

Focus Canada
Autumn 2024

Data Tables

Canadians and the U.S. Presidential Election

Field dates: September 9 – 23, 2024

The Environics Institute for Survey Research
33 Bloor Street East, Suite 900
Toronto, Ontario M4W 3H1

Q13N. In general, what is your opinion of the United States?
 Base: All

| | Total | REGION | | | | | | CITY | | AGE | | | |
|-----------------------|-------|------------|-------------|----------|-----------|-----------|----------|-------|-------|-------|----------|----------|-----------|
| | | ATL | QC | ON | MB/SK | AB | BC | Top 5 | Other | 18-29 | 30-44 | 45-59 | 60+ |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (L) | (M) | (N) | (O) |
| Weighted 'N' | 2016 | 137 | 463 | 777 | 161 | 193 | 285 | 785 | 1231 | 365 | 449 | 451 | 676 |
| Unweighted 'N' | 2016 | 202 | 458 | 702 | 153 | 200 | 301 | 740 | 1276 | 200 | 299 | 407 | 1010 |
| Very favourable | 9% | 7% | 6% | 9% | 15% BC | 14% BC | 10% | 10% | 9% | 9% | 10% | 11% | 8% |
| Somewhat favourable | 38% | 33% | 37% | 40% | 39% | 36% | 38% | 39% | 38% | 38% | 43% O | 40% | 35% |
| Somewhat unfavourable | 27% | 32% E | 34% DEFG | 24% | 21% | 23% | 25% | 26% | 27% | 26% | 25% | 22% | 31% MN |
| Very unfavourable | 18% | 22% C | 15% | 18% | 17% | 20% | 22% C | 17% | 19% | 18% | 14% | 20% M | 20% M |
| DK/NA | 7% | 6% | 8% | 8% | 8% | 7% | 5% | 8% | 7% | 9% | 8% | 6% | 6% |
| NET: Favourable | 47% | 40% | 43% | 49% B | 54% B | 50% | 48% | 49% | 47% | 47% | 53% O | 52% O | 43% |
| NET: Unfavourable | 45% | 55% DEF | 49% | 42% | 38% | 44% | 47% | 43% | 46% | 44% | 39% | 42% | 51% MN |

Comparison Groups: BCDEFG/HI/LMNO
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.

Q13N. In general, what is your opinion of the United States?
 Base: All

| | Total | EDUCATION | | | HOUSEHOLD INCOME | | | | COUNTRY/GENERATION | | | | GENDER | |
|-----------------------|-------|-----------|-----------|---------------|------------------|----------------|-----------------|-------------|--------------------|------------|----------|---------------|----------|----------|
| | | < HS | COLL | UNI./ POST | <\$30K | \$30- \$60K | \$60- \$100K | \$100K + | Can. 3rd+ | Can 2nd | Can | Other Ctry | Male | Fem. |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) |
| weighted 'N' | 2016 | 487 | 604 | 898 | 246 | 392 | 394 | 704 | 1167 | 306 | 1473 | 527 | 983 | 1033 |
| Unweighted 'N' | 2016 | 510 | 618 | 861 | 254 | 423 | 378 | 658 | 1228 | 307 | 1535 | 465 | 1015 | 1001 |
| Very favourable | 9% | 9% | 9% | 10% | 9% | 9% | 9% | 10% | 9% | 9% | 9% | 11% | 12% N | 7% |
| Somewhat favourable | 38% | 36% | 43% BD | 36% | 37% | 35% | 39% | 42% F | 37% | 40% | 37% | 40% | 44% N | 32% |
| Somewhat unfavourable | 27% | 24% | 26% | 30% B | 21% | 29% | 30% E | 26% | 28% | 28% | 28% | 24% | 23% | 31% M |
| Very unfavourable | 18% | 21% | 17% | 18% | 21% | 19% | 18% | 19% | 20% L | 19% | 20% L | 14% | 16% | 20% M |
| DK/NA | 7% | 10% CD | 6% | 6% | 12% GH | 10% GH | 4% | 3% | 6% | 5% | 6% | 11% IJK | 6% | 9% M |
| NET: Favourable | 47% | 45% | 52% B | 46% | 46% | 43% | 48% | 52% F | 45% | 49% | 46% | 52% I | 56% N | 40% |
| NET: Unfavourable | 45% | 45% | 42% | 48% | 42% | 47% | 48% | 46% | 49% L | 46% L | 48% L | 37% | 39% | 51% M |

Comparison Groups: BCD/EFGH/IJKL/MN
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
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Q13N. In general, what is your opinion of the United States?
 Base: All

| | PARTY SUPPORT | | | | | | | | DIR. OF CAN | | RACE | |
|-----------------------|---------------|-----------|--------------|------------|-----------|-------------|--------------|---------------|-------------|------------|----------|-------------|
| | Total | Lib. | Cons. | NDP | Bloc Qué. | Green Party | People Party | Undec-ided | Satis. | Not Satis. | white | Raci-alized |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (K) | (L) | (M) | (N) |
| Weighted 'N' | 2016 | 416 | 666 | 315 | 124 | 116 | 58 | 253 | 715 | 1158 | 1455 | 561 |
| Unweighted 'N' | 2016 | 464 | 666 | 285 | 137 | 101 | 54 | 251 | 713 | 1165 | 1569 | 447 |
| Very favourable | 9% | 6% D | 16% BDEFH | 2% | 4% | 4% | 15% DEF | 9% DE | 8% | 11% K | 9% | 11% |
| Somewhat favourable | 38% | 35% | 47% BDFH | 29% | 38% | 30% | 33% | 35% | 39% | 39% | 37% | 41% |
| Somewhat unfavourable | 27% | 32% CH | 19% | 38% CH | 38% CH | 31% C | 26% | 21% | 30% L | 24% | 29% N | 21% |
| Very unfavourable | 18% | 21% C | 13% | 25% CEH | 16% | 33% CEH | 21% | 16% | 16% | 20% | 20% N | 14% |
| DK/NA | 7% | 6% | 5% | 5% | 4% | 3% | 5% | 19% BCDEFG | 7% | 7% | 5% | 13% M |
| NET: Favourable | 47% | 41% D | 63% BDEFH | 31% | 42% D | 34% | 49% D | 44% D | 46% | 49% | 46% | 52% M |
| NET: Unfavourable | 45% | 53% CH | 32% | 63% BCH | 53% CH | 63% CH | 47% | 37% | 47% | 44% | 49% N | 35% |

Comparison Groups: BCDEFGH/KL/MN
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.

Q14N. Which candidate would you most like to see win?
 Base: All

| | Total | REGION | | | | | | CITY | | AGE | | | |
|--|-------|-------------|-------------|-----------|-------------|-----------|-----------|-------|----------|----------|-----------|-----------|------------|
| | | ATL | QC | ON | MB/SK | AB | BC | Top 5 | Other | 18-29 | 30-44 | 45-59 | 60+ |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (L) | (M) | (N) | (O) |
| Weighted 'N' | 2016 | 137 | 463 | 777 | 161 | 193 | 285 | 785 | 1231 | 365 | 449 | 451 | 676 |
| Unweighted 'N' | 2016 | 202 | 458 | 702 | 153 | 200 | 301 | 740 | 1276 | 200 | 299 | 407 | 1010 |
| Democratic Party candidate Kamala Harris | 60% | 69% DEFG | 73% DEFG | 57% EF | 41% | 47% | 59% EF | 60% | 59% | 47% | 49% | 57% LM | 76% LMN |
| Republican Party candidate Donald Trump | 21% | 14% | 12% | 22% BC | 37% BCDG | 30% BC | 21% BC | 19% | 23% H | 28% O | 27% O | 24% O | 12% |
| Neither | 6% | 3% | 5% | 6% B | 5% | 6% | 7% | 6% | 5% | 4% | 10% LO | 6% O | 3% |
| No preference | 4% | 6% | 3% | 4% | 5% | 9% CDG | 4% | 4% | 4% | 5% | 5% | 4% | 3% |
| Undecided | 2% | 6% CD | 1% | 2% | 3% | 2% | 4% C | 2% | 2% | 5% | 2% | 1% | 2% |
| Other (an independent candidate or a candidate from another party) | *% | *% | - | 1% | - | - | 1% | 1% | *% | - | 1% | *% | - |
| DK/NA | 6% | 3% | 6% B | 8% B | 10% BG | 6% | 4% | 8% | 6% | 11% O | 6% | 6% | 4% |

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Q14N. Which candidate would you most like to see win?
 Base: All

| | Total | EDUCATION | | | HOUSEHOLD INCOME | | | | COUNTRY/GENERATION | | | | GENDER | |
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| | | < HS | COLL | UNI./ POST | <\$30K | \$30- \$60K | \$60- \$100K | \$100K + | Can. 3rd+ | Can 2nd | Can | Other Ctry | Male | Fem. |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) |
| Weighted 'N' | 2016 | 487 | 604 | 898 | 246 | 392 | 394 | 704 | 1167 | 306 | 1473 | 527 | 983 | 1033 |
| Unweighted 'N' | 2016 | 510 | 618 | 861 | 254 | 423 | 378 | 658 | 1228 | 307 | 1535 | 465 | 1015 | 1001 |
| Democratic Party candidate Kamala Harris | 60% | 54% | 57% | 66% BC | 57% | 63% | 58% | 64% | 64% L | 65% L | 64% L | 49% | 51% | 68% M |
| Republican Party candidate Donald Trump | 21% | 27% D | 23% D | 16% | 17% | 20% | 24% | 22% | 22% | 18% | 21% | 22% | 27% N | 15% |
| Neither | 6% | 4% | 7% | 5% | 4% | 5% | 6% | 5% | 5% | 4% | 5% | 7% J | 7% N | 4% |
| No preference | 4% | 6% D | 5% | 3% | 6% | 4% | 2% | 4% | 4% | 3% | 4% | 6% JK | 6% N | 3% |
| Undecided | 2% | 3% | 2% | 2% | 5% GH | 3% | 1% | 2% | 2% | 5% I | 2% | 3% | 2% | 3% |
| Other (an independent candidate or a candidate from another party) | *% | *% | 1% | *% | 1% | - | 1% | *% | *% | *% | *% | 1% | *% | *% |
| DK/NA | 6% | 5% | 6% | 7% | 11% FH | 5% | 7% H | 3% | 4% | 5% | 4% | 12% IJK | 6% | 7% |

Comparison Groups: BCD/EFGH/IJKL/MN
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Q14N. Which candidate would you most like to see win?
 Base: All

| | PARTY SUPPORT | | | | | | | | DIR. OF CAN | | RACE | |
|--|---------------|------------|--------------|------------|------------|-------------|--------------|---------------|-------------|------------|----------|------------|
| | Total | Lib. | Cons. | NDP | Bloc Qué. | Green Party | People Party | Undecided | Satis. | Not Satis. | white | Racialized |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (K) | (L) | (M) | (N) |
| Weighted 'N' | 2016 | 416 | 666 | 315 | 124 | 116 | 58 | 253 | 715 | 1158 | 1455 | 561 |
| Unweighted 'N' | 2016 | 464 | 666 | 285 | 137 | 101 | 54 | 251 | 713 | 1165 | 1569 | 447 |
| Democratic Party candidate Kamala Harris | 60% | 85% CGH | 36% | 82% CGH | 89% CGH | 81% CGH | 31% | 42% | 73% L | 51% | 67% N | 41% |
| Republican Party candidate Donald Trump | 21% | 8% | 44% BDEFH | 6% | 7% | 9% | 36% BDEFH | 13% BD | 11% | 29% K | 19% | 25% M |
| Neither | 6% | 3% | 7% BDE | 4% | 2% | 4% | 11% | 5% | 4% | 6% | 5% | 7% |
| No preference | 4% | 2% | 5% | 2% | - | - | 15% BCD | 6% | 4% | 4% | 3% | 8% M |
| Undecided | 2% | 1% | 3% B | 1% | - | 1% | 3% | 9% BCDF | 2% | 3% | 2% | 4% |
| Other (an independent candidate or a candidate from another party) | *% | *% | *% | 1% | - | 2% | - | - | *% | *% | *% | 1% |
| DK/NA | 6% | 1% | 5% BE | 3% | 2% | 3% | 3% | 24% BCDEFG | 6% | 6% | 4% | 14% M |

Comparison Groups: BCDEFGH/KL/MN
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
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