

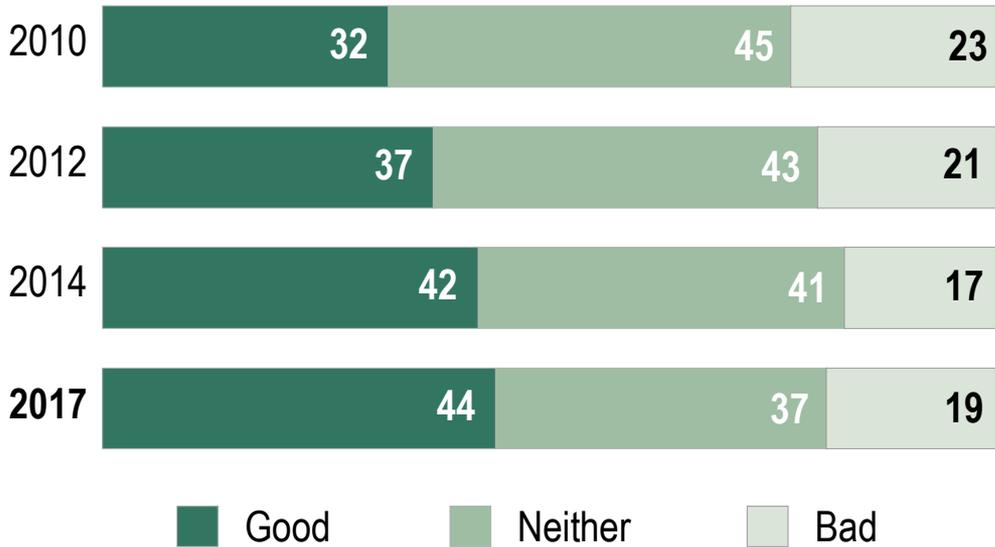
Quality of life and economic security



Canadians' confidence in the national economy has been on a gradual upswing, but since 2014 has declined significantly in the prairies

2010 - 2017

How would describe the country's economic situation?



National economy is good
By region

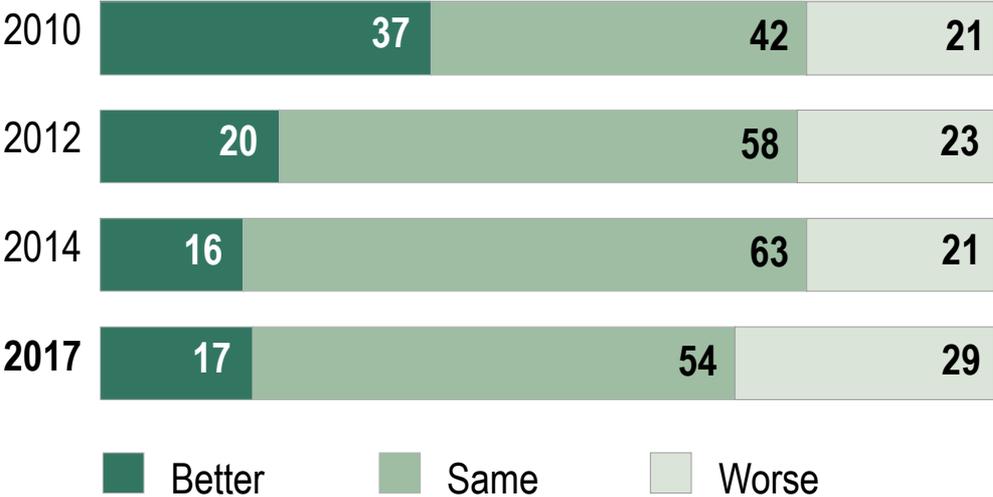
	2014	2017
Atlantic:	40%	46%
Quebec:	35%	46%
Ontario:	41%	45%
MB/SK:	55%	34%
Alberta:	57%	34%
B.C.:	43%	48%

Q.2. How would you describe the country's economic situation: very good, good, neither good nor bad (fair), bad, or very bad?

Despite confidence about the current economy, Canadians are increasingly negative about how it is changing, especially in the prairies

2010 - 2017

How is the economy compared with 12 months ago?



Economy is worse than before

By region

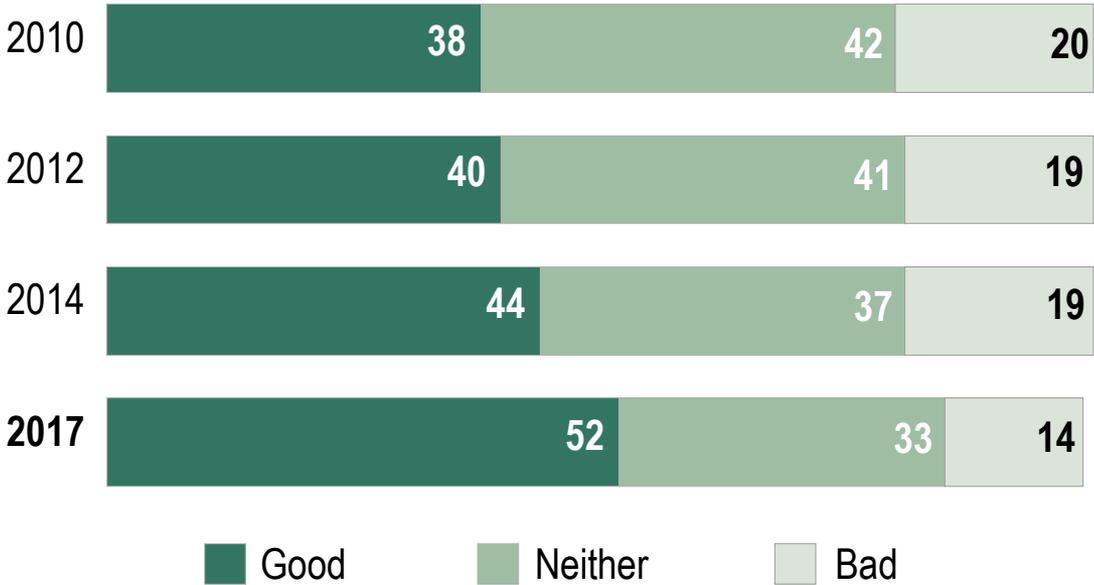
	<u>2014</u>	<u>2017</u>
Atlantic:	23%	28%
Quebec:	26%	24%
Ontario:	19%	30%
MB/SK:	18%	44%
Alberta:	14%	40%
B.C.:	21%	19%

Q.3. Do you think that the country's current economic situation is better than, the same as, or worse than it was 12 months ago?

Canadians are increasingly feeling confident in their own financial circumstances, except among those aged 18 to 29

2010 - 2017

How would describe your overall economic situation?



Personal finances are good
By age cohort

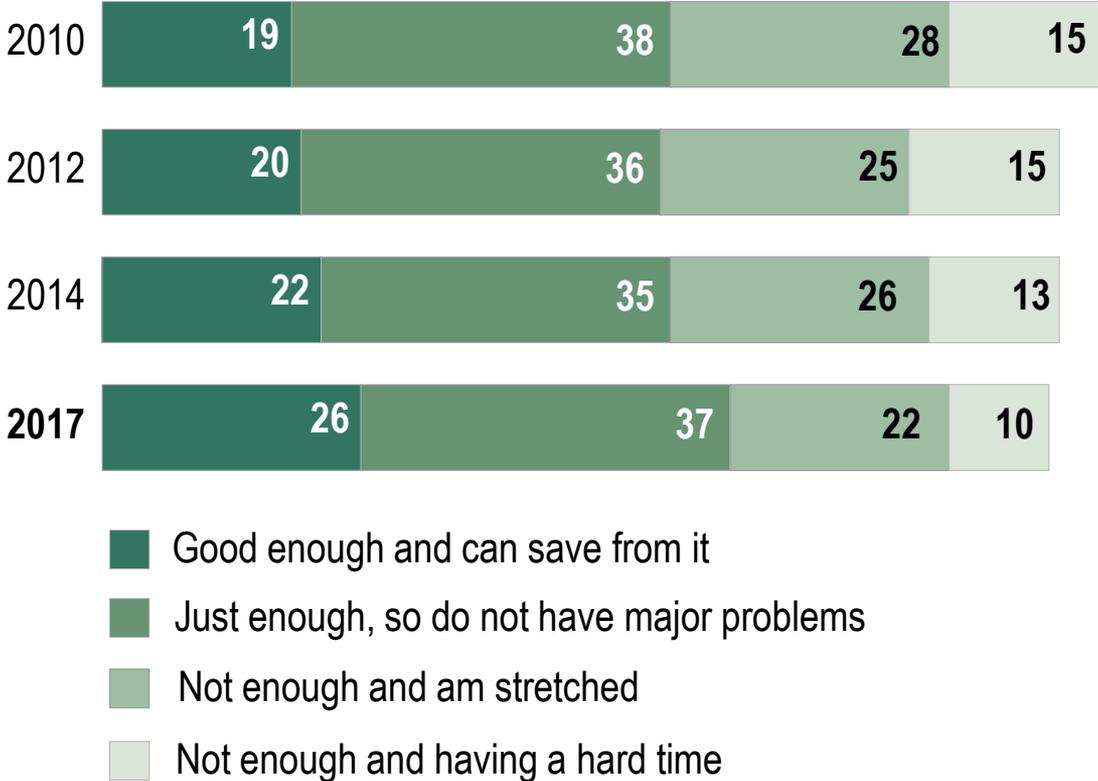
	2014	2017
18 – 29:	44%	42%
30 – 44:	41%	48%
45 – 59:	40%	51%
60 plus:	54%	65%

Q.4. How would you describe your overall economic situation: Very good, good, neither good nor bad (fair), bad, or very bad?

The adequacy of Canadians' household income continues to improve gradually over time, and across income and age levels

2010 - 2017

How adequate is your household income?

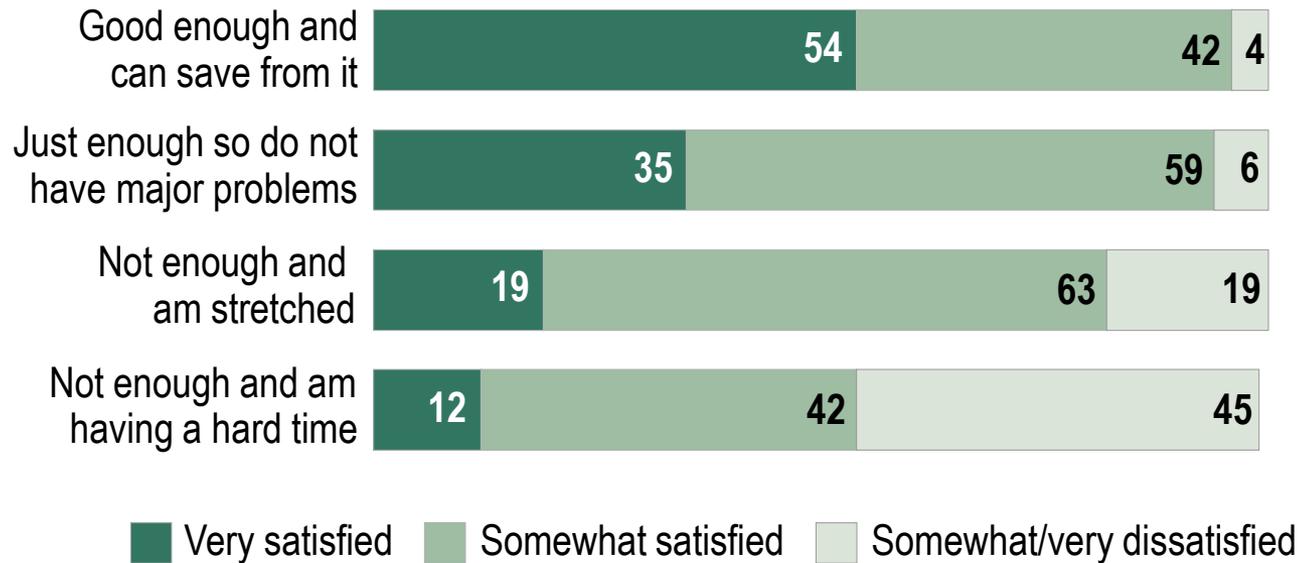


Income is good enough		
By household income		
	2014	2017
<\$30K	7%	10%
\$30 – \$60K	18%	17%
\$60 - \$100K	27%	31%
\$100K plus	44%	48%
By age cohort		
18 – 29	28%	23%
30 – 44	23%	25%
45 – 59	19%	25%
60 plus	20%	30%

Q.64. The salary that you receive and total household income is: ?

Overall life satisfaction among Canadians has been increasing over time, but remains closely linked to adequacy of income . . .

2017

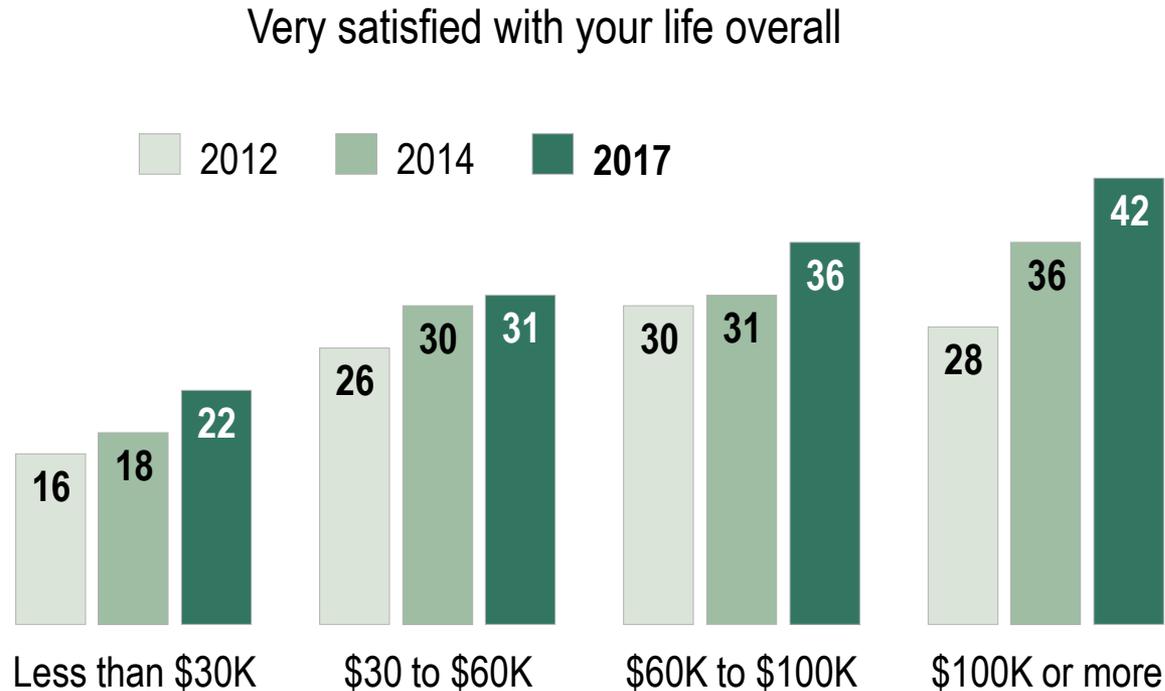


Overall life satisfaction			
	2012	2014	2017
Very satisfied	25%	29%	35%
Somewhat satisfied	60%	56%	53%
Somewhat dissatisfied	13%	12%	9%
Very dissatisfied	2%	3%	3%

Q.1. In general, how satisfied are you with your life?

. . . but strong life satisfaction has been improving across income levels

2012 – 2017 By household income

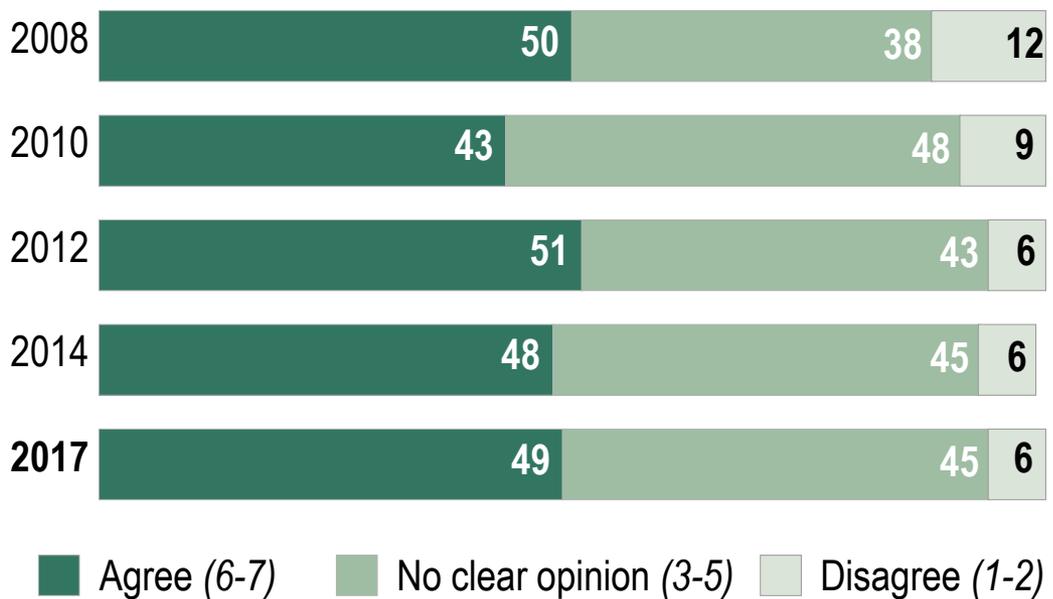


Q.1. In general, how satisfied are you with your life?

Canadians continue to look to government to reduce income inequality between the rich and the poor

2008 - 2017

Agree – Disagree: *Government should implement strong policies to reduce income inequality*



Agree that gov't should act

By region

	2014	2017
Atlantic:	59%	58%
Quebec:	56%	55%
Ontario:	42%	49%
MB/SK:	39%	47%
Alberta:	44%	41%
B.C.:	48%	42%

Q.34c. *The Canadian government should implement strong policies to reduce income inequality between the rich and the poor. (7 point-scale :1=strongly agree, 7 = strongly disagree)*