

Focus Canada
Fall 2022

The evolution of the Canadian identity

Data Tables – Report 4

Field dates: September 6 – 30, 2022

The Environics Institute for Survey Research
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FOCUS CANADA – Fall 2022

Q5. Would you say you are very, somewhat, not very, or not at all proud to be a Canadian?
 Omni September 2022

	REGION							CITY		AGE			
	Total	ATL	QC	ON	MB/SK	AB	BC	Top 5	Other	18-29	30-44	45-59	60+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(L)	(M)	(N)	(O)
weighted 'N'	2000	137	468	769	153	192	280	761	1239	356	482	428	638
unweighted 'N'	2000	200	450	700	150	200	300	736	1264	152	345	424	992
Very proud	62%	73% CG	45%	70% CG	67% C	63% C	59% C	62%	61%	56%	49%	67% LM	71% LM
Somewhat proud	27%	20%	40% BDEFG	20%	23%	23%	30% BD	28%	26%	34% NO	33% NO	23%	20%
Not very proud	6%	3%	8% BDG	5%	5%	9% BDG	4%	5%	6%	3%	10% LNO	6%	4%
Not at all proud	3%	1%	4% B	3% B	2%	4%	4% B	4%	3%	5%	3%	2%	4% N
Depends	1%	1%	1%	1%	-	-	1%	1%	1%	-	1%	1%	1%
Not a Canadian/do not consider self a Canadian	2%	2%	2%	2%	4% F	1%	2%	1%	2%	2%	5% NO	2% O	1%
DK/NA	1%	1%	1%	1%	-	-	1%	1%	1%	-	1%	1%	1%

Comparison Groups: BCDEFG/HI/LMNO
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Fall 2022

Q5. would you say you are very, somewhat, not very, or not at all proud to be a Canadian?
 Omnibus September 2022
 Omni September 2022

	EDUCATION				HOUSEHOLD INCOME				COUNTRY/GENERATION				GENDER	
	Total	< HS	COLL	UNI./POST	<\$30k	\$30-\$60k	\$60-\$100k	\$100k+	Can. 3rd+	Can 2nd	Can	Other Ctry	Male	Fem.
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
weighted 'N'	2000	457	638	881	243	370	430	640	1188	319	1507	485	975	1025
Unweighted 'N'	2000	475	658	843	264	412	408	591	1223	327	1550	440	976	1024
Very proud	62%	61%	61%	62%	60%	59%	57%	64% G	59%	69% IK	61%	63%	63%	61%
Somewhat proud	27%	29%	26%	26%	27%	32%	28%	26%	30% JL	20%	27% J	24%	24%	29% M
Not very proud	6%	6%	8% D	4%	7%	4%	6%	7%	7% L	7% L	7% L	3%	7% N	4%
Not at all proud	3%	3%	3%	4%	3%	3%	5%	3%	4% L	3%	4% L	2%	4%	3%
Depends	*%	*%	1%	*%	-	1%	*%	*%	*%	*%	*%	*%	*%	*%
Not a Canadian/do not consider self a Canadian	2%	*%	1%	3% BC	2%	1%	4% FH	1%	*%	-	*%	7% IK	1%	3% M
DK/NA	*%	1%	*%	*%	1%	*%	-	*%	*%	*%	*%	*%	1%	*%

Comparison Groups: BCD/EFHG/IJKL/MN
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Fall 2022

Omnibus September 2022

Q5. Would you say you are very, somewhat, not very, or not at all proud to be a Canadian?
Omni September 2022

	PARTY SUPPORT								RACE		DIRECTION OF CAN	
	Total	Liberal	Cons.	NDP	Bloc Qué.	Green Party	Peoples Party	Un-decided	white	Racial-ized	Satisfied	Not Satis.
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
weighted 'N'	2000	524	566	325	105	131	46	254	1552	417	947	927
unweighted 'N'	2000	584	564	270	120	122	38	260	1671	297	924	955
Very proud	62%	77% CDEFGH	61% E	57% E	36%	50% E	47%	63% EF	61%	65%	69% L	54%
Somewhat proud	27%	20%	24%	34% BCH	41% BCH	42% BCH	33%	25%	27%	25%	25%	28%
Not very proud	6%	1%	11% BDH	5% B	7% B	6%	11%	4% B	7% J	3%	1%	11% K
Not at all proud	3%	*%	4% B	3% B	13% BCDFH	1%	9%	5% B	4% J	1%	1%	5% K
Depends	*%	-	*%	*%	1%	-	-	*%	*%	*%	*%	*%
Not a Canadian/do not consider self a Canadian	2%	1% C	*%	1%	1%	1%	1%	4% CDE	1%	5% I	3% L	1%
DK/NA	*%	*%	*%	*%	1%	-	-	-	*%	*%	*%	*%

Comparison Groups: BCDEFGH/IJ/KL
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Fall 2022

Omnibus September 2022

Q6A. Important/Not important: The Canadian flag
Omni September 2022

	Total	REGION						CITY		AGE			
		ATL	QC	ON	MB/SK	AB	BC	Top 5	Other	18-29	30-44	45-59	60+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(L)	(M)	(N)	(O)
Weighted 'N'	1000	72	240	370	76	109	134	388	612	184	238	212	313
Unweighted 'N'	1001	99	225	349	77	107	144	369	632	80	174	210	487
Very important	65%	75% CG	47%	75% CG	73% C	67% C	61% C	67%	65%	57%	61%	73% LM	68%
Somewhat important	25%	20%	33% BDE	19%	18%	24%	33% BDE	23%	26%	34% NO	27%	18%	22%
Not very important	6%	5%	10% DG	4%	8%	7%	2%	6%	6%	4%	8%	5%	6%
Not at all important	3%	-	8% DF	2%	-	3%	3%	4%	3%	4%	3%	3%	3%
DK/NA	1%	-	1%	1%	1%	-	-	1%	1%	-	1%	1%	1%
NET: Important	90%	95% C	80%	94% C	91% C	90% C	94% C	89%	90%	91%	88%	92%	89%
NET: Not important	9%	5%	18% BDEFG	6%	8%	10%	6%	10%	9%	9%	11%	8%	10%

Comparison Groups: BCDEFG/HI/LMNO
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Fall 2022

Omnibus September 2022

Q6A. Important/Not important: The Canadian flag
Omni September 2022

	Total	EDUCATION			HOUSEHOLD INCOME				COUNTRY/GENERATION				GENDER	
		< HS	COLL	UNI./ POST	<\$30k	\$30-\$60k	\$60-\$100k	\$100k +	Can. 3rd+	Can 2nd	Can	Other Ctry	Male	Fem.
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Weighted 'N'	1000	236	320	433	111	183	206	339	578	172	750	248	503	497
Unweighted 'N'	1001	229	326	435	119	207	195	317	584	182	766	233	500	501
Very important	65%	70%	63%	64%	68%	62%	67%	60%	60%	68%	62%	75% IK	65%	66%
Somewhat important	25%	24%	25%	25%	20%	28%	20%	31% EG	27% L	25%	27% L	18%	23%	26%
Not very important	6%	3%	7%	7% B	7%	7%	7%	5%	7%	3%	6%	5%	5%	7%
Not at all important	3%	4%	3%	4%	4%	2%	5%	3%	4%	4%	4%	2%	6% N	1%
DK/NA	1%	-	2%	*%	1%	1%	1%	-	1%	-	1%	-	1%	*%
NET: Important	90%	94%	89%	89%	88%	90%	87%	92%	88%	93%	89%	93% I	88%	92%
NET: Not important	9%	6%	10%	11%	11%	9%	12%	8%	11%	7%	10%	7%	11%	8%

Comparison Groups: BCD/EFHG/IJKL/MN
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Fall 2022

Omnibus September 2022

Q6A. Important/Not important: The Canadian flag
Omni September 2022

	PARTY SUPPORT								RACE		DIRECTION OF CAN	
	Total	Liberal	Cons.	NDP	Bloc Qué.	Green Party	Peoples Party	Un-decided	white	Racial-ized	Satisfied	Not Satis.
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
weighted 'N'	1000	259	291	168	48	65	19	128	762	221	458	475
unweighted 'N'	1001	296	287	137	56	59	13	133	826	157	450	487
Very important	65%	71% DE	76% DE	49% E	22%	60% E	58% E	72% DE	62%	77% I	61%	69% K
Somewhat important	25%	25% H	19%	39% BCH	33% CH	25%	35%	16%	26% J	19%	31% L	19%
Not very important	6%	4%	3%	8%	29% BCDFH	8%	-	6%	7% J	3%	6%	7%
Not at all important	3%	*%	3% B	3%	17% BCDH	6%	6%	5% B	4% J	1%	2%	4%
DK/NA	1%	*%	*%	1%	-	2%	-	1%	1%	*%	*%	1%
NET: Important	90%	95% EH	94% EH	88% E	55%	84% E	94% E	87% E	88%	96% I	92%	89%
NET: Not important	9%	4%	5%	10%	45% BCDFGH	14%	6%	12% B	11% J	4%	8%	10%

Comparison Groups: BCDEFGH/IJ/KL
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Fall 2022

Omnibus September 2022

Q6B. Important/Not important: The CBC
Omni September 2022

	Total	REGION						CITY		AGE			
		ATL	QC	ON	MB/SK	AB	BC	Top 5	Other	18-29	30-44	45-59	60+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(L)	(M)	(N)	(O)
Weighted 'N'	999	63	233	405	68	92	138	365	634	182	228	221	328
Unweighted 'N'	1001	91	220	378	66	100	146	367	634	74	161	218	509
Very important	33%	33%	38%	33%	26%	18%	36%	34%	32%	22%	33%	32%	39%
		F	F	F			F						L
Somewhat important	34%	35%	36%	37%	28%	23%	30%	33%	34%	40%	30%	34%	34%
			F	F									
Not very important	15%	14%	12%	12%	25%	22%	18%	15%	14%	22%	13%	13%	13%
					CD								
Not at all important	14%	13%	11%	12%	19%	30%	11%	12%	15%	11%	15%	16%	12%
						BCDG							
DK/NA	5%	5%	3%	5%	2%	8%	6%	6%	4%	5%	8%	5%	3%
											O		
NET: Important	67%	68%	73%	71%	54%	41%	66%	67%	66%	62%	64%	66%	73%
		F	EF	EF			F						M
NET: Not important	29%	28%	23%	24%	44%	52%	28%	27%	30%	33%	29%	29%	24%
					CD	BCDG							

Comparison Groups: BCDEFG/HI/LMNO
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
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FOCUS CANADA – Fall 2022

Omnibus September 2022

Q6B. Important/Not important: The CBC
Omni September 2022

	EDUCATION				HOUSEHOLD INCOME				COUNTRY/GENERATION				GENDER	
	Total	< HS	COLL	UNI./ POST	<\$30k	\$30- \$60k	\$60- \$100k	\$100k +	Can. 3rd+	Can 2nd	Can	Other Ctry	Male	Fem.
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Weighted 'N'	999	233	330	422	113	183	209	336	612	161	773	220	483	516
Unweighted 'N'	1001	244	335	410	131	198	200	307	623	169	792	202	476	525
Very important	33%	30%	26%	39% BC	36%	37%	33%	30%	34%	32%	33%	30%	28%	37% M
Somewhat important	34%	29%	37%	34%	40%	33%	34%	33%	31%	38%	33%	37%	33%	35%
Not very important	15%	20% D	15%	12%	13%	13%	18%	15%	16% J	9%	15%	14%	17%	13%
Not at all important	14%	14%	19% D	10%	7%	15%	9%	19% EG	16% L	17% L	16% L	7%	19% N	9%
DK/NA	5%	7%	4%	4%	4%	3%	5%	3%	2%	4%	3%	12% IJK	3%	6%
NET: Important	67%	59%	63%	73% BC	76% H	70%	67%	63%	65%	70%	66%	68%	61%	72% M
NET: Not important	29%	34% D	33% D	23%	20%	28%	27%	34% E	32% L	26%	31% L	21%	35% N	22%

Comparison Groups: BCD/EFHG/IJKL/MN
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Fall 2022

Omnibus September 2022

Q6B. Important/Not important: The CBC
Omni September 2022

	PARTY SUPPORT								RACE		DIRECTION OF CAN	
	Total	Liberal	Cons.	NDP	Bloc Qué.	Green Party	Peoples Party	Un-decided	white	Racial-ized	Satisfied	Not Satis.
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
weighted 'N'	999	262	300	135	57	64	22	137	804	182	484	453
unweighted 'N'	1001	284	298	118	63	59	22	138	862	125	466	469
Very important	33%	46% CFGH	16%	44% CG	45% CG	28%	20%	33% C	34%	28%	42% L	23%
Somewhat important	34%	40% C	26%	34%	32%	43% C	29%	34%	33%	35%	39% L	27%
Not very important	15%	7%	23% BH	15% B	16%	14%	8%	11%	15%	15%	11%	19% K
Not at all important	14%	4%	31% BDEFH	3%	7%	6%	41% BDEFH	10%	15%	10%	4%	26% K
DK/NA	5%	3%	3%	3%	-	9%	3%	12% BCD	3%	12% I	3%	6%
NET: Important	67%	86% CFGH	42%	78% CG	77% CG	71% C	48%	67% C	67%	63%	82% L	49%
NET: Not important	29%	11%	54% BDEFH	19%	23% B	20%	49% BDFH	21% B	30%	25%	15%	45% K

Comparison Groups: BCDEFGH/IJ/KL
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Fall 2022

Omnibus September 2022

Q6C. Important/Not important: Bilingualism
Omni September 2022

	Total	REGION						CITY		AGE			
		ATL	QC	ON	MB/SK	AB	BC	Top 5	Other	18-29	30-44	45-59	60+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(L)	(M)	(N)	(O)
Weighted 'N'	991	66	237	389	74	96	128	379	612	170	255	195	318
Unweighted 'N'	997	101	229	353	75	98	141	365	632	72	181	195	496
Very important	42%	34%	61% BDEFG	41% G	42% G	29%	24%	42%	42%	57% MNO	39%	37%	39%
Somewhat important	37%	47% CE	28%	42% C	29%	38%	38%	41%	35%	34%	37%	42%	37%
Not very important	13%	10%	7%	10%	12%	19% C	28% BCDE	12%	13%	6%	16% L	12%	14%
Not at all important	7%	9%	4%	6%	16% C	10%	9%	4%	9% H	3%	7%	8%	9% L
DK/NA	1%	1%	*%	1%	-	3%	1%	1%	1%	-	1%	2%	1%
NET: Important	79%	81% G	89% EFG	83% FG	71%	67%	62%	82%	77%	91% MNO	76%	78%	76%
NET: Not important	20%	19%	11%	17%	29% C	30% CD	37% BCD	16%	23% H	9%	23% L	20% L	23% L

Comparison Groups: BCDEFG/HI/LMNO
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
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FOCUS CANADA – Fall 2022

Omnibus September 2022

Q6C. Important/Not important: Bilingualism
Omni September 2022

	Total	EDUCATION			HOUSEHOLD INCOME				COUNTRY/GENERATION				GENDER	
		< HS	COLL	UNI./ POST	<\$30k	\$30- \$60k	\$60- \$100k	\$100k +	Can. 3rd+	Can 2nd	Can	Other Ctry	Male	Fem.
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Weighted 'N'	991	233	309	436	125	200	216	293	580	163	742	244	482	509
Unweighted 'N'	997	251	311	421	132	220	208	270	598	170	768	223	488	509
Very important	42%	43%	41%	42%	50% GH	48% H	37%	35%	42%	41%	42%	43%	40%	44%
Somewhat important	37%	32%	40%	38%	33%	35%	43%	40%	37%	40%	37%	37%	37%	37%
Not very important	13%	14%	12%	13%	11%	11%	13%	16%	13%	13%	13%	12%	14%	12%
Not at all important	7%	9%	7%	6%	6%	5%	6%	9%	8%	6%	8%	6%	8%	7%
DK/NA	1%	1%	*%	1%	*%	1%	1%	1%	*%	1%	1%	2%	1%	1%
NET: Important	79%	75%	81%	79%	82%	83%	80%	75%	78%	81%	79%	80%	77%	81%
NET: Not important	20%	24%	19%	19%	17%	16%	19%	25%	21%	18%	21%	18%	22%	18%

Comparison Groups: BCD/EFHG/IJKL/MN
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Fall 2022

Omnibus September 2022

Q6C. Important/Not important: Bilingualism
Omni September 2022

	PARTY SUPPORT								RACE		DIRECTION OF CAN	
	Total	Liberal	Cons.	NDP	Bloc Qué.	Green Party	Peoples Party	Un-decided	white	Racial-ized	Satisfied	Not Satis.
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
weighted 'N'	991	262	270	182	51	50	26	130	773	206	469	463
unweighted 'N'	997	287	278	145	58	55	20	134	832	152	446	491
Very important	42%	47% C	28%	51% C	61% CFH	39%	61% C	37%	40%	49%	50% L	34%
Somewhat important	37%	36%	40% E	37%	25%	49% E	22%	38%	38%	33%	36%	37%
Not very important	13%	12%	18% EF	10%	6%	6%	12%	13%	13%	11%	9%	17% K
Not at all important	7%	5%	12% BD	2%	8%	5%	5%	11% D	7%	7%	4%	11% K
DK/NA	1%	1%	2%	-	-	-	-	1%	1%	1%	*%	1%
NET: Important	79%	82% C	68%	88% CH	86% C	89% CH	83%	75%	78%	82%	86% L	71%
NET: Not important	20%	17%	30% BDEF	12%	14%	11%	17%	24% D	21%	18%	13%	27% K

Comparison Groups: BCDEFGH/IJ/KL
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Fall 2022

Omnibus September 2022

Q6D. Important/Not important: The Queen
Omni September 2022

	Total	REGION						CITY		AGE			
		ATL	QC	ON	MB/SK	AB	BC	Top 5	Other	18-29	30-44	45-59	60+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(L)	(M)	(N)	(O)
Weighted 'N'	988	68	241	372	67	94	145	356	631	177	224	218	326
Unweighted 'N'	1002	100	228	348	72	100	154	361	641	79	164	220	502
Very important	21%	35% CFG	7%	26% C	30% C	20% C	21% C	19%	22%	11%	21%	14%	29% LMN
Somewhat important	30%	23%	14%	38% BC	32% C	45% BCG	30% C	32%	29%	29%	26%	35%	29%
Not very important	23%	23%	32% DEF	20%	13%	18%	22%	21%	24%	35% MO	18%	26% O	18%
Not at all important	24%	17%	44% BDEFG	15%	19%	13%	24% DF	26%	23%	22%	32% O	23%	22%
DK/NA	2%	2%	2%	1%	6%	4%	2%	2%	2%	3%	3%	2%	2%
NET: Important	51%	58% C	21%	64% CG	62% C	65% CG	51% C	51%	51%	40%	47%	50%	59% LMN
NET: Not important	47%	40%	76% BDEFG	35%	32%	31%	47% DEF	47%	46%	57% O	50% O	49% O	39%

Comparison Groups: BCDEFG/HI/LMNO
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Fall 2022

Omnibus September 2022

Q6D. Important/Not important: The Queen
Omni September 2022

	Total	EDUCATION			HOUSEHOLD INCOME				COUNTRY/GENERATION				GENDER	
		< HS	COLL	UNI./ POST	<\$30k	\$30- \$60k	\$60- \$100k	\$100k +	Can. 3rd+	Can 2nd	Can	Other Ctry	Male	Fem.
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
weighted 'N'	988	228	328	419	109	197	212	324	604	140	744	238	506	481
unweighted 'N'	1002	245	327	417	129	204	207	309	623	146	769	226	506	496
Very important	21%	25% D	26% D	14%	29% G	23%	16%	19%	19%	24%	20%	25%	18%	24%
Somewhat important	30%	29%	27%	33%	23%	33%	33%	30%	30%	29%	30%	31%	31%	29%
Not very important	23%	19%	23%	26%	15%	26% E	27% E	25% E	25%	19%	24%	20%	23%	23%
Not at all important	24%	24%	22%	26%	30% F	18%	22%	25%	25%	26%	25%	20%	25%	22%
DK/NA	2%	3%	2%	2%	3%	*%	3% F	2%	1%	2%	2%	4%	2%	2%
NET: Important	51%	55%	53%	47%	52%	56%	48%	49%	49%	53%	50%	56%	49%	53%
NET: Not important	47%	43%	45%	52%	45%	44%	48%	50%	50% L	45%	49% L	40%	49%	45%

Comparison Groups: BCD/EFHG/IJKL/MN
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Fall 2022

Omnibus September 2022

Q6D. Important/Not important: The Queen
Omni September 2022

	PARTY SUPPORT								RACE		DIRECTION OF CAN	
	Total	Liberal	Cons.	NDP	Bloc Qué.	Green Party	Peoples Party	Un-decided	white	Racialized	Satisfied	Not Satis.
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
weighted 'N'	988	259	302	157	58	59	19	116	771	203	459	467
unweighted 'N'	1002	296	302	127	64	55	17	124	834	152	458	484
Very important	21%	24% D	28% D	9%	-	17%	21%	21% D	20%	23%	17%	25% K
Somewhat important	30%	31% E	35% E	25%	14%	28%	38%	31% E	30%	29%	28%	32%
Not very important	23%	23%	19%	29%	22%	26%	23%	25%	23%	23%	28% L	18%
Not at all important	24%	18%	17%	36% BCH	62% BCDFGH	28%	18%	19%	25%	21%	26%	22%
DK/NA	2%	3%	2%	1%	3%	1%	-	3%	1%	5%	2%	3%
NET: Important	51%	56% DE	62% DE	34% E	14%	45% E	59% E	53% DE	50%	52%	44%	57% K
NET: Not important	47%	41%	36%	65% BCH	83% BCDFGH	54%	41%	44%	48%	43%	54% L	41%

Comparison Groups: BCDFGH/IJ/KL
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Fall 2022

Omnibus September 2022

Q6E. Important/Not important: Multiculturalism
Omni September 2022

	REGION							CITY		AGE			
	Total	ATL	QC	ON	MB/SK	AB	BC	Top 5	Other	18-29	30-44	45-59	60+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(L)	(M)	(N)	(O)
Weighted 'N'	981	72	238	365	69	94	142	379	602	177	208	224	328
Unweighted 'N'	1004	105	234	337	73	101	154	378	626	78	148	224	511
Very important	64%	64% C	51%	68% C	76% C	62%	68% C	66%	62%	78% NO	68% O	62%	54%
Somewhat important	26%	25%	33% DE	23%	15%	31% E	25%	24%	27%	20%	23%	27%	32% LM
Not very important	5%	6% F	8% F	4%	4%	1%	4%	4%	5%	2%	4%	4%	8% LN
Not at all important	4%	2%	7%	3%	3%	6%	2%	4%	4%	-	4%	7%	4%
DK/NA	1%	2%	1%	1%	2%	1%	1%	2%	1%	-	-	2%	2%
NET: Important	90%	89%	84%	92% C	91%	93% C	93% C	90%	90%	98% MNO	91%	88%	85%
NET: Not important	9%	9%	15% DFG	7%	7%	6%	6%	8%	10%	2%	9% L	10% L	12% L

Comparison Groups: BCDEFG/HI/LMNO
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Fall 2022

Omnibus September 2022

Q6E. Important/Not important: Multiculturalism
Omni September 2022

	EDUCATION				HOUSEHOLD INCOME				COUNTRY/GENERATION				GENDER	
	Total	< HS	COLL	UNI./ POST	<\$30k	\$30- \$60k	\$60- \$100k	\$100k +	Can. 3rd+	Can 2nd	Can	Other Ctry	Male	Fem.
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Weighted 'N'	981	234	303	431	130	183	201	308	576	161	736	241	476	505
Unweighted 'N'	1004	238	323	429	145	210	193	292	612	166	778	222	480	524
Very important	64%	59%	61%	68%	64%	69% G	57%	67%	57%	72% IK	60%	75% IK	59%	69% M
Somewhat important	26%	32%	25%	24%	23%	22%	30%	25%	30% L	23%	29% L	18%	28%	24%
Not very important	5%	5%	7%	4%	6%	5%	7%	4%	6% J	2%	5% J	4%	6%	3%
Not at all important	4%	4%	5%	3%	5%	2%	5%	4%	5%	3%	5%	3%	6% N	2%
DK/NA	1%	1%	2%	1%	2%	2%	1%	*%	1%	*%	1%	1%	1%	1%
NET: Important	90%	91%	86%	92% C	87%	90%	87%	92%	87%	94% IK	89%	92%	86%	93% M
NET: Not important	9%	8%	12%	7%	11%	8%	12%	8%	11% J	5%	10%	6%	12% N	6%

Comparison Groups: BCD/EFHG/IJKL/MN
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Fall 2022

Omnibus September 2022

Q6E. Important/Not important: Multiculturalism
Omni September 2022

	PARTY SUPPORT								RACE		DIRECTION OF CAN	
	Total	Liberal	Cons.	NDP	Bloc Qué.	Green Party	Peoples Party	Un-decided	white	Racial-ized	Satisfied	Not Satis.
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
weighted 'N'	981	278	260	162	53	68	19	115	758	208	462	460
unweighted 'N'	1004	318	263	135	62	66	16	123	842	146	474	472
Very important	64%	74% CE	45%	77% CE	35%	67% CE	66%	75% CE	59%	79% I	72% L	54%
Somewhat important	26%	21%	37% BDH	20%	32%	29%	18%	18%	29% J	16%	23%	31% K
Not very important	5%	3%	8% BDFH	2%	21% BCDFH	1%	9%	1%	6% J	2%	3%	7% K
Not at all important	4%	1%	9% BDFH	1%	8% BD	3%	7%	3%	5%	2%	2%	7% K
DK/NA	1%	1%	1%	*%	3%	-	-	3%	1%	1%	1%	2%
NET: Important	90%	95% CE	82% E	97% CE	68%	96% CE	84%	94% CE	88%	95% I	95% L	85%
NET: Not important	9%	4%	17% BDFH	3%	30% BDFH	4%	16%	4%	10% J	4%	5%	13% K

Comparison Groups: BCDEFGH/IJ/KL
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Fall 2022

Omnibus September 2022

Q6F. Important/Not important: The Charter of Rights and Freedoms
Omni September 2022

	Total	REGION						CITY		AGE			
		ATL	QC	ON	MB/SK	AB	BC	Top 5	Other	18-29	30-44	45-59	60+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(L)	(M)	(N)	(O)
Weighted 'N'	993	78	239	363	79	85	149	355	638	172	242	225	305
Unweighted 'N'	999	108	230	334	82	87	158	348	651	78	176	221	475
Very important	78%	82%	72%	80%	81%	77%	82%	77%	79%	85% O	78%	80% O	72%
Somewhat important	17%	17%	21%	15%	15%	15%	15%	17%	17%	12%	15%	17%	20%
Not very important	3%	*%	3%	4% B	1%	4%	2%	4%	3%	2%	4%	1%	5% N
Not at all important	1%	-	2%	*%	2%	-	*%	1%	*%	-	*%	1%	1%
DK/NA	1%	*%	1%	1%	2%	3%	1%	1%	2%	1%	2%	1%	1%
NET: Important	95%	99% CD	93%	95%	96%	93%	97%	94%	95%	97% O	94%	97% O	92%
NET: Not important	4%	*%	6% B	4% B	2%	4%	2%	5%	3%	2%	4%	2%	6% LN

Comparison Groups: BCDEFG/HI/LMNO
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Fall 2022

Omnibus September 2022

Q6F. Important/Not important: The Charter of Rights and Freedoms
Omni September 2022

	Total	EDUCATION			HOUSEHOLD INCOME				COUNTRY/GENERATION				GENDER	
		< HS	COLL	UNI./ POST	<\$30k	\$30- \$60k	\$60- \$100k	\$100k +	Can. 3rd+	Can 2nd	Can	Other Ctry	Male	Fem.
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Weighted 'N'	993	196	328	455	126	178	219	319	594	152	746	242	501	492
Unweighted 'N'	999	217	331	436	130	201	211	294	612	160	772	220	504	495
Very important	78%	73%	78%	81%	79%	77%	75%	80%	77%	79%	77%	81%	77%	79%
Somewhat important	17%	19%	18%	15%	17%	17%	17%	17%	18%	16%	18%	13%	16%	17%
Not very important	3%	4%	2%	3%	2%	4%	3%	3%	3%	3%	3%	2%	4%	2%
Not at all important	1%	1%	*%	1%	1%	1%	2%	*%	1%	1%	1%	*%	1%	*%
DK/NA	1%	3% D	2%	*%	1%	1%	3%	-	1%	1%	1%	3%	1%	2%
NET: Important	95%	91%	96%	96%	96%	94%	93%	97% G	95%	95%	95%	95%	94%	96%
NET: Not important	4%	6%	3%	4%	3%	5%	4%	3%	4%	4%	4%	2%	5% N	2%

Comparison Groups: BCD/EFHG/IJKL/MN
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Fall 2022

Omnibus September 2022

Q6F. Important/Not important: The Charter of Rights and Freedoms
Omni September 2022

	PARTY SUPPORT								RACE		DIRECTION OF CAN	
	Total	Liberal	Cons.	NDP	Bloc Qué.	Green Party	Peoples Party	Un-decided	white	Racial-ized	Satisfied	Not Satis.
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
weighted 'N'	993	276	292	154	50	62	15	125	762	212	481	460
Unweighted 'N'	999	296	289	134	56	58	16	131	824	156	467	474
Very important	78%	80% E	78% E	88% CEF	56%	72%	74%	78% E	77%	81%	81% L	74%
Somewhat important	17%	16%	16%	10%	34% BCDH	21%	19%	17%	18%	13%	16%	18%
Not very important	3%	2%	3%	2%	7%	4%	7%	3%	3%	2%	1%	5% K
Not at all important	1%	1%	1%	-	2%	2%	-	-	1%	1%	*%	1%
DK/NA	1%	2%	2%	1%	-	-	-	2%	1%	3%	1%	1%
NET: Important	95%	95%	94%	97%	90%	93%	93%	95%	95%	95%	97% L	92%
NET: Not important	4%	3%	4%	2%	10%	7%	7%	3%	4%	3%	1%	7% K

Comparison Groups: BCDEFGH/IJ/KL
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Fall 2022

Omnibus September 2022

Q6G. Important/Not important: Hockey
Omni September 2022

	Total	REGION						CITY		AGE			
		ATL	QC	ON	MB/SK	AB	BC	Top 5	Other	18-29	30-44	45-59	60+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(L)	(M)	(N)	(O)
Weighted 'N'	1012	70	227	390	84	107	134	394	618	189	247	208	323
Unweighted 'N'	998	100	225	344	80	107	142	367	631	78	176	201	502
Very important	35%	33%	34%	37%	31%	31%	39%	36%	34%	39%	35%	35%	32%
Somewhat important	39%	47%	34%	40%	37%	42%	36%	40%	38%	41%	38%	41%	37%
Not very important	15%	8%	19%	12%	18%	20%	13%	15%	15%	12%	15%	13%	18%
Not at all important	10%	12%	12%	10%	9%	7%	8%	8%	11%	8%	8%	11%	11%
DK/NA	2%	1%	1%	1%	5%	1%	3%	1%	2%	1%	4%	*%	1%
											NO		
NET: Important	74%	80%	68%	77%	69%	73%	76%	76%	72%	79%	73%	76%	69%
NET: Not important	25%	19%	32%	22%	27%	26%	21%	23%	26%	20%	23%	24%	30%
			BD										

Comparison Groups: BCDEFG/HI/LMNO
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Fall 2022

Omnibus September 2022

Q6G. Important/Not important: Hockey
Omni September 2022

	Total	EDUCATION			HOUSEHOLD INCOME				COUNTRY/GENERATION				GENDER	
		< HS	COLL	UNI./ POST	<\$30k	\$30- \$60k	\$60- \$100k	\$100k +	Can. 3rd+	Can 2nd	Can	Other Ctry	Male	Fem.
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Weighted 'N'	1012	239	306	459	131	192	215	328	613	166	778	230	493	519
Unweighted 'N'	998	248	323	419	147	206	203	294	626	162	788	206	488	510
Very important	35%	40%	35%	31%	43%	32%	38%	32%	33%	40%	34%	37%	37%	33%
Somewhat important	39%	32%	40%	42% B	33%	37%	40%	40%	39%	35%	38%	40%	38%	39%
Not very important	15%	15%	16%	15%	14%	17%	14%	15%	18% J	10%	16%	12%	14%	16%
Not at all important	10%	12%	8%	10%	9%	11%	7%	12%	10%	13%	11%	7%	10%	10%
DK/NA	2%	1%	1%	2%	1%	3%	1%	1%	1%	2%	1%	4% IK	1%	2%
NET: Important	74%	72%	75%	74%	76%	69%	78%	72%	72%	75%	73%	77%	75%	72%
NET: Not important	25%	27%	24%	24%	23%	28%	21%	27%	28% L	23%	27% L	19%	24%	26%

Comparison Groups: BCD/EFHG/IJKL/MN
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Fall 2022

Omnibus September 2022

Q6G. Important/Not important: Hockey
Omni September 2022

	PARTY SUPPORT								RACE		DIRECTION OF CAN	
	Total	Liberal	Cons.	NDP	Bloc Qué.	Green Party	Peoples Party	Un-decided	white	Racial-ized	Satisfied	Not Satis.
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
weighted 'N'	1012	234	289	174	57	65	28	138	782	210	486	451
unweighted 'N'	998	264	287	141	66	62	19	137	830	150	469	465
Very important	35%	40%	38%	31%	32%	28%	55%	30%	33%	40%	37%	34%
Somewhat important	39%	38%	40%	39%	29%	39%	25%	45% E	39%	38%	37%	41%
Not very important	15%	17%	13%	15%	24% H	14%	17%	9%	17% J	10%	16%	14%
Not at all important	10%	5%	9%	13% B	14%	19% B	3%	11%	10%	8%	9%	10%
DK/NA	2%	*%	-	3%	1%	-	-	5% B	1%	4%	2%	1%
NET: Important	74%	78% E	77% E	69%	61%	67%	81%	75%	72%	78%	73%	75%
NET: Not important	25%	22%	23%	28%	38% BCH	33%	19%	20%	27% J	18%	25%	24%

Comparison Groups: BCDEFGH/IJ/KL
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Fall 2022

Omnibus September 2022

Q6H. Important/Not important: The RCMP
Omni September 2022

	REGION							CITY		AGE			
	Total	ATL	QC	ON	MB/SK	AB	BC	Top 5	Other	18-29	30-44	45-59	60+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(L)	(M)	(N)	(O)
Weighted 'N'	1017	75	240	379	81	91	151	391	627	183	257	226	310
Unweighted 'N'	999	115	223	334	77	94	156	364	635	75	181	224	484
Very important	49%	60% C	39%	50% C	51%	59% C	48%	44%	52%	44%	43%	50%	54% M
Somewhat important	34%	30%	34%	36%	34%	28%	33%	37%	31%	41%	31%	33%	32%
Not very important	9%	5%	15% BDF	7%	8%	6%	12% B	9%	10%	7%	11%	10%	9%
Not at all important	6%	5%	9% DG	4%	6%	6%	4%	7%	5%	6%	10% NO	4%	4%
DK/NA	3%	-	3%	3%	1%	1%	3%	2%	3%	1%	5% O	3%	1%
NET: Important	82%	90% C	73%	85% C	85% C	87% C	81%	81%	83%	85%	74%	83% M	86% M
NET: Not important	15%	10%	24% BDF	11%	14%	12%	16%	16%	14%	14%	21% O	14%	12%

Comparison Groups: BCDEFG/HI/LMNO
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Fall 2022

Omnibus September 2022

Q6H. Important/Not important: The RCMP
Omni September 2022

	Total	EDUCATION			HOUSEHOLD INCOME				COUNTRY/GENERATION				GENDER	
		< HS	COLL	UNI./ POST	<\$30K	\$30- \$60K	\$60- \$100K	\$100K +	Can. 3rd+	Can 2nd	Can	Other Ctry	Male	Fem.
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Weighted 'N'	1017	224	326	455	118	190	219	323	612	156	768	245	483	535
Unweighted 'N'	999	226	329	432	121	213	203	295	617	161	778	215	487	512
Very important	49%	57% D	52% D	42%	54%	53%	44%	43%	47%	51%	48%	51%	49%	48%
Somewhat important	34%	33%	28%	38% C	35%	28%	39% F	37%	34%	35%	34%	33%	33%	34%
Not very important	9%	5%	13% B	9%	7%	12%	8%	13%	11% J	6%	10%	8%	10%	9%
Not at all important	6%	4%	4%	8% BC	2%	5%	7%	6%	6% L	8% L	7% L	2%	7%	5%
DK/NA	3%	1%	3%	3%	2%	3%	3%	2%	2%	-	2%	5% K	2%	4%
NET: Important	82%	90% CD	80%	80%	89% H	81%	83%	80%	80%	86%	82%	84%	82%	82%
NET: Not important	15%	9%	17% B	17% B	9%	16%	15%	18% E	17% L	14%	17% L	11%	16%	14%

Comparison Groups: BCD/EFGH/IJKL/MN
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Fall 2022

Omnibus September 2022

Q6H. Important/Not important: The RCMP
Omni September 2022

	PARTY SUPPORT								RACE		DIRECTION OF CAN	
	Total	Liberal	Cons.	NDP	Bloc Qué.	Green Party	Peoples Party	Un-decided	white	Racial-ized	Satisfied	Not Satis.
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
weighted 'N'	1017	277	274	162	54	76	20	125	788	215	477	481
unweighted 'N'	999	306	278	130	58	64	19	120	830	154	457	484
Very important	49%	56% DE	57% DE	32%	28%	42%	33%	49% DE	47%	52%	48%	50%
Somewhat important	34%	29%	31%	41% B	38%	38%	42%	33%	35%	31%	33%	33%
Not very important	9%	8%	7%	15% H	23% BCH	10%	12%	5%	10%	8%	11%	8%
Not at all important	6%	4%	3%	10% BC	8%	4%	14%	9%	6%	3%	5%	6%
DK/NA	3%	4%	1%	1%	4%	5%	-	4%	2%	5%	3%	3%
NET: Important	82%	85% DE	89% DE	73%	66%	81%	75%	82% E	82%	83%	81%	83%
NET: Not important	15%	12%	10%	26% BC	31% BCFH	14%	25%	14%	16%	12%	16%	14%

Comparison Groups: BCDEFGH/IJ/KL
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Fall 2022

Omnibus September 2022

Q6I. Important/Not important: Canada's health care system
Omni September 2022

	REGION							CITY		AGE			
	Total	ATL	QC	ON	MB/SK	AB	BC	Top 5	Other	18-29	30-44	45-59	60+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(L)	(M)	(N)	(O)
Weighted 'N'	1003	64	229	384	84	104	137	385	618	152	287	196	315
Unweighted 'N'	999	97	221	344	82	112	143	365	634	63	205	194	492
Very important	78%	83%	72%	83%	73%	68%	83%	77%	79%	85%	80%	76%	75%
		F		CF			CF						
Somewhat important	15%	11%	20%	14%	14%	19%	10%	17%	14%	13%	14%	17%	17%
			BG										
Not very important	4%	1%	4%	2%	12%	6%	5%	3%	4%	1%	4%	6%	3%
					BD	B						L	
Not at all important	1%	5%	1%	*%	-	4%	1%	1%	1%	1%	1%	*%	1%
		D				D							
DK/NA	1%	1%	3%	1%	1%	2%	1%	2%	1%	-	1%	-	3%
													M
NET: Important	94%	94%	93%	97%	87%	88%	93%	95%	93%	98%	94%	93%	92%
				EF									
NET: Not important	5%	6%	5%	2%	12%	10%	6%	4%	6%	2%	5%	7%	4%
					D	D							

Comparison Groups: BCDEFG/HI/LMNO
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Fall 2022

Omnibus September 2022

Q6I. Important/Not important: Canada's health care system
Omni September 2022

	EDUCATION				HOUSEHOLD INCOME				COUNTRY/GENERATION				GENDER	
	Total	< HS	COLL	UNI./ POST	<\$30k	\$30- \$60k	\$60- \$100k	\$100k +	Can. 3rd+	Can 2nd	Can	Other Ctry	Male	Fem.
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Weighted 'N'	1003	205	316	471	125	187	226	314	576	159	735	264	460	542
Unweighted 'N'	999	220	340	429	130	212	208	287	610	156	766	229	477	522
Very important	78%	77%	77%	79%	79%	76%	78%	79%	75%	84% I	77%	82%	72%	83% M
Somewhat important	15%	16%	17%	14%	18%	16%	15%	14%	18% J	10%	16%	14%	20% N	12%
Not very important	4%	5%	2%	4%	1%	5% E	3%	5% E	4%	4%	4%	2%	5% N	3%
Not at all important	1%	2%	2%	1%	*%	1%	2%	1%	1%	1%	1%	1%	1%	1%
DK/NA	1%	1%	2%	1%	1%	2%	2%	1%	2%	*%	1%	1%	2%	1%
NET: Important	94%	93%	94%	94%	97%	92%	93%	93%	93%	95%	93%	95%	92%	95% M
NET: Not important	5%	7%	4%	5%	1%	6%	5%	6% E	6%	5%	6%	3%	7% N	3%

Comparison Groups: BCD/EFHG/IJKL/MN
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Fall 2022

Omnibus September 2022

Q6I. Important/Not important: Canada's health care system
Omni September 2022

	PARTY SUPPORT								RACE		DIRECTION OF CAN	
	Total	Liberal	Cons.	NDP	Bloc Qué.	Green Party	Peoples Party	Un-decided	white	Racial-ized	Satisfied	Not Satis.
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
weighted 'N'	1003	251	266	183	49	75	25	123	771	212	487	458
unweighted 'N'	999	277	271	151	58	69	19	132	833	147	460	483
Very important	78%	82% CE	72%	84% CE	67%	74%	80%	80%	76%	84%	83% L	72%
Somewhat important	15%	16%	19%	12%	19%	17%	6%	13%	16%	13%	15%	17%
Not very important	4%	2%	5%	3%	3%	1%	9%	6%	4% J	1%	1%	7% K
Not at all important	1%	*%	2%	*%	5%	3%	3%	-	1%	1%	1%	1%
DK/NA	1%	*%	1%	*%	6%	5%	2%	1%	2%	*%	1%	2%
NET: Important	94%	97% CE	91%	96%	87%	91%	86%	92%	93%	97% I	97% L	89%
NET: Not important	5%	3%	7% B	3%	8%	4%	12%	6%	6% J	2%	2%	8% K

Comparison Groups: BCDEFGH/IJ/KL
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Fall 2022

Omnibus September 2022

Q6J. Important/Not important: Canada's systems of public education
Omni September 2022

	Total	REGION						CITY		AGE			
		ATL	QC	ON	MB/SK	AB	BC	Top 5	Other	18-29	30-44	45-59	60+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(L)	(M)	(N)	(O)
Weighted 'N'	1005	61	228	395	77	108	137	401	604	193	222	212	334
Unweighted 'N'	998	90	222	362	68	106	150	380	618	80	155	207	515
Very important	72%	75%	71%	77% G	71%	70%	65%	74%	72%	88% MNO	75% O	69%	64%
Somewhat important	20%	22%	21%	18%	20%	19%	25%	18%	22%	9%	16%	22% L	27% LM
Not very important	3%	2%	2%	1%	7%	9% CD	4%	3%	3%	2%	4%	6% O	2%
Not at all important	2%	1%	1%	2%	-	2%	3%	1%	2%	1%	2%	2%	2%
DK/NA	3%	1%	5% B	3%	2%	1%	3%	4%	2%	-	3%	2%	5% N
NET: Important	92%	97%	92%	94%	91%	89%	90%	91%	93%	97%	91%	91%	91%
NET: Not important	5%	3%	4%	3%	7%	10% D	7%	5%	5%	3%	6%	7%	3%

Comparison Groups: BCDEFG/HI/LMNO
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Fall 2022

Omnibus September 2022

Q6J. Important/Not important: Canada's systems of public education
Omni September 2022

	Total	EDUCATION			HOUSEHOLD INCOME				COUNTRY/GENERATION				GENDER	
		< HS	COLL	UNI./POST	<\$30k	\$30-\$60k	\$60-\$100k	\$100k+	Can. 3rd+	Can 2nd	Can	Other Ctry	Male	Fem.
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Weighted 'N'	1005	245	336	413	126	170	216	312	595	162	757	245	476	529
Unweighted 'N'	998	252	348	386	138	198	205	280	613	156	769	225	478	520
Very important	72%	70%	70%	76%	73%	67%	74%	71%	69%	74%	70%	79% IK	66%	78% M
Somewhat important	20%	23%	22%	17%	18%	27%	21%	19%	22%	20%	22%	16%	24% N	16%
Not very important	3%	3%	4%	2%	3%	3%	2%	6%	4% L	3%	4% L	1%	4%	2%
Not at all important	2%	1%	1%	3%	2%	2%	1%	2%	2%	2%	2%	1%	3% N	*%
DK/NA	3%	3%	3%	2%	4%	1%	2%	2%	3%	2%	3%	4%	3%	2%
NET: Important	92%	93%	92%	92%	91%	94%	95%	90%	91%	94%	92%	94%	90%	95% M
NET: Not important	5%	4%	5%	5%	5%	4%	3%	8%	6% L	4%	6% L	2%	7% N	3%

Comparison Groups: BCD/EFHG/IJKL/MN
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Fall 2022

Omnibus September 2022

Q6J. Important/Not important: Canada's systems of public education
Omni September 2022

	PARTY SUPPORT								RACE		DIRECTION OF CAN	
	Total	Liberal	Cons.	NDP	Bloc Qué.	Green Party	Peoples Party	Un-decided	white	Racial-ized	Satisfied	Not Satis.
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
weighted 'N'	1005	277	281	155	48	58	25	137	780	209	476	469
unweighted 'N'	998	312	274	128	56	53	18	136	839	144	459	484
Very important	72%	74%	67%	76%	60%	80% E	75%	79% CE	68%	87% I	76% L	68%
Somewhat important	20%	21%	22%	20%	28% H	16%	17%	13%	23% J	10%	18%	22%
Not very important	3%	2%	7% BDEH	1%	1%	-	5%	1%	4% J	1%	2%	5% K
Not at all important	2%	1%	2%	3%	2%	-	3%	1%	2%	-	1%	2%
DK/NA	3%	2%	3%	*%	9% D	3%	-	6%	3%	1%	3%	3%
NET: Important	92%	95% C	89%	96% C	88%	97% C	93%	92%	91%	98% I	94%	90%
NET: Not important	5%	3%	9% BH	4%	3%	-	7%	2%	6% J	1%	3%	7% K

Comparison Groups: BCDEFGH/IJ/KL
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Fall 2022

Omnibus September 2022

Q6K. Important/Not important: Canada's Indigenous Peoples – including First Nations, Metis and Inuit
Omni September 2022

	Total	REGION						CITY		AGE			
		ATL	QC	ON	MB/SK	AB	BC	Top 5	Other	18-29	30-44	45-59	60+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(L)	(M)	(N)	(O)
Weighted 'N'	990	57	225	398	82	84	144	386	603	161	240	219	317
Unweighted 'N'	1001	94	215	365	76	93	158	381	620	71	173	215	496
Very important	69%	76%	68%	73%	64%	64%	65%	69%	69%	80% NO	75% O	67% O	59%
Somewhat important	23%	15%	22%	20%	30%	27%	27%	24%	22%	14%	19%	26% L	29% LM
Not very important	5%	5%	5%	5%	1%	6%	5%	3%	6% H	3%	3%	5%	6%
Not at all important	2%	1%	3%	1%	2%	1%	3%	2%	2%	1%	2%	1%	3% N
DK/NA	1%	3%	1%	1%	1%	3%	2%	2%	1%	1%	1%	1%	2%
NET: Important	92%	91%	90%	93%	95%	91%	91%	93%	91%	94%	94% O	94% O	89%
NET: Not important	7%	6%	8%	6%	4%	6%	7%	5%	8%	4%	5%	6%	9%

Comparison Groups: BCDEFG/HI/LMNO
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Fall 2022

Omnibus September 2022

Q6K. Important/Not important: Canada's Indigenous Peoples - including First Nations, Metis and Inuit
Omni September 2022

	EDUCATION				HOUSEHOLD INCOME				COUNTRY/GENERATION				GENDER	
	Total	< HS	COLL	UNI./ POST	<\$30k	\$30- \$60k	\$60- \$100k	\$100k +	Can. 3rd+	Can 2nd	Can	Other Ctry	Male	Fem.
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Weighted 'N'	990	230	313	437	128	160	220	317	560	172	732	255	492	498
Unweighted 'N'	1001	237	336	418	136	192	208	299	589	178	767	230	483	518
Very important	69%	68%	68%	71%	68%	68%	72%	70%	67%	71%	68%	74%	63%	75% M
Somewhat important	23%	23%	25%	21%	24%	25%	22%	21%	24%	21%	24%	20%	27% N	19%
Not very important	5%	5%	6%	4%	2%	4%	5%	5%	6%	3%	5%	3%	6%	3%
Not at all important	2%	1%	1%	3%	1%	2%	1%	2%	2%	2%	2%	1%	3% N	1%
DK/NA	1%	3%	1%	1%	5%	4%	1%	1%	1%	2%	1%	2%	1%	2%
NET: Important	92%	91%	93%	92%	92%	93%	93%	92%	91%	92%	91%	94%	90%	94% M
NET: Not important	7%	6%	7%	7%	3%	6%	6%	8%	8% L	6%	8%	4%	10% N	4%

Comparison Groups: BCD/EFHG/IJKL/MN
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Fall 2022

Omnibus September 2022

Q6K. Important/Not important: Canada's Indigenous Peoples – including First Nations, Metis and Inuit
Omni September 2022

	PARTY SUPPORT								RACE		DIRECTION OF CAN	
	Total	Liberal	Cons.	NDP	Bloc Qué.	Green Party	Peoples Party	Un-decided	white	Racial-ized	Satisfied	Not Satis.
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
weighted 'N'	990	257	279	147	51	63	41	126	746	230	453	463
unweighted 'N'	1001	288	280	132	61	56	30	130	828	159	456	481
Very important	69%	75% CE	54% BCEGH	86%	60%	83% CE	61%	70% C	66%	80% I	74% L	63%
Somewhat important	23%	20% D	33% BDFH	10%	28% D	16%	35% D	21% D	26% J	13%	20%	27% K
Not very important	5%	4%	8% BD	1%	6%	-	2%	6% D	5%	3%	3%	7% K
Not at all important	2%	*%	3% B	1%	4%	2%	3%	2%	2%	1%	1%	2%
DK/NA	1%	1%	1%	2%	2%	-	-	2%	1%	3%	1%	1%
NET: Important	92%	95% C	87%	96% C	88%	98% CEH	95%	90%	92%	93%	94% L	90%
NET: Not important	7%	4%	12% BDF	2%	10%	2%	5%	8%	7%	4%	4%	9% K

Comparison Groups: BCDEFGH/IJ/KL
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Fall 2022

Omnibus September 2022

Q6L. Important/Not important: The National Anthem (O' Canada)
Omni September 2022

	Total	REGION						CITY		AGE			
		ATL	QC	ON	MB/SK	AB	BC	Top 5	Other	18-29	30-44	45-59	60+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(L)	(M)	(N)	(O)
Weighted 'N'	1021	73	235	406	79	87	142	384	637	198	245	216	311
Unweighted 'N'	1001	100	228	352	72	95	154	371	630	84	176	215	483
Very important	54%	59% C	34%	65% CG	65% CG	52% C	49% C	53%	55%	41%	55% L	55% L	59% L
Somewhat important	29%	22%	33%	25%	32%	31%	32%	30%	28%	32%	31%	30%	26%
Not very important	11%	12% E	20% DE	6%	3%	12% E	13% DE	11%	10%	21% MNO	7%	10%	9%
Not at all important	6%	7%	13% DFG	3%	-	3%	6%	5%	6%	5%	7%	5%	5%
DK/NA	1%	-	*%	1%	-	2%	1%	1%	1%	2%	-	1%	*%
NET: Important	83%	81% C	67%	90% BCG	97% BCDFG	83% C	80% C	83%	83%	73%	86% L	85% L	85% L
NET: Not important	16%	19% DE	33% BDEFG	9%	3%	14% E	19% DE	16%	16%	26% NO	14%	14%	14%

Comparison Groups: BCDEFG/HI/LMNO
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Fall 2022

Omnibus September 2022

Q6L. Important/Not important: The National Anthem (O' Canada)
Omni September 2022

	Total	EDUCATION			HOUSEHOLD INCOME				COUNTRY/GENERATION				GENDER	
		< HS	COLL	UNI./ POST	<\$30k	\$30-\$60k	\$60-\$100k	\$100k +	Can. 3rd+	Can 2nd	Can	Other Ctry	Male	Fem.
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Weighted 'N'	1021	239	314	453	116	197	222	325	626	153	779	238	495	526
Unweighted 'N'	1001	243	319	426	126	211	207	302	631	156	787	209	489	512
Very important	54%	57%	57%	51%	53%	47%	52%	54%	49%	65% IK	52%	60% I	53%	55%
Somewhat important	29%	26%	26%	32%	28%	28%	29%	32%	30%	23%	29%	28%	29%	29%
Not very important	11%	10%	11%	11%	11%	19% EH	12%	7%	13% J	5%	11% J	9%	11%	10%
Not at all important	6%	5%	6%	6%	8%	6%	5%	7%	7% L	5%	7% L	2%	6%	6%
DK/NA	1%	3%	*%	-	1%	1%	2%	-	*%	2% IK	1%	1%	1%	1%
NET: Important	83%	82%	83%	83%	80%	74%	81%	86% F	80%	88% IK	81%	88% IK	82%	84%
NET: Not important	16%	15%	17%	17%	19%	25% H	17%	14%	20% JL	9%	18% JL	11%	17%	16%

Comparison Groups: BCD/EFHG/IJKL/MN
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Fall 2022

Omnibus September 2022

Q6L. Important/Not important: The National Anthem (O' Canada)
Omni September 2022

	PARTY SUPPORT								RACE		DIRECTION OF CAN	
	Total	Liberal	Cons.	NDP	Bloc Qué.	Green Party	Peoples Party	Un-decided	white	Racial-ized	Satisfied	Not Satis.
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
weighted 'N'	1021	253	291	175	54	81	19	122	812	193	488	459
unweighted 'N'	1001	280	277	142	62	76	19	122	846	140	482	456
Very important	54%	57% DE	71% BDEFG	32% E	15%	48% E	38%	61% DE	52%	63% I	51%	60% K
Somewhat important	29%	31% C	18%	38% C	31%	39% C	51% C	26%	30%	26%	35% L	21%
Not very important	11%	6%	6%	21% BCFGH	38% BCDFGH	8%	4%	7%	11%	8%	11%	11%
Not at all important	6%	4%	4%	9%	17% BCFH	4%	7%	5%	6%	3%	4%	7% K
DK/NA	1%	2%	1%	-	-	-	-	2%	1%	1%	1%	1%
NET: Important	83%	88% DE	89% DE	70% E	46%	87% DE	89% E	87% DE	81%	88% I	85%	81%
NET: Not important	16%	11%	10%	30% BCFH	54% BCDFGH	13%	11%	12%	18% J	11%	14%	18%

Comparison Groups: BCDEFGH/IJ/KL
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Fall 2022

Omnibus September 2022

Q7. Do you think Canadian culture today needs to be protected from outside influences, or does it need to be more open to outside influences?
Omni September 2022

	Total	REGION						CITY		AGE			
		ATL	QC	ON	MB/SK	AB	BC	Top 5	Other	18-29	30-44	45-59	60+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(L)	(M)	(N)	(O)
Weighted 'N'	2000	137	468	769	153	192	280	761	1239	356	482	428	638
Unweighted 'N'	2000	200	450	700	150	200	300	736	1264	152	345	424	992
Needs protection from outside influences	44%	43%	48% G	43%	41%	50%	40%	42%	45%	23%	40% L	50% LM	57% LMN
Needs to be more open to outside influences	47%	44%	46%	47%	49%	42%	50%	49%	45%	68% MNO	51% NO	41% O	34%
DK/NA	9%	13% C	6%	10% C	11%	9%	10%	9%	10%	9%	9%	8%	9%

Comparison Groups: BCDEFG/HI/LMNO
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Fall 2022

Omnibus September 2022

Q7. Do you think Canadian culture today needs to be protected from outside influences, or does it need to be more open to outside influences?
Omni September 2022

	Total	EDUCATION			HOUSEHOLD INCOME				COUNTRY/GENERATION				GENDER	
		< HS	COLL	UNI./POST	<\$30k	\$30-\$60k	\$60-\$100k	\$100k+	Can. 3rd+	Can 2nd	Can	Other Ctry	Male	Fem.
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Weighted 'N'	2000	457	638	881	243	370	430	640	1188	319	1507	485	975	1025
Unweighted 'N'	2000	475	658	843	264	412	408	591	1223	327	1550	440	976	1024
Needs protection from outside influences	44%	49% D	48% D	38%	47%	48%	47%	41%	47% L	43%	46% L	37%	46%	43%
Needs to be more open to outside influences	47%	43%	43%	52% BC	45%	42%	46%	50% F	43%	50%	44%	54% IK	45%	48%
DK/NA	9%	8%	9%	10%	8%	10%	7%	8%	10%	7%	9%	9%	9%	9%

Comparison Groups: BCD/EFGH/IJKL/MN
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

FOCUS CANADA – Fall 2022

Omnibus September 2022

Q7. Do you think Canadian culture today needs to be protected from outside influences, or does it need to be more open to outside influences?
Omni September 2022

	PARTY SUPPORT								RACE		DIRECTION OF CAN	
	Total	Liberal	Cons.	NDP	Bloc Qué.	Green Party	Peoples Party	Un-decided	white	Racial-ized	Satisfied	Not Satis.
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
weighted 'N'	2000	524	566	325	105	131	46	254	1552	417	947	927
Unweighted 'N'	2000	584	564	270	120	122	38	260	1671	297	924	955
Needs protection from outside influences	44%	44% DF	57% BDFH	29%	60% BDFGH	32%	37%	40% D	47% J	35%	40%	50% K
Needs to be more open to outside influences	47%	49% CE	34%	66% BCEH	34%	57% CEH	48%	44% C	44%	56% I	52% L	40%
DK/NA	9%	7%	10% D	5%	7%	11%	15%	16% BCDE	9%	9%	8%	10%

Comparison Groups: BCDEFGH/IJ/KL
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.