 AGHI	19 HI	12 I	6	13	17 J	27 AJK	12	14	23 AMN	46 AMNO	14	23 AQ	-	-	-
MEAN	4.9 SRPL	4.9	4.9	4.8	4.8	4.8	4.8	5.0	5.4 AEFG	5.8 AKL	5.0 L	4.4	4.9 P	5.1 AOP	4.8 P	4.4	5.2 AR	4.8	1.9	5.0 AS	8.2 AST

MILLENNIALS – 2020 Survey

Q51. In politics, people sometimes talk of left and right. Where would you place yourself on this scale, where left means "0" and right means "10"?

	Employment Status						Household income				Generation in Canada			Ethnicity						
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30k	\$30k- \$60k	\$60k- \$100k	\$100k +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	white	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
Right (7-10)	19 LHIFG	23 ACEFG	18 FG	20 FG	15	12	10	14	15	22 AHI	28 AHIJ	17	20	27 ALM	17	15	17	23	38 OPQRT	18
Mid (4-6)	38 OHG	40 G	42 G	34	45 DG	40 G	30	34	42 AHK	41 H	36	37	42	40	37	35	46 O	49 AOPS	37 A	43
Left (0-3)	22 QSN	22	19	24	25	24	20	22	23	21	24	23 N	22	18	24 AQS	25 QS	15	17 S	9	22 S
Cannot say	20 MNJKBR	15	21 B	22 B	16	25 BE	40 BCDEFA	31 AIJK	21 JK	16	12	23 AMN	16	16	22 ARST	25 RST	22 R	11	15	16
MEAN	4.9 HIEFG OL	5.1 AEF	5.0 G	4.8	4.5	4.4	4.5	4.6	4.7	5.1 AHI	5.2 AHI	4.7	4.9	5.4 ALM	4.7	4.6	5.2	5.4 AOPT	6.2 OPQRT A	4.8

MILLENNIALS – 2020 Survey

Q51. In politics, people sometimes talk of left and right. Where would you place yourself on this scale, where left means "0" and right means "10"?

	Gender		Province							Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ Wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
Right (7-10)	19 OKLEC QRUN	23 AC	15	21	16	21 E	20	21	18	29 AKL	17 L	9	21 ANO	11	8	18 QRU	13 U	9 U	38 APQRTU	20 QRU	3
Mid (4-6)	38 UJL	39	38	32	41 D	38	40	38	39	33	43 AJL	34	40 AO	37	33	42 AU	37 U	36 U	38 U	43 U	21
Left (0-3)	22 TMKGC S	23	20	21	26 AFG	21	16	21	24 G	21	19	31 AJK	20	31 AM	41 AMN	20 ST	21 ST	33 APQST	13	11 APQRST	66
Cannot say	20 SUJEB	15	26 AB	26 E	17	21 E	24 E	20	20	18	20	26 AJK	20	21	17	20 SU	30 APRSU	22 SU	11	26 APSU	9
MEAN	4.9 UNOLE QR	5.0 A	4.8	5.2 E	4.6	5.0 E	5.1 E	5.0 E	4.8	5.4 AKL	4.9 L	3.9	5.1 ANO	4.0	3.6	4.9 QRU	4.6 RU	3.9 U	6.1 APQRTU	5.3 APQRU	2.4

MILLENNIALS – 2020 Survey

Q52. Did you vote in the last federal election (held in October 2019)?

	Age Cohort			Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation			
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	Week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
Yes	65 PLEFD RO	71 ACD	63	62	40	61 E	67 EF	78 AEFGI	63 E	72 AL	68 AL	60	75 AOP	71 AOP	62 P	42	75 AR	61	72 AT	66	75 AT
No	35 NJKHB SUQM	29	37 B	38 AB	60 AFGHI	39 AGH	33 H	22	36 H	28	32	40 AJK	25	29	38 AMN	58 AMNO	25	39 AQ	28	34 SU	24
DK/NA	*	*	*	-	-	*	-	-	*	*	*	-	-	*	*	-	*	*	-	-	*

MILLENNIALS – 2020 Survey

Q52. Did you vote in the last federal election (held in October 2019)?

	Employment Status						Household income				Generation in Canada			Ethnicity						
	TOTAL	Emp1/ FT	Emp1/ PT	Self/ Emp1	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K- \$60K	\$60K- \$100K	\$100K +	Can/ 3rd+	Can/ 2nd	other/ Ctry	White	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
Yes	65 NHIFG QS	74 CDEFG A	60 G	61 G	66 FG	53	46	49	61 H	73 AHI	80 AHIJ	70 AN	69 AN	44	68 AQS	62 QS	49	71 QS	48	62 QS
No	35 LMJKB O	26	40 B	39 B	34 B	47 ABE	54 ABCDE	50 AIJK	39 AJK	27 K	20	30	31	55 ALM	32	37	51 AOPRT	29	51 AOPRT	38
DK/NA	*	*	-	-	-	-	-	*	-	*	-	*	-	*	-	1	-	-	1	-

MILLENNIALS – 2020 Survey

Q52. Did you vote in the last federal election (held in October 2019)?

	Gender		Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS						
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ Wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
Yes	65 TNLFC	68 AC	62	61	71 ADFI	62	65	68	61	69 AL	66 L	56	66 AN	57	68 N	63 T	61	70 APQT	69 APQT	54	85 APQRST
No	35 UMJEB RS	32	38 AB	39 E	29	37 AE	35	32	39 E	31	34	44 AJK	34	43 AMO	32	37 RSU	39 RSU	30 U	31 U	46 APRSU	15
DK/NA	*	*	*	-	-	*	-	-	-	*	*	-	*	-	-	-	-	-	*	-	-

MILLENNIALS – 2020 Survey

Q53. Were you eligible to vote in the last federal election?

SUBSAMPLE: Did not vote in last federal election

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/weak	Many/Day	1-2/Day	week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	932	245	306	381	128	326	259	132	87	104	391	437	146	256	330	199	192	739	165	344	123
Unweighted Total	906	265	318	323	121	279	226	182	98	103	380	423	147	252	319	188	192	714	161	338	124
Yes	70 MNJHI U	68	71	70	83 AGHI	78 AGHI	69 I	62 I	32	53	68 J	75 AJK	59	64	73 MN	80 AMN	68	70	64	70 U	53
No	30 PLEF	32	29	30	17	22	31 EF	38 AEF	68 AEFGH	47 AKL	32 L	25	41 AOP	36 AOP	27	20	32	30	36	30	47 AT

MILLENNIALS – 2020 Survey

Q53. Were you eligible to vote in the last federal election?

SUBSAMPLE: Did not vote in last federal election

	Employment Status						Household income				Generation in Canada			Ethnicity						
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K- \$60K	\$60K- \$100K	\$100K +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	White	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	932	359	131	90	79	128	194	326	294	216	94	497	168	267	583	56	51	41	96	93
Unweighted Total	906	362	121	87	75	126	182	305	288	211	100	447	169	290	531	54	97	41	79	93
Yes	70 STNCE Q	70 E	60	81 ABCE	53	70 E	77 ACE	66	74 H	68	73	90 AMN	77 AN	27	81 AQST	82 AQST	54 S	67 ST	28	49 S
No	30 PLMDG O	30 D	40 ADG	19	47 ABDFG	30	23	34 I	26	32	27	10	23 L	73 ALM	19	18	46 AOP	33	72 OPQRT A	51 AOPR

MILLENNIALS – 2020 Survey

Q53. Were you eligible to vote in the last federal election?

SUBSAMPLE: Did not vote in last federal election

	Gender		Province							Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ Wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	932	407	504	63	177	389	56	111	135	232	470	229	705	86	86	316	165	136	164	134	16
Unweighted Total	906	400	490	60	168	383	58	111	126	228	464	214	689	77	76	276	178	115	164	150	23
Yes	70 S	67	72	76	70	68	67	79 AFI	67	64	69	77 AJK	73 A	78	67	77 AST	74 S	76 S	51	65 S	73
No	30 PMLH	33	28	24	30	32 H	33	21	33 H	36 L	31 L	23	27	22	33	23	26	24	49 APQRT	35 P	27

MILLENNIALS – 2020 Survey

Q54. What is the main reason you did not vote in the last federal election?

SUBSAMPLE: Did not vote in last federal election and eligible to vote

	Age Cohort				Education					Belonging to Community			Follow news/events				volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVv/Weak	Many/Day	1-2/Day	week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	651	168	218	265	105	256	180	83	27	55	267	329	86	164	242	159	130	521	105	240	65
Unweighted Total	616	175	222	219	99	218	157	110	32	53	252	311	82	159	227	148	125	491	101	227	65
NET: MOTIVATION	59	62	60	55	60	58	60	60	46	41	65	56	48	54	60	67	52	60	45	58	54
-----	SMJ										AJ	J				AMN				S	
Did not trust/like candidates/they are all liars	15	19	17	12	17	14	16	15	11	13	18	14	15	15	15	16	15	15	8	20	12
Don't like politics/don't like to vote	10	13	8	11	22	9	8	9	2	12	10	10	6	9	11	14	8	11	3	6	10
	STI				AFGHI																
No interest/didn't want to	10	12	11	8	7	14	6	10	11	8	13	8	7	11	9	13	6	11	10	11	8
	Q					AG												11			
Couldn't decide who to vote for	10	7	9	12	4	8	15	10	15	6	11	10	7	9	12	9	13	9	8	8	12
	E						AEF														
Nothing changes/didn't feel like it mattered	8	7	9	8	2	9	10	12	3	-	8	9	8	7	10	8	8	8	6	9	8
	E					E	E	E													
Lazy/forgot	5	3	7	4	8	4	4	4	4	2	5	5	4	4	3	8	4	5	10	3	4
NET: BARRIERS	26	27	21	29	21	25	27	30	36	30	23	28	34	28	28	15	23	26	39	29	32
-----	PC			C									P	P	P				A		
No time/busy (includes working)	13	15	11	13	17	11	12	15	12	16	12	13	12	17	13	8	13	13	16	16	21
	P													P							
Sick/medical reasons/family emergency	5	4	3	8	3	7	6	3	4	3	5	6	10	5	7	1	5	6	10	6	1
	UPC			AC									P		P				U	U	
Out of town	4	5	2	5	-	3	4	7	16	6	5	3	7	3	5	1	3	4	7	4	6
	PC																				
Couldn't get a ride to voting centre	2	2	3	1	1	2	3	1	-	-	1	3	-	1	3	2	1	2	3	2	2
	2																				
Didn't receive my voting card/didn't have it/lost it	1	*	1	1	-	*	1	3	-	-	-	2	*	1	1	1	-	1	1	1	-
Not eligible	1	1	1	*	-	1	*	2	4	6	-	1	4	-	-	1	1	1	2	*	2
Other	5	1	7	5	3	8	2	2	6	10	4	5	4	5	6	3	11	3	6	5	2
	RB		B	B		AGH										AR					
Nothing/no particular reason	2	2	2	2	4	2	1	2	-	-	2	2	4	2	2	2	1	3	1	2	3
	2																				
DK/NA	9	8	10	8	13	8	9	5	12	20	7	9	10	11	4	13	13	8	10	7	9
	O									AK				O		O					

MILLENNIALS – 2020 Survey

Q54. What is the main reason you did not vote in the last federal election?

SUBSAMPLE: Did not vote in last federal election and eligible to vote

	Employment Status							Household income				Generation in Canada			Ethnicity					
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K- \$60K	\$60K- \$100K	\$100K +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	white	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	651	251	79	73	42	90	150	215	218	147	69	449	130	72	469	46	28	28	27	46
Unweighted Total	616	244	71	70	40	86	137	199	201	142	72	403	131	82	423	43	49	28	21	45
NET: MOTIVATION -----	59 G	67 ACG	52	56	52	56	51	55	65 AK	59	50	61 A	54	49	61 APS	45	62	65	39	52
Did not trust/like candidates/they are all liars	15 EG	20 AEG	17	20 EG	6	12	7	12	18	17	16	16	16	12	16	12	26	8	-	17
Don't like politics/don't like to vote	10 TNK	8	9	12	14	15	13	14 AK	9 K	10 K	2	12 N	11	3	12 APT	5	11	4	11	3
No interest/didn't want to	10 CD	14 ACDF	4	4	6	6	11	11	10	9	9	9	13	12	10	8	14	13	-	14
Couldn't decide who to vote for	10 M	12	15	8	11	9	7	7	11	10	14	12 AM	4	10	9	5	8	23 P	14	7
Nothing changes/didn't feel like it mattered	8 K	9	6	5	11	9	8	6	12 HK	8	3	9	7	6	8	10	4	17	10	5
Lazy/forgot	5	4	3	8	4	6	5	5	4	5	6	5	3	6	5	5	-	-	5	5
NET: BARRIERS -----	26	22	29	25	25	31	30	25	25	27	30	25	25	34	24	35 Q	17	25	32	33
No time/busy (includes working)	13 S	11	19	12	14	16	14	12	12	14	18	13	12	16	12	24 S	8	17	3	20 S
Sick/medical reasons/family emergency	5 J	4	5	4	2	6	8	8 J	7 J	2	-	6	6	3	6	8	3	-	-	4
Out of town	4 LH	4	4	5	5	6	3	1	4	8 AH	6	2	6	12 AL	3	-	2	8	19	8
Couldn't get a ride to voting centre	2	1	2	2	-	-	4	3	2	1	2	2	2	* AL	2	1	1	-	5	-
Didn't receive my voting card/didn't have it/lost it	1	1	-	-	3	1	1	-	1	1	4	1	-	-	1	-	-	-	-	-
Not eligible	1	1	-	2	-	1	1	1	-	2	-	1	-	3	*	3	2	-	4	-
Other	5	4	6	4	5	2	5	6	4	3	4	5	4	2	5	5	5	-	6	3
Nothing/no particular reason	2	2	2	3	2	2	3	2	2	2	3	2	2	6	2	2	7	-	8	2
DK/NA	9 IB	6	12	12	16	10	11	11 I	5	10	13	7	14 AL	9	8	12	8	9	15	10

MILLENNIALS – 2020 Survey

Q54. What is the main reason you did not vote in the last federal election?

SUBSAMPLE: Did not vote in last federal election and eligible to vote

	Gender		Province							Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	651	274	363	48	125	263	38	87	90	149	324	177	516	67	57	242	121	103	85	87	12
Unweighted Total	616	262	343	43	112	253	37	86	85	144	307	165	489	59	50	206	130	87	82	95	16
NET: MOTIVATION -----	59 TO	62	58	59	50	58	72 E	63	60	55	61	57	61 AO	60	42	64 AT	59 T	61 T	57	44	47
Did not trust/like candidates/they are all liars	15 JC	20 AC	13	20	11	15	15	22 E	14	10	20 AJL	11	16	15	11	16	13	21 U	13	12	3
Don't like politics/don't like to vote	10 OB	7	13 AB	13	11	11	11	8	9	10	12	9	10 O	19 O	4	10	11	7	17	10	-
No interest/didn't want to	10 N	13	8	4	14 D	7	13	16 DF	9	10	10	10	10 N	3	10	10	17 ART	8	8	5	-
Couldn't decide who to vote for	10 QB	7	12 AB	5	8	10	13	10	12	8	10	12	10	9	8	12 Q	5	12	8	9	15
Nothing changes/didn't feel like it mattered	8 TE	10	7	5	4	10 EH	12	4	13 EH	9	7	10	10 A	6	4	9 T	9 T	9	7	2	29 T
Lazy/forgot	5	5	5	12	2	5	8	3	5	7	4	5	4	7	6	7	3	4	4	5	-
NET: BARRIERS -----	26 PDB	21	29 AB	15	38 ADFGH	24	14	24	28	31	25	23	26	29	34	21	24	28	25	38 APQ	37
No time/busy (includes working)	13	13	13	6	13	13	10	11	20 D	18 L	12	9	13	13	14	10	10	15	13	22 APQ	20
Sick/medical reasons/family emergency	5 QB	3	7 AB	3	12 ADFI	5	-	6	3	4	5	7	5	9	13	5	2	9 Q	4	9 Q	9
Out of town	4 L	5	4	-	8	3	-	6	3	6 L	4	1	5 A	3	1	3	4	2	6	6	4
Couldn't get a ride to voting centre	2 B	*	3 AB	5	2	2	-	*	2	-	2	3	2	-	2	2	6 AS	-	*	-	-
Didn't receive my voting card/didn't have it/lost it	1	*	1	-	2	1	4	-	1	1	1	1	1	2	-	1	2	1	-	-	3
Not eligible	1	-	1	1	1	1	-	1	-	2	-	2	1	2	4	*	1	1	2	-	-
Other	5	4	4	6	4	6	5	3	3	4	4	5	4	4	8	3	4	5	4	9	-
Nothing/no particular reason	2	2	3	4	2	2	2	4	-	2	2	4	2	2	-	2	2	-	2	4	8
DK/NA	9 MC	11	7	17	6	10	7	7	9	8	8	11	7	6	16	9	11	7	12	6	9

MILLENNIALS – 2020 Survey

Q55A. The last provincial election in your province? - Did you vote:

SUBSAMPLE: Eligible to vote

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2389	757	746	887	192	757	696	565	180	320	1093	976	513	790	782	304	718	1671	528	924	450
Unweighted Total	2380	798	799	783	185	652	601	717	225	325	1084	971	537	800	758	285	729	1651	546	916	459
Yes	72 OPLEFR	76 ACD	70	70	42	66 E	73 EF	84 AEFG	84 AEFG	84 AKL	75 AL	65	83 ANOP	78 AOP	68 P	47	81 AR	68	79 AT	74	85 AST
No	28 JKHIB SUQMN	24	30 B	30 B	58 AFGHI	34 AGHI	27 HI	16	16	16	25 J	35 AJK	17	22 M	32 AMN	53 AMNO	19	32 AQ	21 U	26 U	15
DK/NA	*	-	-	*	-	-	*	-	-	-	-	*	-	-	*	-	-	*	-	*	-

MILLENNIALS – 2020 Survey

Q55A. The last provincial election in your province? - Did you vote:

SUBSAMPLE: Eligible to vote

	Employment Status						Household income				Generation in Canada			Ethnicity							
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30k	\$30k- \$60k	\$60k- \$100k	\$100k +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	white	Abor	Black	Chin/ ese	Sou/ Asian	Other	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	
Total	2389	1293	279	215	196	238	317	535	674	735	440	1596	508	286	1704	141	78	128	118	200	
Unweighted Total	2380	1336	264	207	190	228	303	503	642	749	481	1538	515	327	1629	133	154	141	95	207	
Yes	72 HIFG	80 ACDFG	69 FG	68 G	78 ACDFG	60	52	58	66 H	80 AHI	84 AHI	71	73	73	71	67	66	78 Q	79 PQ	74	
No	28 SJKBE	20	31 BE	32 BE	21	40 ABCE	48 ABCDE	42 AIJK	34 AJK	20	16	29	27	26	29 S	33 S	34 RS	22	20	26	
DK/NA	*	-	-	-	1	-	-	-	-	-	*	-	-	*	-	-	-	-	-	1	-

MILLENNIALS – 2020 Survey

Q55A. The last provincial election in your province? - Did you vote:

SUBSAMPLE: Eligible to vote

	Gender			Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2389	1148	1193	145	562	914	142	324	303	675	1241	474	1905	183	237	782	384	421	453	247	103
Unweighted Total	2380	1162	1179	146	559	909	145	324	297	694	1236	450	1910	173	227	704	427	372	444	280	153
Yes	72 QNLDC P	75 AC	69	63	79 ADFGI	71	68	74 D	67	78 AKL	72 L	62	72 N	63	77 AN	68	63	77 APQT	81 APQT	67	88 APQRST
No	28 UOJEB RS	25	31 AB	37 AEH	21	29 E	32 E	26	33 E	22	28 J	38 AJK	28	36 AMO	23	32 ARSU	36 ARSU	23 U	19 U	33 RSU	12
DK/NA	*	*	-	-	-	-	-	-	-	*	*	-	-	1	-	-	*	-	-	-	-

MILLENNIALS – 2020 Survey

Q55B. The last municipal election held in your city or town? - Did you vote:

SUBSAMPLE: Eligible to vote

	Age Cohort			Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation			
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	Week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2389	757	746	887	192	757	696	565	180	320	1093	976	513	790	782	304	718	1671	528	924	450
Unweighted Total	2380	798	799	783	185	652	601	717	225	325	1084	971	537	800	758	285	729	1651	546	916	459
Yes	58 PLEFC RO	64 ACD	55	55	33	52 E	60 EF	68 AEFG	70 AEFG	73 AKL	60 L	51	69 ANOP	62 AOP	54 P	39	68 AR	54	62	60	69 AST
No	42 NJHIB UQM	36	45 B	45 B	67 AFGHI	48 AGHI	40 HI	32	30	26	40 J	49 AJK	31	38 M	46 AMN	61 AMNO	32	46 AQ	38 U	40 U	31
DK/NA	*	*	*	-	-	*	-	-	-	1	-	-	*	-	-	-	*	-	*	-	-

MILLENNIALS – 2020 Survey

Q55B. The last municipal election held in your city or town? - Did you vote:

SUBSAMPLE: Eligible to vote

	Employment Status							Household income				Generation in Canada			Ethnicity					
	TOTAL	Emp1/ FT	Emp1/ PT	Self/ Emp1	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K- \$60K	\$60K- \$100K	\$100K +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	White	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2389	1293	279	215	196	238	317	535	674	735	440	1596	508	286	1704	141	78	128	118	200
Unweighted Total	2380	1336	264	207	190	228	303	503	642	749	481	1538	515	327	1629	133	154	141	95	207
Yes	58 HICFG	66 ACDFG	51 G	54 G	61 CFG	48	40	47	51	64 AHI	71 AHIJ	57	58	61	57	54	54	68 AOPQ	61	61
No	42 RJKB	34	49 ABE	46 B	39	52 ABE	60 ABCDE	53 AJK	49 AJK	36 K	28	42	42	39	43 R	46 R	46 R	32	39	39
DK/NA	*	*	-	-	-	-	*	-	-	-	1	*	-	-	*	-	-	-	-	-

MILLENNIALS – 2020 Survey

Q55B. The last municipal election held in your city or town? - Did you vote:

SUBSAMPLE: Eligible to vote

	Gender		Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS						
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ Wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2389	1148	1193	145	562	914	142	324	303	675	1241	474	1905	183	237	782	384	421	453	247	103
Unweighted Total	2380	1162	1179	146	559	909	145	324	297	694	1236	450	1910	173	227	704	427	372	444	280	153
Yes	58 NLDGC PQT	60 AC	55	49	64 ADFGI	57 G	48	60 DG	56	67 AKL	56 L	48	58 N	47	60 N	52	52	60 PQT	71 APQRT	50	75 APQRT
No	42 SUJEB	39	45 AB	50 AEH	36	43 E	52 AEFH	40	44 E	32	44 J	51 AJK	42	53 AMO	40	48 ARSU	48 ARSU	40 SU	29	49 ARSU	25
DK/NA	*	*	-	1	*	-	-	-	-	*	-	*	*	-	-	-	-	-	*	*	-

MILLENNIALS – 2020 Survey

Q56. In general, would you say that you are very satisfied, satisfied, dissatisfied or very dissatisfied with the way democracy works in Canada?

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	Week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
Very satisfied	10 OPKLF R	11	10	9	10	7	9	11 F	18 AEFGH	32 AKL	8 L	4	18 ANOP	10 OP	6	5	17 AR	7	9	9	16 AST
Satisfied	56 PJLEF M	58	56	56	38	52 E	59 EF	62 AEF	67 AEFG	47	63 AJL	52	51 P	62 AMP	59 MP	44	56	57	56	60 AU	53
Dissatisfied	26 JKHIB QMN	22	26	29 AB	37 AGHI	31 AGHI	25 I	21 I	13	15	23 J	32 AJK	22	23	29 AMN	33 AMN	22	28 AQ	28 U	24	23
Very dissatisfied	8 NOKID Q	9 D	9 D	6	15 AFGHI	9 AHI	7 I	6 I	2	6	5	11 AJK	8 N	5	6	18 AMNO	5	9 AQ	7	6	8

MILLENNIALS – 2020 Survey

Q56. In general, would you say that you are very satisfied, satisfied, dissatisfied or very dissatisfied with the way democracy works in Canada?

	Employment Status						Household income				Generation in Canada			Ethnicity						
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30k	\$30k- \$60k	\$60k- \$100k	\$100k +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	white	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
Very satisfied	10 OLFG	12 AFG	9	12 FG	9	5	7	8	10	11	10	8	8	18 ALM	7	8	18 AOP	11	25 AOPRT	15 AOP
Satisfied	56 OPLHG	58 G	59 G	53	58	53	50	51	58 H	58 H	60 H	53	62 AL	63 AL	55 P	45	63 OP	66 AOP	64 AOP	62 OP
Dissatisfied	26 STNKB Q	22	25	29 B	27	35 ABCE	33 ABC	32 AIJK	24	24	22	30 AMN	23 N	15	29 AQRST	36 AQRST	15	20 S	10	18 S
Very dissatisfied	8 QRSN	8	6	5	6	7	11 CDE	9	8	6	7	9 AN	7	4	9 AQRST	10 QRS	3	3	1	5 S

MILLENNIALS – 2020 Survey

Q56. In general, would you say that you are very satisfied, satisfied, dissatisfied or very dissatisfied with the way democracy works in Canada?

	Gender		Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS						
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ Wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
Very satisfied	10 KLHIC PQRUN	12 AC	8	14 HI	11 HI	11 HI	10	7	6	19 AKL	7 L	5	10 N	4	8	6	4	6	26 APQR TU	10 PQU	3
Satisfied	56 QLH	58	56	58	58 H	57 H	56	48	60 H	57 L	61 AL	45	57 N	50	51	60 AQS U	51	57	54	62 AQS U	49
Dissatisfied	26 SMJB	21	29 AB	23	24	24	30	33 ADEF	27	17	26 J	36 AJK	25	35 AM	37 AM	26 S	31 AST	28 S	17	22	44 APQRST
Very dissatisfied	8 SUK	9	7	5	7	8	5	12 DEFGI A	6	7	6	14 AJK	8	11 O	5	8 SU	14 PRSTU A	8 SU	3	6	3

MILLENNIALS – 2020 Survey

Q57. Would you say that [federal/provincial/municipal COMBINED] government today is:

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
Generally working	24 OPLEF	25	25	22	15	20	22 E	29 AEFG	44 AEFGH	40 AKL	24 L	19	33 ANOP	27 AOP	19	15	26	23	24	22	32 AST
Working, with major problems	41 RPL	40	40	42	36	38	41	44 AEF	42	37	45 AJL	37	37	43 MP	45 AMP	31	45 AR	39	42	44 AU	38
Broken, but working in some areas	25 NJHIC UM	25	23	28 C	31 HI	30 AHI	28 HI	19 I	12	16	24 J	30 AJK	22	23	28 AMN	30 MN	23	26	25	26 U	20
Completely broken	10 JKHID TQN	10	12 AD	8	18 AFGHI	12 AHI	9 I	8 I	3	7	7	14 AJK	8	7	8	24 AMNO	6	12 AQ	9	7	10
DK/NA	*	*	-	-	-	*	-	-	-	-	*	-	-	-	*	-	-	*	-	*	-

MILLENNIALS – 2020 Survey

Q57. Would you say that [federal/provincial/municipal COMBINED] government today is:

	Employment Status							Household income				Generation in Canada			Ethnicity					
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K- \$60K	\$60K- \$100K	\$100K +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	white	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
Generally working	24 OPLMH	27 ACDF	22	19	23	20	23	20	23	25 H	30 AHIJ	22	20	38 ALM	22 P	11	32 AOP	25 P	41 AOPRT	29 OP
Working, with major problems	41 OL	41	43	44	38	42	37	40	40	42	39	39	46 AL	41	39	44	46	49 AO	41	46 O
Broken, but working in some areas	25 STNKB Q	23	29 B	28	27	28	28	28 K	27 K	24	21	28 AN	26 N	15	28 AQRST	33 QRST	18	20	13	18
Completely broken	10 RSTNC Q	10	7	9	11	9	13 C	12	10	9	9	11 AN	9	6	11 AQRST	11 Q	5	5	5	7
DK/NA	*	-	-	-	-	*	-	*	-	-	-	*	-	-	-	*	-	-	-	-

MILLENNIALS – 2020 Survey

Q57. Would you say that [federal/provincial/municipal COMBINED] government today is:

	Gender		Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS						
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ Wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
Generally working	24 QNKLP	26 AC	22	28 H	28 AH	25 H	23 H	14	24 H	35 AKL	22 L	13	25 N	18	20	21 Q	17	22	34 APQR	27 Q	25
Working, with major problems	41 QNL	42	40	39	43	41	39	39	39	39	44 AJL	34	41 N	33	41	40	36	40	46 AQ	39	42
Broken, but working in some areas	25 SJEB	22	28 AB	25	21	25	27	31 AEF	28 E	17	26 J	35 AJK	26	33 AM	30	27 S	30 AS	29 S	16	26 S	25 S
Completely broken	10 SK	10	9	8	9	9	10	17 DEFGIA	9	9	7	18 AJK	9	16 AMO	8	12 AST	17 PRSTUA	9 S	4	7	8
DK/NA	*	-	*	-	-	*	-	-	-	-	-	*	-	*	-	-	*	-	-	-	-

MILLENNIALS – 2020 Survey

Q57. Would you say that the federal government today is:

SUBSAMPLE: Split sample (1/3 of total)

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	927	280	296	351	66	314	263	203	81	111	423	393	196	288	319	124	267	661	199	370	158
Unweighted Total	915	297	310	308	66	266	226	258	99	114	418	383	207	288	305	115	269	646	205	358	161
Generally working	19 OLF	20	18	18	14	14	16	23 F	37 AEFGH	35 AKL	19	14	27 AOP	22 O	12	14	20	18	17	18	24
working, with major problems	41 RPE	40	40	43	27	40 E	41 E	44 E	47 E	39	44	38	39 P	45 P	45 P	23	47 AR	38	45	46 AU	35
Broken, but working in some areas	28 MJHI	26	27	31	34 I	31 HI	31 HI	23 I	11	19	27	31 J	22	24	31 MN	36 AMN	25	29	30	26	25
Completely broken	13 NJKID STQ	14	15 D	9	25 AGHI	14 I	11 I	11 I	5	6	10	18 AJK	12	9	11	27 AMNO	8	15 AQ	8	10	17 S
DK/NA	*	*	-	-	-	*	-	-	-	-	*	-	-	-	*	-	-	*	-	*	-

MILLENNIALS – 2020 Survey

Q57. Would you say that the federal government today is:

SUBSAMPLE: Split sample (1/3 of total)

	Employment Status						Household income				Generation in Canada			Ethnicity						
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K- \$60K	\$60K- \$100K	\$100K +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	white	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	927	490	109	78	83	99	127	228	264	288	144	603	171	153	657	45	30	46	56	84
Unweighted Total	915	499	106	77	79	92	123	214	250	289	159	572	172	171	614	42	66	50	47	86
Generally working	19 OPL	19	19	18	19	13	20	19	16	19	22	16	16	32 ALM	16 P	4	26 P	18 P	39 AOPR	27 OP
working, with major problems	41	43	37	37	37	42	36	36	43	42	43	39	43	45	39	43	47	49	39	46
Broken, but working in some areas	28 STNKB	25	38 AB	32	30	31	27	31 K	30 K	28 K	19	30 AN	30 N	16	30 ST	37 ST	23	29	16	18
Completely broken	13 QRNC	13 C	6	12	14	12	17 C	13	11	12	16	15 AN	11	6	15 AQRS	15	4	3	7	8
DK/NA	*	-	-	-	-	1	-	*	-	-	-	*	-	-	-	2	-	-	-	-

MILLENNIALS – 2020 Survey

Q57. Would you say that the federal government today is:

SUBSAMPLE: split sample (1/3 of total)

	Gender			Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	927	455	453	58	225	356	59	119	110	264	472	191	718	79	99	305	155	158	177	96	35
Unweighted Total	915	452	447	57	220	353	60	118	107	275	457	183	717	74	90	272	167	138	169	115	54
Generally working	19 KLGHC Q	22 AC	15	24 GH	22 GHI	22 AGHI	10	8	13	31 AKL	15 L	9	18	12	17	16 Q	8	15	31 APQR	25 Q	26 Q
Working, with major problems	41 NL	41	40	30	44	41	42	38	42	38	46 AL	33	41 N	27	49 N	39	37	45	45	39	39
Broken, but working in some areas	28 SJB	23	33 AB	33	23	25	38 E	33	32	20	29 J	36 AJ	29	38	28	29 S	33 S	30 S	19	27	27
Completely broken	13 SOK	14	12	13	11	11	10	21 AEFG	13	11	10	22 AJK	12 O	21 O	5	16 S	21 ARSTU	10	5	9	8
DK/NA	*	-	*	-	-	*	-	-	-	-	-	*	-	1	-	-	*	-	-	-	-

MILLENNIALS – 2020 Survey

Q57. Would you say that your provincial government today is:

SUBSAMPLE: Split sample (1/3 of total)

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	Week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	881	261	288	332	68	245	277	208	82	117	428	336	198	285	297	100	262	619	205	335	169
Unweighted Total	888	280	316	292	67	215	240	264	102	122	422	344	207	292	293	96	273	615	212	336	177
Generally working	24 OPFG	23	29 AD	20	20	16	19	27 FG	57 AEFGH	40 AKL	21	21	32 AOP	26 OP	19	12	24	24	25	20	34 AT
working, with major problems	40 LI	37	40	42	37	37	43 I	46 AI	28	37	46 AL	34	37	39	44	36	43	39	39	43	37
Broken, but working in some areas	27 UJHIC	31 C	21	29 C	25	34 AHI	30 HI	21	13	18	26 J	31 AJ	25	26	29	30	28	27	28	29 U	20
Completely broken	9 QMKHI	9	10	8	19 AGHI	13 HI	8 I	6	2	6	6	14 AJK	6	8	8	23 AMNO	5	11 AQ	8	8	8

MILLENNIALS – 2020 Survey

Q57. Would you say that your provincial government today is:

SUBSAMPLE: split sample (1/3 of total)

	Employment Status							Household income				Generation in Canada			Ethnicity					
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30k	\$30k- \$60k	\$60k- \$100k	\$100k +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	white	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	881	461	112	80	78	89	115	213	252	250	164	536	194	151	597	58	35	47	57	77
Unweighted Total	888	483	104	75	74	91	111	207	246	255	178	514	196	178	573	56	71	52	47	81
Generally working	24 MHG	29 ACDG	17	18	25	21	16	17	24	22	35 AHIJ	22	18	38 ALM	23	15	27	22	40 AOP	25
Working, with major problems	40	40	42	41	39	46	37	44	36	43	37	40	43	38	39	40	44	51	36	43
Broken, but working in some areas	27 SNB	24	32	37 B	24	27	33	28	29	26	24	28 N	31 N	19	29 S	33 S	19	21	15	27
Completely broken	9 NK	8	10	5	13	5	14 DF	11 K	11 K	8	4	11 N	8	5	10	12	10	6	8	5

MILLENNIALS – 2020 Survey

Q57. Would you say that your provincial government today is:

SUBSAMPLE: split sample (1/3 of total)

	Gender			Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ Wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	881	411	449	45	200	352	42	111	131	251	463	167	716	52	85	286	127	165	160	104	39
Unweighted Total	888	421	450	49	201	352	46	113	127	258	476	154	722	50	83	261	143	146	161	120	57
Generally working	24 OLH	25	23	32 H	27 H	23 H	31 H	11	24 H	33 AKL	23 L	12	25 AO	23	15	22	20	23	31 APQ	23	22
working, with major problems	40 NL	40	41	41	43	43	34	34	35	39	44 AL	32	40 N	23	40 N	40	33	41	45 Q	40	38
Broken, but working in some areas	27 SJ	25	28	24	23	28	22	30	32	20	27 J	40 AJK	26	36	37	26	31 S	30 S	19	30	33
Completely broken	9 SKDF	10	8	3	7	6	14	25 ADEFI	8	8	7	16 AJK	9	18	9	11 S	16 ARST	7	4	8	7

MILLENNIALS – 2020 Survey

Q57. Would you say that your municipal government today is:

SUBSAMPLE: Split sample (1/3 of total)

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	864	295	251	319	80	269	234	203	77	142	368	354	179	310	255	120	252	612	184	323	182
Unweighted Total	869	312	270	287	74	233	204	267	91	140	373	356	188	314	253	114	255	614	189	333	182
Generally working	30 PLE	33	30	28	11	30 E	31 E	37 AE	36 E	44 AKL	32 L	23	40 AOP	33 P	26	18	36	28	32	30	36
working, with major problems	41	41	39	42	43	37	40	43	50 F	36	44	40	35	43	44 M	37	44	40	41	43	41
Broken, but working in some areas	21 SQJHI	20	20	23	35 AGHI	25 HI	21 I	15	11	12	19	27 AJK	18	20	24	24	16	23 AQ	16	23 S	16
Completely broken	8 TQNKI	6	11 ABD	6	11 I	8 I	8 I	6	3	8	5	10 K	7	4	6	22 AMNO	4	9 AQ	11 T	4	6

MILLENNIALS – 2020 Survey

Q57. Would you say that your municipal government today is:

SUBSAMPLE: split sample (1/3 of total)

	Employment Status						Household income				Generation in Canada			Ethnicity						
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30k	\$30k- \$60k	\$60k- \$100k	\$100k +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	White	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	864	452	110	74	73	87	120	205	235	267	158	506	180	178	563	50	36	48	73	87
Unweighted Total	869	474	104	72	72	85	114	189	233	275	172	497	185	187	550	47	65	52	60	88
Generally working	30 PH	34 AD	29	21	26	28	31	24	29	34 H	34 H	29	25	42 ALM	29 P	13	41 P	34 P	43 AOP	33 P
Working, with major problems	41 OL	39	49	55 ABFG	40	37	38	41	42	42	38	38	51 ALN	40	37	50	47	48	45	50 O
Broken, but working in some areas	21 RSTN	20	18	15	29 D	26	24	25	22	18	20	26 AMN	18	12	25 AQRST	28 QRST	12	11	11	11
Completely broken	8 QSC	7	4	10	5	9	7	10	7	6	8	8	7	7	9 AQS	8	*	7	2	7 Q

MILLENNIALS – 2020 Survey

Q57. Would you say that your municipal government today is:

SUBSAMPLE: split sample (1/3 of total)

	Gender		Province							Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ Wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	864	417	434	58	190	334	59	118	106	244	452	168	662	70	82	265	145	131	197	94	33
Unweighted Total	869	428	430	57	194	336	60	118	104	246	461	162	673	67	80	241	165	116	198	100	49
Generally working	30 QNLH	31	30	29	35 H	30	31	22	34	42 AKL	29 L	17	31 N	20	30	28	23	29	39 APQ	35	27
working, with major problems	41	44	39	46	40	40	40	43	40	40	43	38	41	47	33	41	38	34	47 R	39	51
Broken, but working in some areas	21 SJE	18	24	18	16	22	21	30 AE	19	11	23 J	29 AJ	22	24	26	24 S	27 SU	25 S	11	22 S	14
Completely broken	8 SK	6	8	7	8	9	8	5	7	6	5	17 AJK	6	9	11	7	12 ST	11 S	4	4	8

MILLENNIALS – 2020 Survey

Q58. In what way is [federal/provincial/municipal COMBINED] government broken?

SUBSAMPLE: Gov't is broken

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/weak	Many/Day	1-2/Day	week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	942	292	293	358	105	347	288	167	36	85	384	473	172	266	320	185	225	718	199	342	155
Unweighted Total	918	307	301	310	103	305	247	216	47	85	370	463	175	260	311	172	219	699	202	331	155
wasteful spending	66 SPEI	63	63	70 A	56	68 EI	67 I	70 EI	48	60	64	68	74 AP	66	66	57	66	66	58	68 S	72 S
Poor decisions/do not agree with policies	64 E	64	60	66	52	64 E	68 E	65 E	58	55	61	67 AJ	72 AOP	65	62	58	61	64	66	60	73 AT
Not responsive to citizen priorities and needs	54 T	50	52	59 AB	52	50	58	58	50	45	55	55	66 ANOP	52	51	50	53	54	58 T	49	60 T
Cannot be trusted	51	52	47	54	50	52	53	50	43	44	51	53	57	47	50	53	46	53	45	48	59 AST
Lack of leadership	51 O	54	49	51	49	51	52	50	52	43	51	53	62 AOP	54 O	45	46	51	51	45	50	67 AST
Corruption/too much corruption	48	50	46	48	50	44	52 I	52 I	35	40	48	50	53	50	46	44	46	49	48	44	53
Not enough transparency in how it operates/makes decisions	47 O	48	47	46	47	45	49	51	39	41	46	49	56 AO	47	42	48	46	47	49	43	52
Inadequate services/help to those in need	47 J	45	46	49	47	43	55 AFHI	45	36	34	47 J	49 J	60 ANOP	44	44	44	49	46	52 U	46	41
Poor government leadership / representation	1	1	1	1	2	1	1	*	4	2	*	1	2	1	1	1	2	1	1	1	1
Racism	1	*	*	1	1	*	*	1	-	2	*	1	1	-	1	1	1	*	1	1	-
Other	3	3	3	2	5	2	2	4	2	7	2	3	4	3	2	1	3	2	3	2	4
DK/NA	*	*	*	1	1	1	1	*	-	1	*	*	1	*	1	-	1	*	*	*	-

MILLENNIALS – 2020 Survey

Q58. In what way is [federal/provincial/municipal COMBINED] government broken?

SUBSAMPLE: Gov't is broken

	Employment Status							Household income				Generation in Canada			Ethnicity					
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30k	\$30k- \$60k	\$60k- \$100k	\$100k +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	white	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	942	456	118	86	89	103	147	256	278	264	140	647	190	105	711	67	23	36	35	62
Unweighted Total	918	457	109	81	82	99	142	239	262	265	148	609	192	117	667	64	45	41	28	65
Wasteful spending	66 SH	71 AFG	70	65	61	57	60	58	69 H	69 H	68 H	68 A	62	59	69 APS	54	58	60	42	65 S
Poor decisions/do not agree with policies	64 PS	67 A	60	61	59	61	62	63	60	64	72 AI	66 AN	61	55	65 PS	49	63	69 PS	44	74 PS
Not responsive to citizen priorities and needs	54 SM	54	55	56	51	55	55	54	58	52	50	57 AM	46	51	56 AS	50	49	44	30	61 S
Cannot be trusted	51	52	47	59	46	56	52	49	52	52	54	52	53	43	51	49	62 S	51	35	57 S
Lack of leadership	51 TNH	55 A	49	44	48	50	49	44	51	53 H	59 AH	53 N	51	41	52 T	53	51	59 T	39	38
Corruption/too much corruption	48 SNK	50	47	57 E	39	49	45	46	54 AK	49	39	51 AN	44	38	50 S	50 S	47 S	38	21	45 S
Not enough transparency in how it operates/makes decisions	47 H	50 E	41	46	38	49	45	40	49	50 H	51 H	49	43	43	49	46	50	35	34	42
Inadequate services/help to those in need	47	47	46	42	49	52	46	47	49	47	44	49	44	42	48	47	50	33	38	45
Poor government leadership / representation	1	1	-	2	1	2	-	1	1	2	*	1	-	-	1	2	-	-	-	-
Racism	1	1	-	-	3	2	-	1	*	1	*	1	*	1	*	2	9	-	-	-
Other	3	3	3	2	1	2	2	2	3	3	4	3	3	1	AO 3	2	2	-	2	2
DK/NA	*	*	-	-	2	-	1	1	1	*	-	1	*	1	*	-	1	-	-	1

MILLENNIALS – 2020 Survey

Q58. In what way is [federal/provincial/municipal COMBINED] government broken?

SUBSAMPLE: Gov't is broken

	Gender			Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ Wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	942	412	504	53	183	351	60	166	130	195	467	280	731	98	103	328	200	171	109	98	35
Unweighted Total	918	411	486	51	176	346	60	164	121	197	462	259	715	91	96	291	219	146	101	108	53
Wasteful spending	66 S	65	67	74	69	62	70	68	63	69	65	64	68 A	67	59	71 AQS	60	70 S	55	65	62
Poor decisions/do not agree with policies	64 SO	64	63	58	58	65	59	74 DEFGI A	58	70 AK	61	64	65 O	68 O	54	68 S	61	65 S	50	63	79 AQRST
Not responsive to citizen priorities and needs	54 G	52	55	53	58 G	54	40	57 G	53	55	53	55	54	68 AMO	52	52	50	64 APQS	45	57	74 APQST
Cannot be trusted	51 Q	53	49	50	48	50	47	62 AEFI	48	55	49	52	50	59	54	55 Q	44	55 Q	45	53	58
Lack of leadership	51 QC	56 AC	47	53	45	48	59	62 AEFI	48	52	51	51	52	55	46	55 Q	43	48	53	53	59 Q
Corruption/too much corruption	48	47	48	58	49	48	46	49	43	48	48	48	48	58 AM	51	49	43	54 QS	39	50	60 QS
Not enough transparency in how it operates/makes decisions	47 QS	48	47	46	47	47	42	51	45	52	46	46	48	46	45	48 S	39	58 APQS	35	47	63 APQS
Inadequate services/help to those in need	47 PKB	42	49 B	42	43	48	59 E	48	45	49	43	52 K	47	56	52	41	42 APQST	62	44	49	69 APQST
Poor government leadership / representation	1	1	1	-	1	*	-	3 F	-	1	1	1	1	-	1	1	*	1	1	-	4
Racism	1	1	*	-	2	-	2	1	-	1	*	*	1	-	1	*	-	2	-	*	-
Other	3	3	2	2	3	3	-	4	1	3	2	2	3	2	2	2	2	5	2	4	-
DK/NA	*	1	*	-	1	1	-	-	-	-	1	1	*	1	-	-	1	1	-	*	-

MILLENNIALS – 2020 Survey

Q58. In what way is the federal government broken?

SUBSAMPLE: Gov't is broken / Split sample (1/3 of total)

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	375	110	124	140	39	143	112	68	13	29	156	191	67	95	136	78	86	289	75	131	65
Unweighted Total	363	119	124	120	39	125	94	88	17	28	150	185	69	92	130	72	83	280	75	124	66
wasteful spending	73	72	73	74	69	78	70	74	52	74	77	70	70	77	75	68	73	73	65	76	84 AS
Poor decisions/do not agree with policies	67	68	63	69	52	70	71 E	61	60	63	65	68	70	65	66	67	61	68	58	68	78 AS
Corruption/too much corruption	60	65	59	58	60	55	62	73 AFI	44	58	63	58	66	64	59	53	57	61	54	60	74 AS
Cannot be trusted	59	60	58	58	65	59	58	59	42	57	60	58	61	64	53	60	52	61	52	58	74 AST
Not responsive to citizen priorities and needs	57	50	55	63	55	57	56	59	43	62	59	54	61	53	58	53	51	58	56	51	64
Lack of leadership	56	63	57	50	60	56	52	58	70	59	58	54	66	59	52	52	56	56	48	57	86 AST
Not enough transparency in how it operates/makes decisions	53	57	54	50	48	54	54	54	55	52	52	55	64 O	58	47	49	55	53	57	51	63
Inadequate services/help to those in need	50	48	52	50	48	51	55	43	39	44	52	50	60	46	47	51	50	50	49	47	46
Poor government leadership / representation	1	3	1	1	2	1	1	1	11	3	1	1	3	1	1	-	3	1	2	1	3
Racism	*	-	-	1	-	1	-	1	-	-	*	*	-	-	1	-	-	*	-	1	-
Other	2	3	4	1	2	2	2	5	-	6	2	2	7	1	2	-	3	2	3	2	7
DK/NA	*	-	-	1	-	-	1	-	-	-	1	-	2	-	-	-	2	-	-	1	-

MILLENNIALS – 2020 Survey

Q58. In what way is the federal government broken?

SUBSAMPLE: Gov't is broken / Split sample (1/3 of total)

	Employment Status							Household income				Generation in Canada			Ethnicity					
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30k	\$30k- \$60k	\$60k- \$100k	\$100k +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	white	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	375	186	47	35	36	44	56	101	109	113	50	271	70	34	290	23	8	15	13	22
Unweighted Total	363	184	45	34	31	41	55	93	100	113	55	255	70	38	270	22	16	17	10	23
Wasteful spending	73 S	78 AF	77	73	61	59	74	65	81 AH	74	71	75	68	68	75 QS	70	46	83 QS	42	75
Poor decisions/do not agree with policies	67	70	61	66	59	69	65	68	61	69	72	68	62	64	67	48	46	71	60	80 PQ
Corruption/too much corruption	60 E	67 AEG	56	65 E	42	66 E	49	54	67	61	60	61	59	63	61	72	52	65	37	48
Cannot be trusted	59	61	53	57	49	66	67	59	56	59	65	59	59	55	59	50	57	76 S	31	65
Not responsive to citizen priorities and needs	57	57	66 E	56	40	56	59	57	60	55	54	56	55	63	57	53	46	76	44	58
Lack of leadership	56	64 A	48	49	50	51	58	49	53	61	68 AH	56	57	56	56	61	41	83 AOQT	61	45
Not enough transparency in how it operates/makes decisions	53 SH	60 AD	51	40	41	61	47	44	57	55	62 H	56	47	50	56 S	56 S	42	45	18	38
Inadequate services/help to those in need	50	49	52	43	47	59	43	49	52	50	52	52	43	47	52	37	55	46	56	39
Poor government leadership / representation	1	2	-	-	3	4	-	2	1	1	1	2	-	-	1	5	-	-	-	-
Racism	*	*	-	-	3	2	-	1	-	-	1	-	1	3	-	-	17	-	-	-
Other	2	3	-	2	-	4	2	2	1	2	7	2	4	-	3	-	-	-	-	2
DK/NA	*	1	-	-	4	-	-	-	1	-	-	1	-	-	1	-	-	-	-	-

MILLENNIALS – 2020 Survey

Q58. In what way is the federal government broken?

SUBSAMPLE: Gov't is broken / Split sample (1/3 of total)

	Gender			Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ Wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	375	166	202	26	78	129	28	64	50	82	183	110	295	47	33	138	84	63	43	35	12
Unweighted Total	363	164	194	26	74	125	28	61	49	86	174	103	289	43	30	123	92	53	38	37	20
wasteful spending	73	72	74	71	79	68	77	74	75	79	73	69	73	73	69	75	69	72	78	73	64
Poor decisions/do not agree with policies	67 S	68	66	54	64	70	60	76	62	71	64	67	67	68	51	69	69	68	51	69	60
Corruption/too much corruption	60	65	56	65	58	60	50	61	68	62	60	59	61	65	64	66	52	59	55	64	78 Q
Cannot be trusted	59	64	55	62	50	64	46	67	54	59	57	61	58	57	72	66 A	55	52	53	59	52
Not responsive to citizen priorities and needs	57 G	51	60	48	58	61 G	37	54	62 G	61	55	56	57	62	59	56	55	66 S	44	59	65
Lack of leadership	56 C	64 AC	50	52	55	53	49	65	61	65	54	53	58	54	48	62	49	46	62	60	65
Not enough transparency in how it operates/makes decisions	53 QS	54	52	57	54	58	38	51	49	60	54	47	54	53	58	59 QS	40	56	37	68 QS	76 AQS
Inadequate services/help to those in need	50	47	52	46	43	55	54	50	48	51	46	57	49	63	44	45	45	58	59	49	68
Poor government leadership / representation	1	3	*	-	2	*	-	5	-	2	1	1	1	-	2	1	1	2	-	-	11
Racism	*	1	*	-	1	-	3	-	-	1	1	-	*	-	-	1	-	-	-	1	-
Other	2	4	1	-	5	3	-	2	-	4	2	2	2	5	-	3	2	3	-	4	-
DK/NA	*	-	1	-	2	-	-	-	-	-	1	-	1	-	-	-	-	2	-	-	-

MILLENNIALS – 2020 Survey

Q58. In what way is your provincial government broken?

SUBSAMPLE: Gov't is broken / Split sample (1/3 of total)

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	Week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	320	104	91	124	29	116	106	56	12	28	141	151	60	98	109	53	87	232	75	122	49
unweighted Total	317	109	98	110	29	103	93	75	17	29	139	149	61	96	110	50	89	228	80	120	49
Poor decisions/do not agree with policies	66 T	69	58	69	69	63	66	72	55	50	61	73 AJK	74 O	67	59	66	64	66	77 AT	58	66
wasteful spending	60	58	55	66	52	63	58	67	42	56	55	66	76 ANO	52	60	58	64	59	54	60	61
Not responsive to citizen priorities and needs	54 OJF	53	49	58	58	46	62 AF	54	42	34	51	59 J	70 ANO	52	42	61 O	56	53	62 T	47	53
Cannot be trusted	53 NC	57 C	41	58 C	51	56	54	46	43	42	49	58	54	43	53	68 AN	52	53	48	49	56
Inadequate services/help to those in need	49 URF	51	41	53	54	39	61 AF	46	39	36	48	52	67 ANOP	45	43	47	59 AR	45	62 AU	49 U	30
Not enough transparency in how it operates/makes decisions	48 O	46	46	51	51	41	50	57 F	42	38	46	51	55 O	49	38	57 O	49	47	50	45	46
Lack of leadership	46	46	45	47	39	46	49	44	40	32	45	49	62 ANOP	44	41	43	52	44	49	40	47
Corruption/too much corruption	45 O	48	36	49	54	42	48	43	33	38	39	51 A	47	48	36	55 O	47	44	46	41	45
Poor government leadership / representation	1	1	1	1	4	1	1	-	-	4	-	1	2	1	-	2	3	*	1	1	-
Racism	1	-	1	1	4	1	-	-	-	-	-	1	-	-	-	4	-	1	-	2	-
Other	4	3	4	5	14	3	2	3	7	11	3	4	4	6	2	5	4	4	5	3	4
DK/NA	1	1	1	-	-	2	-	-	-	-	-	1	-	-	2	-	-	1	-	-	-

MILLENNIALS – 2020 Survey

Q58. In what way is your provincial government broken?

SUBSAMPLE: Gov't is broken / Split sample (1/3 of total)

	Employment Status							Household income				Generation in Canada			Ethnicity					
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30k	\$30k- \$60k	\$60k- \$100k	\$100k +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	White	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	320	146	47	33	29	29	54	84	102	86	46	206	76	37	230	26	10	13	13	24
Unweighted Total	317	150	42	30	27	31	52	81	97	90	47	197	76	44	218	26	20	14	11	26
Poor decisions/do not agree with policies	66 NI	71	62	55	68	66	58	70	57	68	74 I	69 N	65	47	68	52	70	68	49	66
Wasteful spending	60 NG	69 AG	68 G	50	58	53	46	55	61	61	67	64 N	59	45	65 A	46	65	47	37	53
Not responsive to citizen priorities and needs	54 RSM	54	52	52	60	54	54	53	62 J	47	49	60 AM	43	44	56 RS	66 RS	56 R	21	26	52 R
Cannot be trusted	53 S	49	49	65	59	68	47	53	52	51	56	55	54	40	52	65 S	71 S	41	26	55
Inadequate services/help to those in need	49 S	49	48	40	56	51	55	50	52	46	43	51	49	35	50 S	59 S	53 S	30	14	45
Not enough transparency in how it operates/makes decisions	48	47	44	49	45	58	46	47	50	48	45	50	46	36	49	49	54	28	53	41
Lack of leadership	46 N	48	53	39	52	40	39	44	49	44	47	49 N	45	30	48	54	54	43	25	32
Corruption/too much corruption	45 RSN	44	43	53	43	54	45	50	48	41	33	50 AN	41 N	22	48 RS	53 RS	42 S	17	8	40 S
Poor government leadership / representation	1	1	-	6	-	-	-	-	-	4	-	2	-	-	1	-	-	-	-	-
Racism	1	1	-	-	-	2	-	1	1	-	-	1	-	-	1	-	6	-	-	-
Other	4	4	5	2	4	-	3	3	6	4	-	5	3	2	4	4	5	-	6	3
DK/NA	1	-	-	-	-	-	4	1	-	-	-	1	-	2	*	-	-	-	-	4

MILLENNIALS – 2020 Survey

Q58. In what way is your provincial government broken?

SUBSAMPLE: Gov't is broken / Split sample (1/3 of total)

	Gender		Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS						
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	320	142	164	12	58	120	15	61	53	70	156	93	250	28	39	107	60	61	37	39	16
Unweighted Total	317	143	163	13	58	122	15	62	47	71	160	86	246	26	39	96	66	52	35	45	23
Poor decisions/do not agree with policies	66 KE	66	64	62	54	73 AEI	46	78 AEGI	54	74 K	58	72 K	67	70	61	73 R	62	55	58	65	94 APQRST
Wasteful spending	60 QS	58	62	83 AFH	61	60	59	57	59	63	57	63	64 A	60	53	69 AQS	48	66 QS	41	65 S	60
Not responsive to citizen priorities and needs	54	52	52	50	53	51	49	65 A	48	53	52	57	52	70	62	50	47	58	52	60	76 APQ
Cannot be trusted	53 Q	52	52	40	50	47	57	69 AEF	50	61	48	54	51	62	57	54	39	62 Q	46	53	75 AQS
Inadequate services/help to those in need	49 PDB	40	53 B	21	48	50 D	70 D	51	45	49	45	56	48	50	65 A	39	40	63 APQ	41	62 PQ	80 APQS
Not enough transparency in how it operates/makes decisions	48 QK	49	47	28	51	46	46	53	47	50	41	57 AK	49	43	45	47	33	68 APQST	38	40	74 APQST
Lack of leadership	46	50	41	65 E	36	42	70 EFI	63 AEFI	36	42	47	48	47	53	47	46	38	47	50	47	57
Corruption/too much corruption	45 B	36	49 B	57	47	45	44	49	34	42	41	53	43	65 AM	55	44	37	58 AQS	32	47	55
Poor government leadership / representation	1	1	1	-	2	-	-	3	-	1	-	2	1	-	-	2	-	-	3	-	-
Racism	1	1	-	-	-	-	-	3	-	1	1	-	1	-	-	1	-	2	-	-	-
Other	4	5	2	-	4	3	-	8	3	3	4	5	4	-	5	2	3	9	4	6	-
DK/NA	1	1	-	-	-	2	-	-	-	-	1	1	*	-	-	-	3	-	-	-	-

MILLENNIALS – 2020 Survey

Q58. In what way is your municipal government broken?

SUBSAMPLE: Gov't is broken / Split sample (1/3 of total)

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/weak	Many/Day	1-2/Day	week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	248	77	77	93	37	89	69	42	11	29	88	131	45	74	75	54	51	197	50	89	42
Unweighted Total	238	79	79	80	35	77	60	53	13	28	81	129	45	72	71	50	47	191	47	87	40
wasteful spending	62 PE	56	58	71 A	46	56	75 AEF	69 E	50	50	56	69 A	77 AOP	72 AP	59 P	41	58	63	53	68	67
Poor decisions/do not agree with policies	57 PE	53	59	58	38	55	67 E	60 E	57	52	54	60	72 AP	61 P	57 P	38	57	57	63	51	73 AT
Not responsive to citizen priorities and needs	51 P	46	49	56	44	44	54	62 F	67	37	54	52	68 AP	51	50	36	50	51	56	48	64
Lack of leadership	50 SOC	52	39	57 C	45	49	57	45	44	37	47	54	55	62 AOP	40	42	42	52	33	53 S	62 S
Inadequate services/help to those in need	40 J	34	42	43	39	34	45	47	28	24	38	45 J	51 P	39	42	30	30	43	40	41	45
Cannot be trusted	38	34	35	43	32	34	41	42	44	34	38	39	53 ANP	31	40	31	28	40	32	33	40
Not enough transparency in how it operates/makes decisions	37	39	39	33	42	35	38	39	18	34	38	37	47	29	36	39	26	39	37	29	42
Corruption/too much corruption	34 TP	32	35	33	34	30	41	30	27	22	34	36	43 P	35	36	21	25	36	40	25	31
Racism	1	2	-	1	-	-	2	3	-	5	-	1	3	-	2	-	5	-	5	-	-
Other	1	2	-	1	-	1	-	3	-	4	-	1	-	2	2	-	2	1	-	1	-
DK/NA	*	-	*	1	2	-	-	*	-	3	-	*	-	1	-	-	*	*	2	-	-

MILLENNIALS – 2020 Survey

Q58. In what way is your municipal government broken?

SUBSAMPLE: Gov't is broken / Split sample (1/3 of total)

	Employment Status							Household income				Generation in Canada			Ethnicity					
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K- \$60K	\$60K- \$100K	\$100K +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	White	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	248	124	24	18	25	31	37	71	67	65	44	169	45	33	191	18	4	8	9	15
Unweighted Total	238	123	22	17	24	27	35	65	65	62	46	157	46	35	179	16	9	10	7	16
Wasteful spending	62	61	60	77	65	59	60	52	61	71 H	67	62	59	65	65	44	63	38	48	68
Poor decisions/do not agree with policies	57 S	58	53	63	51	44	65	49	63	49	71 AHJ	59	50	56	57 S	47	78 S	69 S	14	75 S
Not responsive to citizen priorities and needs	51 PRS	51	37	66	56	55	50	49	51	54	48	55	38	48	55 APRS	24	38	19	15	80 OPQRS A
Lack of leadership	50 H	51	42	45	40	59	52	38	51	52	62 H	51	52	38	52	40	60	41	27	40
Inadequate services/help to those in need	40	42	31	43	42	42	37	40	41	42	35	40	36	46	40	41	31	15	47	55 R
Cannot be trusted	38	41	31	50	25	29	36	29	44	41	39	37	44	33	37	24	50	21	54	49
Not enough transparency in how it operates/makes decisions	37 C	41 C	14	54 CEF	25	24	42 C	27	33	45 H	45	36	32	44	37	28	55	30	29	50
Corruption/too much corruption	34 K	33	37	51 F	30	21	37	31	41 K	38 K	19	37	25	30	35	17	51	23	19	49 P
Racism	1	1	-	-	5	-	-	-	-	4	-	2	-	-	1	7	-	-	-	-
Other	1	1	5	-	-	-	-	-	-	2	3	1	-	-	1	-	-	-	-	-
DK/NA	*	*	-	-	-	-	-	1	-	*	-	*	*	-	*	-	3	-	-	-

MILLENNIALS – 2020 Survey

Q58. In what way is your municipal government broken?

SUBSAMPLE: Gov't is broken / Split sample (1/3 of total)

	Gender			Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	248	104	137	14	46	102	17	40	27	43	128	77	186	23	30	83	56	48	29	25	7
Unweighted Total	238	104	129	12	44	99	17	41	25	40	128	70	180	22	27	72	61	41	28	26	10
Wasteful spending	62 S	62	63	70	64	57	66	77 AFI	51	61	66	57	65	61	55	69 S	59	70 S	42	53	66
Poor decisions/do not agree with policies	57 S	56	58	63	56	50	68	66	58	62	60	49	58	63	47	59 S	48	72 AQS	37	53	79 QS
Not responsive to citizen priorities and needs	51 O	52	51	64	63	47	39	49	46	45	53	51	52 O	78 AMO	32	46	45	69 APQS	37	49	85 APQST
Lack of leadership	50	51	49	44	42	50	64	54	49	45	50	52	51	60	45	55	40	53	44	51	54
Inadequate services/help to those in need	40	36	42	53	37	37	57	40	39	44	39	39	40	48	44	35	38	66 APQST	26	28	46
Cannot be trusted	38	38	38	38	40	36	41	43	31	38	39	36	35	58 AMO	31	37	32	49	30	43	30
Not enough transparency in how it operates/makes decisions	37	35	38	40	32	34	43	49	32	38	39	32	36	37	32	31	45	49 U	29	29	17
Corruption/too much corruption	34 I	35	33	46	35	35	40	31	18	31	39	26	33	37	32	30	34	43	24	34	42
Racism	1	-	1	-	6	-	-	-	-	3	-	2	1	-	4	-	-	6	-	-	-
Other	1	-	2	8	-	1	-	-	-	3	1	-	1	-	-	-	-	3	4	-	-
DK/NA	*	1	-	-	-	1	-	-	-	-	*	1	-	3	-	-	1	-	-	1	-

MILLENNIALS – 2020 Survey

Q59. What in your view is the single most important change government needs to make in order to do a better job?

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	Week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
Listen to the people/ voters/engage future generations/care more about their needs than money/corporations/other countries	12 M	11	11	14 A	14	11	12	14 I	9	10	12	13	9	13 M	13	15 M	13	12	11	13	11
Address social issues (e.g. seniors' issues, immigration issues/ housing)	9 H	8	9	11 B	13 HI	11 HI	9	7	7	10	9	10	10	9	10	9	9	10	11 U	8	7
Be more accountable/ honest/open/transparent	9 QJ	10	8	9	7	9	9	10	8	5	9 J	10 AJ	8	11 P	9	7	7	10 AQ	9	10	8
More efficient spending/ decrease deficit/ balanced budget	8 SI	9	8	7	5	9 I	9 I	7	5	6	8	8	8	7	8	6	7	8	5	8 S	12 AST
Create more jobs/ decrease unemployment/ reduce inequality	7 PB	6	9 B	8	5	7	8	8	11 AEF	10 L	8	6	11 ANOP	8 P	6 P	3	7	8	8	8	8
Improve healthcare system (mental health, drug plan, free dental,...)	6 UP	5	8 ABD	5	5	5	7	7	5	5	7	5	6	7 P	7 P	4	5	7	7	6	4
Lower taxes on individuals/tax the rich more/get rid of Carbon tax	5 JEC	5	3	6 C	2	4	5 E	5 E	4	2	5 J	4	6	5	4	3	4	5	5	5	4
Improve education system	4 UB	3	4	4	4	4	4	4	2	3	4	3	4	4	4	2	3	4	4	5 U	2
Strengthen the economy/ diversify it	3 P	3	4	4	2	2	4	5 EF	4	5	3	3	5 P	4 P	3	1	5	3	3	3	6 AST
Address the environment / pollution/ climate change/opt for green solutions	3 RPLFB	2	4	4	2	2	4 F	5 AEF	4	4	4	3	4	3	5 AP	1	5 AR	3	6 ATU	3	2
Better leadership/ representation	3	3	3	4	4	3	3	3	4	4	3	4	5	3	3	2	4	3	3	3	3

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MILLENNIALS – 2020 Survey

(Continued)

Q59. What in your view is the single most important change government needs to make in order to do a better job?

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	Week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
Abolish racism/have equality/social justice/gender equality/cultural equality	3 TB	2	3	5 AB	5	3	3	3	3	4	3	3	5	3	2	4	4	3	6 ATU	2	2
Take COVID-19 more seriously	3 P	4	3	3	2	3	2	4	4	6 AKL	3	3	3 P	4 AP	3	1	3	3	3	4	4
Do a better job/be more efficient/logical in your decisions	2	2	3	2	2	3	2	3 I	1	1	2	2	2	2	2	4 O	2	2	2	3 AU	1
Better election system/electoral reform/go by numbers of votes not ridings	2 RF	2	3	2	1	1	2	3 AEF	3	2	2	2	3	2	2	1	3 AR	1	4 AU	2	1
Address crime/crime legislation/justice system/police system	2 H	2	2	2	2	2 H	2 H	1	2	2	2	1	2 P	2	1	1	2	2	2	1	2
Other	13	13	13	13	11	13	13	13	12	11	12	14	13	14	12	13	12	13	13	13	14
Nothing	4 SRL	5	3	4	4	4	3	4	8 AEFGH	8 AKL	4	3	4	3	5	5	6 AR	4	2	3	7 AST
You cannot say	19 UMNH	20	19	18	26 AGH	21 H	18	16	19	18	19	20	15	17	20 M	30 AMNO	19	19	18	19	16

MILLENNIALS – 2020 Survey

Q59. What in your view is the single most important change government needs to make in order to do a better job?

	Employment Status							Household income				Generation in Canada			Ethnicity					
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K- \$60K	\$60K- \$100K	\$100K +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	White	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
Listen to the people/ voters/engage future generations/care more about their needs than money/corporations/other countries	12 TMN	13	10	14	11	14	11	13	13	12	10	14 AMN	9	10	13 ST	15	11	12	8	9
Address social issues (e.g. seniors' issues, immigration issues/ housing)	9 LJKB	7	10	12 B	10	12 B	16 ABCE	14 AJK	11 JK	7	5	8	12 AL	10	9	10	16 AORS	6	7	11
Be more accountable/ honest/open/transparent	9 STNG	10 G	9	8	9	11 G	6	8	9	9	12 AH	10 AN	9 N	5	10 AST	9	10 S	9	4	5
More efficient spending/ decrease deficit/ balanced budget	8 QTNHG P	9 AFG	8	9	6	5	5	5	7	8 H	12 AHIJ	8 AN	8 N	5	9 APQT	3	1	6	7 Q	5 Q
Create more jobs/ decrease unemployment/ reduce inequality	7 PE	7 E	9 E	10 E	4	9 E	6	6	7	9	7	7	8	9	7 P	3	10 P	7 AOPRT	15	7
Improve healthcare system (mental health, drug plan, free dental,...)	6 M	6	9 D	4	6	5	7	7	7	5	6	7 AM	4	5	7	6	6	6	4	5
Lower taxes on individuals/tax the rich more/get rid of Carbon tax	5	5	4	5	5	3	3	4	4	5	5	4	5	5	4	6	5	6	2	5
Improve education system	4 KB	2	5 B	6 B	5	7 AB	4	3	5 K	4 K	2	4	4	2	3	4	5	4	3	4
Strengthen the economy/ diversify it	3 OG	4 G	3	3	2	5 G	1	2	3	5 AH	3	3	2	6 ALM	3	4	5	6	5	4
Address the environment / pollution/ climate change/opt for green solutions	3 RNG	4 G	4 G	4	3	3	2	3	3	4	3	4 N	4	2	4 R	3	2	1	5 R	3
Better leadership/ representation	3 QH	3	3	3	4	4	3	2	4 H	3	5 H	4	3	3	4 Q	4	1	4	2	3

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MILLENNIALS – 2020 Survey

(Continued)

Q59. What in your view is the single most important change government needs to make in order to do a better job?

	Employment Status						Household income				Generation in Canada			Ethnicity						
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K- \$60K	\$60K- \$100K	\$100K +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	White	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Improve education system	4 KB	2	5 B	6 B	5	7 AB	4	3	5 K	4 K	2	4	4	2	3	4	5	4	3	4
Strengthen the economy/ diversify it	3 OG	4 G	3	3	2	5 G	1	2	3	5 AH	3	3	2	6 ALM	3	4	5	6	5	4
Address the environment / pollution/ climate change/opt for green solutions	3 RNG	4 G	4 G	4	3	3	2	3	3	4	3	4 N	4	2	4 R	3	2	1	5 R	3
Better leadership/ representation	3 QH	3	3	3	4	4	3	2	4 H	3	5 H	4	3	3	4 Q	4	1	4	2	3
Abolish racism/have equality/social justice/ gender equality/cultural equality	3 ORSG	3	5 BG	4	5 G	5 G	2	5	3	3	3	3	3	3	2 R	13 AORST	9 AORS	*	1	6 ORS
Take COVID-19 more seriously	3 P	3	3	2	2	2	4	3	3	4	3	3	4	4	3 P	1	1	9 AOPQ	5 P	4
Do a better job/be more efficient/logical in your decisions	2 CG	2 CG	1	1	4 CG	4 CDG	1	1	3 H	2	2	2	2	3	2	2	1	2	1	2
Better election system/ electoral reform/go by numbers of votes not ridings	2 TMHI	3	2	2	1	2	1	1	1	3 H	4 AHI	3 AM	1	2	3 AT	2	1	3	-	*
Address crime/crime legislation/justice system/police system	2 O	1	1	2	1	2	2	2	2	2	1	1	2	3	1	2	1	1	3	4 AO
Other	13 QS	14	13	15	12	12	11	11	13	13	14	14 AM	11	11	14 AQS	17 QS	6	10	7	13 Q
Nothing	4 OL	4	6 G	3	5	3	3	4	4	4	3	3	5	8 AL	3	2	5	4	11 AOPQR	6 P
You cannot say	19 LB	17	18	16	23	17	29 ABCDF	23 AIJK	18	18	18	18	22	21	19	17	21	20	19	23

MILLENNIALS – 2020 Survey

Q59. What in your view is the single most important change government needs to make in order to do a better job?

	Gender		Province							Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ Wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
Listen to the people/ voters/engage future generations/care more about their needs than money/corporations/other countries	12 S	11	14	13	12	12	10	16 G	11	12	12	14	12	16	13	12	11	16 AQS	9	12	17 S
Address social issues (e.g. seniors' issues, immigration issues/ housing)	9 PJEH	9	10	10	6	11 EH	6	6	16 AEFGH	8	9	12 AJ	10	11	10	8	8	10	10	16 APQRSU	9
Be more accountable/ honest/open/transparent	9 S	9	9	7	8	9	9	11	9	8	10	9	9	9	8	8 S	9 S	13 APQS	5	10 S	15 APS
More efficient spending/ decrease deficit/ balanced budget	8 RSOE	9	7	10	5	8 E	7	9 E	9 E	8	8	7	8 AO	8	4	11 AQRS	6	5	5	9 RS	8
Create more jobs/ decrease unemployment/ reduce inequality	7 QE	7	8	9	4	9 AE	7	8 E	6	9	7	8	8	7	7	8 Q	4	7	9 Q	8	5
Improve healthcare system (mental health, drug plan, free dental,...)	6 FIB	4	8 AB	8	10 AFGHI	4	4	6	4	7	6	5	6	6	6	5	6	9 APSU	5	6	5
Lower taxes on individuals/tax the rich more/get rid of Carbon tax	5 D	5	4	2	4	5 D	4	3	9 DEFGH A	5	4	4	5	4	4	5	5	4	4	5	5
Improve education system	4 SMIB	2	5 AB	4	5 I	4 I	4	4	2	3	4	3	3	4	5	3	2	6 AQS	2	6 APQS	3
Strengthen the economy/ diversify it	3 RC	4 AC	3	6	3	3	5	3	3	4	3	2	3	2	2	3	3	2	6 APQRU	4	2
Address the environment / pollution/ climate change/opt for green solutions	3 PNH	3	3	3	6 ADFH	3 H	-	1	3	3	4	2	4 N	1	5 N	2	4 P	6 APST	3	3	4
Better leadership/ representation	3 MJG	4	3	3	3	4 G	1	4	4 G	2	4 J	4	3	8 AM	5	3	2	4	3	5	7 QS

CONTINUED/...

MILLENNIALS – 2020 Survey

(Continued)

Q59. What in your view is the single most important change government needs to make in order to do a better job?

	Gender		Province							Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Abolish racism/have equality/social justice/gender equality/cultural equality	3 QM	3	3	3	4	3	3	3	3	4	3	5	3	6	6 M	2	1	5 APQ	4 Q	4	4
Take COVID-19 more seriously	3 GH	3	3	3	3 G	4 AGH	*	1	5 GH	5 AKL	3	2	3	2	4	3	2	2	5 APQR	3	3
Do a better job/be more efficient/logical in your decisions	2 J	2	2	-	3	2	2	2	2	1	2	2	2	1	2	2	2	2	1	2	3
Better election system/electoral reform/go by numbers of votes not ridings	2 QSTD	2	2	1	3 D	1	1	1	4 ADFGH	2	2	2	2	2	3	2 S	1	5 APQST	*	1	7 APQST
Address crime/crime legislation/justice system/police system	2 J	2	2	3	1	2	1	2	2	1	2 J	1	2	2	1	1	2	1	2	3	1
Other	13 SIC	15 AC	11	11	14 I	12	17 I	17 AFI	9	15	12	13	13	10	14	15 S	13	14	10	11	16
Nothing	4 RUOE	4	4	7	3	4	7 E	4	3	6 AK	4	4	4 O	2	2	3 U	4 U	2	8 APQR	5 TU	1
You cannot say	19 RUMJI	18	20	21	22 AI	18	21	18	15	17	20	22 J	18	19	24 AM	21 RTU	27 PRSTU A	12	19 RU	16	12

MILLENNIALS – 2020 Survey

Q60. How would you rate your own understanding of how democracy and government institutions work in Canada?
Would you say your understanding is:

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
Excellent	14 OPLEFR	15	14	13	9	8	15 EF	18 AEF	23 AEFG	35 AKL	13 L	8	30 ANOP	14 OP	6	4	22 AR	10	17 AT	12	24 AST
Good	48 PLEF	48	50	46	37	43	48 E	55 AEFG	54 AEF	46	55 AJL	40	46 P	55 AMOP	49 P	29	51	46	49	52 A	56 AS
Only fair	31 JKHIC UQMN	31	28	34 AC	41 AGHI	38 AGHI	31 HI	24	20	15	27 J	41 AJK	21	27 M	38 AMN	43 AMN	24	34 AQ	29 U	31 U	18
Poor	7 NJKHI STUQM	7	8	7	14 AGHI	11 AGHI	7 HI	3	3	4	5	11 AJK	3	3	8 MN	23 AMNO	3	9 AQ	5 U	4	3
DK/NA	*	*	-	-	-	-	-	-	*	-	-	*	-	-	*	-	-	*	-	*	-

MILLENNIALS – 2020 Survey

Q60. How would you rate your own understanding of how democracy and government institutions work in Canada?
Would you say your understanding is:

	Employment Status							Household income				Generation in Canada			Ethnicity					
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30k	\$30k- \$60k	\$60k- \$100k	\$100k +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	white	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
Excellent	14 HG	17 ACDFG	11	11	13 G	12 G	7	8	12 H	17 AHI	19 AHI	13	14	15	13	11	20 OPR	9	20 AOPR	15
Good	48 LHFG	51 AFG	48 G	51 FG	52 FG	41	36	43	47	50 H	52 AH	46	51 L	51	48	40	46	50	49	51 P
Only fair	31 SJKB	27	33 B	32	28	37 ABE	44 ABCDE	38 AIJK	32 K	28	26	33 AM	28	29	31 S	37 S	32	38 S	23	29
Poor	7 QRJKB	5	8	6	7	9 B	14 ABCDE	12 AIJK	8 JK	5 K	3	8	7	6	8 QRT	12 QRT	2	3	7 Q	5
DK/NA	*	*	-	-	-	-	-	-	-	-	*	-	*	-	*	-	-	-	-	-

MILLENNIALS – 2020 Survey

Q60. How would you rate your own understanding of how democracy and government institutions work in Canada?
Would you say your understanding is:

	Gender		Province							Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ Wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
Excellent	14 PQKLC	19 AC	9	14	15 I	15	10	12	11	21 AKL	12 L	8	14	11	16	8	7	15 PQ	26 APQRT	14 PQ	21 APQ
Good	48 QOLC	52 AC	44	49	51 I	47	45	50	43	47 L	50 AL	41	49 AO	43	41	47 Q	41	50 Q	54 APQT	43	48
Only fair	31 SJB	25	38 AB	28	29	31	37	31	37 AEF	27	32 J	37 AJK	31	33	37	37 ARSU	38 ARSU	29 S	16	38 ARSU	28 S
Poor	7 MJKEB SU	5	9 AB	8	5	8 E	8	7	10 E	5	6	13 AJK	6	13 AMO	6	8 SU	14 PRSTU A	6	3	6	3
DK/NA	*	*	-	-	-	*	-	-	-	-	*	-	-	-	-	-	-	-	*	-	-

MILLENNIALS – 2020 Survey

Q61. Was the topic of democracy and government - sometimes called "civics" - covered in your high school education? Was it covered:

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	Week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
Extensively	7 PKLFB TRO	6	7	9 AB	5	6	7	9 F	11 AEF	25 AKL	6 L	3	15 ANOP	8 OP	4	3	15 AR	4	8	5	16 AST
Reasonably well	42 PLEFBR	38	44 B	44 B	33	38	44 EF	44 EF	52 AEFGH	46 L	47 AL	34	43 P	47 AOP	41 P	29	46 AR	40	38	46 AS	53 AST
Not very much	38 QMNJI U	40	37	37	39 I	41 I	38 I	37 I	29	21	38 J	44 AJK	31	35	42 AMN	45 AMN	31	41 AQ	41 U	37 U	25
Not at all	13 JKHID TUQN	17 ACD	12	10	22 AFGHI	16 AGHI	11	10	8	9	9	19 AJK	11	9	14 N	23 AMNO	8	15 AQ	13 U	11 U	5
DK/NA	*	-	*	-	-	-	-	-	*	*	-	-	*	-	-	-	-	*	-	-	-

MILLENNIALS – 2020 Survey

Q61. Was the topic of democracy and government - sometimes called "civics" - covered in your high school education? Was it covered:

	Employment Status						Household income				Generation in Canada			Ethnicity						
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K- \$60K	\$60K- \$100K	\$100K +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	white	Abor	Black	Chin/ ese	Sou/ Asian	other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
Extensively	7 OLG	8 AG	8	6	11 G	6	5	7	6	8	9	6	7	12 ALM	6	5	15 AOP	11 OP	17 AOP	10 O
Reasonably well	42 PLHFG O	45 AFG	42 F	43 FG	44 FG	33	34	37	41	44 H	45 H	37	48 AL	51 AL	39	33	45 P	53 AOP	54 AOP	48 AOP
Not very much	38 QSNB	36	38	37	33	45 ABE	40	39	39	37	35	42 AMN	34 N	27	41 AQRST	45 QRST	29	31 S	20	33 S
Not at all	13 TMNJB	11	12	13	12	15	21 ABCDE	17 AJK	14 J	10	11	15 AMN	10	10	15 ARST	17 RST	11	5	9	9
DK/NA	RS *	-	-	-	-	*	-	-	-	-	*	*	-	-	-	-	*	-	-	-

MILLENNIALS – 2020 Survey

Q61. Was the topic of democracy and government - sometimes called "civics" - covered in your high school education? Was it covered:

	Gender		Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS						
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ Wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
Extensively	7 RTKIC PQ	9 AC	6	11 I	6	8 I	7	9 I	5	13 AKL	5	7	7	6	7	4	3	5	20 APQR TU	4	8
Reasonably well	42 UNLEC QR	47 AC	37	35	36	47 ADEI	40	44 E	38	43 L	44 AL	33	42 N	32	39	41 QU	33	36	57 APQR TU	42 QU	29
Not very much	38 SJB	34	41 AB	34	39	36	42	36	44 ADFH	33	38 J	43 AJ	38	44	39	41 AS	42 AS	46 AS	17	41 S	49 AS
Not at all	13 SJFB	10	16 AB	19 AFGH	20 AFGHI	9	11	11	13	11	13	17 AJK	13	18	14	14 S	21 APRST	13 S	6	13 S	14 S
DK/NA	*	*	-	-	-	-	-	*	-	-	*	-	*	-	-	-	-	-	*	-	-

MILLENNIALS – 2020 Survey

Q62. When you think about your friends, what proportion do you believe share your own views about politics?

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	Week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
All of them	6 OPKLB TRN	4	6 B	6 B	6	6	5	5	8	22 AKL	3	3	15 ANOP	3	3	3	13 AR	3	5	4	12 AST
Most	32 OPLEF T	31	33	33	23	26	35 EF	36 AEF	43 AEFGH	33	35 AL	29	40 AOP	37 AOP	29 P	15	35	31	47 ATU	29	38 AT
Some	38 MPJ	40	36	39	36	36	38	42 AF	39	31	42 AJL	36	32	41 AMP	42 AMP	32	38	38	36	46 ASU	39
Few	9 SMI	9	9	10	12 HI	11 AHI	9 I	7 I	4	7	8	11 AJK	6	8	11 M	13 AMN	8	10	6	11 ASU	7
Cannot say	15 KGHID UQMNJ ST	16 D	16	12	23 AGHI	21 AGHI	12 I	10 I	6	7	11 J	21 AJK	6	11 M	15 MN	37 AMNO	7	18 AQ	7 U	11 SU	4

MILLENNIALS – 2020 Survey

Q62. When you think about your friends, what proportion do you believe share your own views about politics?

	Employment Status						Household income				Generation in Canada			Ethnicity						
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K- \$60K	\$60K- \$100K	\$100K +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	white	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
All of them	6 ORLKG	5	5	9 ABG	7	7	4	7 K	6	5	4	5	7	7	4 R	11 AOR	8 R	1	12 AOR	10 AOR
Most	32 PHFG	37 ADFG	35 DFG	27	32 FG	24	24	25	32 H	34 H	39 AHI	33	30	33	34 APT	23	28	32	33	27
Some	38 H	40 G	34	39	41	38	34	33	37	41 H	43 AHI	38	41	38	38	31	38	47 AOP	40	37
Few	9 O	8	9	10	11	11	10	13 AIJK	9	8	7	9	10	9	8	16 AOS	11	10	9	11
Cannot say	15 SJKBE	10	16 BE	15	10	20 ABE	29 BCDEFA	22 AIJK	16 JK	12 K	8	16 AM	12	13	16 ARS	18 S	14 S	10	6	14 S

MILLENNIALS – 2020 Survey

Q62. When you think about your friends, what proportion do you believe share your own views about politics?

	Gender		Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS						
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ Wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
All of them	6 PQRKI	6	5	7	6	6 I	6	7 I	3	9 AKL	3	6 K	5	4	6	3	2	4	15 APQRTU	5	5
Most	32 PQC	35 AC	29	32	37 AH	32	31	28	31	37 AKL	31	29	33	31	39 A	27 Q	22	40 APQT	40 APQT	30 Q	51 APQRST
Some	38 SUJE	39	38	36	34	40	34	43 E	39	33	42 AJL	36	39	34	33	44 QRSTU A	37	37	34	37	30
Few	9 S	8	10	10	7	9	14 E	9	11	9	8	12 AK	9	16 AM	11	11 ARS	10	7	7	11 S	7
Cannot say	15 SUJB	11	18 AB	16	16	14	14	13	15	12	15 J	18 AJ	14	14	11	15 SU	30 PRSTU A	12 S	4	17 SU	7

MILLENNIALS – 2020 Survey

Q63A. How often, if at all, do you connect with people (online/ in person) socially or professionally with people whose political views are clearly different from your own?

Online

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	Smvy/weak	Many/Day	1-2/Day	Week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
Frequently	19 PKLFB RO	16	19	22 AB	20	15	21 F	21 F	22 F	35 AKL	16	17	35 ANOP	17 P	14	12	24 AR	17	19	18	27 AST
Sometimes	31 RPLE	30	31	31	24	30	31 E	31 E	38 AEF	38 AL	34 AL	25	32 P	34 AP	30 P	23	37 AR	28	35 A	31	36 A
Rarely	22 MPJ	23	21	21	17	23	22	22	20	14	24 J	22 J	15	26 AMP	25 AMP	16	22	22	23	26 AU	20
Never	16 UQMJG	17	16	15	19	18 GI	13	17	12	8	15 J	20 AJK	11	15 M	17 M	24 AMNO	9	19 AQ	14	16	12
Cannot say	12 NJHID STUQM	13	13	10	20 AGHI	14 HI	12 I	9	8	4	11 J	16 AJK	7	9	14 MN	25 AMNO	7	14 AQ	9 U	9 U	5
DK/NA	*	*	-	-	-	*	-	-	-	*	-	-	*	-	-	-	*	-	-	-	-

MILLENNIALS – 2020 Survey

Q63A. How often, if at all, do you connect with people (online/ in person) socially or professionally with people whose political views are clearly different from your own?

Online

	Employment Status						Household income				Generation in Canada			Ethnicity						
	TOTAL	Emp1/ FT	Emp1/ PT	Self/ Emp1	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K- \$60K	\$60K- \$100K	\$100K +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	white	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
Frequently	19 OR	20	19	19	25 ACFG	18	16	19	20	20	16	18	18	24 ALM	17 R	26 AOR	22 R	10	33 AOQR	23 OR
Sometimes	31 I	33 ACG	26	31	27	29	27	30	27	32 I	37 AHI	31	31	31	31	35	33	38 ST	27	28
Rarely	22 G	21	24 G	26 G	22	24 G	18	20	24	22	21	21	24	23	22	16	24	23	25	23
Never	16 PS	16	18	12	12	16	17	15	16	15	18	16	17	13	17 APS	9	13	17 PS	9	15
Cannot say	12 SNKB	9	13	12	14	13	22 BCDEF A	15 AJK	14 K	11	8	13 AN	11	9	13 AQS	14 S	8	11	7	11
DK/NA	*	-	-	-	-	-	*	-	-	-	*	*	-	-	*	-	-	-	-	-

MILLENNIALS – 2020 Survey

Q63A. How often, if at all, do you connect with people (online/ in person) socially or professionally with people whose political views are clearly different from your own?

Online

	Gender		Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS						
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
Frequently	19 PQC	21 AC	17	22	17	20	16	20	19	24 AKL	18	16	19	23	22	14 Q	9	20 PQ	33 APQRTU	21 PQ	22 PQ
Sometimes	31 PQC	34 AC	28	27	30	33 H	37 H	26	30	29	32	31	31	30	36	27 Q	21	36 APQ	39 APQT	31 Q	39 PQ
Rarely	22 RJ	22	21	21	20	22	20	26	20	19	23 J	23	21	24	20	27 ARSTU	23 R	17	19	19	17
Never	16 SFB	14	18 AB	16	19 AF	14	17	15	17	18 L	16	13	17	13	13	20 ARS	23 ARSU	14 S	6	17 S	14 S
Cannot say	12 SOJB	9	15 AB	13	14	11	10	12	13	10	12	17 AJK	12 O	10	8	12 S	24 PRSTU A	13 S	3	12 S	8
DK/NA	*	*	-	1	-	-	-	-	-	*	-	-	-	-	-	-	-	-	*	-	-

MILLENNIALS – 2020 Survey

Q63B. How often, if at all, do you connect with people (online/ in person) socially or professionally with people whose political views are clearly different from your own?

In person

	Age Cohort			Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation			
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	Smvy/Weak	Many/Day	1-2/Day	Week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
Frequently	15 OPKLF R	13	14	17 AB	13	11	16 F	17 F	18 F	31 AKL	13	12	25 ANOP	13	13	9	23 AR	11	14	14	24 AST
Sometimes	38 RPLE	37	38	38	30	36	37 E	39 E	47 AEFGH	40 L	41 AL	33	40 P	43 AOP	35 P	24	41 AR	36	42 A	39	44 A
Rarely	27 UJ	29	26	27	24	27	29	29	24	21	28 J	29 J	24	28	30 M	24	26	28	30 U	31 AU	23
Never	9 MJGHI UQ	10	10	8	16 AGHI	12 AGHI	7	7	5	4	8 J	12 AJK	7	8	9	17 AMNO	5	11 AQ	8 U	9 U	4
Cannot say	11 MNJHI STUQ	11	13	10	17 AGHI	14 AHI	10 I	8	6	3	10 J	14 AJK	4	8 M	13 AMN	25 AMNO	6	13 AQ	7	7 U	5

MILLENNIALS – 2020 Survey

Q63B. How often, if at all, do you connect with people (online/ in person) socially or professionally with people whose political views are clearly different from your own?

In person

	Employment Status						Household income				Generation in Canada			Ethnicity						
	TOTAL	Emp1/ FT	Emp1/ PT	Self/ Emp1	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K- \$60K	\$60K- \$100K	\$100K +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	white	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
Frequently	15 RHG	17 AG	14	13	18 G	12	10	12	13	17 AHI	17 H	14	14	18 AL	14 R	16 R	20 R	5	24 AORT	15 R
Sometimes	38 THFG	40 AFG	40 FG	37 G	39 G	32	28	33	37	41 AH	40 H	39	36	35	39 T	35	36	42 T	33	31
Rarely	27 O	27	23	28	27	31 C	27	28	29	25	29	26	28	30	26	29	29	31	30	32
Never	9 PSJB	8	9	10	7	13 BE	14 ABCE	13 AIJK	9	7	8	9	12 N	8	10 PS	5	9	12 S	5	11 PS
Cannot say	11 QNKB	8	13 B	11	9	12	21 BCDEF A	14 AJK	12 K	9 K	6	12 AN	10	8	11 Q	15 QS	7	11	8	10

MILLENNIALS – 2020 Survey

Q63B. How often, if at all, do you connect with people (online/ in person) socially or professionally with people whose political views are clearly different from your own?

In person

	Gender		Province							Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ Wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
Frequently	15 PQK	16	14	14	14	16 G	10	15	16	21 AKL	12	13	15	16	16	9	8	19 APQ	24 APQTU	18 PQ	14 Q
Sometimes	38 QLC	42 AC	34	37	36	39	40	40	34	36	40 AL	33	38	38	42	37 Q	25	43 APQ	43 APQ	37 Q	44 Q
Rarely	27 RF	27	27	28	31 F	25	31	27	29	26	28	29	27	28	28	31 ARS	29 R	21	25	27 R	27
Never	9 RSUB	8	11 AB	10	8	10	10	9	10	8	9	11	10	7	7	13 ARSTU	15 ARSTU	6	4	8	4
Cannot say	11 SOJB	8	14 AB	11	12	11	10	10	12	9	10	15 AJK	11 O	10	7	10 S	23 PRSTU A	11 S	3	10 S	10 S

MILLENNIALS – 2020 Survey

Q64. And how often, if at all, do you discuss politics with others whose political views are clearly different from your own?

SUBSAMPLE: Those who connect with others whose political views are different, at least rarely

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2219	676	678	865	154	645	665	538	218	350	1029	840	527	773	706	213	718	1501	529	895	475
Unweighted Total	2218	723	731	764	148	551	570	687	262	355	1028	835	553	781	685	199	731	1487	542	889	484
Frequently	11 NOPKL TR	10	10	12	8	9	11	12	14	31 AKL	8	6	24 ANOP	8 O	5	5	18 AR	8	10	9	20 AST
Sometimes	50 OPJLH	49	50	49	48	48	53 AH	45	54 H	44	55 AJL	45	47 P	60 AMOP	46 P	31	52	48	46	54 AS	56 AS
Rarely	32 UQMNJ	33	32	31	32	30	32	35 I	28	20	31 J	37 AJK	24	28	40 AMN	37 MN	26	34 AQ	37 ATU	31 U	20
Never	8 NJKGI TUQM	8	8	8	11 GI	13 AGHI	4	7 G	4	5	6	11 AJK	5	4	8 MN	27 AMNO	4	10 AQ	7 U	6 U	4
DK/NA	*	*	-	-	1	-	-	-	-	-	*	-	*	-	-	-	*	-	-	-	-

MILLENNIALS – 2020 Survey

Q64. And how often, if at all, do you discuss politics with others whose political views are clearly different from your own?

SUBSAMPLE: Those who connect with others whose political views are different, at least rarely

	Employment Status						Household income				Generation in Canada			Ethnicity						
	TOTAL	Emp1/ FT	Emp1/ PT	Self/ Emp1	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K- \$60K	\$60K- 100K	\$100K +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	White	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2219	1216	268	192	203	223	252	504	616	687	410	1349	451	420	1485	131	88	118	172	205
Unweighted Total	2218	1260	253	186	197	214	242	471	596	701	447	1301	453	464	1420	124	176	125	142	211
Frequently	11 OR	13 ADG	9	7	10	11	8	9	10	12	13	11	9	12	10	14 R	26 AOPRT	5	19 AORT	8
Sometimes	50 QLFG	51 FG	54 FG	53 FG	55 FG	40	40	49	47	51	53	48	56 ALN	49	49	50	40	57 Q	51	55 Q
Rarely	32 S	30	27	30	30	38 BC	40 ABCDE	30	34	32	29	33 AM	28	31	34 AS	26	31	26	21	31
Never	8 QJKB	6	9	9	6	10	13 ABE	12 AJK	9 JK	6	5	8	7	8	8 Q	10 Q	3	11 Q	9 Q	6
DK/NA	*	-	-	-	-	*	-	-	-	-	*	-	-	*	-	-	-	1	-	-

MILLENNIALS – 2020 Survey

Q64. And how often, if at all, do you discuss politics with others whose political views are clearly different from your own?

SUBSAMPLE: Those who connect with others whose political views are different, at least rarely

	Gender		Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS						
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ Wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2219	1128	1043	133	506	873	132	292	284	643	1155	422	1724	176	243	695	277	391	509	250	98
Unweighted Total	2218	1141	1038	135	507	871	138	292	275	662	1158	398	1740	167	231	632	310	343	501	285	147
Frequently	11 PQKC	13 AC	9	11	10	10	12	13	12	16 AKL	8	10	11	11	12	7	5	11 Q	21 APQRTU	8	11 Q
Sometimes	50 QC	53 AC	47	48	46	54 AEHI	51	47	45	49	51	46	50	43	52	48 Q	35	51 Q	60 APQRTU	47 Q	50 Q
Rarely	32 SJFB	29	35 AB	32	36 AF	28	28	33	34	27	33 J	36 J	32	34	26	36 AS	43 ARST	34 S	16	33 S	34 S
Never	8 RSMB	6	10 AB	9	8	8	8	7	8	8	7	9	7	12	10	8 S	17 APRSU	5	3	11 ARSU	5
DK/NA	*	*	-	-	-	*	-	-	-	-	-	*	-	-	*	-	-	-	*	-	-

MILLENNIALS – 2020 Survey

Q65. In your experience, when you talk about politics with people who you disagree with, do you generally find it to be:

SUBSAMPLE: Those who discuss politics with others whose views are different, at least rarely

	Age Cohort			Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation			
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	Week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2044	625	625	794	136	563	636	499	209	334	966	744	502	740	646	155	687	1356	492	841	458
Unweighted Total	2047	664	678	705	131	480	546	640	250	340	965	742	528	748	625	146	701	1346	504	835	468
Interesting and informative	41 ROPLFS	39	44	41	38	34	44 F	44 F	46 F	62 AKL	41 L	32	52 ANOP	44 OP	34 P	25	53 AR	36	33	43 S	50 AST
Stressful and frustrating	41 TQMJ	43	39	42	42	46 AGH	40	40	39	28	42 J	46 AJ	36	40	46 AMN	45	35	45 AQ	53 ATU	39	38
Neither	17 SUQMJ	18	17	17	20	20	16	16	15	10	17 J	21 AJK	12	16	20 AMN	30 AMNO	13	20 AQ	14	18 SU	12

MILLENNIALS – 2020 Survey

Q65. In your experience, when you talk about politics with people who you disagree with, do you generally find it to be:

SUBSAMPLE: Those who discuss politics with others whose views are different, at least rarely

	Employment Status						Household income				Generation in Canada			Ethnicity						
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30k	\$30k- \$60k	\$60k- \$100k	\$100k +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	White	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2044	1143	244	175	192	199	219	445	560	647	388	1239	419	385	1367	118	85	104	155	193
Unweighted Total	2047	1184	232	171	185	191	211	416	542	660	426	1198	421	428	1308	112	169	112	129	198
Interesting and informative	41 OLHG	46 AFG	43 G	40 G	40 G	36	29	37	40	43	46 H	39	39	50 ALM	39	35	59 AOPRT	42	53 AOP	44
Stressful and frustrating	41 QSNB	38	43	44	45	45	47 B	44	42	41	39	41 N	49 ALN	35	42 QS	44 Q	29	44 Q	33	45 QS
Neither	17 TM	16	14	16	15	19	23 ABCE	20	17	16	15	19 AM	12	15	19 AQT	21 T	12	14	13	11

MILLENNIALS – 2020 Survey

Q65. In your experience, when you talk about politics with people who you disagree with, do you generally find it to be:

SUBSAMPLE: Those who discuss politics with others whose views are different, at least rarely

	Gender		Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS						
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ Wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2044	1061	943	120	466	803	121	272	261	591	1069	384	1601	156	218	636	231	370	492	221	93
Unweighted Total	2047	1073	941	124	467	802	127	273	254	612	1074	361	1617	149	208	579	260	325	486	257	140
Interesting and informative	41 QUKLC P	45 AC	38	41	45 I	42	43	38	36	55 AKL	37	33	43 A	37	36	34 Q	23	48 APQU	56 APQRTU	43 PQU	30
Stressful and frustrating	41 RSJB	38	44 AB	44	39	43	39	40	43	30	45 AJ	51 AJK	41	46	49 AM	45 ARST	50 ARST	36	37	37	52 ARST
Neither	17 SF	16	18	15	17	15	19	22 F	20	16	18	16	17	17	15	21 AS	27 ARSU	16 S	7	21 S	17 S

MILLENNIALS – 2020 Survey

Q66. Would you say you are basically optimistic or basically pessimistic about the direction you think the world is heading over the next 10 years?

	Age Cohort			Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation			
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	Week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
Basically optimistic	30 RPLEFS	27	31	30	20	24	31 EF	34 AEF	40 AEFG	49 AKL	33 AL	19	35 ANOP	29 P	29	23	39 AR	26	25	30	41 AST
Basically pessimistic	44 QPJKI	48 AC	42	43	45	45 I	47 I	42	37	30	41 J	52 AJK	47 P	46 P	43 P	36	40	46 AQ	55 ATU	43	45
Neither pessimistic/ optimistic	26 UQMJGS	25	27	27	35 AGHI	31 AGHI	22	25	23	21	26	28 J	18	24 M	28 M	41 AMNO	21	29 AQ	20 U	27 SU	14

MILLENNIALS – 2020 Survey

Q66. Would you say you are basically optimistic or basically pessimistic about the direction you think the world is heading over the next 10 years?

	Employment Status						Household income				Generation in Canada			Ethnicity						
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30k	\$30k- \$60k	\$60k- \$100k	\$100k +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	White	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
Basically optimistic	30 PLHFG O	33 AFG	33 FG	32 FG	29 FG	20	20	25	28	32 H	35 AHI	27	30	38 ALM	27	20	44 AOP	39 AOP	45 AOPT	35 OP
Basically pessimistic	44 QSN	45	43	39	47	48	42	41	47	43	46	45 N	47 N	38	46 AQST	52 QST	32	41 S	30	38
Neither pessimistic/ optimistic	26 MKB	22	24	29 B	24	31 B	38 ABCDE	33 AIJK	26 K	26 K	19	28 AM	23	24	27 R	29	24	20	25	26

MILLENNIALS – 2020 Survey

Q66. Would you say you are basically optimistic or basically pessimistic about the direction you think the world is heading over the next 10 years?

	Gender		Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS						
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ Wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
Basically optimistic	30 PQUKL	31	29	33	31	29	30	30	27	43 AKL	27 L	17	31 AO	25	25	22 Q	15	33 PQU	53 APQRTU	31 PQU	17
Basically pessimistic	44 SJE	45	42	40	40	46 E	44	47 E	45	31	46 J	59 AJK	44	52 A	50	51 ARST	46 S	44 S	31	41 S	61 APQRST
Neither pessimistic/ optimistic	26 SMB	24	29 AB	27	29 H	25	26	23	28	27	27	24	25	23	26	28 S	39 PRSTU A	24 S	16	28 S	22

MILLENNIALS – 2020 Survey

Q67. In your opinion, what is the most important problem facing the world today?

SUBSAMPLE: Split Sample (1/2 of total)

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/weak	Many/Day	1-2/Day	Week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	1345	405	413	527	108	412	391	304	129	191	612	542	285	443	438	179	416	929	287	534	240
Unweighted Total	1329	432	438	459	104	353	338	378	156	194	609	526	303	437	419	170	414	915	291	525	245
COVID-19 effects/issues/ how it is handled	31 SPG	32	33	29	24	37 AEG	25	31	35 G	37	31	29	32	35 AP	29	25	29	32	24	33 S	35 S
Environment/pollution/ global warming/climate change	18 TUF	16	17	20	15	12	21 F	21 F	21 F	17	18	18	21 P	15	20	14	17	18	33 ATU	15	12
Economy/recession/ unemployment/debt	8 S	6	10	8	5	10	7	8	9	10	7	8	10	7	8	7	7	8	5	8	13 AST
Racism/ethnic intolerance/ discrimination/police brutality	8 NE	6	8	8	2	8 E	9 E	8 E	6	7	7	9	9	6	9	7	7	8	9	6	5
War/conflict/nuclear arms/unrest	6 H	5	6	6	3	7 EH	6	4	8	6	5	6	5	6	6	4	6	5	6	6	5
Unequal distribution of wealth/greed/capitalism	6 UF	5	5	6	6	3	7 F	7 F	5	5	5	7	5	6	5	6	6	6	9 AU	6 U	1
Corruption/corrupted governments worldwide	6	6	5	6	6	6	7	4	4	4	4	8 AJK	6	6	4	6	5	6	5	5	6
Starvation/world hunger/ poverty	5 R	5	5	5	6	5	6	4	3	4	6	4	3	4	6	6	7 AR	4	4	7 AU	3
Social/moral decline/ lack of common sense/ knowledge	5	4	6	5	7	5	5	4	4	4	4	7 AK	4	4	5	7	5	5	5	4	7
Health care/disease/drug abuse	3 M	3	4	3	6	3	3	4	3	3	4	3	2	4	4	3	4	3	2	3	4

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MILLENNIALS – 2020 Survey

(Continued)

Q67. In your opinion, what is the most important problem facing the world today?

SUBSAMPLE: Split sample (1/2 of total)

	Age Cohort				Education				Belonging to Community			Follow news/events				Volunteer?		Political orientation			
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	Smvy/Weak	Many/Day	1-2/Day	week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	1345	405	413	527	108	412	391	304	129	191	612	542	285	443	438	179	416	929	287	534	240
Unweighted Total	1329	432	438	459	104	353	338	378	156	194	609	526	303	437	419	170	414	915	291	525	245
Decline of democracy/authoritarian governments/extreme political movements	2	2	2	2	2	2	2	3	2	2	2	2	4 N	1	2	1	3	2	3	2	2
Donald Trump/US politics/foreign policy	2 UK	2	2	2	3	2	2	1	2	1	1	3 AJK	3	2	1	2	2	2	2	2	1
Crime/human trafficking/child sex	1 T	1	1	2	2	2	2	1	1	1	1	2	1	1	2	3	1	2	1	*	2
Fake news/lies/spread of disinformation in the media	1 B	*	2 B	1	-	1	1	1	2	1	1	1	1	1	2	1	1	1	1	2	1
Refugees/Immigration	1	1	1	*	1	2	*	1	-	-	1	1	*	*	1	2	*	1	1	1	1
Automation in the workplace/disappearance of jobs/unemployment/technology taking over in people's lives	*	*	*	*	1	-	-	*	1	1	*	*	*	-	*	1	*	*	*	*	-
Cybercrime/cybersecurity	*	-	*	-	-	-	-	-	1	1	-	-	-	-	*	-	-	*	*	-	-
Other	4	4	4	5	5	3	4	5	4	2	4	5	3	4	4	4	5	4	4	4	4
None	1	3 ACD	1	1	1	2	1	1	2	2	1	1	1	1	1	3	2	1	1	1	3
DK/NA	13 MI	16	11	12	19 I	13	14	13	8	14	13	12	9	14 M	12	19 AMO	14	13	10	13	12

MILLENNIALS – 2020 Survey

Q67. In your opinion, what is the most important problem facing the world today?

SUBSAMPLE: Split Sample (1/2 of total)

	Employment Status							Household income				Generation in Canada			Ethnicity					
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30k	\$30k- \$60k	\$60k- \$100k	\$100k +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	White	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	1345	710	161	119	117	135	180	323	391	407	220	850	266	230	903	80	46	76	87	135
Unweighted Total	1329	725	151	114	113	129	174	299	374	416	237	810	266	253	854	74	93	81	73	137
COVID-19 effects/issues/ how it is handled	31 OL	31	34	30	30	32	31	32	31	32	30	29	35	34	29	30	35	37	36	35
Environment/pollution/ global warming/climate change	18 QRMG	19 G	20 G	21 G	16	17	10	14	17	18	23 AH	20 AM	12	15	20 AQRT	18 Q	3	8	14 Q	13 Q
Economy/recession/ unemployment/debt	8 T	8	9	9	7	9	8	7	8	8	9	8	7	7	9 T	8	4	13 T	7	4
Racism/ethnic intolerance/ discrimination/police brutality	8 JB	6	10	11	12	11	7	10 J	8	5	7	8	8	7	7	5	12	7	6	10
War/conflict/nuclear arms/unrest	6 PE	6 E	4	8 E	2	10 E	5	6	6	5	6	6	4	6	6 P	2	4	5	11 P	5
Unequal distribution of wealth/greed/capitalism	6	6	5	6	6	5	6	5	6	6	4	6	6	4	6	6	5	3	4	4
Corruption/corrupted governments worldwide	6 S	6	6	6	4	7	4	4	7	5	6	5	6	5	5 S	7	4	5	2	8 S
Starvation/world hunger/ poverty	5 K	4	5	6	9	5	5	6 K	5	5	3	5	4	4	5	4	8	4	8	5
Social/moral decline/ lack of common sense/ knowledge	5 JE	4 E	3	12 ABCE	1	7 E	7 E	7 J	5	3	4	5	4	6	5	4	5	4	3	6
Health care/disease/drug abuse	3 M	3	3	5	3	4	6 B	5	4	3	3	4 M	1	5 M	4	4	3	1	6	2

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MILLENNIALS – 2020 Survey

(Continued)

Q67. In your opinion, what is the most important problem facing the world today?

SUBSAMPLE: split sample (1/2 of total)

	Employment Status							Household income				Generation in Canada			Ethnicity					
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K- \$60K	\$60K- 100K	\$100K +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	white	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	1345	710	161	119	117	135	180	323	391	407	220	850	266	230	903	80	46	76	87	135
Unweighted Total	1329	725	151	114	113	129	174	299	374	416	237	810	266	253	854	74	93	81	73	137
Decline of democracy/ authoritarian governments/extreme political movements	2	2	-	2	3	2	3	1	2	3	2	2	2	1	2	3	4	-	-	1
Donald Trump/US politics/ foreign policy	2	2	2	2	1	3	1	1	3	2	2	2 AN	1	1	2	2	-	1	-	1
Crime/human trafficking/ child sex	1 OLB	*	5 AB	1	2	4 BD	2	2	2	1	-	1	3	2	1	4	6 AOT	-	4	1
Fake news/lies/spread of disinformation in the media	1	1	1	3	-	2	1	2	1	1	2	1	2	1	1	2	-	1	1	1
Refugees/Immigration	1	1	-	-	1	2	2	1	2 AJ	*	-	1 A	*	-	1	1	-	-	-	-
Automation in the workplace/disappearance of jobs/unemployment/ technology taking over in people's lives	*	*	-	-	-	1	-	*	-	-	1	-	1	*	*	-	-	-	-	-
Cybercrime/cybersecurity	*	*	-	-	-	-	-	-	-	-	*	-	-	*	-	-	-	-	-	1
Other	4 K	3	6	4	6	4	5	5 K	5 K	4 K	1	4	4	5	4	5	6	3	4	7
None	1	2	1	2	-	1	1	1	2	2	1	1	2	1	1	1	3	1	3	1
DK/NA	13 OL	13	13	9	15	10	13	13	11	14	14	11	15	17 L	12	10	19	24 AOP	14	17

MILLENNIALS – 2020 Survey

Q67. In your opinion, what is the most important problem facing the world today?

SUBSAMPLE: Split Sample (1/2 of total)

	Gender			Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	1345	646	675	92	308	549	77	162	158	366	710	269	1038	118	149	417	208	238	290	139	53
Unweighted Total	1329	655	654	92	307	533	80	166	151	375	700	254	1037	109	142	377	228	206	282	159	77
COVID-19 effects/issues/ how it is handled	31 RUNOL	30	33	29	28	33	30	32	32	36 AL	32 L	23	32 NO	23	22	35 RU	30 RU	20 U	43 APQRTU	26 U	9
Environment/pollution/ global warming/climate change	18 SGH	19	16	15	21 GH	19 GH	9	9	21 GH	19	17	18	18	16	25 A	16	16	27 APQST	11	14	47 APQRST
Economy/recession/ unemployment/debt	8 UNOL	8	8	10	8	8	4	12 G	7	8 L	9 AL	4	9 ANO	4	3	10 RU	9 U	5	7 U	9 U	2
Racism/ethnic intolerance/ discrimination/police brutality	8 SB	6	9 AB	11	6	8	5	11	6	7	7	10	7	11	10	7 S	7	12 AS	3	12 S	7
War/conflict/nuclear arms/unrest	6 SU	7	5	6	8	5	4	5	6	5	7 L	4	6	4	9	6 SU	5	9 SU	2	10 ASU	2
Unequal distribution of wealth/greed/capitalism	6 P	6	5	4	7	5	5	7	5	4	6	7	5	9	10	3	5	12 APQST	4	4	15 APQST
Corruption/corrupted governments worldwide	6 S	5	6	7	4	6	2	9 EG	4	4	7	4	6	5	3	6	6	6	3	8	4
Starvation/world hunger/ poverty	5 UK	4	6	6	5	4	6	5	6	6	4	7	5	7	5	5 U	4	6 U	5 U	5	1
Social/moral decline/ lack of common sense/ knowledge	5 Q	4	6	3	7	4	7	5	4	4	4	7	5	5	6	4	2	6 Q	4	10 APQS	7
Health care/disease/drug abuse	3 B	2	5 AB	8 I	4	3	4	3	2	3	3	5	4	3	3	3	4	3	4	4	-

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MILLENNIALS – 2020 Survey

(Continued)

Q67. In your opinion, what is the most important problem facing the world today?

SUBSAMPLE: split sample (1/2 of total)

	Gender		Province							Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ Wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	1345	646	675	92	308	549	77	162	158	366	710	269	1038	118	149	417	208	238	290	139	53
Unweighted Total	1329	655	654	92	307	533	80	166	151	375	700	254	1037	109	142	377	228	206	282	159	77
Decline of democracy/ authoritarian governments/extreme political movements	2 SI	2	2	1	3	2	3	3	*	2	1	3	2	3	4	2	1	3	1	6 AQS	2
Donald Trump/US politics/ foreign policy	2 S	2	1	2	1	2	2	3	2	1	2	3	2	2	3	2	1	2	1	2	4
Crime/human trafficking/ child sex	1 B	1	2 AB	-	1	2	1	2	1	2	1	2	1	3	*	1	1	2	1	4 P	-
Fake news/lies/spread of disinformation in the media	1	2	1	-	1	1	1	1	3	1	1	1	1	1	2	1	1	1	*	2	1
Refugees/Immigration	1	1	1	-	1	1	2	1	-	*	1	2	1	1	-	1	1	1	1	1	-
Automation in the workplace/disappearance of jobs/unemployment/ technology taking over in people's lives	*	*	*	-	*	*	-	-	-	1	-	*	*	-	-	*	-	*	-	1	-
Cybercrime/cybersecurity	*	-	*	-	*	-	-	-	-	*	-	-	*	-	-	*	-	-	-	-	-
Other	4	3	5	3	6	4	3	3	4	3	4	6	4	4	3	3	4	7	4	3	5
None	1 PE	2	1	1	*	2 E	3	1	1	1	1	1	1	1	1	1	3	-	3 AP	1	-
DK/NA	13 RUM	15	11	11	12	14	16	13	11	12	12	16	11	18	17	15 RU	16 RU	4	18 ARTU	10	5

MILLENNIALS – 2020 Survey

Q68. In your opinion, what do you think will be the most serious problem facing the world in the future if nothing is done to address it?

SUBSAMPLE: Split Sample (1/2 of total)

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	Week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	1327	430	422	475	105	416	383	310	112	179	606	542	289	440	434	164	365	962	301	494	269
Unweighted Total	1343	457	458	428	103	361	332	411	136	182	604	557	299	457	432	155	383	960	315	502	275
Environment/pollution/global warming/climate change	35 UPJE	33	33	39 A	18	31 E	37 E	41 AEF	37 E	22	38 J	36 J	39 P	36 P	35 P	23	36	34	53 ATU	33 U	23
COVID-19 effects/issues/how it is handled	12 SD	14	14	9	12	15	10	10	14	17	11	12	13	13	11	11	11	13	7	12 S	13 S
Economy/recession/unemployment/debt	11 K	11	13	9	10	11	12	11	8	14	9	12	11	10	12	8	10	11	8	10	17 AST
Racism/ethnic intolerance/discrimination/police brutality	7 TK	7	7	8	14 GI	7	6	8	5	6	6	10 AK	7	9 O	5	8	7	8	10 T	5	8
War/conflict/nuclear arms/unrest	6	8	5	6	6	6	6	7	6	6	7	6	5	6	9 AMNP	3	7	6	5	7	5
Starvation/world hunger/poverty	5 F	4	6	5	10 FI	3	6 F	5	3	6	5	4	6	4	5	5	6	4	4	4	5
Health care/disease/drug abuse	4	3	5	5	2	3	6 AEFI	4	2	6	4	4	4	3	5	4	5	4	4	5	3
Unequal distribution of wealth/greed/capitalism	4 PKEI	4	4	3	1	3	5 EI	5 EI	1	4	2	5	5 P	4	3	1	2	4	5	4	4
Corruption/corrupted governments worldwide	3 SO	4	3	4	5	3	3	4	3	4	4	3	5 O	4 O	2	4	2	4	1	4 S	6 AS
Decline of democracy/authoritarian governments/extreme political movements	3 JED	4	4	2	1	4 E	4	4	2	2	4	4	7 ANOP	3	3	2	3	3	3	3	6 A

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MILLENNIALS – 2020 Survey

(Continued)

Q68. In your opinion, what do you think will be the most serious problem facing the world in the future if nothing is done to address it?

SUBSAMPLE: split sample (1/2 of total)

	Age Cohort				Education					Belonging to Community			Follow news/events			Volunteer?		Political orientation			
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	1327	430	422	475	105	416	383	310	112	179	606	542	289	440	434	164	365	962	301	494	269
Unweighted Total	1343	457	458	428	103	361	332	411	136	182	604	557	299	457	432	155	383	960	315	502	275
Social/moral decline/ lack of common sense/ knowledge	3 SH	3	3	4	5	4 H	3	2	2	4	3	4	4	3	3	3	5	3	1	3 S	4 S
Fake news/lies/spread of disinformation in the media	2	2	1	2	2	3	1	1	1	2	1	2	3	1	2	1	1	2	1	2	3
Donald Trump/US politics/ foreign policy	1	2	1	1	-	2	2	1	-	1	1	2	2	1	2	1	1	2	2	2	1
Crime/human trafficking/ child sex	1	1	1	1	1	1	1	1	1	2	1	*	*	1	1	1	1	1	*	1	1
Refugees/Immigration	*	-	*	1	-	*	1	*	-	-	*	*	*	*	*	1	*	*	*	*	-
Automation in the workplace/disappearance of jobs/unemployment/ technology taking over in people's lives	*	*	*	-	2	-	-	*	-	1	*	*	*	*	*	-	-	*	*	*	-
Cybercrime/cybersecurity	*	-	-	*	-	-	-	*	-	-	*	-	-	*	-	-	-	*	-	-	*
Other	7 S	7	6	8	16 AFGHI	5	6	8	7	6	8	7	8	7	6	9	7	7	4	8 S	9
None	2 SR	2	3	2	2	2	3	2	4	4	3	2	1	2	3	5	4 AR	2	1	2 S	4 S
DK/NA	15 RMH	15	15	16	19	19 AGH	13	11	21 GH	23 AKL	15	14	11	13	16 M	26 AMNO	19 AR	14	13	14	17

MILLENNIALS – 2020 Survey

Q68. In your opinion, what do you think will be the most serious problem facing the world in the future if nothing is done to address it?

SUBSAMPLE: Split Sample (1/2 of total)

	Employment Status							Household income				Generation in Canada			Ethnicity					
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30k	\$30k- \$60k	\$60k- \$100k	\$100k +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	White	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	1327	694	170	113	117	141	182	323	359	397	245	795	280	252	914	72	55	66	100	113
Unweighted Total	1343	731	163	110	112	139	174	311	355	403	272	773	287	283	883	71	109	73	81	118
Environment/pollution/ global warming/climate change	35 PG	36 G	33	38 G	44 AG	34	25	31	37	34	37	37	31	33	37 AP	24	27	37	31	31
COVID-19 effects/issues/ how it is handled	12	11	13	11	8	13	14	14	12	11	11	13	12	10	12	11	9	18	10	11
Economy/recession/ unemployment/debt	11 SE	12 CE	7	9	4	16 CEG	8	9	11	12	13	12	11	9	12 S	10	9	7	5	12
Racism/ethnic intolerance/ discrimination/police brutality	7 T	7	5	12	6	10	7	9	7	7	6	8	5	8	7	18 AORST	13 ST	6	5	3
War/conflict/nuclear arms/unrest	6	6	6	7	7	8	7	8	6	5	6	6	6	7	6	7	14 T	5	7	4
Starvation/world hunger/ poverty	5	4	4	6	4	5	8	7	5	4	4	5	4	4	5	9	5	-	4	2
Health care/disease/drug abuse	4	4	4	6	7	3	4	5	5	4	2	5	3	4	4	4	5	2	3	6
Unequal distribution of wealth/greed/capitalism	4 HG	4 G	3	3	5 G	7 G	*	1	5 H	4 H	3	3	4	5	4	-	2	4	3	4
Corruption/corrupted governments worldwide	3 K	4	4	2	2	2	2	2	3	6 AHK	1	3	4	5	3	4	3	4	7	2
Decline of democracy/ authoritarian governments/extreme political movements	3 D	3	4	1	2	6 D	3	2	2	4	5	4	3	3	4 AS	4	1	3	1	1

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MILLENNIALS – 2020 Survey

(Continued)

Q68. In your opinion, what do you think will be the most serious problem facing the world in the future if nothing is done to address it?

SUBSAMPLE: split sample (1/2 of total)

	Employment Status							Household income				Generation in Canada			Ethnicity					
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K- \$60K	\$60K- \$100K	\$100K +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	white	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	1327	694	170	113	117	141	182	323	359	397	245	795	280	252	914	72	55	66	100	113
Unweighted Total	1343	731	163	110	112	139	174	311	355	403	272	773	287	283	883	71	109	73	81	118
Social/moral decline/ lack of common sense/ knowledge	3	2	3	6	5	2	3	3	3	2	6 AIJ	3	5 N	2	3	4	2	4	3	2
Fake news/lies/spread of disinformation in the media	2 H	2	1	-	2	-	1	*	2	1	3 H	1	3	1	1	-	3	2	3	2
Donald Trump/US politics/ foreign policy	1 H	2	1	-	-	1	1	*	1	2 H	2	1	2	-	2	-	-	-	3	-
Crime/human trafficking/ child sex	1	1	1	2	1	1	1	1	2	1	1	1	1	2	1	-	1	-	3	1
Refugees/Immigration	*	*	-	-	1	-	-	-	1	-	-	-	1	*	*	-	1	-	-	-
Automation in the workplace/disappearance of jobs/unemployment/ technology taking over in people's lives	*	*	-	-	-	1	1	1	-	*	-	*	*	-	*	1	-	-	-	-
Cybercrime/cybersecurity	*	*	-	-	-	-	-	-	-	-	1	*	-	-	*	-	-	-	-	-
Other	7 D	7 D	6 D	2	5	12 DE	10 D	9	7	6	7	8	6	7	7	8	7	12	6	7
None	2	2	2	3	3	3	1	3	1	3	2	2	4	3	2	1	2	4	4	4
DK/NA	15 OL	14	18	15	20	13	20	18	15	14	14	12	19 AL	21 AL	13	22	15	11	27 AOQR	24 AOR

MILLENNIALS – 2020 Survey

Q68. In your opinion, what do you think will be the most serious problem facing the world in the future if nothing is done to address it?

SUBSAMPLE: Split Sample (1/2 of total)

	Gender			Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ Wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	1327	636	661	68	307	494	84	186	189	393	678	256	1058	83	116	438	220	216	245	155	54
Unweighted Total	1343	646	673	71	308	508	86	183	187	404	694	245	1075	82	111	397	247	194	246	176	83
Environment/pollution/ global warming/climate change	35 SGH	34	35	29	47 DFGHI A	33 G	18	27	36 G	35	33	38	35	45	35	32 S	31	50 APQST	23	33 S	66 APQRST
COVID-19 effects/issues/ how it is handled	12 UE	11	13	11	8	15 AE	12	11	12	13	12	9	13	10	12	11 U	12 U	11 U	16 U	13 U	2
Economy/recession/ unemployment/debt	11 B	9	13 AB	11	12	9	13	15 F	9	12	10	11	12	10	12	11	8	10	14 QU	14	6
Racism/ethnic intolerance/ discrimination/police brutality	7 S	8	7	13	7	8	10	6	6	6	7	11 AJ	7	11	14 AM	8	6	10 S	4	10 S	11
war/conflict/nuclear arms/unrest	6	6	6	8	8	5	4	7	6	6	7	6	6	10	7	6	5	8	4	11 APQS	7
Starvation/world hunger/ poverty	5 PB	3	6 AB	5	6	5	2	5	5	6	4	4	5	3	3	3	4	4	8 AP	7	4
Health care/disease/drug abuse	4 NH	3	5	2	7 ADGH	4	1	2	5	4	5	3	4 N	1	4	4	3	8 AQS	2	4	3
Unequal distribution of wealth/greed/capitalism	4 QSO	4	3	-	2	5 AEH	4	2	3	2	4	4	4 O	5	1	5 QS	2	5	1	4	5
Corruption/corrupted governments worldwide	3 SUO	5 AC	3	3	2	4	2	4	4	4	4	3	4 O	3	1	4 U	3	4	2	5 U	1
Decline of democracy/ authoritarian governments/extreme political movements	3 SJF	4	3	5	2	2	2	7 EF	6 F	2	4 J	4	4	4	4	3	4	4	1	5 S	3

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MILLENNIALS – 2020 Survey

(Continued)

Q68. In your opinion, what do you think will be the most serious problem facing the world in the future if nothing is done to address it?

SUBSAMPLE: split sample (1/2 of total)

	Gender		Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS						
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ Wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Social/moral decline/ lack of common sense/ knowledge	3	4	3	-	3	3	4	5	4	3	3	4	3	3	5	2	3	3	3	7 APU	1
Fake news/lies/spread of disinformation in the media	2 E	2	1	-	*	2	2	1	3	1	2	1	2	3	1	2	2	2	-	2	3
Donald Trump/US politics/ foreign policy	1 J	1	1	6	-	2	-	1	1	*	2	2	1	2	2	2	2	1	-	-	2
Crime/human trafficking/ child sex	1 B	*	2 AB	1	*	1	2	*	1	1	1	1	1	-	-	-	1	1	2	3	-
Refugees/Immigration	*	*	*	-	1	*	-	-	-	*	*	1	*	-	-	*	1	-	-	*	-
Automation in the workplace/disappearance of jobs/unemployment/ technology taking over in people's lives	*	*	*	-	*	*	-	1	*	*	*	1	*	1	-	*	*	-	*	-	1
Cybercrime/cybersecurity	*	*	-	-	*	-	-	-	-	-	*	-	*	-	-	*	-	-	-	-	-
Other	7 QD	6	8	2	6 D	7 D	8	6	12 AD	7	8	6	7	7	4	8 Q	3	8 Q	9 Q	7	4
None	2 E	3	2	4	1	3 E	6 E	3	2	2	3	3	2	1	1	2	4	1	4	2	2
DK/NA	15 RTUMI	16	15	19	14	15	22 I	20 I	10	15	15	16	14	10	20 N	16 RTU	21 ARTU	7 U	22 ARTU	9 U	1

MILLENNIALS – 2020 Survey

Q69A. And how confident are you that real progress can be made over time in addressing each of the following issues at the global level?

Climate change

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	Week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
Very confident	10 ROPKLS	9	10	12	10	9	9	13 AFG	11	30 AKL	8 L	6	16 ANOP	10 P	8	6	15 AR	8	7	9	19 AST
Somewhat confident	35 SMLE	36	34	36	27	37 E	33	36 E	42 AEG	33	41 AJL	29	32	37	37 M	33	37	35	28	38 AS	38 S
Not very confident	39 UQJ	41	40	38	43	37	42	38	36	27	39 J	44 AJK	37	40	41	37	34	41 AQ	45 AU	42 U	31
Not at all confident	15 TJKI	14	17	15	20 HI	17 I	16 I	13	10	9	11	22 AJK	15	14	13	24 AMNO	14	16	19 ATU	12	13

MILLENNIALS – 2020 Survey

Q69A. And how confident are you that real progress can be made over time in addressing each of the following issues at the global level?

Climate change

	Employment Status						Household income				Generation in Canada			Ethnicity						
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K- \$60K	\$60K- \$100K	\$100K +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	White	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
Very confident	10 OLG	11 G	11 G	11	13 G	10	6	9	10	11	12	9	11	14 AL	8	11	18 AOR	10	17 AO	17 AOR
Somewhat confident	35 F	37 F	35	34	31	29	36	33	34	39 AH	36	36	34	35	36	29	38	32	42 P	33
Not very confident	39	38	39	40	42	44	40	39	40	39	38	39	41	37	39	44	39	48 AOST	33	36
Not at all confident	15 QRSJ	14	14	15	15	17	17	19 AJK	17 J	12	14	16	15	15	17 AQRS	17 QS	6	10	8	14 Q

MILLENNIALS – 2020 Survey

Q69A. And how confident are you that real progress can be made over time in addressing each of the following issues at the global level?

Climate change

	Gender			Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
Very confident	10 PQUKC	13 AC	8	13	9	9	12	13	9	15 AKL	8	9	10	8	12	6 Q	3	10 PQU	26 APQR TU	9 QU	3
Somewhat confident	35 ULE	35	36	44 AE	31	35	42 E	37 E	36	37 L	38 AL	26	36	30	32	35 U	35 U	33 U	41 APQR U	35 U	21
Not very confident	39 SDB	37	42 AB	31	44 ADH	40 D	37	35	40	36	41	40	40	42	37	43 AS	44 AS	43 S	25	38 S	48 AS
Not at all confident	15 SJKG	16	14	13	17 G	16 G	10	15	15	12	13	25 AJK	15	20	19	17 S	18 S	15 S	7	18 S	28 APQRST

MILLENNIALS – 2020 Survey

Q69B. And how confident are you that real progress can be made over time in addressing each of the following issues at the global level?

Poverty and economic inequality

	Age Cohort			Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation			
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	Smvy/weak	Many/Day	1-2/Day	week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
Very confident	10 RNOKL T	9	9	10	7	10	9	10	12	31 AKL	7	5	18 ANOP	8	7	8	15 AR	7	8	7	20 AST
Somewhat confident	30 MPLECS	31	28	32 C	25	29	30	31	39 AEFGH	32 L	37 AL	22	26	33 AMP	33 MP	24	31	30	27	32 S	32 S
Not very confident	44 UQMJ	45	44	43	46	43	44	45	40	27	44 J	49 AJK	40	45 M	46 M	42	40	45 AQ	45 U	48 AU	33
Not at all confident	16 QNJKIT	16	19 AD	15	22 HI	18 I	17 I	14 I	9	10	13	23 AJK	17	14	15	26 AMNO	14	18 AQ	20 ATU	12	15

MILLENNIALS – 2020 Survey

Q69B. And how confident are you that real progress can be made over time in addressing each of the following issues at the global level?

Poverty and economic inequality

	Employment Status							Household income				Generation in Canada			Ethnicity					
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30k	\$30k- \$60k	\$60k- \$100k	\$100k +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	white	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
Very confident	10 OLG	10 FG	11	9	12 FG	7	7	9	9	10	11	8	10	15 ALM	8	9	14 OR	7	21 AOPR	16 AOPR
Somewhat confident	30	30	35 EF	30	27	26	28	28	30	31	32	30	32	30	30	25	31	30	40 AOPT	27
Not very confident	44 S	44	43	40	47	48	44	43	43	44	45	45	42	42	45 S	47 S	38	49 S	30	43 S
Not at all confident	16 SNKC	15	12	21 C	15	19 C	22 ABCE	20 AJK	18 K	15	13	18 AN	16	13	17 S	19 S	16 S	14	8	14

MILLENNIALS – 2020 Survey

Q69B. And how confident are you that real progress can be made over time in addressing each of the following issues at the global level?

Poverty and economic inequality

	Gender			Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
Very confident	10 UKLEC PQR	11 AC	8	15 AEI	6	10 E	12 E	10	8	16 AKL	7	7	9	10	10	4	4	7	27 APQR TU	8 PQU	4
Somewhat confident	30 QRL	30	31	40 AEFH	29	30	36 H	26	32	34 AL	32 AL	20	31	27	27	30	26	26	40 APQR TU	28	27
Not very confident	44 SJD	42	46 A	28	48 ADF	43 D	40 D	46 D	43 D	40	45 J	45	44	38	47	50 AS	45 S	50 AS	26	47 S	44 S
Not at all confident	16 SJ	17	16	17	16	17	12	18	17	11	15 J	27 AJK	16	24 AMO	16	16 S	25 APRST	18 S	7	18 S	25 APS

MILLENNIALS – 2020 Survey

Q69C. And how confident are you that real progress can be made over time in addressing each of the following issues at the global level?

Racism

	Age Cohort			Education					Belonging to Community			Follow news/events			Volunteer?		Political orientation				
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
Very confident	14 NOPKL R	12	13	16 AB	11	15	13	15	15	33 AKL	12 L	9	23 ANOP	11	12	10	20 AR	11	13	13	20 AST
Somewhat confident	40 PJLEB M	37	41	42 B	31	39 E	41 E	44 AE	43 E	34	46 AJL	36	33	43 MP	46 AMP	33	38	41	42	41	40
Not very confident	33 UQJD	37 ACD	32	30	38	31	33	33	31	23	32 J	37 AJK	30	34	33	33	29	34 AQ	33 U	35 AU	26
Not at all confident	13 TOJKH	14	14	12	20 AGHI	16 AH	13 H	8	11	10	10	18 AJK	14 O	12	9	25 AMNO	12	14	12	10	13

MILLENNIALS – 2020 Survey

Q69C. And how confident are you that real progress can be made over time in addressing each of the following issues at the global level?

Racism

	Employment Status							Household income				Generation in Canada			Ethnicity					
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K- \$60K	\$60K- \$100K	\$100K +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	white	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
Very confident	14 RG	14 G	16 G	15 G	20 ABG	14 G	8	13	13	16	14	14	14	15	13	11	15	9	20 OPR	19 AOPR
Somewhat confident	40 PH	41	41	39	37	37	38	35	44 AH	40 H	42 H	41	38	41	43 APQRT	30	33	34	43 P	35
Not very confident	33	33	32	34	27	34	35	35	30	33	32	32	36 A	32	32	32	32	48 OPQST	27	35
Not at all confident	13 J	12	11	12	15	15	19 ABCD	18 AIJK	13	11	12	14	12	13	12	27 AORST	20 AORST	9 A	10	12

MILLENNIALS – 2020 Survey

Q69C. And how confident are you that real progress can be made over time in addressing each of the following issues at the global level?

Racism

	Gender			Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
Very confident	14 PQKC	17 AC	12	16	13	14	10	15	13	19 AKL	11	13	13	12	16	10	7	14 Q	26 APQRTU	14 Q	11
Somewhat confident	40 TLF	40	41	46 FH	44 AFH	38	36	37	44 F	42 L	43 AL	31	42 A	35	38	39	39	47 APQST	39	34	49 APQST
Not very confident	33 SJB	29	35 AB	27	33	34	39 DI	33	28	28	34 J	36 J	32	37	31	37 ARS	35 S	30	25	36 S	31
Not at all confident	13 RSJE	14	12	10	10	14 E	14	16 E	14	10	12	19 AJK	13	16	15	14 RS	19 APRSU	9	10	16 RSU	9

MILLENNIALS – 2020 Survey

Q69D. And how confident are you that real progress can be made over time in addressing each of the following issues at the global level?

Gender inequality

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	Smvy/Weak	Many/Day	1-2/Day	week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
Very confident	17 NPKLBR	14	17	20 AB	16	15	18	16	21 F	36 AKL	14	13	26 ANOP	15	15	12	23 AR	14	16	16	24 AST
Somewhat confident	49 MPJLE	49	49	49	38	48 E	49 E	53 AE	52 E	42	54 AJL	46	44 P	54 AMP	52 AMP	37	46	50	50	51	46
Not very confident	25 UJ	27	25	23	28	26	25	24	22	17	25 J	28 AJ	22	24	25	32 AMNO	23	26	26 U	26 U	20
Not at all confident	9 OJKHI	9	10	8	19 AFGHI	10 HI	9	6	5	5	7	12 AJK	8	7	7	19 AMNO	7	10 AQ	8	7	9
DK/NA	TQN *	*	-	*	-	*	-	*	-	-	*	*	-	*	*	-	*	*	-	*	-

MILLENNIALS – 2020 Survey

Q69D. And how confident are you that real progress can be made over time in addressing each of the following issues at the global level?

Gender inequality

	Employment Status						Household income				Generation in Canada			Ethnicity						
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30k	\$30k- \$60k	\$60k- \$100k	\$100k +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	White	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
Very confident	17 RG	18 G	20 G	19 G	18 G	15	12	17	16	18	16	16	18	19	16 R	12	13	9 AOPQR	30 AOPQR	22 AOPQR
Somewhat confident	49 H	50	51	49	45	45	49	43	49 H	51 H	53 AH	48	50	52	50	42	46	56 P	46	46
Not very confident	25	24	23	23	25	29	27	28	25	24	23	26	24	22	24	32 S	34 AOS	27	20	25
Not at all confident	9 SBC	8	6	9	11 C	11 C	13 ABC	12 AJK	9	8	7	10	8	7	9 S	14 ST	7	8	4	7
DK/NA	*	*	-	-	*	*	-	*	*	-	-	*	*	-	*	-	-	-	-	*

MILLENNIALS – 2020 Survey

Q69D. And how confident are you that real progress can be made over time in addressing each of the following issues at the global level?

Gender inequality

	Gender			Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ Wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
Very confident	17 PQKC	20 AC	14	19	17	18 H	16	14	15	23 AKL	14	15	16	16	21	14 Q	9	19 PQ	27 APQRTU	17 Q	15 Q
Somewhat confident	49 LB	47	51 AB	54	48	47	52	49	54 F	50 L	52 AL	40	50	49	50	47	48	53	49	48	54
Not very confident	25 SJ	23	27 AB	20	26	26	24	26	23	19	26 J	29 AJ	25	25	21	28 ARS	29 ARS	23	18	24	26
Not at all confident	9 RSUKC	10 C	8	6	9	9	8	11	8	8	7	15 AJK	9	9	7	11 RSU	14 ARSU	6	5	10 SU	4
DK/NA	*	-	*	-	*	-	-	-	-	*	*	-	-	*	*	-	-	-	*	*	-

MILLENNIALS – 2020 Survey

Q69E. And how confident are you that real progress can be made over time in addressing each of the following issues at the global level?

Pandemics like Covid-19

	Age Cohort			Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation			
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
Very confident	16 TROLF	16	16	17	14	14	16	20 AFG	20 F	35 AKL	15 L	11	25 ANOP	15	14	13	21 AR	14	18	14	26 AST
Somewhat confident	44 UPJE	45	46	42	34	42 E	47 E	46 E	52 AEF	38	48 AJL	42	41 P	46 P	49 AMP	32	43	45	51 ATU	45 U	37
Not very confident	28 SQMJI	26	27	30	31 I	30 I	28	27	22	17	28 J	31 AJ	23	30 M	29 M	31 M	25	29 AQ	22	30 AS	28 S
Not at all confident	11 NOKHI	12	11	11	21 AFGHI	14 AHI	10	8	6	10	9	15 AJK	11	9	9	24 AMNO	10	12	10	10	10

MILLENNIALS – 2020 Survey

Q69E. And how confident are you that real progress can be made over time in addressing each of the following issues at the global level?

Pandemics like Covid-19

	Employment Status							Household income				Generation in Canada			Ethnicity					
	TOTAL	Emp1/ FT	Emp1/ PT	Self/ Emp1	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K- \$60K	\$60K- \$100K	\$100K +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	white	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
Very confident	16 OLF	18 FG	18	16	19 F	12	13	15	17	17	16	15	17	21 AL	15	19	21 O	15	26 AOR	19
Somewhat confident	44 PTHG	46 G	47 G	48 G	42	42	39	40	44	46 H	48 H	44	44	45	46 PT	37	47	43	49 PT	37
Not very confident	28 S	27	28	22	30	33 BD	30 D	29	29	26	28	28	29	27	28 S	29	25	34 S	20	35 AOQS
Not at all confident	11 SNKBC	10	7	13 C	9	12 C	18 ABCE	16 AIJK	10	11	8	13 AN	10	7	12 AQRS	16 QRST	7	7	6	8

MILLENNIALS – 2020 Survey

Q69E. And how confident are you that real progress can be made over time in addressing each of the following issues at the global level?

Pandemics like Covid-19

	Gender			Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ Wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
Very confident	16 QMKLCP	19 AC	14	18	19	16	16	16	14	25 AKL	13	12	15	18	20	11	10	16 PQ	29 APQR	18 PQ	17 Q
Somewhat confident	44 NL	45	44	53 AEFI	43	44	53 AEFI	43	43	46 L	47 AL	36	46 AN	34	46 N	44	43	49 AS	42	42	51 S
Not very confident	28 RSOJB	26	30 AB	23	26	29	24	30	31	20	31 AJ	33 AJ	28 O	30 O	22	34 ARSU	33 ARSU	22	22	28	23
Not at all confident	11 SJKD	10	12	7	12 D	11	8	11	12	9	9	20 AJK	11	18 AM	12	11 S	15 ASU	13 S	7	11	9

MILLENNIALS – 2020 Survey

Q70A. Thinking about how progress might be made in addressing these types of issues in Canada, how effective would you rate each of the following?

Launching social movements to create public debate and build public awareness

	Age Cohort			Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation			
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	Week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
Very effective	13 OPKLB TR	11	13	16 ABC	16	12	12	14	16	34 AKL	11 L	9	22 ANOP	13 P	10	9	20 AR	10	18 AT	11	16 T
Somewhat effective	41 PLEF	40	42	42	34	37	43 EF	46 AEF	47 AEF	40	45 AL	37	43 P	43 P	42 P	33	42	41	45 A	43	41
Not very effective	26 SQMJD	30 AD	26	24	24	27	26	25	27	14	28 J	29 AJ	21	28 M	30 AMP	23	24	27 AQ	22	29 AS	27
Not at all effective	10 SNJKI	10	10	9	9	11 I	10 I	8	6	7	8	13 AJK	8	8	10	16 AMNO	9	10	7	9	13 AST
Depends	9 MJKHI STUQ	9	10	9	17 AGHI	13 AGHI	8 I	7 I	3	5	8	12 AJK	6	9 M	8	19 AMNO	5	11 AQ	7 U	8 U	3
DK/NA	*	*	-	-	-	*	-	-	-	-	-	*	-	-	*	-	-	*	-	*	-

MILLENNIALS – 2020 Survey

Q70A. Thinking about how progress might be made in addressing these types of issues in Canada, how effective would you rate each of the following?

Launching social movements to create public debate and build public awareness

	Employment Status						Household income				Generation in Canada			Ethnicity						
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30k	\$30k- \$60k	\$60k- \$100k	\$100k +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	White	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
Very effective	13 ORL	13	14	12	17	19 ABG	11	15	14	13	11	12	15	16 AL	10	20 AOR	25 AOR	7	28 AORT	18 AOR
Somewhat effective	41 PHF	42 F	42	46 F	42	35	39	36	39	46 AHI	44 H	41	38	46 AM	42 P	33	43	51 AOPS	39	42
Not very effective	26 QDG	29 ADFG	25	19	24	23	21	24	27	25	28	26	26	26	27 Q	25	19	32 QS	21	24
Not at all effective	10 N	9	9	13	11	10	10	10	9	8	11	10 N	12 AN	5	11 AR	10	8	6	8	7
Depends	9 RSJKB	6	10 B	10	7	13 BE	19 BCDEFA	14 AJK	10 K	8	5	10 AN	9	7	10 AQRS	12 RS	6	4	5	9
DK/NA	*	-	-	-	-	*	-	*	-	-	-	*	-	-	*	-	-	-	-	-

MILLENNIALS – 2020 Survey

Q70A. Thinking about how progress might be made in addressing these types of issues in Canada, how effective would you rate each of the following?

Launching social movements to create public debate and build public awareness

	Gender			Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
Very effective	13 PQMKE	14	13	17	10	16 AEI	14	12	11	19 AKL	10	14 K	12	23 AM	17	6	4	15 PQ	28 APQRTU	16 PQ	15 PQ
Somewhat effective	41 QNL	41	42	48 F	41	39	40	42	45	45 AL	43 L	33	42 N	32	41	41 Q	34	45 Q	43 Q	43 Q	47 Q
Not very effective	26 STJD	27	25	20	32 ADFH I	25	29	23	25	22	29 AJ	26	26	25	26	32 ARST	32 ARST	25 S	19	19	25
Not at all effective	10 SJ	11 AC	9	8	9	10	7	13 G	9	8	9	15 AJK	10	9	8	12 ARS	15 ARSU	8 S	4	10 S	8
Depends	9 SUJB	7	12 AB	7	8	10	10	10	11	7	10 J	12 AJ	9	11	8	10 SU	16 APRSU	8	6	11 SU	5
DK/NA	*	-	*	-	*	-	-	-	-	*	-	-	-	*	-	-	-	-	-	*	-

MILLENNIALS – 2020 Survey

Q70B. Thinking about how progress might be made in addressing these types of issues in Canada, how effective would you rate each of the following?

Advocating for policy reform through working with and within governments

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
Very effective	13 PKLFB TRO	10	12	15 AB	11	9	12	15 AF	18 AEFG	33 AKL	10	9	22 ANOP	12 P	10 P	6	18 AR	10	17 AT	10	16 AT
Somewhat effective	42 PLE	41	42	44	32	40 E	41 E	46 AEF	52 AEFG	39	48 AJL	38	43 P	47 AOP	42 P	30	43	42	45	45 A	45
Not very effective	26 MJ	29	25	25	28	26	28 I	25	22	16	27 J	28 J	21	26	30 AM	26	24	27	23	29 ASU	23
Not at all effective	8 TKID	10 AD	8	6	9	9 I	8	7	5	7	6	10 AK	8	7	7	14 AMNO	8	8	7	6	11 AST
Depends	11 NJKHI STUQM	11	13 AD	10	20 AGHI	15 AGHI	10 I	7	4	5	9 J	15 AJK	6	8	12 MN	25 AMNO	7	13 AQ	8 U	9 U	4

MILLENNIALS – 2020 Survey

Q70B. Thinking about how progress might be made in addressing these types of issues in Canada, how effective would you rate each of the following?

Advocating for policy reform through working with and within governments

	Employment Status						Household income				Generation in Canada			Ethnicity						
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30k	\$30k- \$60k	\$60k- \$100k	\$100k +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	White	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
Very effective	13 ORL	13	12	10	16 D	13	11	13	14	12	10	12	12	17 ALM	11	15 R	19 AOR	6	25 AOPRT	16 OR
Somewhat effective	42 LHG	44 G	45 G	42 G	43 G	38	34	35	41 H	46 AH	49 AHI	41	45	45	42	36	47	48 P	43	44
Not very effective	26 M	27	25	26	24	25	25	25	26	25	29	28 AM	23	24	27	26	21	32 Q	23	22
Not at all effective	8 QN	8	7	9	7	6	9	10 AJK	8	6	7	8 N	9 N	4	8 Q	12 QS	5	8	4	6
Depends	11 RSKB	8	10	13 B	10	17 ABCE	21 ABCDE	17 AIJK	11 K	10 K	6	11	12	9	12 ARS	11	9	6	5	11 S

MILLENNIALS – 2020 Survey

Q70B. Thinking about how progress might be made in addressing these types of issues in Canada, how effective would you rate each of the following?

Advocating for policy reform through working with and within governments

	Gender			Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
Very effective	13 PQMK	14 AC	11	14	12	14	11	11	10	18 AKL	10	12	12	16	17 M	6	6	16 PQ	23 APQRTU	15 PQ	15 PQ
Somewhat effective	42 QL	42	43	46	41	43	37	41	44	45 L	43 L	35	43	42	37	44 Q	32	44 Q	47 AQ	41 Q	51 AQT
Not very effective	26 ST	28 A	24	24	29 AF	25	33 FI	25	24	24	28 AJ	25	27	22	27	30 AST	31 AST	25	20	21	24
Not at all effective	8 SJ	9	7	7	6	8	6	12 DEFGI	7	5	7	14 AJK	8	8	9	9 S	12 ASTU	8 S	5	7	5
Depends	11 SUMJBR	8	14 AB	10	11	10	13	10 ^A	15 A	8	12 J	14 AJ	10	12	9	12 RSU	19 APRSU	8	5	16 ARSU	6

MILLENNIALS – 2020 Survey

Q70C. Thinking about how progress might be made in addressing these types of issues in Canada, how effective would you rate each of the following?

Developing community projects and grass-roots programs to achieve meaningful change at the local level

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVv/Weak	Many/Day	1-2/Day	week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
Very effective	17 PKLFB RO	15	16	21 ABC	13	14	17	21 AEF	24 AEFG	40 AKL	16 L	12	26 ANOP	18 OP	14 P	10	24 AR	15	22 AT	16	21 AT
Somewhat effective	46 PJE	46	45	45	39	44	46	47 E	50 E	38	50 AJL	43	45	47 P	47 P	40	47	45	47	47	44
Not very effective	21 QJ	23	21	20	26 I	21	22	21	17	13	22 J	23 J	19	21	23 M	19	18	22 AQ	19	24 AS	23
Not at all effective	6 SJH	6	7	6	7	8 HI	7	5	5	4	5	8 AJK	5	6	5	13 AMNO	5	7	5	5	8 ST
Depends	9 MJKHI SUQ	10	11 D	8	15 AGHI	13 AGHI	8	7	5	5	7	13 AJK	5	8	10 M	19 AMNO	5	11 AQ	7 U	8 U	3
DK/NA	*	*	-	-	-	*	-	-	-	-	-	*	-	-	*	-	-	*	-	*	-

MILLENNIALS – 2020 Survey

Q70C. Thinking about how progress might be made in addressing these types of issues in Canada, how effective would you rate each of the following?

Developing community projects and grass-roots programs to achieve meaningful change at the local level

	Employment Status							Household income				Generation in Canada			Ethnicity					
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K- \$60K	\$60K- \$100K	\$100K +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	white	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
Very effective	17 ORLG	17	22 DG	15	24 ABDG	21 G	13	18	17	18	16	16	16	23 ALM	15 R	16	28 AOPR	10	31 AOPRT	21 OR
Somewhat effective	46 H	48 AF	42	47	41	40	43	39	46 H	47 H	51 AH	47	44	43	48 A	44	44	43	42	41
Not very effective	21	22	21	25 G	18	19	17	19	21	22	22	20	24	21	21	16	18	35 OPQST A	16	20
Not at all effective	6 N	7	5	6	9	6	7	9 AIJK	5	6	6	7 N	8 N	4	6	13 AOQS	5	6	5	7
Depends	9 QJKB	7	9	7	8	13 BD	19 ABCDE	14 AIJK	10 K	7	6	10	9	8	10 Q	11	4	6	6	11 Q
DK/NA	*	-	-	-	-	*	-	*	-	-	-	*	-	-	*	-	-	-	-	-

MILLENNIALS – 2020 Survey

Q70C. Thinking about how progress might be made in addressing these types of issues in Canada, how effective would you rate each of the following?

Developing community projects and grass-roots programs to achieve meaningful change at the local level

	Gender		Province							Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
Very effective	17 PQKC	19 AC	16	16	17	19	15	15	18	24 AKL	14	18	17	20	18	8	7	26 APQ	28 APQ	22 APQ	30 APQ
Somewhat effective	46 QLFB	43	48 AB	54 AF	48 F	42	45	46	46	49 L	47 L	37	47 A	39	48	47 Q	41	48 Q	46	44	48
Not very effective	21 STJDC R	24 AC	18	15	22 D	22 D	23	19	20	17	23 AJ	22 J	21	23	19	26 ARSTU	26 ARSTU	15	18	17	15
Not at all effective	6 SJE	7	6	6	4	7 E	7	10 AEFI	6	3	6 J	12 AJK	6	8	7	10 ARSTU	9 ARSTU	5	2	4	4
Depends	9 RSUJB	7	12 AB	9	9	9	10	10	10	7	10	11 J	9	9	6	9 SU	17 APRSU	6	6	12 RSU	3
DK/NA	*	-	*	-	*	-	-	-	-	*	-	-	-	*	-	-	-	-	-	*	-

MILLENNIALS – 2020 Survey

Q70D. Thinking about how progress might be made in addressing these types of issues in Canada, how effective would you rate each of the following?

Holding governments accountable through elections and voting

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	Smvy/weak	Many/Day	1-2/Day	week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
Very effective	18 RPKLF	16	18	19	17	15	17	21 AFG	21 F	36 AKL	16	14	27 ANOP	18 P	16 P	9	23 AR	16	22 AT	18	21
Somewhat effective	39 PLEF	39	37	41	28	35 E	41 EF	43 AEF	47 AEF	39	42 AL	36	38	39 P	43 AP	32	40	39	38	42	41
Not very effective	25 QMJD	27 D	26	22	26	25	26	24	23	15	28 AJ	26 J	21	29 AMP	25	23	22	26 AQ	24	26	25
Not at all effective	9 NJKHI	9	9	10	15 AGHI	11 AHI	9 I	6	5	5	7	14 AJK	10	7	8	16 AMNO	9	9	9	8	10
Depends	9 NJGHI	8	10	8	14 AGHI	13 AGHI	6	6	4	5	7 J	11 AJK	4	7 M	8 M	21 AMNO	6	10 AQ	7 U	7 U	3
DK/NA	TUQM *	*	-	-	-	-	-	-	*	*	-	-	-	-	-	*	*	-	-	-	*

MILLENNIALS – 2020 Survey

Q70D. Thinking about how progress might be made in addressing these types of issues in Canada, how effective would you rate each of the following?

Holding governments accountable through elections and voting

	Employment Status						Household income				Generation in Canada			Ethnicity						
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30k	\$30k- \$60k	\$60k- \$100k	\$100k +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	White	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
Very effective	18 ORG	19 G	17	18	19 G	18	13	17	19	17	20	18	16	21	16 R	21 R	28 AOR	10	27 AOR	20 R
Somewhat effective	39 H	40	45 AFG	40	38	35	35	35	39	43 AH	40	39	39	40	39	36	36	44	43	39
Not very effective	25	26	23	24	25	25	24	25	24	24	28	24	28	26	26	20	23	37 OPQST A	21	22
Not at all effective	9 RSN	10	7	9	11	9	10	11 K	9	9	8	10 AN	9 N	6	10 RS	14 RS	7	4	4	8 R
Depends	9 JKB	6	8	9	7	13 ABE	18 ABCDE	12 AJK	9 K	7	5	9	9	8	9 QR	9	5	5	5	11 QR
DK/NA	*	*	-	-	-	-	-	-	-	*	-	-	-	*	-	-	1	-	-	-

MILLENNIALS – 2020 Survey

Q70D. Thinking about how progress might be made in addressing these types of issues in Canada, how effective would you rate each of the following?

Holding governments accountable through elections and voting

	Gender		Province							Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
Very effective	18 PQKC	21 AC	15	18	17	19	17	15	19	24 AKL	15	16	17	17	19	13 Q	8	25 APQU	26 APQU	20 PQ	16 Q
Somewhat effective	39 QLG	37	42 AB	40	43 G	38	32	41	38	41 L	41 AL	31	40 A	36	36	40 Q	33	37	45 AQR	39	38
Not very effective	25 STJ	26	24	26	25	26	27	21	25	21	26 J	28 J	25	25	25	29 ARST	30 ARST	21	19	20	35 ARST
Not at all effective	9 SJKE	10	8	6	7	9	12	15 ADEFI	8	7	8	16 AJK	9	12	14 AM	10 S	13 ASU	10 S	4	10 S	7
Depends	9 SUOJBR	6	11 AB	10	8	8	12	8	10	6	10 J	9	8	9	5	8 SU	15 APRSU	6	5	11 RSU	4
DK/NA	*	*	-	-	*	-	-	-	-	*	-	-	-	-	-	*	-	-	-	-	-

MILLENNIALS – 2020 Survey

Q71. And which one of these do you believe is the most likely to make a difference over time?

SUBSAMPLE: Those who identify more than one as very effective

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	Week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	413	99	127	188	31	99	115	115	53	148	151	114	144	136	107	26	183	231	129	131	94
Unweighted Total	421	111	142	168	32	85	97	143	64	152	153	116	150	141	105	25	189	232	133	133	99
Launching social movements to create public debate and build public awareness	33 ROL	33	31	35	41	38	32	30	28	49 AKL	29 L	18	44 ANOP	31	25	18	47 AR	22	29	27	45 AST
Developing community projects and grass-roots programs to achieve meaningful change at the local level	30 MJ	26	28	33	22	30	28	33	32	21	34 J	37 J	19	34 M	34 M	53 AM	27	33	24	37 AS	26
Advocating for policy reform through working with and within governments	20 D	24	24	15	16	15	22	19	26	18	18	24	20	17	24	13	17	22	28 ATU	14	16
Holding governments accountable through elections and voting	17 Q	18	17	17	21	17	17	18	14	13	19	21	17	18	17	15	9	24 AQ	19	21	12

MILLENNIALS – 2020 Survey

Q71. And which one of these do you believe is the most likely to make a difference over time?

SUBSAMPLE: Those who identify more than one as very effective

	Employment Status							Household income				Generation in Canada			Ethnicity					
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K- \$60K	\$60K- \$100K	\$100K +	Can/ 3rd+	Can/ 2nd	other/ Ctry	White	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	413	225	54	32	45	48	40	99	127	121	65	235	79	99	229	31	28	10	56	52
Unweighted Total	421	234	51	31	43	49	40	97	124	128	72	231	83	107	221	28	55	12	47	51
Launching social movements to create public debate and build public awareness	33	34	32	37	27	35	25	41 I	27	35	28	38 AN	28	26	34	28	25	23	40	34
Developing community projects and grass-roots programs to achieve meaningful change at the local level	30 L	30	39	21	33	27	37	30	30	31	28	26	34	37	28	30	39	33	33	32
Advocating for policy reform through working with and within governments	20	20	18	10	23	21	20	16	21	20	22	21	15	21	19	20	19	24	12	22
Holding governments accountable through elections and voting	17	16	11	32 C	17	17	19	13	22	14	21	15	23	17	18	22	17	20	16	12

MILLENNIALS – 2020 Survey

Q71. And which one of these do you believe is the most likely to make a difference over time?

SUBSAMPLE: Those who identify more than one as very effective

	Gender			Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	413	214	192	27	85	181	24	49	48	172	171	70	305	41	51	60	19	96	158	55	24
Unweighted Total	421	224	191	27	91	179	24	52	48	182	172	67	316	40	50	55	24	85	162	62	33
Launching social movements to create public debate and build public awareness	33 PQTUO	34	33	42	27	33	51 E	37	28	40 AK	28	27	34 O	44 O	21	19	14	27	51 APQRTU	20	16
Developing community projects and grass-roots programs to achieve meaningful change at the local level	30 SN	26	32	22	34	31	20	31	29	28	32	29	33 AN	17	22	31	44 S	40 AS	18	43 AS	27
Advocating for policy reform through working with and within governments	20	20	20	16	25 H	21	21	11	17	18	18	26	18	18	40 AMN	22	23	21	17	19	26
Holding governments accountable through elections and voting	17	20	14	20	15	16	8	21	26 G	14	21	17	16	20	18	28 R	18	12	14	18	31 R

MILLENNIALS – 2020 Survey

Q71. And which one of these do you believe is the most likely to make a difference over time?

FULL SAMPLE (combines Q.70 and Q.71 responses)

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	Week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
Developing community projects and grass-roots programs to achieve meaningful change at the local level	10 PL	9	9	13 ABC	7	9	10	12 EF	13 E	15 AKL	10	9	11	12 AP	9	7	12	9	12	10	11
Holding governments accountable through elections and voting	9 P	8	10	10	10	8	9	11	9	10	9	9	12 P	9 P	9 P	6	9	9	10	11 A	9
Launching social movements to create public debate and build public awareness	8 ROPKL T	7	8	10 AB	11	8	7	8	10	23 AKL	7 L	4	14 ANOP	8 P	6	4	15 AR	5	9	7	12 AT
Advocating for policy reform through working with and within governments	5 TPF	4	6	5	5	3	5	5 F	8 AF	9 AKL	4	4	7 AP	5 P	5 P	2	5	5	7 AT	3	6 T
DK/NA	68 MJHID SUQ	72 AD	68 D	63	68	72 AHI	69 HI	63	59	42	69 J	74 AJK	57	66 M	71 AM	82 AMNO	59	71 AQ	60	69 SU	62

MILLENNIALS – 2020 Survey

Q71. And which one of these do you believe is the most likely to make a difference over time?

FULL SAMPLE (combines Q.70 and Q.71 responses)

	Employment Status						Household income				Generation in Canada			Ethnicity						
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K- \$60K	\$60K- \$100K	\$100K +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	White	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
Developing community projects and grass-roots programs to achieve meaningful change at the local level	10 OL	9	15 ABDG	9	16 ABDG	11	9	11	10	11	9	9	9	15 ALM	9	11	17 AOR	7	17 AOR	11
Holding governments accountable through elections and voting	9 H	9	8	12	9	10	8	7	10	9	12 H	9	10	9	9	11	12	9	9	7
Launching social movements to create public debate and build public awareness	8 O	8	8	8	9	10	6	10 K	7	9	6	8	8	8	7	11	11	5	17 AOR	11 OR
Advocating for policy reform through working with and within governments	5	5	4	4	7	6	4	4	5	5	4	5	4	6	4	7	7	3	6	5
DK/NA	68 QSNE	68 E	66	67	59	63	72 EF	68	67	67	69	69 N	68 N	62	71 APQS	61	53	76 APQST	51	65 QS

MILLENNIALS – 2020 Survey

Q71. And which one of these do you believe is the most likely to make a difference over time?

FULL SAMPLE (combines Q.70 and Q.71 responses)

	Gender		Province							Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ Wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
Developing community projects and grass-roots programs to achieve meaningful change at the local level	10 PQ	11	9	9	10	11	9	9	12	12	9	11	10	10	9	6	6	18 APQS	11 PQ	14 APQ	18 APQ
Holding governments accountable through elections and voting	9 QC	12 AC	7	9	9	9	8	8	12	10	9	8	9	8	9	9	7	11 Q	9	11 Q	10
Launching social movements to create public debate and build public awareness	8 PQMKE	9	7	12 EI	6	9 E	10	8	6	12 AKL	6	7	7	17 AMO	8	4	3	9 PQ	20 APQRTU	7 Q	6
Advocating for policy reform through working with and within governments	5 PKH	5	4	4	6 H	5 H	6	3	3	6	4	6 K	4	6	9 AM	3	3	6 P	7 APQ	6	6
DK/NA	68 STNJB R	63	72 AB	66	69	66	67	72 F	67	60	72 AJ	68 J	69 AN	59	66	78 ARSTU	82 ARSTU	57	53	62 S	60

MILLENNIALS – 2020 Survey

Q72. If a close friend asked your advice about what career path he or she should take to help make the world a better place, which of the following would you most likely recommend?

	Age Cohort			Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation			
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	Smvy/weak	Many/Day	1-2/Day	week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
Scientist	39 PJ	41	37	38	34	36	38	43 AEF	44 EF	33	38	41 J	42 P	41 P	37 P	30	36	40	48 ATU	36	37
Teacher or professor	33 UQF	35	31	33	31	29	36 F	34	37 F	30	32	35 AJ	35	34	33	28	30	34 AQ	37 ATU	31	27
Business entrepreneur	24 S	23	26	23	20	22	25	28 AEF	24	27	23	24	26	25	23	21	25	24	18	27 AS	30 AS
Community activist	23 URPBC	20	20	28 ABC	22	22	25	25	21	23	24	22	25 P	23 P	25 P	14	29 AR	21	33 ATU	22 U	18
Government policy expert	20 RPLF	18	19	22 AB	15	15	19 F	23 AEF	32 AEFGH	28 AKL	20 L	16	24 AOP	21 P	18 P	12	25 AR	18	18	21	28 AST
Elected official	19 P	20	19	19	14	18	19	21 E	22 E	19	20	18	21 P	21 P	19 P	11	19	19	21	19	24 AT
Artist	12 RHB	10	12	13 B	17 AHI	14 AHI	12 H	7	9	13	12	11	11	11	12	16 AMNO	15 AR	11	12	12	12
Journalist	12 B	10	12	13 B	9	12	13 I	11	9	10	12	12	13	11	12	10	12	11	15 ATU	11	9
Other	6 MI	7	6	6	4	7 HI	7 I	5 I	2	4	6	7 J	3	6 M	6 M	12 AMNO	6	6	5	6	5
Nothing	1 TQN	1	1	*	1	1	*	-	-	*	*	1	*	*	*	3 AMNO	*	1 AQ	-	*	*
DK/NA	2 UMNHI	2	3 D	1	3	3 AHI	2	1	1	2	2	3 K	1	1	3 N	5 AMN	2	2	1	2	1

MILLENNIALS – 2020 Survey

Q72. If a close friend asked your advice about what career path he or she should take to help make the world a better place, which of the following would you most likely recommend?

	Employment Status							Household income				Generation in Canada			Ethnicity					
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K- \$60K	\$60K- \$100K	\$100K +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	White	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
Scientist	39 QSH	41 A	35	38	35	38	37	32	43 AH	41 H	37	39	36	39	40 AQS	35	28	41 QS	29	38 Q
Teacher or professor	33 QM	31	35	32	39 B	36	38 AB	33	34	33	31	34 M	27	35 M	34 AQ	29	24	29	31	31
Business entrepreneur	24 OPHG	26 AFG	24 G	33 ACEFG	22	20	16	20	22	27 AHI	28 AHI	23	23	30 ALM	23	17	33 AOP	30 P	29 P	29 OP
Community activist	23 G	23	26 G	25	28 G	28 G	19	23	23	24	22	23	27 AN	20	22	30 O	26	21	23	26
Government policy expert	20 OLHG	22 AEG	22 G	19	15	18	15	16	19	22 H	23 H	17	22 L	25 AL	17	17	29 AOP	32 AOP	31 AOP	23 O
Elected official	19 OG	21 AG	19	16	21	19	15	17	18	22 AH	19	19	23 AN	17	18	20	22	25	20	23
Artist	12 JKB	10	10	16 ABC	16 BC	15 B	17 ABC	17 AJK	13 JK	9	6	12	12	10	11	15	14	8	15 R	10
Journalist	12 TK	11	11	11	12	12	13	15 AK	11	11	8	12	12	10	12 T	14	12	8	10	8
Other	6 RSN	5	6	8	5	8	8	6	5	7	5	7 AMN	4	3	7 RS	9 RS	6	2	2	5
Nothing	1	*	*	*	-	1	1	1	*	1	*	1 AM	*	-	1	1	-	-	-	*
DK/NA	2 NJB	1	2	2	2	3	4 B	4 AJ	2	1	2	2 N	3 N	1	2	3	2	2	-	2

MILLENNIALS – 2020 Survey

Q72. If a close friend asked your advice about what career path he or she should take to help make the world a better place, which of the following would you most likely recommend?

	Gender			Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ Wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
Scientist	39 TC	42 AC	36	38	38	41	33	39	37	37	40	39	40 A	41	34	41 T	36	44 AQST	37 T	29	45 T
Teacher or professor	33 SB	29	37 AB	36	34	31	29	33	37	35	32	32	33	33	32	33 S	30 S	42 APQS	22	38 AQS	45 APQS
Business entrepreneur	24 RUOC	26 AC	22	24	24	24	26	25	23	26	23	23	25 AO	20	17	28 AQRU	22	20	23 U	29 AQRSU	15
Community activist	23 PQMJE	22	24	22	16	27 AE	28 E	22 E	25 E	20	23	29 AJK	21	31 AM	39 AM	19	18	28 APQT	27 APQ	21	41 APQRST
Government policy expert	20 PQL	19	20	19	18	21	21	17	22	24 AKL	19 L	14	19	21	19	16	14	17	33 APQRTU	18	22 Q
Elected official	19 C	21 AC	17	19	19	20	17	17	21	20	19	19	19	17	19	19	16	17	23 AQR	21	21
Artist	12 TM	13	11	13	10	12	14	13	10	10	11	16 AJK	11	14	18 AM	11	11	11	16 APQRTU	9	10
Journalist	12 PQJB	10	13 AB	10	12	11	9	13	12	10	12	13	11	17 AM	13	10	9	19 APQST	10	9	17 PQST
Other	6 SNE	5	7	7	4	5	5	10 AEF	7	5	7	5	7 AN	3	6	6 S	6 S	8 S	2	11 APQS	7 S
Nothing	1	1	1	-	*	1	2	1	1	*	1	1	1	1	-	*	2	-	-	1	-
DK/NA	2 RS	2	2	2	2	2	3	1	2	2	2	2	2	2	3	2	AP 6 APRST	1	1	2	3

MILLENNIALS – 2020 Survey

Q73. How confident are you today that your generation of Canadians will make a positive impact on the country and society for the better over the next several decades?

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
Very confident	12 OPKLF TR	12	11	14 AC	9	10	11	14 EF	24 AEFGH	37 AKL	10 L	6	23 ANOP	12 OP	8	7	19 AR	9	13	10	21 AST
Somewhat confident	55 MPJLE	54	57	55	46	52	56 E	60 AEF	57 E	48	63 AJL	48	51 P	59 AMP	61 AMP	40	53	56	58	58 A	53
Not very confident	26 MJKHI UQ	28	25	25	34 AGHI	29 AHI	27 HI	22	16	12	22 J	34 AJK	21	24	27 M	36 AMNO	23	27 AQ	24	27 U	19
Not at all confident	7 OJKHI TQN	7	7	6	11 AGHI	9 AGHI	6 I	4	2	3	4	11 AJK	6	5	5	17 AMNO	5	7 AQ	6	5	7

MILLENNIALS – 2020 Survey

Q73. How confident are you today that your generation of Canadians will make a positive impact on the country and society for the better over the next several decades?

	Employment Status							Household income				Generation in Canada			Ethnicity					
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30k	\$30k- \$60k	\$60k- \$100k	\$100k +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	white	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
Very confident	12 OLI	14 AFG	11	11	15	10	10	12	10	14 I	13	11	10	20 ALM	9	11	21 AOPR	9	28 AOPRT	20 AOPR
Somewhat confident	55 HG	57 G	55 G	57 G	57 G	58 G	45	49	56 H	57 H	60 AH	54	56	58	55	51	55	61	55	55
Not very confident	26 STNKB Q	23	28	26	23	28	34 ABE	29 AK	27 K	25	21	28 AN	28 N	17	28 AQST	28 QS	18	27 S	13	20
Not at all confident	7 RNJ	6	6	6	5	4	12 BCDEF A	10 AJK	7	4	6	7 N	6	5	7 RS	10 RS	6	3	4	5

MILLENNIALS – 2020 Survey

Q73. How confident are you today that your generation of Canadians will make a positive impact on the country and society for the better over the next several decades?

	Gender			Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
Very confident	12 NKLIC PQ	14 AC	10	12	14 I	14 AI	11	10	7	21 AKL	9	7	12 N	5	14 N	6 Q	3	13 PQ	30 APQRTU	10 Q	12 PQ
Somewhat confident	55 QLF	54	57	57	58 FH	52	53	51	62 AFH	55 L	59 AL	44	56	54	54	56 Q	49	60 AQT	56 Q	51	62 QT
Not very confident	26 SJB	24	28 AB	24	25	25	28	31	26	19	26 J	34 AJK	26	31	27	29 ARS	36 APRSU	23 S	12	32 ARSU	23 S
Not at all confident	7 UJKEC RS	8 AC	5	7 E	3	9 AEI	8 E	8 E	4	4	5	14 AJK	6	9	6	8 RSU	13 PRSTU A	5 S	2	7 SU	3

MILLENNIALS – 2020 Survey

Q74. In the past 12 months did you do unpaid volunteer work for any organization?

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	Week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
Yes	29 PLEF	27	27	32 ABC	20	24	31 EF	34 AEF	40 AEFG	52 AKL	32 AL	18	39 ANOP	31 P	27 P	14	100	-	28	30	37 AST
No	71 JKHID UM	73 D	73 D	68	80 AGHI	76 AGHI	69 I	66	60	48	68 J	82 AJK	61	69 M	73 M	86 AMNO	-	100	72 U	70 U	63

MILLENNIALS – 2020 Survey

Q74. In the past 12 months did you do unpaid volunteer work for any organization?

	Employment Status						Household income				Generation in Canada			Ethnicity						
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K- \$60K	\$60K- \$100K	\$100K +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	white	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
Yes	29 OLHFG	31 AFG	35 AFG	43 ABFG	38 AFG	22 G	14	25	27	32 H	34 AHI	28	34 AL	29	26	35 O	43 AOR	29	42 AOR	36 AO
No	71 KBCDE QSTM	69 D	65	57	62	78 ABCDE	86 BCDEF A	75 AJK	73 K	68	66	72 AM	66	71	74 APQST	65	57	71 QS	58	64

MILLENNIALS – 2020 Survey

Q74. In the past 12 months did you do unpaid volunteer work for any organization?

	Gender		Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS						
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ Wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
Yes	29 PQ	31	27	31	30	28	25	32	29	33 AKL	28	27	29	25	34 N	17	17	38 APQ	47 APQRTU	36 APQ	31 PQ
No	71 RSTJ	69	73	69	70	72	75	68	71	67	72 J	73 J	71	75	66 O	83 ARSTU	83 ARSTU	62 S	53	64 S	69 S

MILLENNIALS – 2020 Survey

Q75. On average, about how many hours per month did you volunteer?

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	Week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	781	227	229	324	42	196	241	207	96	194	388	199	222	270	239	49	781	-	167	313	189
Unweighted Total	797	248	257	292	40	165	209	265	118	201	397	199	239	270	240	48	797	-	181	315	197
Less than 1 hour per month	21 KD	25 D	22	17	31	20	18	24	17	28 AK	17	21	25 ANP	18	21	13	21	-	18	22	23
Between 1 and 4 hours per month	49 J	46	46	54 A	45	48	53	45	55	41	53 J	50	46	56 AMO	46	44	49	-	51	46	55
Between 5 and 14 hours per month	21 LE	21	20	22	10	20	21 E	24 E	25 E	23	23 L	16	20	18	27 AN	20	21	-	25	22	17
15 hours or more per month	9 UI	8	12 D	7	14	12 I	8	7	3	8	7	13 AK	9	8	6	24 AMNO	9	-	6	10	5

MILLENNIALS – 2020 Survey

Q75. On average, about how many hours per month did you volunteer?

	Employment Status						Household income				Generation in Canada			Ethnicity						
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K- \$60K	\$60K- \$100K	\$100K +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	White	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	781	441	114	99	89	60	51	162	206	255	157	455	186	141	469	53	44	41	78	88
Unweighted Total	797	468	113	99	83	59	47	155	206	262	173	450	184	163	456	50	89	44	63	89
Less than 1 hour per month	21 MDF	24 ADEF	16	12	13	10	32 DEF	18	19	19	27 A	21	15	26 M	20	20	17	27	24	20
Between 1 and 4 hours per month	49	51	51	53	48	47	36	43	52	53	47	48	54	47	50	36	52	55	50	52
Between 5 and 14 hours per month	21 R	20	24	22	24	29	17	25	20	22	18	21	21	23	20	29 R	25	11	23	23
15 hours or more per month	9 SNJB	5	9	13 B	15 B	13	15	14 AJ	8	6	8	10 N	10	5	10 ST	15 S	5	8	3	4

MILLENNIALS – 2020 Survey

Q75. On average, about how many hours per month did you volunteer?

	Gender		Province							Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ Wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	781	395	367	50	182	296	40	110	102	247	393	141	607	50	89	143	73	174	251	107	33
Unweighted Total	797	409	373	54	185	297	47	112	102	260	399	138	622	50	85	130	84	152	253	126	52
Less than 1 hour per month	21 F	21	20	27	24 F	15	27	15	29 AFH	23	20	19	20	18	20	18	24	19	22	22	20
Between 1 and 4 hours per month	49 I	46	54 AB	47	49	51	62 I	52	40	45	52	51	49	54	52	50	45	47	55 AT	42	52
Between 5 and 14 hours per month	21 G	24	19	13	19	25 DG	10	21 G	25 G	23	21	19	22	22	16	23	14	25 Q	18	25	21
15 hours or more per month	9 SG	9	7	13 G	8	9 G	2	11 G	7	9	8	11	8	7	12	10	17 AS	10	5	10	7

MILLENNIALS – 2020 Survey

Q76. Which of the following activities were part of your volunteering in the past 12 months?

	Age Cohort				Education					Belonging to Community			Follow news/events				volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	781	227	229	324	42	196	241	207	96	194	388	199	222	270	239	49	781	-	167	313	189
Unweighted Total	797	248	257	292	40	165	209	265	118	201	397	199	239	270	240	48	797	-	181	315	197
Canvassing or fundraising (including participatory events like charity runs)	26 PL	26	24	27	24	25	28	27	22	35 AKL	25	19	34 ANOP	24 P	24 P	10	26	-	22	28	32 AS
Teaching, educating or mentoring	26 OE	26	27	25	13	22	26 E	29 E	32 E	33 AKL	24	22	26	30 AO	20	32	26	-	26	25	28
Organizing, supervising or coordinating activities or events	24 E	21	25	25	10	19	28 EF	28 E	21	27	24	21	25	24	25	15	24	-	25	28 A	21
Communications (research, writing, social media)	22 F	22	21	22	13	17	22	27 AEF	24	28 AL	21	18	27	20	21	17	22	-	25	19	26
Collecting, serving or delivering food or other goods	22 ID	24	26 D	17	22	25 I	24 I	20	12	20	21	24	22	21	21	21	22	-	18	22	22
Sitting as a member of a committee or board	19 PF	21	17	19	13	12	18	23 F	29 AEFG	18	22 L	14	20 P	22 P	17	9	19	-	25 A	19	22
Office work (bookkeeping, administrative duties, library work)	14	13	16	14	15	13	14	15	17	20 AK	12	13	15	16	13	9	14	-	15	15	15
Doing work associated with maintenance or repair (buildings, facilities, grounds)	13 H	15	15	12	26 HI	16 H	16 H	7	9	12	13	16	11	12	17	17	13	-	11	14	15
Counselling or providing advice	13 OL	13	14	12	13	13	15	12	11	15	14	9	14	14	9	19	13	-	11	16 A	11
Coaching or refereeing sports and recreation	12 SL	14	10	12	6	10	13	14 E	8	13	13	8	12	12	13	6	12	-	7	14 S	15 S
Providing health care or support (including companionship)	11 S	12	9	12	16	11	11	9	14	15	10	10	11	11	12	9	11	-	6	12 S	15 S
Other types of activities	4 UD	5	6	2	5	6	5	2	2	2	4	6 J	3	5	5	7	4	-	3	3	2
None of the above	4 G	4	3	5	9	8 AGH	2	2	4	3	4	6	3	5	3	12	4	-	4	3	4

MILLENNIALS – 2020 Survey

Q76. Which of the following activities were part of your volunteering in the past 12 months?

	Employment Status							Household income				Generation in Canada			Ethnicity					
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K- \$60K	\$60K- \$100K	\$100K +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	white	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	781	441	114	99	89	60	51	162	206	255	157	455	186	141	469	53	44	41	78	88
Unweighted Total	797	468	113	99	83	59	47	155	206	262	173	450	184	163	456	50	89	44	63	89
Canvassing or fundraising (including participatory events like charity runs)	26 MD	29 AD	31 D	17	21	27	23	23	27	25	29	29 AM	20	25	26	29	29	16	33 R	19
Teaching, educating or mentoring	26 G	27 G	22	34 CFG	33 FG	18	13	25	29	24	25	25	30	24	26	19	39 AOPR	16	26	28
Organizing, supervising or coordinating activities or events	24	23	22	28	25	41 ABCE	25	22	25	26	23	25	22	25	24	33	20	18	21	28
Communications (research, writing, social media)	22 OLG	23 G	23 G	33 AG	26 G	22	11	17	21	26 H	21	19	29 AL	23	19	23	29	27	28	26
Collecting, serving or delivering food or other goods	22	20	19	18	20	39 ABCDE	24	22	21	23	20	20	24	22	21	25	29	34 S	15	18
Sitting as a member of a committee or board	19 SNHFG	21 FG	27 AFG	18 F	20 FG	5	7	10	17	21 H	29 AHI	22 AN	17	12	20 S	21	15	25	11	18
Office work (bookkeeping, administrative duties, library work)	14	15	14	14	12	15	15	16	12	15	14	15	12	16	15	14	12	13	15	11
Doing work associated with maintenance or repair (buildings, facilities, grounds)	13 B	10	16	21 B	20 B	13	19	20 AIK	10	14	9	14	15	11	14	19	12	6	16	11
Counselling or providing advice	13 I	13	10	15	13	21	12	19 AI	7	13 I	16 I	12	17	11	13	22	17	8	9	12
Coaching or refereeing sports and recreation	12	14	11	9	11	11	9	9	9	12	17 AHI	12	10	11	12	12	11	12	13	10
Providing health care or support (including companionship)	11 N	12	9	10	13	8	11	9	9	16 AHIK	8	10	15 N	7	11	12	7	8	16	11
Other types of activities	4 QMK	4	6	7	3	3	6	7 K	4	4 K	1	5 AM	1	4	5 Q	2	1	6	1	5
None of the above	4	3	4	3	6	4	11	8 JK	5	2	2	5	4	3	4	8	7	-	4	3

MILLENNIALS – 2020 Survey

Q76. Which of the following activities were part of your volunteering in the past 12 months?

	Gender		Province							Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ Wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	781	395	367	50	182	296	40	110	102	247	393	141	607	50	89	143	73	174	251	107	33
Unweighted Total	797	409	373	54	185	297	47	112	102	260	399	138	622	50	85	130	84	152	253	126	52
Canvassing or fundraising (including participatory events like charity runs)	26 PQ	29	24	41 AEHI	24	27	34	19	23	28	25	25	26	25	26	19	15	26 Q	35 APQT	21	26
Teaching, educating or mentoring	26 EG	27	24	24	20	29 EG	13	39 AEGI	20	26	25	29	25	34	26	25	23	23	28	27	30
Organizing, supervising or coordinating activities or events	24	23	26	23	30	23	23	20	23	29 AK	22	21	24	26	27	24	18	32 AQS	20	24	29
Communications (research, writing, social media)	22 QT	23	19	19	19	21	16	25	30 E	23	20	23	21	46 AMO	25	17	11	25 QT	30 APQT	11	19
Collecting, serving or delivering food or other goods	22 O	24	20	12	25 D	20	25	21	25	20	21	26	24 AO	25	13	19	21	26	18	26	17
Sitting as a member of a committee or board	19 PT	21	18	19	24	17	22	17	16	18	21	15	19	20	21	13	17	26 APT	21 PT	10	31 PT
Office work (bookkeeping, administrative duties, library work)	14	12	16	18	16	14	8	13	14	13	16	14	13	16	19	11	16	18	14	13	15
Doing work associated with maintenance or repair (buildings, facilities, grounds)	13 EC	19 AC	7	16 E	4	16 E	10	20 E	16 E	12	13	17	13	17	18	18	11	10	11	23 AQRSU	11
Counselling or providing advice	13 Q	13	13	11	11	14	8	17	14	11	14	16	13	19	12	12	6	15 Q	12	19 Q	10
Coaching or refereeing sports and recreation	12 TEC	14 AC	9	18	7	13	17	14	10	11	13	10	12	10	11	13	11	10	14 T	7	12
Providing health care or support (including companionship)	11 PQ	11	12	7	10	12	10	10	12	10	12	11	10	22 AM	13	7	5	15 PQU	14 PQU	8	6
Other types of activities	4 S	4	5	2	3	5	7	4	5	3	5	5	4	2	4	4	8 S	5 S	1	9 AS	3
None of the above	4 R	4	4	5	5	5	2	3	2	5	4	4	4	4	4	6 R	8 R	1	5 R	3	4

MILLENNIALS – 2020 Survey

Q77. In the past 12 months, were you a member or participant in any of the following types of groups?

	Age Cohort				Education					Belonging to Community			Follow news/events				volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
A union or professional association	15 OPLEFR	16	15	14	10	10	14 F	20 AEFG	24 AEFG	25 AKL	15	12	21 AOP	17 AOP	12 P	7	22 AR	12	17	15	21 AT
A sports or recreational organization (such as a hockey league, health club or golf club)	11 RPLEF	11	10	12	5	8	11 EF	16 AEFG	14 EF	16 AL	13 AL	7	9 P	14 AMP	12 P	4	19 AR	8	9	13 AS	17 AS
A religious group	9 SRL	9	8	9	6	7	10	9	12 E	15 AKL	9 L	5	9	10	8	7	18 AR	5	4	9 S	16 AST
A school group, neighbourhood, civic or community association	7 RPLF	7	6	9 A	6	5	8 F	8	12 AEF	15 AKL	8 L	4	10 AP	8 P	7 P	2	17 AR	3	8	8	10
A cultural, educational or hobby organization (such as a theatre group or book club)	7 RPLEF	6	7	8	3	5	8 EF	9 EF	10 EF	13 AKL	8 L	4	9 P	8 P	6 P	3	16 AR	3	7	6	11 AST
Arts organization/collective	6 ROPLF	6	5	8 AC	7	4	7 F	8 F	8 F	14 AKL	7 L	3	8 OP	9 AOP	4	4	14 AR	3	7	7	9 A
A political party or group	5 RPL	5	6	5	3	4	5	6	10 AEFGH	12 AKL	7 AL	2	9 ANOP	6 P	4 P	1	11 AR	3	5	6	10 AST
A youth organization (such as Big Brothers Big Sisters or YMCA/YWCA)	4 SRPLE	4	4	3	1	4 E	4 E	4 E	5 E	9 AKL	4 L	1	5 AOP	4 P	3 P	1	10 AR	1	2	3	7 AST
An immigrant or ethnic association or club	2 ROPLE	2	2	2	1	2	3 E	2 E	4 E	5 AKL	2 L	1	4 AOP	3 OP	1	1	5 AR	1	2	2	2
Another type of group	1	2	2	1	3	2	1	1	2	1	2	1	1	2	2	1	2	1	2	2	1
None of the above	57 NJKHI UQM	58	59	55	66 AGHI	66 AGHI	56 HI	49 I	40	35	52 J	69 AJK	49	51	59 MN	78 AMNO	24	70 AQ	56 U	55 U	43

MILLENNIALS – 2020 Survey

Q77. In the past 12 months, were you a member or participant in any of the following types of groups?

	Employment Status							Household income				Generation in Canada			Ethnicity					
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K- \$60K	\$60K- \$100K	\$100K +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	white	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
A union or professional association	15 HIDFG P	20 ADEF G	18 DFG	9 G	14 FG	6	4	7	12 H	19 AHI	26 AHIJ	16	15	13	15 P	9	16	22 APT	14	13
A sports or recreational organization (such as a hockey league, health club or golf club)	11 PHIFG	14 AFG	13 FG	15 FG	11 FG	4	3	6	9	14 AHI	16 AHI	11	11	10	11 P	5	12 P	7	14 P	15 PR
A religious group	9 OLH	9	11	14 ABFG	10	7	7	6	9 H	10 H	9	7	10 L	12 AL	7	9	21 AOPR	5	13 OR	14 AOR
A school group, neighbourhood, civic or community association	7 OHG	7 G	12 ABFG	9 G	17 ABDFG	6	4	6	7	9 H	9	7	10 AL	8	6	7	14 AOPR	8	12 O	10
A cultural, educational or hobby organization (such as a theatre group or book club)	7 OG	7 G	11 ABG	7 G	10 G	7 G	2	6	7	7	8	7	7	8	6	10	11 OR	4	10	10 OR
Arts organization/collective	6 OLG	7 G	9 G	8 G	8 G	5	2	5	7	7	7	5	9 AL	7	5	8	8	7	13 AO	8
A political party or group	5 OHCFG	7 ACFG	3	7 CFG	6 CFG	2	2	4	4	7 HI	7 HI	5	7	4	5	4	8	7	8	7
A youth organization (such as Big Brothers Big Sisters or YMCA/YWCA)	4 OHG	4 G	4 G	5 G	3	3	1	2	3	5 H	5 H	3	4	4	3	3	7	3	5	6
An immigrant or ethnic association or club	2 OL	2	4 G	2	3	2	1	1	2	3 H	2	1	2 L	6 ALM	1	2	6 AO	2	5 O	8 AOPR
Another type of group	1 K	1	2	2	2	1	2	2 K	1	1	1	2	1	1	1	4	3	-	-	2
None of the above	57 JKBCE QTM	51	50	51	47	71 ABCDE	80 BCDEF A	69 AIJK	60 AJK	51 K	44	59 AM	51	56	59 AQRT	60 QT	42	51	51	48

MILLENNIALS – 2020 Survey

Q77. In the past 12 months, were you a member or participant in any of the following types of groups?

	Gender			Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ Wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
A union or professional association	15 PTL	17 A	14	18	17	14	16	13	14	18 AL	15 L	11	15	12	17	11	13	18 PQT	21 APQT	9	28 APQRT
A sports or recreational organization (such as a hockey league, health club or golf club)	11 QUNLC	15 AC	8	11	11	10	10	13	12	14 AKL	11 L	7	12 AN	6	10	10 Q	6 APQTU	15 APQTU	17 APQTU	9	6
A religious group	9 QRUOE P	8	10	10 E	4	9 E	14 E	12 AE	9 E	10	9	7	9 ANO	5	5	4 U	4 U	5 U	14 APQRU	27 APQRSU	1
A school group, neighbourhood, civic or community association	7 PQL	7	8	13 AEHI	7	8	7	7	5	9 AL	7 L	5	7	12 AM	9	5	3	9 PQ	13 APQT	8 Q	12 PQ
A cultural, educational or hobby organization (such as a theatre group or book club)	7 PQ	7	7	7	6	8 A	6	7	6	9	6	7	7	11	9	3	3	10 APQ	14 APQT	6 PQ	12 PQ
Arts organization/collective	6 PQTMC	7 C	5	8	6	7	6	7	5	7	6	7	6	9	12 AM	2	3	8 PQT	15 APQRTU	4	9 PQT
A political party or group	5 PQRC	7 AC	4	4	6	5	4	6	4	6	5	5	5	5	8	4	3	2	12 APQRT	5	11 APQR
A youth organization (such as Big Brothers Big Sisters or YMCA/YWCA)	4 PQLC	5 AC	3	3	3	4 G	1	3	3	5 AKL	3	2	3	3	4	2	2	3	8 APQRTU	3	3
An immigrant or ethnic association or club	2 PQM	3	2	2	2	2	2	3	3	2	2	1	2	3	4	1	1	1	7 APQRTU	2	1
Another type of group	1 QS	1	2	1	3 A	1	1	1	1	2	1	2	1	2	4	1 S	1	3 QS	*	2 QS	3
None of the above	57 TUOJB RS	52	61 AB	57	56	58	56	54	58	51	58 J	62 AJ	57 O	62 O	47	69 ARSTU	70 ARSTU	50 S	38	51 S	46

MILLENNIALS – 2020 Survey

Q78. What, if any, particular causes or issues are you have been actively following or engaged, if any, over the past 12 months?

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/weak	Many/Day	1-2/Day	week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
COVID-19	8 PE	8	8	8	4	9 E	9 E	7	6	9	8	7	10 P	9 P	8 P	3	8	8	6	9	7
Racism/racial injustice/ Black Lives Matter	6 UPEB	4	7 B	7 B	2	5	7 E	7 EF	7 E	5	5	7	9 ANP	6 P	6 P	1	7	6	12 ATU	5	3
Global warming/weather/ Environment	5 UOF	4	4	6 AB	3	3	5	6 F	7 F	5	5	5	8 ANOP	5	3	3	6	4	10 ATU	4	3
Social issues/justice/ equality	2 RPE	2	2	2	1	2	2	3 E	5 AEF	3	2	2	4 AOP	3 P	2	1	5 AR	2	5 ATU	2	2
Homelessness/poverty/ famine	2 R	2	2	2	2	2	2	2	1	2	2	2	2	2	2	2	4 AR	1	4 ATU	1	2
Healthcare/medical researches	1 FD	2 D	2 D	*	1	1	1	2 AEF	2	1	1	1	2	2	1	1	1	1	1	1	1
Canadian politics/ government	1 P	1	2	1	1	1	1	2	2	2	1	1	3 AOP	1	1	*	2	1	2	1	1
US politics/2020 elections	1 PB	1	1	1	1	1	1	1	*	1	1	1	1	2 P	1	*	1	1	2	1	1
Education	1 URF	1	1	1	1	*	2 F	1	2	1	1	1	2 O	1	1	1	2 AR	1	2 U	1	*
Volunteering/donating/ fundraising	1 SRF	1	1	1	2	*	1 F	1	1	1	1	1	1	1	1	1	2 AR	1	*	1	1
Politics/international politics	1	1	1	1	*	1	1	1	1	1	1	1	2 AO	1	*	-	1	1	1	1	1

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MILLENNIALS – 2020 Survey

(Continued)

Q78. What, if any, particular causes or issues are you have been actively following or engaged, if any, over the past 12 months?

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
Canadian economy/ unemployment	1	1	1	1	1	1	1	1	-	2	1	1	1	1	1	-	1	1	*	1	2
Community planning/ development	1 R	1	1	1	1	1	1	*	2	1	1	*	1	1	1	-	2 AR	*	1	1	1
Aboriginal issues/ natives affairs	1	*	*	1	-	*	*	1	1	1	*	*	1	1	*	-	1	*	1	1	-
Assisting youth	1 TRL	1	*	*	-	1	*	1	-	2 AL	*	*	1	1	*	*	2 AR	*	1	*	*
Human/children trafficking and slavery	1 B	*	*	1 ABC	-	*	1	1	1	*	*	1	*	1	1	-	1	*	1	*	1
Violence around the world/political unrest/ terrorism	*	*	*	1	-	*	*	1	*	*	1	*	*	*	*	*	*	*	1	*	1
Immigration issue/laws	*	*	*	*	-	*	*	*	*	1	*	*	1	*	*	*	1	*	1	1	-
Economy	*	*	1	*	*	*	*	*	*	1	*	*	1	*	*	*	1 AR	*	-	*	*
Crime/drugs/violence/ guns	*	*	*	*	-	1	*	*	-	1	*	*	*	1	*	-	1	*	*	1	*
Natural disasters	*	*	*	-	*	-	*	-	-	-	*	-	-	*	*	-	*	*	-	*	*
Entertainment	*	*	-	-	-	*	-	-	-	*	-	-	-	*	-	-	*	-	-	*	-
Other	5 RPF	4	5	6	4	3	6 F	7 AF	5	6	6	4	7 P	5 P	5 P	2	8 AR	4	6	5	7
Nothing	3	4	3	3	3	2	4	3	5 F	5	3	3	3	3	3	4	4	3	3	3	3
DK/NA	69 QM JHI S	71	68	67	77 AGHI	74 AGHI	67	65	62	60	69 J	71 AJ	59	67 M	71 M	84 AMNO	58	73 AQ	61	68 S	68 S

MILLENNIALS – 2020 Survey

Q78. What, if any, particular causes or issues are you have been actively following or engaged, if any, over the past 12 months?

	Employment Status							Household income				Generation in Canada			Ethnicity					
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K- \$60K	\$60K- 100K	\$100K +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	white	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
COVID-19	8 MG	8 G	11 EG	6	5	9	5	7	10	7	8	8 M	6	9	8	4	11 PR	5	10	8
Racism/racial injustice/ Black Lives Matter	6 G	7 G	7 G	8 G	7 G	6	2	5	7	6	6	5	8 A	5	6	6	13 AOR	4	7	7
Global warming/weather/ Environment	5 H	4	7	4	6	6	4	3	6 H	4	6	5	3	5	5	4	4	3	5	5
Social issues/justice/ equality	2	2	4	2	6 ABF	1	2	2	3	3	2	3	3	2	2	2	2	1	3	2
Homelessness/poverty/ famine	2 SE	2 E	2	3	1	2 E	2	3	1	2	2	2	2	1	2 QS	2	1	2	1	3
Healthcare/medical researches	1 TM	1	1	1	2	2	1	1	1	2	1	2 AM	*	1	2 AT	-	1	1	1	*
Canadian politics/ government	1 N	1	1	1	1	3	1	1	1	2	1	1 N	1	*	2 AT	-	2	-	1	*
US politics/2020 elections	1 N	1	1	1	1	2	1	1	1	1	1	1 N	1 N	*	1	1	-	2	-	*
Education	1	1	1	1	1	1	1	1	1	2	1	1	*	1	1	2	2	1	-	2
Volunteering/donating/ fundraising	1 K	1	1	*	1	1	1	1 K	1	1	*	1	2	1	1	2	1	1	1	1
Politics/international politics	1	1	1	*	1	1	2	1	1	1	1	1	2	1	1	2	1	1	1	1

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MILLENNIALS – 2020 Survey

(Continued)

Q78. What, if any, particular causes or issues are you have been actively following or engaged, if any, over the past 12 months?

	Employment Status						Household income				Generation in Canada			Ethnicity						
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30k	\$30k- \$60k	\$60k- \$100k	\$100k +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	White	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
Canadian economy/ unemployment	1	1	1	-	-	2	1	1	1	1	*	1	*	1	1	1	1	-	2	-
Community planning/ development	1	1	-	3 E	*	1	1	1	*	1	2	1	1	1	1	-	1	-	1	*
Aboriginal issues/ natives affairs	1	1	*	1	2	-	*	*	1	*	1	1	*	*	*	3	1	*	-	*
Assisting youth	1 MI	*	1	3 ABG	1	-	*	1	*	1	1 I	1 AM	*	-	1	-	-	*	-	*
Human/children trafficking and slavery	1 H	1	*	*	-	*	1	*	*	1	1 H	1	*	1	*	1	*	1	*	1
Violence around the world/political unrest/ terrorism	*	*	1	1	-	*	-	*	1	*	*	1 A	-	*	*	-	-	-	1	-
Immigration issue/laws	*	*	1	-	2	*	*	*	*	*	1	*	*	1	*	-	1	-	-	1
Economy	*	*	*	1	-	-	1	1 I	*	*	*	*	*	*	*	1	*	-	*	*
Crime/drugs/violence/ guns	*	*	-	-	1	*	1	*	*	1 A	-	*	-	*	*	3 AO	*	-	*	-
Natural disasters	*	*	-	-	*	-	-	-	*	*	-	-	*	*	*	-	-	-	-	-
Entertainment	*	-	*	-	-	-	-	-	-	*	-	*	-	-	*	-	-	-	-	-
Other	5 SG	6 G	5	6	6	4	3	4	4	5	7 AH	6 N	5	3	5 S	7 S	2	6 S	1	5 S
Nothing	3 T	3	3	4	4	3	3	2	3	4	3	3	3	4	3	6 T	4	4	5	2
DK/NA	69 QC	68	62	67	65	69	78 BCDE A	73 AIJK	68	67	67	69	70	68	70 Q	65	60	73 Q	64	69

MILLENNIALS – 2020 Survey

Q78. What, if any, particular causes or issues are you have been actively following or engaged, if any, over the past 12 months?

	Gender			Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
COVID-19	8 QEC	9 AC	6	8	5	10 AE	9	7	8 E	8	8	7	8	6	6	9 Q	5	7	8 Q	8	7
Racism/racial injustice/ Black Lives Matter	6 QSMEB P	5	7 AB	7	4	7 E	6	6	6	5	6	8 J	5	12 AM	13 AM	5	3	10 APQS	4	8 PQS	18 APQRST
Global warming/weather/ Environment	5 PQB	3	6 AB	4	5	5	3	3	6	4	5	5	4	9 AM	6	2	2	9 APQS	4	6 PQ	18 APQRST
Social issues/justice/ equality	2 PQSMB	1	3 AB	-	3 GI	3	1	3	1	2	3	2	2	5 M	6 AM	1	1	5 APQS	1	4 PQS	9 APQS
Homelessness/poverty/ famine	2 PQJD	1	2	*	2	2 D	1	2	2 D	1	2 J	3 J	2	3	3	1	1	4 APQS	1	2	5 PQS
Healthcare/medical researches	1	1	1	1	3 ADFH	1	-	1	1	1	1	2	1	1	2	1	1	2	1	2	2
Canadian politics/ government	1 QF	1	1	-	2 F	1	1	2	1	1	1	2	1	2	2	1	*	1	1	3 APQS	4 Q
US politics/2020 elections	1	1	1	2	1	1	*	2 I	1	1	1	1	1	1	1	1	1	2	1	1	1
Education	1 Q	1	2 A	-	1	1	1	2	-	1	1	1	1	3	2	1	*	2 Q	1	2 Q	4 Q
Volunteering/donating/ fundraising	1 PQ	1	1	1	*	1	1	2	1	2	1	1	1	1	-	*	*	2 P	2 PQ	2 P	1

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MILLENNIALS – 2020 Survey

(Continued)

Q78. What, if any, particular causes or issues are you have been actively following or engaged, if any, over the past 12 months?

	Gender			Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
Politics/international politics	1	1	1	1	-	1	2	1	1	1	1	1	1	2	-	1	1	*	1	1	1
Canadian economy/unemployment	1 QC	1 AC	*	1	*	1	-	1	2 E	1	1	1	1	1	*	1	*	1	1 Q	1	1
Community planning/development	1	1	1	1	1	1	-	*	1	1	1	1	1	2	1	*	-	2	1	1	2
Aboriginal issues/natives affairs	1 SMB	*	1 B	1	1	1	-	*	*	*	1	1	*	3	2	-	*	2 AQS	*	1	2
Assisting youth	1 P	*	1	-	1	1	1	*	*	1	*	1	1	1	-	*	-	2 AP	1	1	-
Human/children trafficking and slavery	1 B	*	1 AB	-	*	1	1	1	-	*	1	*	1	1	1	*	*	1	*	1	-
Violence around the world/political unrest/terrorism	*	*	*	1	*	*	1	*	1	*	*	1	*	*	-	*	-	1	-	1	2
Immigration issue/laws	* F	*	*	-	1	*	-	*	1	1	*	*	*	1	1	*	1	*	*	-	1
Economy	*	*	*	1	*	*	-	1	*	*	*	*	*	-	1	*	-	*	1	*	1
Crime/drugs/violence/guns	*	*	*	-	-	*	1	-	1	*	*	-	*	1	-	*	-	1 AP	*	*	-
Natural disasters	*	*	-	-	-	*	-	-	*	*	*	-	*	-	*	-	*	-	-	*	-
Entertainment	*	-	*	-	-	*	-	-	-	*	-	-	*	-	-	-	-	*	-	-	-
Other	5 PGH	5	5	6 G	6 GH	5 G	1	3	5 G	5	5	4	5	7	6	4	4	5	6	5	13
Nothing	3 K	4	3	6	3	3	3	4	2	5 AK	2	3	3	2	3	3	3	3	5 AU	4	2
DK/NA	69 RTU	70	68	72	69	67	75 F	70	67	67	70	69	69	65	65	74 ARSTU	81 PRSTU A	59 U	66 RU	62 U	48

MILLENNIALS – 2020 Survey

Q79. Thinking about problems in your community, how much of a difference do you believe people working together as a group can make in solving problems that you see?

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
A big difference	38 RPLB	33	37	42 ABC	37	35	40	37	41	58 AKL	39 L	30	49 ANOP	36	36	30	48 AR	34	41 T	36	38
Some difference	50 MPJ	53	51	48	48	51	50	52	50	37	53 AJ	53 J	43	55 AMP	54 AMP	42	48	52	48	53 A	52
Little or no difference	12 MNJKD Q	14 AD	12	10	16 GI	14 AGHI	10	11	9	5	8 J	18 AJK	8	10	10	28 AMNO	5	15 AQ	10	11	10

MILLENNIALS – 2020 Survey

Q79. Thinking about problems in your community, how much of a difference do you believe people working together as a group can make in solving problems that you see?

	Employment Status						Household income				Generation in Canada			Ethnicity						
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K- \$60K	\$60K- \$100K	\$100K +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	White	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
A big difference	38 ORG	37	44 ABG	40	40	43 G	33	36	40	37	38	38	35	42 M	35 R	42 R	56 AOPRT	27	48 AOR	44 AOR
Some difference	50 QHF	52 FG	48	51	50	44	46	47	52	51	52	50	53	50	52 QT	46	37	65 OPQST A	46	45
Little or no difference	12 SNICD Q	11	8	8	10	13 C	21 BCDEF A	17 AIJK	9	12	10	13 AN	12	8	13 AQRS	11	7	8	6	11

MILLENNIALS – 2020 Survey

Q79. Thinking about problems in your community, how much of a difference do you believe people working together as a group can make in solving problems that you see?

	Gender		Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS						
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ Wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
A big difference	38 PQK	38	38	36	37	39	36	37	37	45 AKL	35	37	38	37	39	29 Q	18	53 APQ	47 APQ	49 APQ	47 APQ
Some difference	50 RSTJ	49	51	52	51	49	48	54	50	47	53 AJ	48	51	52	52	57 ARSTU	57 ARSTU	43	46	43	46
Little or no difference	12 RSTUJ	13 A	11	12	12	12	16 H	9	13	9	12 J	15 AJ	12	11	9	14 RSTU	25 PRSTU A	5	7	8	7

MILLENNIALS – 2020 Survey

Q80A. To what extent has the Covid-19 pandemic affected you personally to date, in terms of:

Your day-to-day finances and ability to pay bills

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
Major impact	27 KLHIB SR	24	25	30 ABC	41 AFGHI	28 HI	29 HI	19	20	42 AKL	24	24	33 ANOP	25	24	26	33 AR	24	23	25	31 AST
Moderate impact	29 MPJLE R	29	30	29	21	27	32 EF	31 E	30 E	24	33 AJL	26	25	33 AMP	32 MP	22	33 AR	28	28	31	33 AS
Small impact	21 UQMJ	22	20	22	19	22	19	23	24	15	23 J	21 J	18	22 M	22 M	21	18	23 AQ	22	22	18
No impact at all	23 NJKGD UQ	25 D	26 AD	18	18	23	20	27 AEG	26	18	20	28 AJK	24	20	22	30 AMNO	16	26 AQ	28 ATU	22	18

MILLENNIALS – 2020 Survey

Q80A. To what extent has the Covid-19 pandemic affected you personally to date, in terms of:

Your day-to-day finances and ability to pay bills

	Employment Status							Household income				Generation in Canada			Ethnicity					
	TOTAL	Emp1/ FT	Emp1/ PT	Self/ Emp1	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K- \$60K	\$60K- \$100K	\$100K +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	white	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
Major impact	27 ORJKB	19	30 B	30 B	36 ABG	48 BCDEG A	27 B	39 AIJK	27 K	23 K	15	27	24	29	24 R	46 AORST	35 AOR	14	34 OR	33 AOR
Moderate impact	29 LFG	32 AFG	30 F	32 FG	29	22	24	27	33 AHK	30	26	27	33 AL	32	28	25	33	34	36 P	30
Small impact	21 H	21	25	23	20	19	20	17	22 H	22 H	25 AH	21	25 AN	18	22	16	17	29 APQ	20	21
No impact at all	23 ICDEF QSTMH P	28 ACDEF	15	15	15	11	29 ACDEF	16	19	25 HI	34 AHIJ	25 AMN	18	20	26 APQST	13	15	23 PS	11	15

MILLENNIALS – 2020 Survey

Q80A. To what extent has the Covid-19 pandemic affected you personally to date, in terms of:

Your day-to-day finances and ability to pay bills

	Gender			Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ Wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
Major impact	27 UMJKE Q	25	27	25	21	27 E	27	31 E	30 E	23	23	40 AJK	25	38 AMO	27	24 Q	18	23 Q	43 APQR TU	23	19
Moderate impact	29 QJE	28	30	28	25	31 E	27	30	31	25	32 AJ	28	29	24	29	28	24	28	36 APQR U	32 Q	26
Small impact	21 SLC	24 AC	19	19	21	21	20	24	21	21	23 AL	17	21	17	23	24 AS	25 AS	22 S	13	22 S	23 S
No impact at all	23 SLFHI	23	23	28 FHI	33 AFGHI	20	25 H	15	18	31 AKL	22 L	14	24 A	20	21	24 S	33 APRST	26 S	8	23 S	32 AST

MILLENNIALS – 2020 Survey

Q80B. To what extent has the Covid-19 pandemic affected you personally to date, in terms of:

Your ability to continue with your work or education

	Age Cohort				Education					Belonging to Community			Follow news/events				volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
Major impact	27 TRKHI	25	25	29 AB	36 AFHI	26 H	31 AFHI	21	20	39 AKL	23	26	33 ANO	24	25	27	31 AR	25	26	24	30 T
Moderate impact	27 SRPLE	25	25	31 ABC	20	26	28 E	30 E	29 E	29	30 AL	23	25	31 AMP	27 P	22	35 AR	24	24	29 S	32 AS
Small impact	19 PJ	19	19	19	17	17	18	21 F	24 AFG	12	22 AJL	18 J	17	21 MP	20 P	14	19	19	20	21	17
No impact at all	27 NJKGD UQ	31 AD	30 AD	21	27	31 AG	23	28 G	27	20	24	33 AJK	26	24	28	37 AMNO	15	32 AQ	31 AU	26 U	21

MILLENNIALS – 2020 Survey

Q80B. To what extent has the Covid-19 pandemic affected you personally to date, in terms of:

Your ability to continue with your work or education

	Employment Status							Household income				Generation in Canada			Ethnicity					
	TOTAL	Emp1/ FT	Emp1/ PT	Self/ Emp1	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K- \$60K	\$60K- \$100K	\$100K +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	white	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
Major impact	27 RLJKB O	18	33 ABG	36 ABG	37 ABG	52 BCDEG A	24 B	37 AIJK	27 K	24 K	15	25	29	31 AL	23 R	42 AOR	44 AOR	14	38 AOR	34 AOR
Moderate impact	27 FG	28 FG	31 FG	29 FG	40 BCDFG A	21	19	26	27	30 K	24	27	29	26	27	23	24	37 AOPQ	27	28
Small impact	19 PQHFG	22 AEFG	24 AEFG	17 F	16 F	8	12	13	19 H	20 H	25 AHI	18	20	20	19 Q	13	12	29 AOPQT	20	19 Q
No impact at all	27 HCDEF QRSTM	31 ACDEF	12 E	18 CE	7	18 CE	45 BCDEF A	23	26	26	36 AHIJ	30 AMN	22	24	31 PQRST A	22	20	19	14	18

MILLENNIALS – 2020 Survey

Q80B. To what extent has the Covid-19 pandemic affected you personally to date, in terms of:

Your ability to continue with your work or education

	Gender		Province							Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
Major impact	27 PQMKE	26	27	26	21	30 AE	26	26	25	25	23	39 AJK	24	29	32 M	24 Q	18	28 Q	36 APQR	27 TU	26 Q
Moderate impact	27 QUJL	28	27	26	26	27	22	31 G	29	23	31 AJL	23	27	26	29	25	20	26 Q	40 APQR	27 TU	20 Q
Small impact	19 SL	21 A	18	17	18	19	20	18	21	19	20 L	15	20	21	17	21 S	22 S	20 S	14	17	24 S
No impact at all	27 SLF	26	29	31	35 AFHI	24	32 F	24	24	32 AKL	26	23	29 AO	24	22	31 AS	40 PRSTU A	26 S	10	30 S	30 S

MILLENNIALS – 2020 Survey

Q80C. To what extent has the Covid-19 pandemic affected you personally to date, in terms of:

Your emotional health and well-being

	Age Cohort			Education					Belonging to Community			Follow news/events			Volunteer?		Political orientation				
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
Major impact	32 ROKB	29	31	35 AB	43 AFGHI	30	33	29	30	42 AKL	26	34 AK	39 ANOP	30	28	32	37 AR	29	30	30	32
Moderate impact	34 MPLE	33	32	37 AC	26	34 E	33 E	37 AE	35 E	31	37 AL	32	30	38 AMP	36 MP	24	34	34	37	36	35
Small impact	23 JLED	25 D	25	21	18	22	24	25 E	25	18	27 AJL	21	21	23	26 AP	20	21	24	23	23	23
No impact at all	11 QNKHD	13 D	13 D	8	14	14 AGH	10	9	10	9	10	13 AJK	9	8	10	23 AMNO	8	12 AQ	10	11	9

MILLENNIALS – 2020 Survey

Q80C. To what extent has the Covid-19 pandemic affected you personally to date, in terms of:

Your emotional health and well-being

	Employment Status						Household income				Generation in Canada			Ethnicity						
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30k	\$30k- \$60k	\$60k- \$100k	\$100k +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	White	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
Major impact	32 ORJKB	27	32	34 B	36 B	41 ABC	38 AB	41 AIJK	33 JK	28 K	22	32	29	32	30 R	43 AOR	33 R	17	41 AOR	36 R
Moderate impact	34 PDG	36 DG	33	27	36 DG	35	28	31	32	37 AH	36	34	36	32	35 PQ	23	27	44 AOPQT	34 P	33 P
Small impact	23 HF	26 AFG	24 F	26 F	20	17	20	16	24 H	25 H	29 AH	23	23	24	23	25	25	28 S	18	22
No impact at all	11 SF	12 F	11	12 F	8	6	14 EF	12	10	10	13	11	11	12	12 S	10	15 S	10	6	9

MILLENNIALS – 2020 Survey

Q80C. To what extent has the Covid-19 pandemic affected you personally to date, in terms of:

Your emotional health and well-being

	Gender			Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
Major impact	32 JKDEB PQM	28	35 AB	24	23	37 ADE	34 DE	32 DE	32 E	25	28	51 AJK	29	41 AM	37 M	25	24	37 APQ	43 APQRT	31 Q	35 PQ
Moderate impact	34 QJL	33	35	32	36	34	30	34	35	31	38 AJL	27	36 A	31	31	37 AQT	27	34 Q	37 QT	29	39 QT
Small impact	23 SNLFC	27 AC	20	28 F	27 AF	20	25	22	24	27 AL	25 L	14	24 N	18	25	25 S	27 SU	23 S	16	29 ASU	18
No impact at all	11 OKLFC RS	12 C	10	16 FI	14 F	9	11	12	9	17 AKL	9	8	11 O	10	7	13 RS	22 PRSTU A	6	4	11 RS	8

MILLENNIALS – 2020 Survey

Q81. Looking ahead, when do you think your life is most likely to return to normal from the pandemic:

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	Week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
In the next six months	9 SRL	8	9	11	12	9	9	8	11	17 AKL	9	7	12 NO	8	8	12 N	12 AR	8	6	10 S	14 AST
In the next 7 to 12 months	23 RPLEF	23	22	24	16	20	23 E	25 EF	34 AEFGH	31 AL	25 AL	17	22 P	27 AMOP	22 P	14	30 AR	20	21	22	31 AST
In the next 1 to 2 years	35 UQPJ	35	36	36	30	34	37	36	36	26	37 J	37 J	32	38 P	38 AMP	27	30	37 AQ	42 ATU	35	31
It will take more than 2 years	19 QI	18	20	18	19	20 I	18	21 I	13	15	17	22 AJK	20	18	20	15	16	20 AQ	19	21	17
Never; life will never return to normal	13 NOKHI UQ	16 AD	13	12	22 AGHI	18 AGHI	12 I	9 I	5	11	11	17 AJK	14 N	9	11	31 AMNO	11	14 AQ	13 U	13 U	7
DK/NA	*	*	-	-	1	-	*	-	-	*	*	-	*	-	-	*	*	*	-	*	-

MILLENNIALS – 2020 Survey

Q81. Looking ahead, when do you think your life is most likely to return to normal from the pandemic:

	Employment Status						Household income				Generation in Canada			Ethnicity						
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K- \$60K	\$60K- \$100K	\$100K +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	white	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
In the next six months	9 OIE	9 E	11 E	11 E	5	10	9	11 I	8	9	11	9	9	11	8	11	17 AOR	6	13	12 R
In the next 7 to 12 months	23 OLHG	24 AG	25 G	21	25 G	21 G	15	19	25 H	23	23	19	26 L	31 AL	20	17	29 OP	25	42 OPQRT A	27 OP
In the next 1 to 2 years	35 QSTN	35	36	37	40	36	32	33	34	37	37	37 AN	34	31	37 AQST	33	25	47 OPQST A	26	29
It will take more than 2 years	19	20	17	16	18	19	18	18	20	19	19	19	19	17	20	14	16	15	14	23 PS
Never; life will never return to normal	13 STNJB R	11	11	15	11	13	26 BCDEF A	19 AIJK	12	11	11	15 AMN	11	9	14 ARST	25 OQRST A	12 S	8	6	10
DK/NA	*	*	-	-	-	*	-	*	-	*	-	*	-	-	*	-	-	-	-	-

MILLENNIALS – 2020 Survey

Q81. Looking ahead, when do you think your life is most likely to return to normal from the pandemic:

	Gender		Province							Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
In the next six months	9 RUNLF	11	9	12	8	8	14 F	13 AEF	10	12 AL	10 L	5	10 N	5	9	8 U	8 U	6 U	16 APQRTU	11 RU	2
In the next 7 to 12 months	23 PQLDC	26 AC	20	15	24 D	24 D	21	22	23 D	27 AL	23 L	17	23	18	21	20	17	23 Q	34 APQRTU	20	17
In the next 1 to 2 years	35 SLGB	33	37 B	37	36	37 G	28	32	35	35	37 AL	31	35	38	35	39 AS	36 S	36 S	24	39 S	47 AQRS
It will take more than 2 years	19 S	18	19	17	19	18	23	18	20	17	19	22 AJ	18	20	19	19	21 S	21	16	18	24 S
Never; life will never return to normal	13 SJKB	11	15 AB	19 F	12	12	14	15	13	9	11	25 AJK	13	19 AM	15	14 S	18 APSTU	14 S	9	12	10
DK/NA	*	*	-	-	*	-	-	-	-	*	-	*	*	-	-	-	-	*	*	-	-

MILLENNIALS – 2020 Survey

Q82. Which one of the following best describes your background:

	Age Cohort			Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation			
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	Smvy/Weak	Many/Day	1-2/Day	Week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
You were born in Canada, and both of your parents were born in Canada	62 QNJGI U	61	62	61	70 AGHI	71 AGHI	58 I	59 I	36	53	61 J	65 AJK	60	58	62	72 AMNO	58	63 AQ	65 TU	59 U	53
You were born in Canada, and one or both of your parents were born in another country	20 RP	19	19	23 ABC	20	19	23	21	19	21	21	19	20	22 P	21	16	24 AR	19	21	22	21
You were born in another country	18 PLEFD S	20 D	19	16	9	10	19 EF	20 EF	45 AEFGH	26 AKL	18	15	21 P	20 P	17 P	12	18	18	15	19 S	25 AST

MILLENNIALS – 2020 Survey

Q82. Which one of the following best describes your background:

	Employment Status							Household income				Generation in Canada			Ethnicity					
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K- \$60K	\$60K- \$100K	\$100K +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	White	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
You were born in Canada, and both of your parents were born in Canada	62 RSTCE Q	62 CE	54	59	54	64 CE	71 ABCDE	63	61	60	64	100	-	-	78 AQRST	85 AQRST	19 S	12	9	13
You were born in Canada, and one or both of your parents were born in another country	20 OPG	19	25 ABFG	28 ABFG	24 G	17	16	21	20	22	18	-	100	-	15 P	9	36 AOP	48 OPQST A	34 AOP	35 AOP
You were born in another country	18 OPG	18 G	21 DG	14	21 DG	19 G	13	16	19	18	18	-	-	100	7	7	45 AOP	41 AOP	57 AOPQR	52 AOPR

MILLENNIALS – 2020 Survey

Q82. Which one of the following best describes your background:

	Gender		Province							Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ Wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
You were born in Canada, and both of your parents were born in Canada	62 TJFIB S	59	64 AB	73 AFI	73 AFI	50	73 AFI	69 AFI	56	57	62 J	65 J	63	73 AMO	60	65 AST	65 ST	73 APQST	49	49	71 AST
You were born in Canada, and one or both of your parents were born in another country	20 REG	22	19	15	13	27 ADEGH	14	17	23 DEGH	18	20	24 AJ	21	17	23	20 R	23 R	15	23 R	22 R	19
You were born in another country	18 NLDEH PQRUM	19	17	12	14	22 ADEGH	13	14	21 DEGH	24 AKL	17 L	11	17 N	10	16	15	12	13	28 APQRU	29 APQRU	10

MILLENNIALS – 2020 Survey

Q83. Which of the following best describes your sexual orientation?

	Age Cohort			Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation			
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	Week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
Heterosexual	78 SED	81 AD	81 AD	74	63	77 E	81 E	82 AEF	82 E	77	79	78	78	80	78	76	78	79	70	81 AS	85 AST
Bisexual	8 UJHIB	5	7	10 ABC	15 AGHI	10 AGHI	6	4	5	5	7	9 AJ	7	6	8	9	6	8	11 ATU	7 U	4
Gay	3 UP	4	4	3	3	3	3	5	4	2	4 AJL	3	5 AP	3	3	2	4	3	6 ATU	3	2
Pansexual	2 URHB	1	2	3 ABC	4	2	3	1	1	2	2	3	2	1	2	3	3 AR	1	4 ATU	2 U	*
Lesbian	2 OI	2	1	2	2	2 I	1	2 I	*	2	1	2	1	2 O	1	3 O	1	2	3 AU	2	1
Asexual	2 TJIB	*	1	3 ABC	3 I	2 I	2 I	1	*	*	1	2 AJK	2	1	1	1	1	2	3 AT	1	1
Questioning	1 UI	1	1	1	*	1	2 AHI	1	*	*	1	1	1	1	1	1	1	1	2 U	1	*
Queer	1 T	-	1	1 A	1	1	1	1	1	*	1	1	1	1	1	*	1	1	2 ATU	*	*
Two spirit	1	1	1	1	2 H	1	1	*	*	*	1 A	*	*	*	1	2	1	1	1	1	-
Other	*	*	-	*	-	1	-	-	-	*	*	*	-	*	*	*	*	*	-	*	-
Prefer not to answer	7 TL	7	6	7	14 AFGH	6	6	6	8	11 AKL	7	5	7	6	7	9	7	7	6	5	8

MILLENNIALS – 2020 Survey

Q83. Which of the following best describes your sexual orientation?

	Employment Status							Household income				Generation in Canada			Ethnicity					
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K- \$60K	\$60K- \$100K	\$100K +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	white	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
Heterosexual	78 TNHEG P	83 CDEFG A	75	76	71	75	70	69	78 H	83 AHI	85 AHI	80 AN	79	74	81 APT	64	76 P	75 P	76 P	73
Bisexual	8 SNJKB	5	10 B	7	10 B	8	12 AB	10 AJK	9 AJK	5	5	9 AMN	6	4	8 AST	11 S	7	6	3	5
Gay	3 SCG	4 CG	2	5 CG	3	4	2	3	4	3	4	3	4	3	4 S	5 S	3	3	1	4 S
Pansexual	2 K	2	2	4	3	2	2	3 AJK	2 K	2	1	2	2	2	2	4	3	2	1	1
Lesbian	2 J	1	2	2	2	1	2	3 J	2	1	2	1	3 N	1	1	5 A	2	3	-	2
Asexual	2 KB	1	2	3 B	3	2	3 B	3 AK	1	1	1	1	1	2	1	3	1	2	1	2
Questioning	1 OJK	1	2	1	2	2	1	1	2 JK	*	*	1	1	1	1	4 OQ	*	1	-	2
Queer	1 K	1	1	1	1	1	1	1 K	1	1	*	1	1	1	1	3	1	-	-	1
Two Spirit	1 B	*	1	3 ABF	1	1	1	1	*	*	1	1	*	1	*	3	-	-	1	1
Other	*	*	*	1	-	-	-	*	-	-	1	*	*	1	*	-	-	2	-	-
Prefer not to answer	7 OLKB	5	11 ABD	5	8	8	10 ABD	11 AIJK	6	5	4	5	7	14 ALM	4	10 O	9	7	19 AOPQR	13 AOR

MILLENNIALS – 2020 Survey

Q83. Which of the following best describes your sexual orientation?

	Gender		Province							Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ Wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
Heterosexual	78 UNOL	80	79	75	81	77	80	79	78	82 AL	79 L	71	100	13	11	81 RU	80 U	75	77 U	81 U	67
Bisexual	8 MJGB	4	10 AB	7 G	6 G	9 EG	2	8 G	9 G	5	7 J	12 AJK	1	100	10 M	7	6	10 AQS	6	7	14 APQST
Gay	3 TMC	7 AC	*	2	5 ADFH	3	5	2	3	3	4	2	*	3 M	34 MN	3 T	4 T	6 AT	3 T	1	6 T
Pansexual	2 MIB	1	2 B	1	3 I	2 I	2	2	1	1	2	3 AJ	*	4 M	20 MN	1	1	4 APQT	2	1	5
Lesbian	2 MJB	1	2 AB	1	2	2	2	1	2	1	2	2	*	2	16 MN	2	1	2	2 T	1	3
Asexual	2 MJIB	1	2 B	2	2	2 I	1	1	*	*	1 J	4 AJK	*	3	15 MN	2	2 ST	1	1	1	6 APRST
Questioning	1 PMJH	1	1	2	1	1 H	1	*	1	*	1	3 AJK	*	2	10 MN	*	1	1 P	1	2 P	4 APS
Queer	1 PM	1	1	2	1	1	-	*	1	1	1	1	*	4 AM	8 MN	*	1	1	1	1	4 APQST
Two Spirit	1 MJ	1	1	2	1	*	1	*	1	*	1 J	1 J	*	3 AM	7 MN	1	1	1	1	*	-
Other	* M	*	*	-	-	*	2	*	-	*	*	-	*	-	2 M	-	1	*	-	*	-
Prefer not to answer	7 RUME	7	6	8	4	7 E	7	9 E	7	7	7	7	*	-	-	6 U	7 U	4	10 APRU	8 RU	2

MILLENNIALS – 2020 Survey

Q84. Which of the following categories best corresponds to the total annual income, before taxes, of all members of your household, for 2019?

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	Week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
Under \$30,000	24 NKHIB TUQM	20	24	28 ABC	56 AFGHI	30 AGHI	23 HI	13	10	23	22	28 AK	20	19	26 MN	40 AMNO	21	26 AQ	24 U	21	17
\$30,000 to \$60,000	28 UEHI	27	27	30	22	34 AEHI	30 EI	25 I	16	24	28	30 J	26	29	29	29	26	29	29 U	31 AU	21
\$60,000 to \$80,000	17 SPLFC	19 AC	15	17	13	15	19 EF	18	19	20 L	18	15	18 P	18 P	17 P	12	19	16	14	18 S	20 AS
\$80,000 to \$100,000	13 EF	13	14	12	4	10 E	12 E	20 AEFG	18 AEFG	14	13	13	15	14	12	11	14	13	15	13	15
\$100,000 to \$150,000	12 PLEFD	14 D	14 D	9	4	8 E	11 E	17 AEFG	25 AEFGH	13	13 L	10	13 P	15 AP	12 P	5	14	12	14	12	17 AT
\$150,000 and over	5 OPEFD	6 D	6 D	4	1	3	5 E	7 AEF	12 AEFG	6	6	4	8 AOP	6 OP	4	3	6	5	5	5	9 AST
DK/NA	*	*	*	*	-	1	*	-	-	-	*	*	-	*	*	1	*	*	-	*	-

MILLENNIALS – 2020 Survey

Q84. Which of the following categories best corresponds to the total annual income, before taxes, of all members of your household, for 2019?

TOTAL	Employment Status						Household income				Generation in Canada			Ethnicity						
	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30k	\$30k- \$60k	\$60k- \$100k	\$100k +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	white	Abor	Black	Chin/ ese	Sou/ Asian	Other	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
Under \$30,000	24 ORB	8	31 AB	28 B	40 ABCD	44 ABCD	52 ABCDE	100	-	-	-	25	24	22	22 R	51 OQRST A	30 OR	13	25 R	24 R
\$30,000 to \$60,000	28 RG	29 G	32 DG	24	30 G	32 DG	22	-	100	-	-	28	28	30	29 R	26	29 R	17	26 R	28 R
\$60,000 to \$80,000	17 PEFG	20 AEFG	17 G	21 EFG	12	13	11	-	-	56	-	17	17	18	17	12	16	13	19	21 PR
\$80,000 to \$100,000	13 PEFG	17 AEFG	12 EF	15 EFG	7	5	8	-	-	44	-	12	15	13	13 P	5	12 P	25 AOPQT	18 P	11 P
\$100,000 to \$150,000	12 CDEFG P	18 CDEFG A	6	8	7	4	4	-	-	-	70	13	10	11	13 P	4	10	20 OPQST A	9	11 P
\$150,000 and over	5 PCEFG	8 CDEFG A	2	4	3	1	2	-	-	-	30	5	6	6	6 P	2	3	13 OPQST A	3	3
DK/NA	*	*	-	1	*	-	*	-	-	-	-	*	-	*	*	-	1	-	-	*

MILLENNIALS – 2020 Survey

Q84. Which of the following categories best corresponds to the total annual income, before taxes, of all members of your household, for 2019?

	Gender		Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS						
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ Wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
Under \$30,000	24 PMJB	22	26 B	28	24	25	25	23	22	16	23 J	39 AJK	21	33 AM	33 AM	22 APRSU	31	22	22	30 APRS	22
\$30,000 to \$60,000	28 JB	26	30 AB	27	29	29	27	26	28	25	29	29	28	35	29	28	31	28	26	30	29
\$60,000 to \$80,000	17 QNL	18	16	20 G	16	16	12	20 G	18	19 L	18 L	12	17 N	12	14	18 Q	14	18	20 QT	14	13
\$80,000 to \$100,000	13 QNL	14	12	8	14 D	13 D	15	12	14	15 L	13	10	14 ANO	7	10	16 AQU	10	13	13	11	9
\$100,000 to \$150,000	12 QOL	13	12	12	13	11	14	12	14	17 AKL	11 L	7	13 ANO	8	7	11	9	14 Q	14 Q	11	21 APQT
\$150,000 and over	5 LC	7 AC	4	4	4	6	7	6	5	8 AKL	5 L	2	5	4	6	6	5	4	6	4	6
DK/NA	*	*	*	-	*	*	-	-	-	-	*	*	*	-	*	*	*	-	-	*	-

MILLENNIALS – 2020 Survey

MILLENNIAL SOCIAL VALUE SEGMENT

	Age Cohort				Education					Belonging to Community			Follow news/events				Volunteer?		Political orientation		
	TOTAL	Early	Mid	Late	Some/HS	HS/Comp	Some/PSE	PSE/Comp	Post/grad	Very/Strg	Somw/Strg	SmVy/Weak	Many/Day	1-2/Day	Week/Mnth	Rare/Nevr	Yes	No	Left	Mid	Right
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	835	835	1002	214	828	775	615	240	370	1218	1084	573	884	871	344	781	1891	588	1028	509
Unweighted Total	2672	889	896	887	207	714	670	789	292	376	1213	1083	602	894	851	325	797	1875	606	1027	520
Bros and Brittanys	32 QMJIH	33	32	31	39 AHI	38 AHI	33 HI	25	21	14	32 J	38 AJK	27	30	35 AMN	35 M	18	38 AQ	30	35 ASU	30
Lone Wolves	16 JKHID UQM	19 AD	17 D	13	16 I	23 AEGHI	14 I	12 I	7	5	11 J	25 AJK	8	15 M	17 M	30 AMNO	9	19 AQ	15 U	15 U	11
Engaged Idealists	17 RPLEF U	16	18	17	10	12	21 AEF	22 AEF	17 EF	15	19 AL	15	17	17	19 AP	12	22 AR	15	26 ATU	16 U	8
Diverse Strivers	20 PLFGC SRO	19	17	23 ABC	18	15	16	25 AEFG	39 AEFGH	53 AKL	22 AL	7	28 AOP	24 AOP	15 P	8	32 AR	15	12	20 S	40 AST
New Traditionalists	11 SR	11	11	11	14	11	11	11	10	10	12	10	12	10	11	12	14 AR	10	6	12 S	12 S
Critical Counterculture	4 TUF	3	4	5	4	2	4	6 F	6	3	3	5 AJK	7 ANOP	4	3	2	4	4	12 ATU	2 U	1

MILLENNIALS – 2020 Survey

MILLENNIAL SOCIAL VALUE SEGMENT

	Employment Status							Household income				Generation in Canada			Ethnicity					
	TOTAL	Empl/ FT	Empl/ PT	Self/ Empl	Stud/ ent	Look/ work	Not/ look	<\$30K	\$30K- \$60K	\$60K- \$100K	\$100K +	Can/ 3rd+	Can/ 2nd	Other/ Ctry	white	Abor	Black	Chin/ ese	Sou/ Asian	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Total	2672	1403	331	232	234	276	361	646	751	805	465	1644	546	482	1817	152	102	142	187	247
Unweighted Total	2672	1456	314	224	225	268	348	610	729	819	509	1583	553	536	1737	145	202	154	154	255
Bros and Brittanys	32 QTNH	33	29	31	30	32	29	29	32	36 AHK	30	34 AN	31	27	34 APQT	26	24	41 APQST	28	25
Lone Wolves	16 SNJBD Q	14	15	11	12	15	28 BCDEF A	21 AJK	18 J	12	13	17 N	18 N	11	18 AQST	16 QS	3	14 Q	8	12 Q
Engaged Idealists	17 STMNG QR	17 G	15	21 G	22 ACG	20 G	12	16	17	18	18	20 AMN	12	12	20 AQRST	19 QRST	7	6	7	11
Diverse Strivers	20 OLFG	23 AFG	24 FG	19 G	21 G	15	11	18	18	22	23 H	16	23 L	31 ALM	13	26 O	42 AOPR	30 AO	42 AOPR	35 AO
New Traditionalists	11 ORLB	9	13	13	9	15 B	16 ABE	14 AJK	12	9	9	9	12 L	18 ALM	10 R	10	22 AOPR	5	15 R	14 R
Critical Counterculture	4 QN	4	4	6	6	3	3	4	4	3	6 J	5 N	4	2	5 APQ	2	1	3	-	3

MILLENNIALS – 2020 Survey

MILLENNIAL SOCIAL VALUE SEGMENT

	Gender			Province						Life Satisfaction			Sexual Orientation			SV SEGMENTS					
	TOTAL	Male	Female	ATL	QC	ON	MB/SK	AB	BC	High	Med	Low	Hetr/ Sex	Bi/ Sex	Oth/ er	Bros/ Britt	Lone/ Wolv	Enga/ Ideal	Divers/ Striv	New/ Tradit	Crit/ Countr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total	2672	1283	1336	160	615	1042	160	347	347	759	1388	526	2096	201	266	855	428	454	534	294	107
Unweighted Total	2672	1301	1327	163	615	1041	166	349	338	779	1394	499	2112	191	253	774	475	400	528	335	160
Bros and Brittanys	32 OJEC	36 AC	28	33	28	34 E	27	36 EG	32	26	33 J	37 AJ	33 O	30	27	100	-	-	-	-	-
Lone Wolves	16 J	16	16	18	14	15	22 E	15	20 EF	12	17 J	21 AJK	16	13	15	-	100	-	-	-	-
Engaged Idealists	17 DFGB	13	21 AB	8	26 DFGHI A	14 D	9	17 DG	18 DG	18	17	17	16	23 AM	25 AM	-	-	100	-	-	-
Diverse Strivers	20 KLEC	22 AC	18	27 EI	15	22 AE	28 AEHI	19	17	29 AKL	18 L	12	20	16	18	-	-	-	100	-	-
New Traditionalists	11 OLB	9	13 AB	9	11	12 I	12	11	8	12	11	8	11 O	10	6	-	-	-	-	100	-
Critical Counterculture	4 MH	4	4	5	7 AFGH	3	2	2	4	4	4	5	3	7	10 AM	-	-	-	-	-	100