



Political engagement

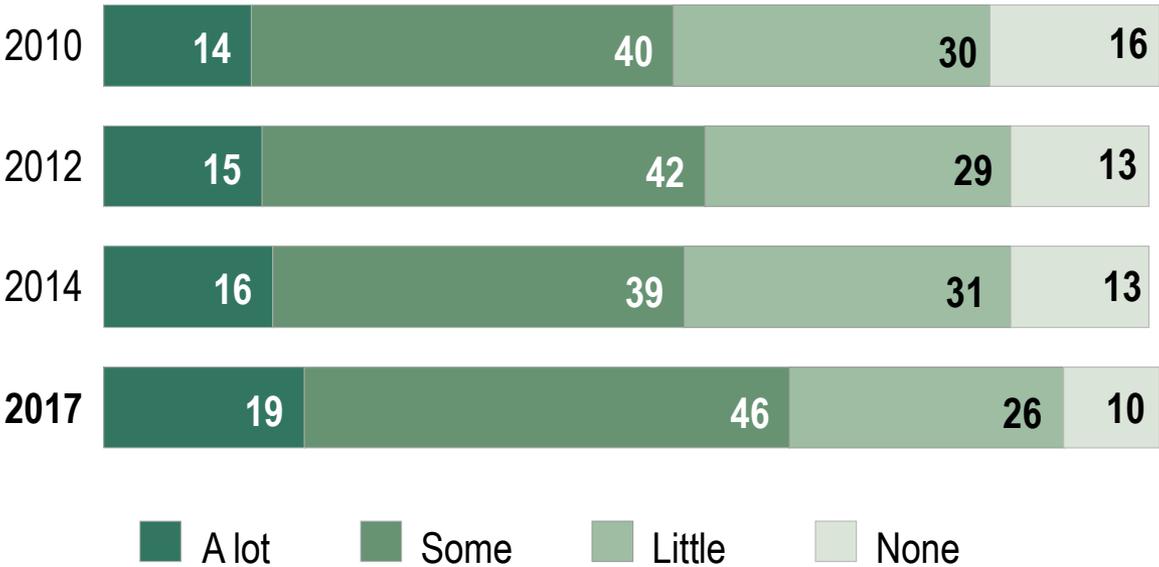


Source: Elections Canada

Canadians are demonstrating increasing interest in politics, with this trend most evident in the prairies

2010 - 2017

How interested are you in politics?



A lot/some interest in politics
By region

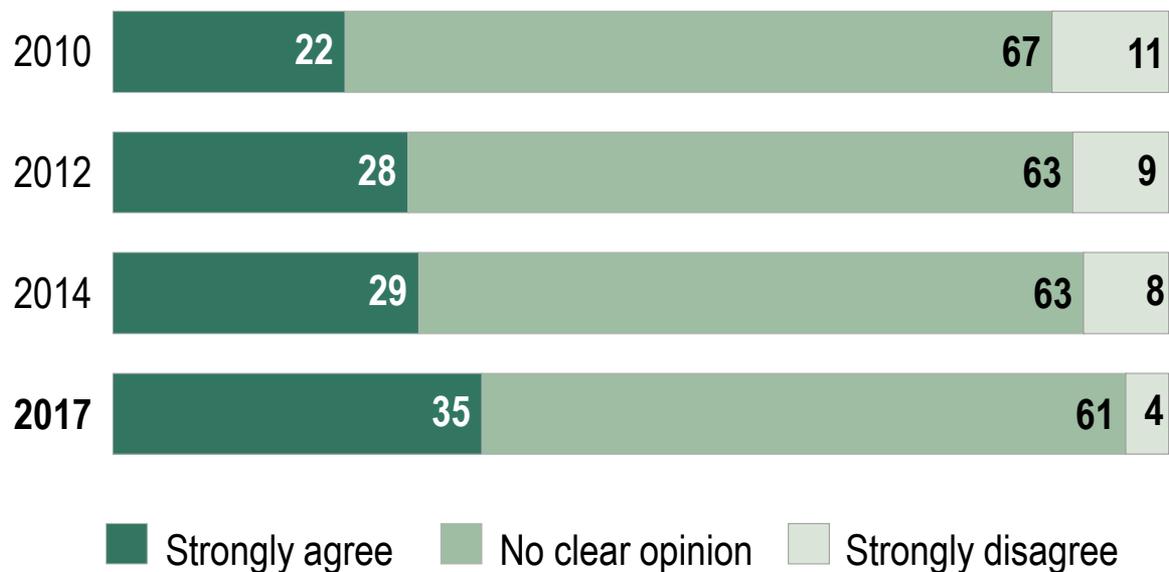
	2014	2017
Atlantic:	55%	73%
Quebec:	56%	57%
Ontario:	56%	64%
MB/SK:	47%	68%
Alberta:	54%	78%
B.C.:	57%	63%

Q.54. How much interest do you have in politics: a lot, some, little or none?

Increasingly the public feels it has a handle on what is happening politically in the country . . .

2010 – 2017

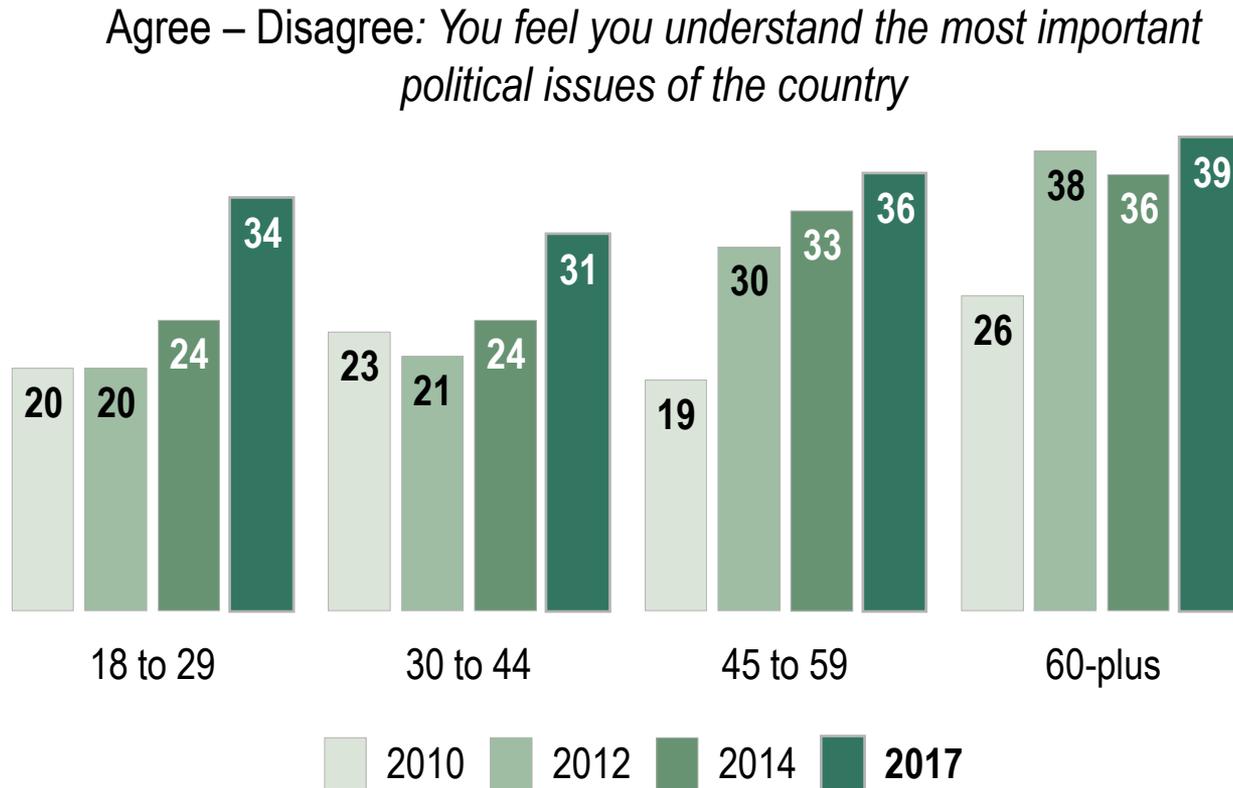
Agree – Disagree: *You feel you understand the most important political issues of the country*



Q.34g. *You feel that you understand the most important political issues of this country (7 point-scale :1=strongly agree, 7 = strongly disagree)*

... and this upward trend is most evident among younger Canadians, closing the generation gap

2010 - 2017 By age cohort

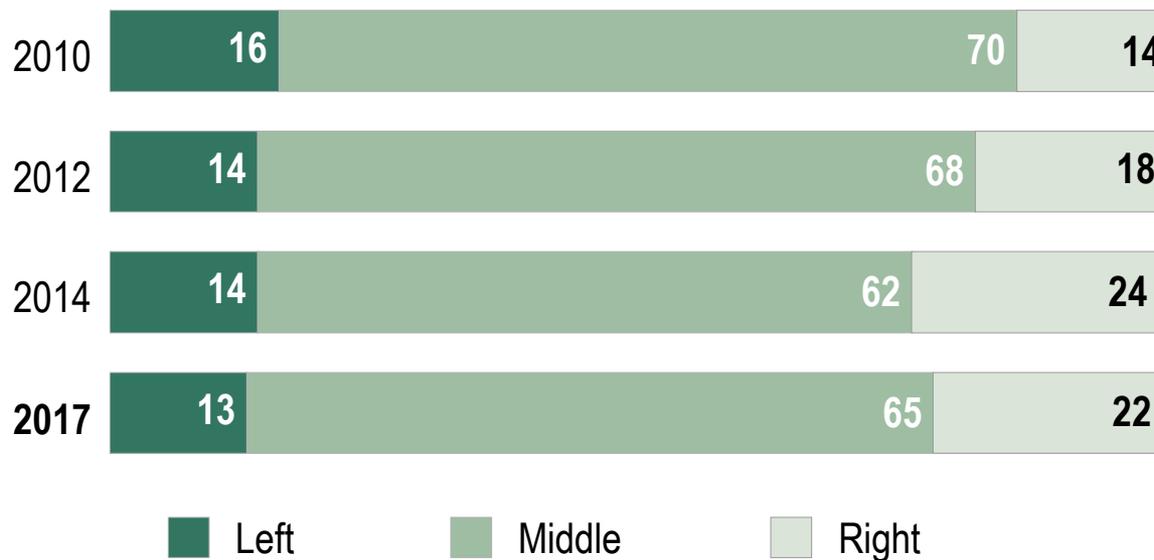


Q.34g. *You feel that you understand the most important political issues of this country (6 or 7 on 7 point-scale)*

Most Canadians place themselves in the middle of the political spectrum, and marginally more so than three years ago

2012 - 2017

Where do you place yourself on the left-right political spectrum?



Political orientation
By age cohort

	Left	Middle	Right
18 – 29:	14%	53%	33%
30 – 44:	17%	58%	25%
45 – 59:	14%	67%	19%
60 plus:	9%	78%	15%

Q.12. Nowadays when we speak of political leanings, we talk of those on the left and those on the right. In other words, some people sympathize more with the left and others on the right. According to the meaning that the terms “left” and “right” have for you, and thinking about your own political leanings, where would you place yourself on this scale (10 point scale: “1” means “Left”, and “10” means “Right”) [Results shown exclude those who decline to answer]